

De Anza College Office of Institutional Research and Planning

To: Brian Murphy, President

From: Mallory Newell, De Anza Researcher

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Subject: Comparison of Demographics for Student enrolled in Fall 2011 and Fall 2012

Students enrolled at end of term in fall 2011 were compared to students enrolled for fall 2012 on September 11th, 2012; therefore students are still adding courses for fall 2012. Students were compared on ethnicity, enrollment status, district of residence, enrollment group, city of residence, and number of courses enrolled.

Highlights Include:

Continuing students decreased by 7 percentage points.

Students who reside in the enrollment group which includes Cupertino decreased 1 percentage point while students who reside in the enrollment group that includes San Jose East of 880 increased by 1 percentage point.

Enrollment in only one course decreased slightly (3 percentage points) while enrollment in 3 or more courses increased slightly (3 percentage points).

Students who enroll in only one course are largely from our Non Targeted populations.

Ethnicity

- Asian students increased by 1 percentage point from 37% to 38%.
- Latino students increased by 2 percentage points from 20% to 22%.
- Decline to state decreased by 2 percentage points from 7% to 5%.

Enrollment Status

- Returning students increased 5 percentage points from 16% to 21%.
- Continuing students decreased 7 percentage points from 56% to 49%.
- First time students remained stable at 16%.

Enrollment Group

- Students who reside in the enrollment group which includes Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, or Saratoga decreased by 1 percentage point from 22% to 21%.

- Students who reside in the enrollment group which includes San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, and East Palo Alto increased by 1 percentage point from 41% to 42%.

City

- Students residing in San Jose increased 1 percentage point from 42% to 43%.
- Students residing in Cupertino decreased 1 percentage point from 7% to 6% along with Sunnyvale (9% to 8%).

One Course Takers

- Students who enrolled in only one course decreased 3 percentage points from 28% in fall 2011 to 25% in fall 2012.
- Enrollment in 3 or more courses increased 3 percentage points from 51% in fall 2011 to 54% in fall 2012.
- Non Targeted populations enroll in 1 course at a much higher rate (73%) than Targeted groups (27%). Enrollment in one course for Non Targeted groups increased 3 percentage points from 70% to 73% compared to Targeted groups.
- Students with a bachelor's degree make up 31% of the one course taker population in fall 2012 while students with a bachelor's degree make up only 6% of the population that enrolled in 3 or more courses in fall 2012. One course taking by bachelor's degree holders increased 3 percentage points from 28% to 31%, compared to all other education groups.
- Enrollment in one course by division is highest for Social Sciences making up 17% of the one course taker population followed Computer Sciences and Business (16%), Language Arts (10%), and Intercultural Studies (9%).
- Students who reside in San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, and East Palo Alto make up 39% of the one course taker population in fall 2012, down from 37% in fall 2011. However, students from this area make up 43% of the population that have enrolled in 3 or more courses in fall 2012 compared to all other enrollment groups.
- Students who reside in Cupertino, Sunnyvale, Los Gatos, and Saratoga make up 27% of the one course taker population in fall 2012, down from 28% in fall 2011. These students make up 17% of the population that enroll in 3 or more courses compared to all other enrollment groups.