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Academic Year

2014 - 2015

Speech Communication

Speech Coordinator 408-864-8534 408-864-8882

Language Arts Division Bldg. LI Rm. LII 408-864-8547

Counseling Center Student & Community Services Bldg. 2nd Fl. 408-864-5400

Career Services Info Student & Community Services Bldg. 2nd Fl. 408-864-5400

Certificate of Achievement Level Requirements

A minimum "C" grade in each major course. Note: A maximum of six (6) quarter units may be transferred from other academic institutions.

A.A./A.S. Degree Requirements

- 1. Completion of all General Education (GE) requirements (31-42 quarter units) for the A.A./A.S. degree. GE units must be completed with a minimum 2.0 GPA ("C" average).
- 2. Completion of all major requirements. Each major course must be completed with a minimum "C" grade.
 Major courses can also be used to satisfy GE requirements (except for Liberal Arts degrees). Note: A maximum of 22 quarter units from other academic
- institutions may be applied toward the major. 3. Completion of a minimum of 90 degree-applicable quarter units (GE and major units included). All De Anza courses must be completed with a minimum 2.0 GPA ("C" average).

De Anza courses combined with courses transferred from other academic institutions must be completed with a minimum 2.0 GPA ("C" average). Note: A minimum of 24 quarter units must be earned at

De Anza College.

Major courses for certificates and degrees must be completed with a letter grade unless a particular course is only offered on a pass/no-pass basis.

Speech Communication

Certificate of Achievement

Students earning the Speech Communication Certificate of Achievement learn the fundamentals of the Speech Communication discipline, which include Public Speaking, Group Communication, Interpersonal Communication, Organizational Communication, Mass Communication, Argumentation, and critical thinking. This program helps students communicate better in their academic and work environments.

Student Learning Outcomes - upon completion, students will be able to: display increasing confidence in their ability to use a range of speaking, listening, and collaboration skills.

- design and relate messages clearly for effective and appropriate oral communication.
- analyze, evaluate and respond competently to discourse by weighing research, examining evidence, and through critical reasoning.
- 1. Meet the requirements for this certificate level.
- 2. Complete the following.

4 Complete one (1) course from: SPCH I Public Speaking (4)

SPCH 10 Fundamentals of Oral Communication (4)

Complete one (1) course from: SPCH 8 Argumentation and Critical Inquiry in

Oral Communication (4)

4-5

SPCH 9 Argumentation: Analysis in Oral and

Written Communication (5)

SPCH 15 Critical Decision-Making in Groups (4)

Complete a minimum of 10 units from the following which			
do not duplicate t	those taken above:	10	
JOUR 2	Mass Communication and Its		
	Impact on Society (4)		
SPCH I	Public Speaking (4)		
SPCH 7	Intercultural Communication (4)		
SPCH 8	Argumentation and Critical Inquiry in		
	Oral Communication (4)		
SPCH 9	Argumentation: Analysis in Oral and		
	Written Communication (5)		
SPCH 10	Fundamentals of Oral Communication (4)		
SPCH 15	Critical Decision-Making in Groups (4)		
SPCH 16	Interpersonal Communication (4)		
SPCH 70*	Effective Organizational Communication (4)		
SPCH 77 series SPCH 77, 77X, 77Y, 77Z			
	Special Individual Projects in		
	Speech Communication (1-4)		
SPCH 78 series	SPCH 78W, 78X, 78Y, 78Z		
	Special Topics in Speech Comm. (1-4)		
SPCH 79 series	SPCH 79, 79X, 79Y, 79Z		
	Special Group Projects in		
	Speech Communication (1-4)		
	Total Units Required	8-19	

Note: up to four (4) units from SPCH 77, 78 and 79 series courses may

* SPCH 70 only offered twice each year. Please check with the department for annual course schedule.

Speech Communication A.A. Degree

De Anza's A.A. in Speech Communication is based on the ladder concept whereby students complete the core Certificate of Achievement Speech Communication courses that can transfer toward a Bachelors degree in Speech Communication. Students also develop greater knowledge and skill in expressing ideas verbally and nonverbally, learn to interpret, advocate and critically debate ideas, work productively in teams and groups, examine the role of culture in communication, and demonstrate the communication skills necessary to engage in personal, professional, civic, and social relationships. Areas of study include Public Speaking, Group Communication, Interpersonal Communication, Argumentation, Intercultural Communication, Organizational Communication, and Mass Communication. In addition to core coursework, students are required to declare a specialty area that allows them to make interdisciplinary connections and explore specific areas of interest.

Student Learning Outcomes - upon completion, students will be able to: display increasing confidence in ability to use a range of speaking, listening, and collaboration skills.

- design and relate messages clearly for effective and appropriate oral communication.
- analyze, evaluate and respond competently to discourse by weighing research, examining evidence, and through critical reasoning.

- I. Meet the A.A./A.S. degree requirements.
- 2. Complete the following.

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	Complete one (1) SPCH I SPCH 10	course from: Public Speaking (4) Fundamentals of Oral Communication (4)	4
	Complete one (1)	course from:	4-5
	SPCH 8	Argumentation and Critical Inquiry in	
		Oral Communication (4)	
	SPCH 9	Argumentation: Analysis in Oral and	
		Written Communication (5)	
		. ,	
Complete the following:			
	JOUR 2	Mass Communication and Its Impact	

JOUR 2	Mass Communication and Its Impact			
	on Society	4		
SPCH 7	Intercultural Communication	4		
SPCH 15	Critical Decision-Making in Groups	4		
SPCH 16	Interpersonal Communication	4		
SPCH 70*	Effective Organizational Communication	4		
Specialty Area Coursework (contact an instructor to select)				
* SPCH 70 only offered twice each year. Please check with the				

department for annual course schedule.

40-41 units Major Speech Communication

GΕ General Education (31-42 units) **Electives** Elective courses required when major

units plus GE units total is less than 90

Total Units Required 90 units

Specialty Area Coursework:

Contact a full-time Speech Communication instructor to create your specialty area of study (12 units) at least one quarter prior to completing your course of study. Your specialty area description with signed approval from the Speech Communication Department must accompany your application for the degree.