

Mirsaeid Abolghasemi

Computer Information Systems (CIS) Department Faculty
Business, Computer Science and Applied Technologies Division
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#### . 1: Brief Overview:

- We will explore the challenges faced by community college students and how ChatGPT can significantly impact the journey of the students in finding their dream jobs.
- What is ChatGPT?
  - ChatGPT is a state-of-the-art language model developed by OpenAI.
  - It belongs to the GPT (Generative Pre-trained Transformer) family of models, designed for natural language understanding and generation.
- Why ChatGPT?
  - ChatGPT is not just a language model
  - it is a personalized assistant that can provide tailored guidance to individuals based on their specific needs and aspirations.
- As we delve into the presentation,
  - You will discover how ChatGPT addresses the challenges faced by community college students and acts as a catalyst in shaping their professional futures.
  - Let's explore the immense potential of this tool and its impact on the journey towards fulfilling careers.

# 2: Challenges Faced by Community College Students

- Some Possible Challenges:
  - Limited resources and career guidance.
  - Lack of exposure to industry trends.
  - Difficulty in creating resumes and cover letters.



HOME

STUDENTS ~

COLLEGE PRO





## 2-1: Limited Resources and Career Guidance:

• Many community college students encounter a lack of access to comprehensive career resources and personalized guidance.

#### **Example:**

- Case of Alex:
  - Alex, a community college student, faced challenges in identifying suitable career paths due to the absence of dedicated career counseling services.
  - Without proper resources, students like Alex struggle to make informed decisions about their futures.







## 2-2: Lack of Exposure to Industry Trends:

• Community college students may find it challenging to stay updated on the latest industry trends, hindering their ability to align their skills with current market demands.

#### **Example:**

• Emma's Dilemma:

Emma, passionate about marketing, had limited exposure to the rapidly evolving digital marketing landscape.

Without insights into current trends, she found it difficult to tailor her skills to meet industry expectations.





## 2-3: Difficulty in Creating Resumes and Cover Letters:

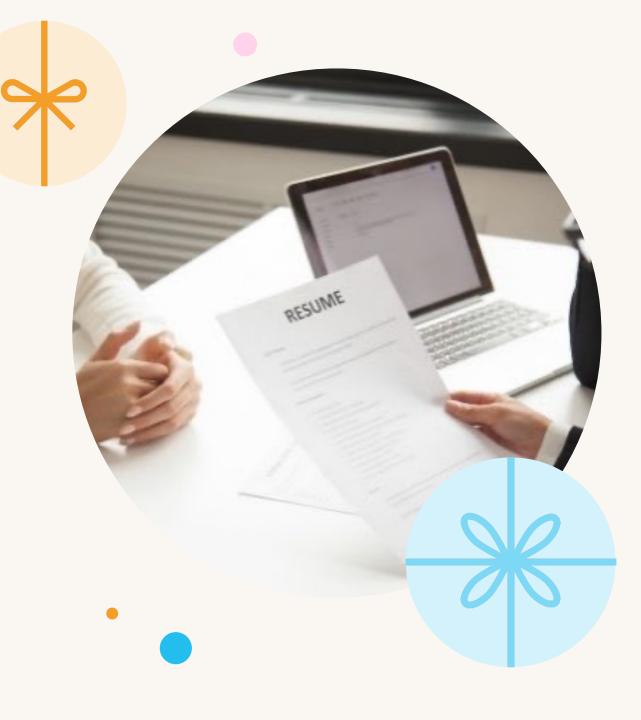
Crafting effective resumes and cover letters is a crucial skill, yet community
college students may face challenges in showcasing their qualifications in a
compelling way.

#### **Example:**

• Michael's Struggle:

Michael, a community college student aspiring to enter the business world, lacked the know-how to create an impactful resume.

This obstacle hindered his chances of standing out in a competitive job market.



- Addressing these challenges is fundamental to ensuring that community college students are equipped with the necessary tools and guidance for successful career development.
- In the following slides, we will explore how ChatGPT serves as a solution to these issues, providing valuable support to students in overcoming these obstacles.



## 3: How ChatGPT Addresses The Challenges

- ChatGPT as a Solution:
  - Provides personalized career advice.
  - Offers insights into current industry demands.
  - Assists in resume building.
  - Interview preparation.



