Keep in mind the basic question that you are answering: Would you recommend the video to a particular audience?

Things that should or might appear in your essay:

Summary (required)

The subjects of most of your sentences will be either “the video” or the videomaker. Try to find use the name of the videomaker.

Comments (required)

Brainstorm: Identify the kinds of comments

Suggestion: Copy comments

Use direct quotations and name commenters

Mention any controversy or responses from the uploader

Video Description

Channel

What kinds of videos does the videomaker make?

Look for an “About” description (material might be in an introduction)

Things that are worth mentioning

Personal narrative

Focused on your own experience doing what’s taught in the video

Evaluation

“Drawing Shape: Simple Still Life”

Summary

One paragraph description of whole video

Describe the objects in the photograph that is the subject of the still life (four objects, scissors, pitcher, ink bottle, can)

Intro of video

Purpose of the video is to show how to make a still life that is a nice clean linear drawing

Think of things in terms of angles

Envisioning negative space

Ellipse technique

Oval exercise

Schematic drawing variation of ellipse technique

Linear block-in technique

Homework

Comments – not many comments

100 likes, 4 dislikes

Generally positive

Reupload?

Evidence for a reupload because it is not clear who sponsored the actual production video based on the channel Max Munhoz

I did a little research and I found out who made the video.

Matt Kohr’s site

Ctrl-Paint

About the author

Personal narrative (2 paragraphs)

Your experience learning to draw

What drawing means to you now (major in Graphic Design)

Evaluation

“DIY Makeup Organizer From Makeup Boxes" by Yvette Polanka

Summary

Intro

Making the makeup holder

Detail about making the first part

Repeat and assemble

Paint

Making the base

Measure

Paint

Conclusion

Comments

Most of the comments are positive

For example, Miss Pich Lifestyle said that the idea was cool, while Homemade Beauty by Yara said that Yvette’s idea was brilliant.

Congratulation on the number of views

A few people asked about how to make videos

Lauryn Winter, making a big deal about whether the Mac products are real or fake

Blue Star asked where the Mac lipstick was from

Description

Instagram

Twitter

Personal narrative

I first heard about Yvette…

Story of making the organizer

Evaluation