



Academic Year  
**2011 - 2012**

**Journalism**

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 Cupertino, CA 95014  
 408-864-5678  
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Journalism  
 Coordinator  
 408-864-8588

Language Arts  
 Division  
 Bldg. L1 Rm. L11  
 408-864-8547

Counseling Center  
 Student and Community  
 Services Bldg. 2nd Fl.  
 408-864-5400

Career Services Info.  
 Student and Community  
 Services Bldg. 2nd Fl.  
 408-864-5400

Please visit the Counseling Center to apply for certificates and degrees, and for academic planning assistance.

**A.A./A.S. Degree Requirements**

1. Completion of all General Education (GE) requirements (31-42 quarter units) for the A.A./A.S. degree. GE units must be completed with a minimum 2.0 GPA ("C" average).
2. Completion of all major requirements. Each major course must be completed with a minimum "C" grade. Major courses can also be used to satisfy GE requirements (except for Liberal Arts degrees).  
 Note: A maximum of 22 quarter units from other academic institutions may be applied toward the major.
3. Completion of a minimum of 90 degree-applicable quarter units (GE and major units included). All De Anza courses must be completed with a minimum 2.0 GPA ("C" average). All De Anza courses combined with courses transferred from other academic institutions must be completed with a minimum 2.0 GPA ("C" average).  
 Note: A minimum of 24 quarter units must be earned at De Anza College.

Major courses for certificates and degrees must be completed with a letter grade unless a particular course is offered on a pass/no-pass basis only.

**Journalism**

**A.A. Degree**

The Journalism AA degree prepares students to transfer to a four-year university in journalism, mass communications, public relations/advertising or related disciplines, and offers students sufficient training to obtain an internship at a media outlet in print or electronic journalism or within the field of new media.

Student Learning Outcomes - upon completion, students will be able to:

- demonstrate competency in the basics of journalistic writing, including grammar, punctuation, story structure and journalistic styles.
- demonstrate competency in research, information gathering and critical analysis of information using techniques such as observation, researching sources, and interviewing.
- compile a portfolio of print, electronic and/or multimedia projects that tell journalistic stories.
- apply media literacy skills to explain the communication process and detect media bias.
- summarize steps appropriate to gain employment in a mass communications industry.

**Prerequisite**

EWRT 1A Composition and Reading

1. Meet the A.A./A.S. degree requirements.
2. Complete the following.

Complete one (1) course from: 5

EWRT 1B Reading, Writing, and Research (5)  
 EWRT 2 Critical Reading, Writing, and Thinking (5)

Complete the following:

JOUR 2 Mass Communication and Its Impact on Society 4  
 JOUR 21A News Writing and Reporting 3  
 JOUR 21B Feature Writing and Reporting 3  
 JOUR 61 Newspaper and Student Media Staff 3  
 PHTG 1 Basic Photography 3

Complete two (2) courses from: 2-8

JOUR 77 series JOUR 77W, 77X, 77Y, 77Z  
 Special Projects in Journalism (1-4)  
 JOUR 78 series JOUR 78W, 78X, 78Y, 78Z  
 Special Topics in Journalism (1-4)

JOUR 62 Newspaper and Media Freelancing (1)  
 JOUR 63 Newspaper Advertising Staff (1)

Complete a minimum of four (4) units from the following: 4

ARTS 55A Graphic Design - Communication (3)  
 ARTS 65 Graphic Design for the World Wide Web (3)  
 CIS 89A World Wide Web Page Development (3)  
 EWRT 65 Literary Magazine (1)

or JOUR 65W  
 EWRT 65X Literary Magazine (2)  
 or JOUR 65X

F/TV 20 Basic Digital Film/Video Production (4)  
 ICS 7 Intercultural Communication (4)  
 or SPCH 7

ICS 29 Cultural Pluralism and American Law and Justice (4)

LCEN 50 Introduction to Online Research (1)  
 POLI 1 American Government and Politics (4)  
 SPCH 9 Argumentation: Analysis of Oral and Written Communication (5)

TWRT 61 Introduction to Technical Writing (5)

|                                |  |             |
|--------------------------------|--|-------------|
| Major                          | Journalism   | 27-33 units |
| GE                             | General Education (31-42 units)  |             |
| Electives                      | Elective courses req'd. when major units plus GE units total is less than 90 |             |
| Total Units Required . . . . . |  | 90 units    |