### 3-1: Personalized Career Guidance

- ChatGPT Features:
  - Tailored advice based on individual profiles.
    - ChatGPT's ability to analyze individual profiles enables it to offer advice that is specifically tailored to the unique strengths, interests, and aspirations of each user.
  - Guidance on suitable career paths and industries.
    - ChatGPT goes beyond generic suggestions, providing targeted guidance on career paths and industries that align with the user's skills and preferences.



### Real-life Example:

#### • John's Journey:

- John, a community college student, faced uncertainty about his career direction.
- Using ChatGPT, he engaged in a conversation about his interests, coursework, and skills.
- The model analyzed this information and provided John with personalized advice, highlighting software development as a suitable career path.
- This guidance not only clarified John's direction but also equipped him with insights on relevant skills and certifications needed to pursue this path effectively.



#### John's Journey: Steps to Personalize Career Guidance Using ChatGPT **(1)**

#### 1- Introduction and Profile Setup:

- John starts by introducing himself to ChatGPT,
- providing basic information such as his educational background, current coursework, and any specific areas of interest within the field of technology.

#### 2- Discussion of Interests and Goals:

- John engages in a conversation with ChatGPT,
- discussing his interests, passions, and long-term career goals.
- This includes any specific industries or roles he finds intriguing.

#### **3- Sharing Skills and Strengths:**

- John shares information about his skills and strengths, both technical skills (hard skills) and behavioral skills (soft skills).
- This helps ChatGPT understand his current capabilities and areas where he excels.

#### John's Journey: Steps to Personalize Career Guidance Using ChatGPT (2)

#### **4- Exploration of Career Options:**

- Based on the information provided, John prompts ChatGPT to explore various career options within the technology sector.
- He can ask specific questions about roles, industries, and potential growth areas.

#### 5- Seeking Advice on Skill Development:

- To refine his career path, John asks ChatGPT for advice on skill development.
- This could include discussions on relevant courses, certifications, or hands-on projects that would enhance his qualifications.

#### **6 - Receiving Personalized Guidance:**

- Utilizing the information gathered, ChatGPT provides John with personalized guidance.
- This may include tailored advice on the most suitable career paths, industries to explore, and specific steps to take for professional growth.

#### John's Journey: Steps to Personalize Career Guidance Using ChatGPT (3)

#### 7- Iterative Feedback and Follow-up:

- John engages in an iterative process with ChatGPT,
- providing feedback on the suggestions received and seeking further clarification or refinement.
- This ongoing dialogue ensures that the guidance remains aligned with his evolving goals.

#### 8- Implementation of Advice:

- John takes proactive steps to implement the advice provided by ChatGPT.
- This could involve enrolling in relevant courses, gaining hands-on experience through internships or projects, and continuously refining his skills.
- By following these steps, John maximizes the benefits of ChatGPT's personalized career guidance, tailoring the experience to his unique profile and aspirations. This iterative and interactive approach ensures that the guidance remains dynamic and relevant to John's evolving career journey.

## 3-2: Industry Insights and Trends

- ChatGPT's Role in Keeping Students Informed:
  - Regular updates on industry trends.
    - ChatGPT has the capability to provide real-time updates on industry trends, ensuring that students stay well-informed about the latest developments and changes within their chosen fields.
  - Information on emerging job opportunities.
    - By analyzing vast amounts of data, ChatGPT can identify and share insights about emerging job opportunities, helping students discover and capitalize on evolving career prospects.



#### . Real-life Example:

- Maria's Success Story:
  - Maria, a community college student aspiring to enter the field of digital marketing, utilized ChatGPT to stay abreast of the rapidly changing trends in the industry.
  - Through regular interactions, Maria received updates on emerging technologies, marketing strategies, and industry demands.
  - This knowledge not only enhanced Maria's understanding but also positioned her as a well-informed candidate during interviews.
  - Ultimately, Maria secured an internship in a leading digital marketing firm, leveraging the insights gained through ChatGPT.

On this slide, we see how ChatGPT plays a pivotal role in empowering students like Maria by keeping them informed about industry trends and creating pathways to capitalize on emerging opportunities.

The real-life example illustrates the tangible impact of ChatGPT on a student's journey towards securing a coveted internship.

