JOUR 61C – Editorial Leadership for Student Media (3 units)

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DESCRIPTION
This three-unit class meets Tuesday and Thursday from 4:30-5:45 p.m. and is for editors of La Voz News, the La Voz website and associated social media. Practical experience assigning, editing and designing news, feature and visual content as a member of the college media editorial staff. Required course for JOUR A.A.-T. degree. Prerequisite: JOUR 61a.

GOALS FOR STUDENTS IN THE COURSE
• Apply journalistic skills in assigning, editing and placing content for a student media product such as a newspaper, magazine or website.
• Apply leadership skills to assigning stories and other content and overseeing reporters, photographers and other content contributors.
• Manage content from creation to publication in print or online.

TEXTBOOKS
• Harrower, Inside Reporting, any edition.
• Kanigel, Student Newspaper Survival Guide, 2e.
• La Voz Handbook (handed out in class)
• Associated Press Stylebook, 2013 or later.

PLAGIARISM/Academic Integrity
Reporting involves talking to live people and seeking information from varied sources. All sources must be attributed news-style. If you cut-and-paste material from the Internet or copy information from any other source and don’t attribute it specifically, that is plagiarism. Professional journalists who plagiarize are fired and blacklisted. I will likely report any plagiarism incident to the Dean of Student Development and it could appear on your permanent record. The assignment will not fulfill course requirements and cannot be placed in your portfolio.

DISRUPTIVE BEHAVIOR
The college will enforce all policies and procedures set forth in the Standards of Student Conduct (see catalog). Any student disrupting the class may be asked to leave that class. Administrative follow-up may result. See also the La Voz Handbook.

REQUIREMENTS
It is expected that you spend nine hours a week on three-unit courses at De Anza: Three hours in class and six hours out of class.

GRADING:
Points and Grading Scale (out of 100):
90 points – Production assignments
10 points – In-class participation, assignments and quizzes.

95-100=A, 90-94=A-, 87-89=B+, 84-86=B, 80-83=B-, 76-79=C+, 70-75=C, 0-69=no pass
EXTRA HELP AND SUPPORT

- Help with all aspects of journalism is available from the instructor, the editors and La Voz’s Peer Assistant. For office/lab hours, see the door of L-41 (around the side of the building).
- Help with many other aspects of life at De Anza is available at Student Health Services, Financial Aid and several tutoring centers.
- Disability Support Services in SCS 141 has a mission to ensure access to the college’s curriculum, facilities and programs and to promote student success in realizing individual educational and vocational goals.
- Other services include:
  - Tutoring (Student Success Center): http://www.deanza.edu/studentsuccess/
  - Counseling: http://www.deanza.edu/counseling/ (Student Services Building)
  - Financial Aid: http://www.deanza.edu/financialaid/ (Student Services Building)
  - Library: http://www.deanza.edu/library