Course Objectives: To explore these and other questions: What is the relationship between business and society today? How, if at all, has this relationship changed over the past 150 years? What positive functions has the institution of business performed for society over the past 150 years? What negative effects has it had? How has society striven to control or suppress the negative effects of business while preserving most of its benefits? What are the some of the positions and assertions of some of the most vocal critics of business today? Which ones have merit? What, if anything, should we as citizens, employees or consumers do about these remaining valid criticisms of business?

Required Materials:


- **Alternate textbook:** Alternatively, you can also use Business, Government, and Society: A Managerial Perspective, Text and Cases, Thirteenth Edition, by John F. Steiner and George A. Steiner, 2012. ISBN 978-0-07-811267-2. This will work just as well as the custom textbook, but it’s probably more expensive.

Course Requirements:

- **Access to the Internet/Getting Started:** Access to the Internet is required for this class. This class is offered through De Anza’s standard distance learning system, Catalyst. The entry point for the course website is [http://catalyst.deanza.edu](http://catalyst.deanza.edu). Instructions for logging into the Catalyst system, if you have never used it before, can be found at [https://catalyst.deanza.edu/?pg=first](https://catalyst.deanza.edu/?pg=first). You can use your own home computer for Internet access; or, if you prefer, you can use the computers in either the library or the Library West Computer Lab. The library has 16 computers in the reference area on the first floor, and 20 computers in the Library Computer Lab on the second floor. The Library West Computer Lab is located downstairs in (the basement of) the Learning Center West (LCW) building. To use the computers in the library, you must have your student DASB card activated at the library circulation desk.

- **Orientation videos:** You will find a collection of orientation videos inside the course website in Catalyst, at the top of the page, grouped under the heading "Course Syllabus and Orientation Videos.” It is really important that you watch these videos! These videos will explain how you earn points in the class.

- **Attendance Requirement:** To avoid being dropped from this course for inadequate attendance, each student must earn at least 300 points in the course by Sunday, May 11, 2014.

- **Required Reading, Online Lectures, and Online Quizzes:** The reading assignments in the textbook, the online lectures, and the online quizzes associated with each of the 11 assigned chapters in the textbook are the "main events" in the course. This is where the course material will be delivered to you, and where you will earn most of your points in the class. Each student
is responsible for ensuring they have completed all of the required online quizzes by the deadline.

- **Midterm and Final Examinations:** The midterm and final examinations are both required essay examinations, and are both taken online. You will have 4 hours and 20 minutes to take the midterm and 6 hours to take the final exam. It is recommended you complete the midterm exam after you have finished all of the required chapter work associated with chapters 1 through 7. It is recommended that you do not attempt the final exam until you have completed all of the required chapter work associated with chapters 1 through 11. You can take the midterm and/or the final exam a second time if you wish. If you do take one or both of them a second time, you will automatically receive the higher of your two grades. The midterm examination is available to be taken from the beginning of the quarter until 6AM Tuesday, June 24, 2014 only. The Catalyst system will terminate any exams in progress when 6AM Tuesday, June 24 arrives; so be sure to start the midterm at least 4 hours and 20 minutes before 6AM on that day.

- **Final Examination:** The final examination is available to be taken between 7AM Monday, June 9, 2014 and 6AM Friday, June 27, 2014 only. The Catalyst system will terminate any final exams in progress when 6AM Friday, June 27 arrives; so be sure to start the final exam at least 6 hours before 6AM on that day.

**Strongly Recommended:**

- **Online Orientation:** It is strongly recommended that you print and carefully read the first page of the online orientation as soon as possible, and in no event later than Wednesday, April 9, 2014. To begin the online orientation for this class, go to http://www.deanza.edu/distance, click the link "Online Orientation" within the "Spring 2014 links" group, then click the link "BUS - D021.-64Z with Byron Lilly."

**Extra Credit:**

- Extra credit points may be earned by completing one or more of the extra credit quizzes found in the last (bottom-most) topic in the course website, “Extra Credit.” In general, you will have to either read a document or watch a video before taking the associated extra credit quiz in order to earn any points on those quizzes. One of the orientation videos will walk you through the process for earning extra credit points.

**Grading Policy:**

Each student's course grade will be calculated according to the following table:

<table>
<thead>
<tr>
<th>Points (and %) earned</th>
<th>Course grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>At or above 1,428 (98.51%)</td>
<td>A+</td>
</tr>
<tr>
<td>At or above 1,327 (91.11%)</td>
<td>A</td>
</tr>
<tr>
<td>At or above 1,298 (89.51%)</td>
<td>A-</td>
</tr>
<tr>
<td>At or above 1,269 (87.51%)</td>
<td>B+</td>
</tr>
<tr>
<td>At or above 1,182 (81.51%)</td>
<td>B</td>
</tr>
<tr>
<td>At or above 1,153 (79.51%)</td>
<td>B-</td>
</tr>
<tr>
<td>At or above 1,124 (77.51%)</td>
<td>C+</td>
</tr>
<tr>
<td>At or above 1,008 (69.51%)</td>
<td>C</td>
</tr>
<tr>
<td>At or above 964 (66.51%)</td>
<td>D+</td>
</tr>
<tr>
<td>At or above 834 (57.51%)</td>
<td>D</td>
</tr>
</tbody>
</table>
Academic Integrity Policy:
Students who give/receive any help to/from another person on an exam or quiz in this class will immediately receive a **failing grade in this course** and their names will be reported to the Dean of Instruction of De Anza College for further disciplinary action.

Optional Website:
The authors of the textbook maintain a website that they call the “Student Online Learning Center” containing a 10 question practice quiz for each chapter in the text. While you cannot earn any points for completing these quizzes, you may find them useful. You will find this website at: [http://highered.mcgraw-hill.com/sites/0078112672/student_view0/index.html](http://highered.mcgraw-hill.com/sites/0078112672/student_view0/index.html)

Miscellaneous:
- **Late drops are not permitted**: If you do not want to continue in the class, you must drop yourself by Friday, May 30, 2014 **or ask me to drop you** by Thursday, May 29, 2014. **Late drops are not permitted**, so be sure to make a conscious decision whether to remain in the class or not by this date and take the appropriate action.

Important dates to remember (all dates are in 2014):
- Monday, April 7 – Earliest date you can begin work on the course material
- Wednesday, April 9 – Date by which you are advised to complete the online orientation, buy the textbook, and begin the online coursework.
- Sunday, May 11 - Date by which you **must** earn at least 300 points on the course website. Otherwise, I will drop you from this course!
- Friday, May 30 – Last day to drop with a “W” (This is a very important due date. This is your last possible opportunity to drop the class and avoid a D or F. If you do not drop the class with a W by this due date, you will be stuck with whatever grade you get in the class.)
- Monday, June 9, 7:00AM – Final exam becomes available
- Tuesday, June 24, 6:00AM – Deadline by which you must **complete** (not begin) all coursework except the final exam, including but not limited to the midterm exam and any extra credit assignments you want to complete this quarter.
- Friday, June 27, 6AM – Deadline by which you must **complete** (not begin) the final exam

Contacting the instructor:
Office hours: Mon thru Thurs 12:30-1:30PM. Other times by appointment.
Office location: Building F4, room F41F
Telephone: (408) 864-8431
Email: lillybyron@fhda.edu
Website: [http://www.deanza.edu/faculty/lillybyron/](http://www.deanza.edu/faculty/lillybyron/)