#### Maria's Steps to Leverage ChatGPT for Industry Insights and Trends (1)

#### 1- Introduction and Profile Setup:

- Maria initiates a conversation with ChatGPT,
- introducing herself and providing background information on her academic pursuits, interests, and career goals within the digital marketing field.

#### **2- Expressing Specific Interests:**

- Maria discusses her specific interests within digital marketing, such as social media marketing, content creation, or data analytics.
- This helps ChatGPT tailor insights to her preferred areas.

#### **3- Requesting Industry Trend Updates:**

- Maria prompts ChatGPT to provide regular updates on industry trends in digital marketing.
- This can include changes in algorithms, emerging technologies, and successful strategies employed by leading companies.

# Maria's Steps to Leverage ChatGPT for Industry Insights and Trends (2)

#### 4- Seeking Insights on Emerging Job Opportunities:

- Maria asks ChatGPT to identify and share information about emerging job opportunities in the digital marketing sector.
- This may involve discussing growing niches, in-demand skills, and companies looking for talent.

#### 5- Discussing Current Events and News:

- Maria engages in conversations with ChatGPT about current events and news related to the digital marketing industry.
- This ensures that the insights provided are not only timely but also relevant to the dynamic nature of the field.

#### 6- Analyzing Data and Reports:

- Maria prompts ChatGPT to analyze industry reports, case studies, and relevant data.
- This can provide her with a deeper understanding of market trends, consumer behavior, and competitive landscapes.

#### Maria's Steps to Leverage ChatGPT for Industry Insights and Trends (3)

#### 7- Iterative Feedback and Refinement:

- Maria provides feedback to ChatGPT based on the insights received.
- If necessary, she seeks clarification or asks follow-up questions to refine the information and ensure it aligns with her career objectives.

#### 8- Integration into Career Planning:

- Maria incorporates the industry insights gained from ChatGPT into her career planning.
- This may involve
  - adjusting her skill development focus,
  - tailoring her resume for specific trends, or
  - targeting companies that align with the identified opportunities.
- By following these steps, Maria harnesses the power of ChatGPT to stay informed about industry trends, positioning herself as a well-informed and adaptive professional in the competitive field of digital marketing.

### 3-3: Resume Building Assistance

- Crafting Resumes with ChatGPT:
  - Step-by-step guidance on resume creation.
    - ChatGPT offers step-by-step guidance to users, assisting them in creating well-structured and impactful resumes. This includes advice on formatting, content organization, and the overall presentation of skills and experiences.
  - Highlighting key skills and achievements.
    - ChatGPT helps users identify and articulate their key skills and achievements, ensuring that these aspects stand out to potential employers. This personalized guidance enhances the effectiveness of resumes in making a compelling impression.



#### . Real-life Example:

#### Carlos's Success Story:

- Carlos, a community college student, faced challenges in getting noticed by employers despite having a strong academic background.
- Utilizing ChatGPT, he received personalized guidance on how to revamp his resume.
- The model emphasized the relevance of coursework and highlighted key projects, making Carlos's application more appealing to potential employers.
- As a result, Carlos experienced a significant increase in interview callbacks, showcasing the tangible impact of ChatGPT on resume building.

On this slide, we witness the practical application of ChatGPT in the realm of resume building. Carlos's success story exemplifies how personalized guidance from ChatGPT can enhance the effectiveness of a resume and significantly impact an individual's job search outcomes.

# Carlos's Steps to Leverage ChatGPT for Resume Building(1):

#### 1- Introduction and Goal Setting:

- Carlos initiates a conversation with ChatGPT,
- introducing himself and expressing his goal of improving his resume to increase his chances of securing interviews.

#### 2- Sharing Academic and Professional Background:

- Carlos provides information about his academic achievements, coursework, and any relevant professional experiences.
- This helps ChatGPT understand his background and tailor advice accordingly.

#### 3- Identifying Key Skills and Strengths:

- Carlos engages in discussions with ChatGPT to identify his key skills, strengths, and unique attributes.
- This step helps in emphasizing aspects that set him apart from other candidates.

# Carlos's Steps to Leverage ChatGPT for Resume Building(2):

#### 4- Requesting Step-by-Step Guidance:

- Carlos asks ChatGPT for step-by-step guidance on resume creation.
- This may include formatting suggestions, section organization, and tips on how to effectively communicate his skills and experiences.

