

College Environmental Advisory Group

Meeting Minutes



Wednesday, February 25, 2009

Attendance:

Pete Woolhouse	pwooly21@yahoo.com	408 390-8229
Bonnett Saussol	saussolbonnett@deanza.edu	408 864-8306
Kristin Sullivan	sullivankristin@fhda.edu	408 864-8625
Joe Cooke	cookejoe@fhda.edu	408 864-8862
Julie Ceballos		
Susan Malmgren		
Manny Dasilva		
Marisa Spatafore		
Diana Martinez		

Communications

- Need to document
- Speakers, festival, workshops, doing play
- Web page, SMP, office has done a lot
- Compelling event – action, calls to action
- Disseminating info
- Constant signage
- Julies matrix
- What we've done w/STARS – tonnage of recycling, construction and demo debris, metal, cardboard, paper, monthly reports from Los Altos garbage, integrated pest management
- FAQ, “Did you know” on Web site: batteries, toner cartridges, etc.)
- Numbers on recycling computers
- Recycling vs. total waste stream (50% at DAC)
- Innovation of the Year award
- Cheeseman ESA: butterfly display
- Landscape project on campus: educational outreach. Chose landscape architect: Gineke Associates (Santa Cruz, off Swift Ave.)
- Update plant list
- Phase II- more natives
- Signage – electronic marquee
- Make event more public: involve the City in the event (City manager, planners, environmental person, etc.), county supervisor
- Talk about money/savings – make it clear
- Obama message
- Infrastructure here at DAC
- Implementing the SMP
- First among community colleges nationwide
- Joe – Monterrey – talk on STARS; reps from UC, CSU, cc; Joe will represent us
- How good we are
- Marisa: Campus Memo, La Voz: add “Live the Change” - what you can do; Joe has talked w/Donna Jones-Dulin, Facilities Committee (signage, campus memo, org. garden, 5 areas)

- Composting
- Redwood rounds for signage
- 5 groups of STARS, student leaders, interactive break-out groups, monthly cloth-bag workshops (or once/quarter), ask public what they want/can do
- Necessary to educate: live it everyday
- Brand: keep using the terms/phrases: “Live the Change”, Green Campus for a Green Community”
- A-frames
- Stamp w/recycled paper; soy-based ink; FSC, etc.
- Challenge divisions: what are you doing to be green?

Publicize

- Campus Memo, La Voz, Cupertino Courier, Web site, meeting maker, E-mail to students

CEAG – STARS – Joe Cooke

- Central location to document all of above and previous things that have been done

Unveiling Event Sub-Committee

- Every Tuesday, 2-3 p.m. Kirsch Center