#### 5- Discussing Relevant Coursework and Projects:

- Carlos prompts ChatGPT to discuss the relevance of his coursework and projects to the positions he's targeting.
- This ensures that the resume highlights aspects that are particularly appealing to potential employers.

#### **6- Getting Feedback on Achievements:**

- Carlos seeks feedback on how to articulate his achievements in a way that captures the attention of recruiters.
- ChatGPT provides insights on framing accomplishments in a concise and impactful manner.

# Carlos's Steps to Leverage ChatGPT for Resume Building(3):

#### 7- Reviewing and Iterating:

- Carlos reviews the suggestions provided by ChatGPT and
- iterates on his resume, incorporating the personalized guidance.
- This iterative process allows for refinement and improvement.

#### **8- Finalizing the Resume:**

- Carlos finalizes his resume based on the guidance received from ChatGPT.
- The finished document reflects a well-structured and impactful representation of his skills, achievements, and potential contributions to prospective employers.

#### 9- Applying the Learnings:

- Carlos applies the learnings from ChatGPT not only to his current resume but also to future updates.
- This ensures that his resume remains dynamic and aligned with his evolving career goals.
- By following these steps, Carlos maximizes the utility of ChatGPT in the resume-building process, turning it into a personalized and effective tool for enhancing his job search efforts.

## 3-4: Interview Preparation Support

- ChatGPT's Interview Prep Features:
  - Simulated interview sessions with AI.
    - ChatGPT offers users the opportunity to engage in simulated interview sessions. These sessions replicate real interview scenarios, allowing individuals to practice and refine their responses in a low-pressure environment.
  - Feedback on responses and communication skills.
    - ChatGPT provides constructive feedback on users' responses, helping them improve their communication skills, refine their answers, and address potential areas for improvement.



#### Real-life Example:

- Emily's Success Story:
  - Emily, a community college student aspiring to enter the healthcare sector, utilized ChatGPT to practice common interview questions.
  - Through simulated sessions, she received valuable feedback on her responses and communication style. This preparation not only boosted Emily's confidence but also played a crucial role in her success during actual job interviews in the healthcare sector.

On this slide, we explore how ChatGPT serves as a valuable tool for interview preparation, offering simulated experiences and personalized feedback.

Emily's success story illustrates the practical impact of using ChatGPT to enhance interview skills and ultimately secure job opportunities.

## Emily's Steps to Utilize ChatGPT for Interview Preparation (1):

#### 1- Introduction and Objective Setting:

- Emily introduces herself to ChatGPT,
- expressing her goal of preparing for upcoming interviews in the healthcare sector.
- She specifies the types of positions she is targeting and the specific areas she wants to focus on during the preparation.

#### 2- Identifying Common Interview Questions:

- Emily prompts ChatGPT to provide a list of common interview questions relevant to the healthcare industry.
- This sets the foundation for the simulated interview sessions.

#### 3- Engaging in Simulated Interview Sessions:

- Emily participates in simulated interview sessions with ChatGPT, responding to the questions provided.
- These sessions mimic real interview scenarios, allowing her to practice and refine her responses in a controlled environment.

# Emily's Steps to Utilize ChatGPT for Interview Preparation (2):

#### 4- Receiving Feedback on Responses:

- After each simulated interview, Emily seeks feedback from ChatGPT on her responses.
- The model provides constructive insights on her communication style, content, and areas for improvement.

#### **5- Addressing Areas for Improvement:**

- Emily takes note of the feedback provided by ChatGPT and actively works on addressing any identified areas for improvement.
- This could involve refining her answers, adjusting her communication approach, or enhancing her knowledge in specific areas.

#### **6- Iterative Practice Sessions:**

- Emily engages in multiple rounds of simulated interview sessions with ChatGPT, incorporating the feedback from each session into subsequent practices.
- This iterative process ensures continuous improvement.

# Emily's Steps to Utilize ChatGPT for Interview Preparation (3):

#### 7- Asking Specific Industry-related Questions:

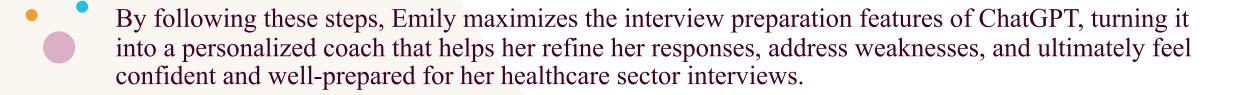
- Emily prompts ChatGPT to generate industry-specific questions related to healthcare.
- This ensures that she is well-prepared for questions that may be unique to her chosen field.

#### **8- Building Confidence through Repetition:**

- Emily practices consistently with ChatGPT to build confidence and familiarity with common interview scenarios.
- This repetition contributes to her ability to handle interviews with ease.

#### 9- Final Review and Confidence Boost:

- Before the actual interviews, Emily conducts a final review session with ChatGPT, seeking any last-minute tips or advice.
- This provides a final confidence boost before entering the real interview setting.



## 4: Tips for Maximizing ChatGPT Benefits

#### **Regular Interaction for Ongoing Support:**

• Engage with ChatGPT consistently to receive ongoing support and stay updated on the latest features and capabilities. Regular interactions ensure that users benefit from continuous guidance tailored to their evolving needs.

#### **Example:**

• Luis's Consistent Engagement: Luis, a student, made it a habit to interact with ChatGPT weekly. This consistent engagement allowed him to receive timely updates on industry trends, refine his resume periodically, and enhance his interview skills over time.

#### **Utilizing Various Features for a Holistic Approach:**

• Explore the diverse features of ChatGPT beyond a single use case. Utilize it for personalized career guidance, resume building, interview preparation, and staying informed about industry trends. A holistic approach ensures a comprehensive and well-rounded support system.

#### **Example:**

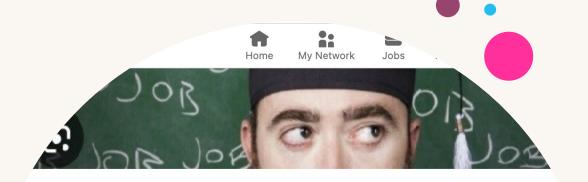
• Anna's Holistic Approach: Anna, an aspiring professional, leveraged ChatGPT not only for interview preparation but also for guidance on skill development, industry insights, and networking tips. This multifaceted use allowed her to build a robust foundation for her career journey.

#### **Encouraging a Community of Users to Share Tips and Insights:**

 Foster a sense of community among ChatGPT users by encouraging the sharing of tips, insights, and success stories. Learning from others' experiences enhances the collective knowledge and maximizes the overall benefits of using ChatGPT.

## 5: Researches: Overcoming Job Search Fears: How ChatGPT Can Empower College Graduates

• <a href="https://www.linkedin.com/pulse/overcoming-job-search-fears-how-chatgpt-can-empower-garrison/">https://www.linkedin.com/pulse/overcoming-job-search-fears-how-chatgpt-can-empower-garrison/</a>



#### Overcoming Job Search Fears: How ChatGPT Can Empower College Graduates



Garrison Leykam, PhD, CPCC, CPRW, CEIP

Certified Career, Business, and Executive Coach ~ Leadership trainer ~ Resume Writer. LinkedIn expert ~ PhD in Marketing ~...

104 articles



August 5, 2023

Open Immersive Reader

nt college graduates venture into the job market, they offer a rollercoaster of emotions. The excitement of coupled with anxiety and fear

## 5: Researches: Overcoming Job Search Fears: How ChatGPT Can Empower College Graduates

• <a href="https://www.linkedin.com/pulse/overcoming-job-search-fears-how-chatgpt-can-empower-garrison/">https://www.linkedin.com/pulse/overcoming-job-search-fears-how-chatgpt-can-empower-garrison/</a>

#### Fear 7: Job Interviews

Job interviews can be nerve-wracking, especially for recent college graduates entering the workforce for the first time. The fear of not performing well, stumbling on answers, or leaving a lasting impression on the interviewer can cause anxiety. However, with preparation and practice, graduates can build confidence and ace their interviews. ChatGPT can address this fear by offering valuable interview tips and conducting mock interviews to help graduates practice and refine their interview skills. Here are some ChatGPT prompts to explore this fear further:

"I'm nervous about job interviews. Can you give me some tips on how to prepare and make a good impression?"

"What are some common interview questions and how should I approach answering them?"

"Could you conduct a mock interview with me and provide feedback on my performance?"

#### 6: Book

• AI POWERED JOB HUNTING: How To Leverage ChatGPT To Land Your Dream Job (ISBN-13: 979-8218210601)



Unlock career success in the digital age with this book.



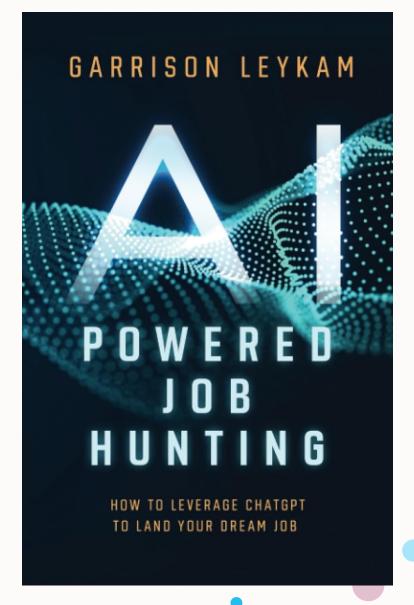
Learn AI strategies, including ChatGPT, to optimize job searches and stand out.



Get an AI ally for tailored resumes, cover letters, and insights. .

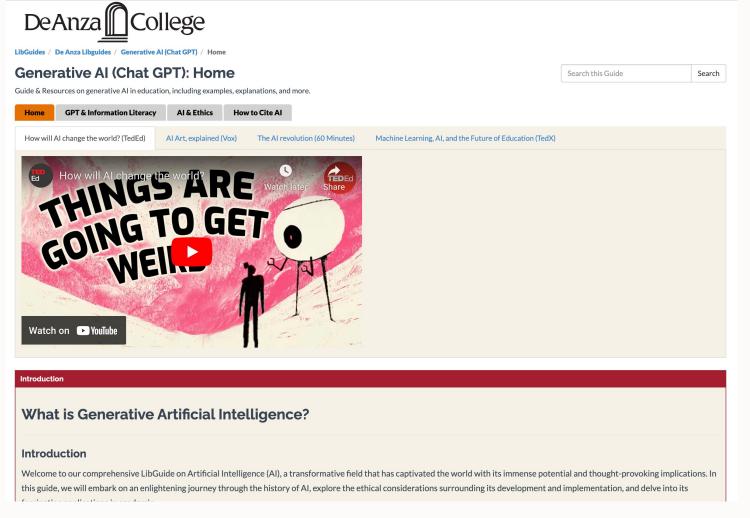


Move beyond theory with actionable strategies in this practical guide.



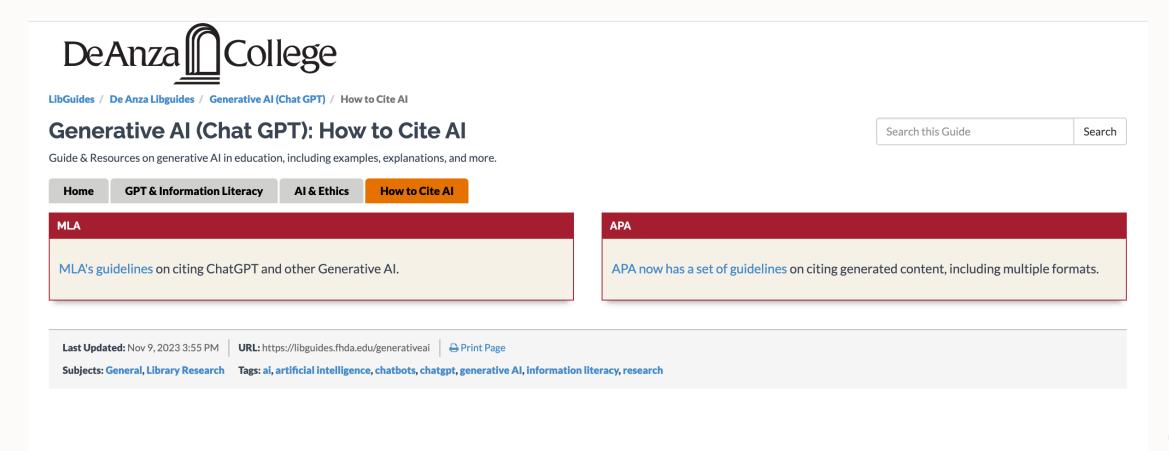
https://www.amazon.com/AI-POWERED-JOB-HUNTING-Leverage/dp/B0C7J5GP1H

#### 7: Generative AI (Chat GPT): Home



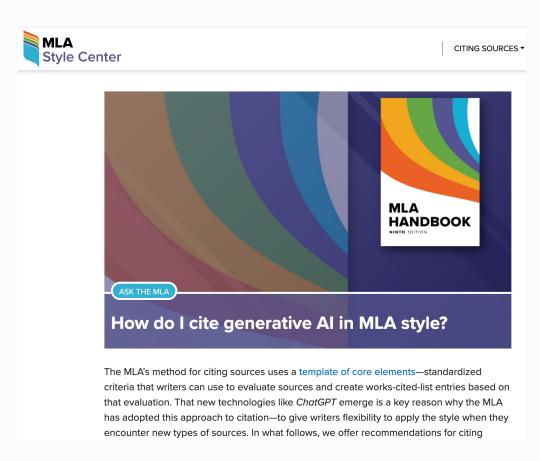
https://libguides.fhda.edu/c.php?g=1333692&p=9822147

#### 7: Generative AI (Chat GPT): How to Cite AI

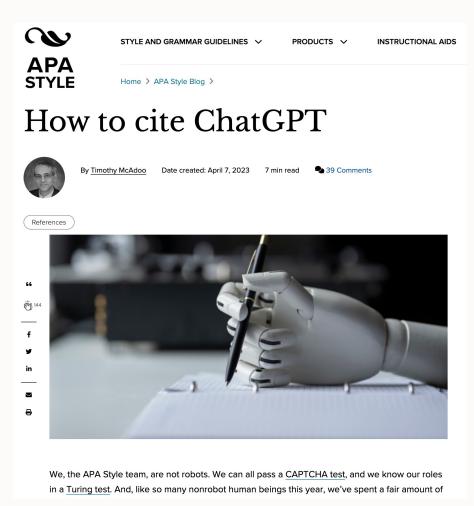


- <a href="https://style.mla.org/citing-generative-ai/">https://style.mla.org/citing-generative-ai/</a>
- <a href="https://apastyle.apa.org/blog/how-to-cite-chatgpt">https://apastyle.apa.org/blog/how-to-cite-chatgpt</a>

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- <a href="https://style.mla.org/citing-generative-ai/">https://style.mla.org/citing-generative-ai/</a>
- <a href="https://apastyle.apa.org/blog/how-to-cite-chatgpt">https://apastyle.apa.org/blog/how-to-cite-chatgpt</a>



### 8: Some websites that leverage AI to assist you in finding your dream jobs (1):



#### LinkedIn:

Website: LinkedIn

Description: LinkedIn is a professional networking platform that utilizes AI algorithms to match individuals with job opportunities based on their skills, experience, and career interests. It also provides resources for skill development and industry insights.



#### Indeed:

Website: Indeed

Description: Indeed is a popular job search platform that incorporates AI to match users with relevant job postings. It provides personalized job recommendations and features tools for resume building and salary research.



#### **Glassdoor:**

Website: Glassdoor

Description: Glassdoor not only offers job listings but also provides company reviews, salary information, and interview insights. All algorithms help users discover jobs that align with their preferences and career goals.

### 8: Some websites that leverage AI to assist you in finding your dream jobs (2):

#### **Monster:**

Website: Monster

Description: Monster uses AI to connect job seekers with employers. The platform provides personalized job recommendations, resume building tools, and career advice to help individuals navigate their job search.

#### CareerBuilder:

Website: CareerBuilder

Description: CareerBuilder is an Aldriven job platform that uses advanced algorithms to match candidates with suitable job opportunities. It also provides tools for resume optimization and career exploration.

#### Jobscan:

Website: Jobscan

Description: Jobscan utilizes AI to help users optimize their resumes for specific job applications. It analyzes resumes against job descriptions and provides suggestions to increase the likelihood of passing applicant tracking systems.

#### AIHR:

Website: AIHR

Description: AIHR offers courses and resources related to HR and workforce management. While not a job board, it provides valuable insights into the impact of AI on the future job market and offers courses to enhance skills.

#### 9: Some websites using AI to create your resumes:



#### **Enhancy:**

Website: Enhancy

Description: Enhancy is a platform that uses AI to help users create visually appealing and impactful resumes. It provides suggestions for improving content, formatting, and design, allowing individuals to tailor their resumes to specific job roles.



#### Jobscan:

Website: Jobscan

Description: While Jobscan is known for optimizing resumes for applicant tracking systems (ATS), it also provides AI-driven tools to analyze and improve resume content. It offers insights to match resumes with job descriptions effectively.



#### **ResyMatch:**

Website: ResyMatch

Description: ResyMatch is designed to help users tailor their resumes to specific job descriptions using AI. It provides feedback on how well a resume aligns with a job posting, ensuring it contains relevant keywords and skills.



#### Zety:

Website: Zety

Description: Zety is a resume-building platform that incorporates AI to assist users in creating professional resumes. It offers customizable templates and provides guidance on content and formatting for optimal impact.



#### Rezi:

Website: Rezi

Description: Rezi is an AIpowered resume builder that helps users optimize their resumes for specific job applications. It provides suggestions for improving keywords, formatting, and overall content.

#### 10: Conclusion

#### **Recap of Key Points:**

Addressing Challenges:

• We explored the unique challenges faced by community college students, including limited resources, lack of exposure, and difficulties in crafting compelling resumes.

ChatGPT's Role in Personalized Career Guidance:

• ChatGPT emerged as a powerful solution, offering tailored advice based on individual profiles, guidance on suitable career paths, and real-life examples showcasing its impact.

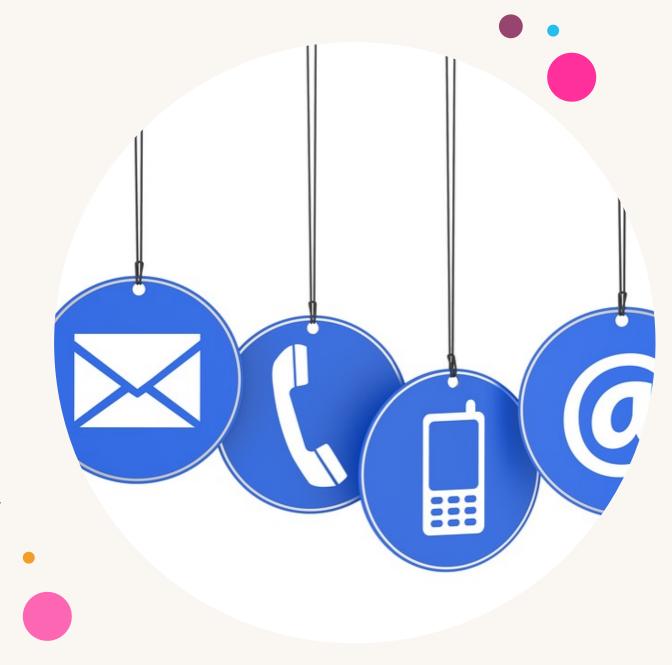
Real Examples
Showcasing
Successful
Outcomes:

• Through real-life examples like John discovering software development and Maria securing a digital marketing internship, we witnessed ChatGPT's tangible impact on empowering community college students.

### 11: Contact Information

For further inquiries or collaboration opportunities.

- Guided Pathways Villages: <a href="https://www.deanza.edu/villages/">https://www.deanza.edu/villages/</a>
- Physical Sciences and Technology: <a href="https://www.deanza.edu/villages/physical-sciences-technology.html">https://www.deanza.edu/villages/physical-sciences-technology.html</a>
- De Anza CIS Lab: <a href="http://www.deanza.edu/buscs/labs.html">http://www.deanza.edu/buscs/labs.html</a>
- Email: abolghasemimirsaeid@fhda.edu



#### 12: Your feedback

Please share your feedback for this workshop:

• <a href="https://forms.gle/WpgzMuergK5sSSJb8">https://forms.gle/WpgzMuergK5sSSJb8</a>



## hop Feedback: Empowering nunity College Students to Find Jobs Using ChatGPT

ing out this workshop feedback. Your feedback is essential enext workshops.

#### 13: Q&A

- Thank You for Joining Us Today!
- We appreciate your time and engagement. If you have any questions or would like further insights, feel free to reach out.

