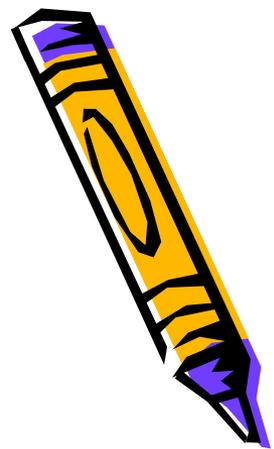
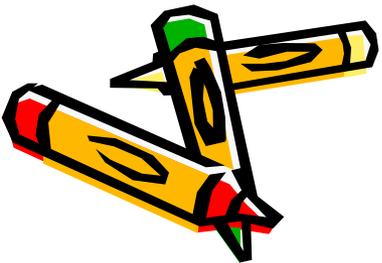


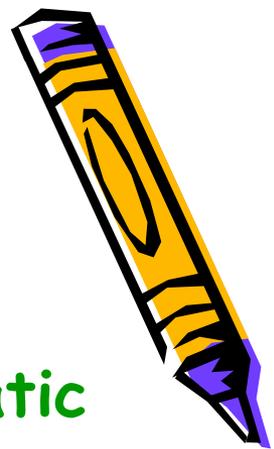
True Colors can help!

How: By identifying majors and careers that fit your personality strengths!

(Temperament Theory)



Brief History



- (250BC) Hippocrates noted 4 temperaments:
Sanguine, **Melancholic**, **Choleric** and **Phlegmatic**
- (1920's) Carl Jung noted 4 types (functions):
Intuition, **Sensing**, **Feeling** and **Thinking**
Jung's work laid the foundation for the 16 Myers/Briggs Personality Types
- (1960's) David Keirsey identified:
 - **Artisan**, **Guardian**, **Idealist** and **Rational**



True Colors was founded in 1978 by
Don Lowry.

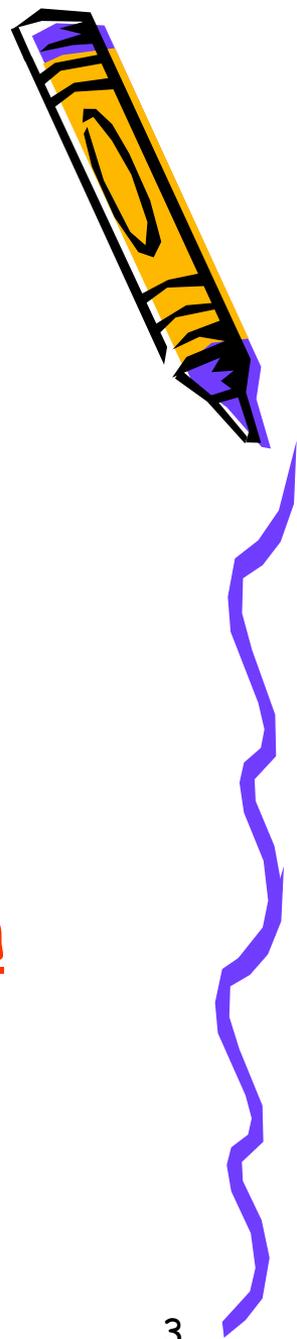
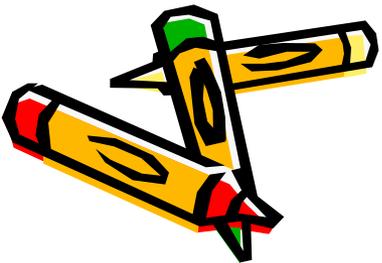
It is based on David Keirsey's four temperaments:

Idealist

Guardian

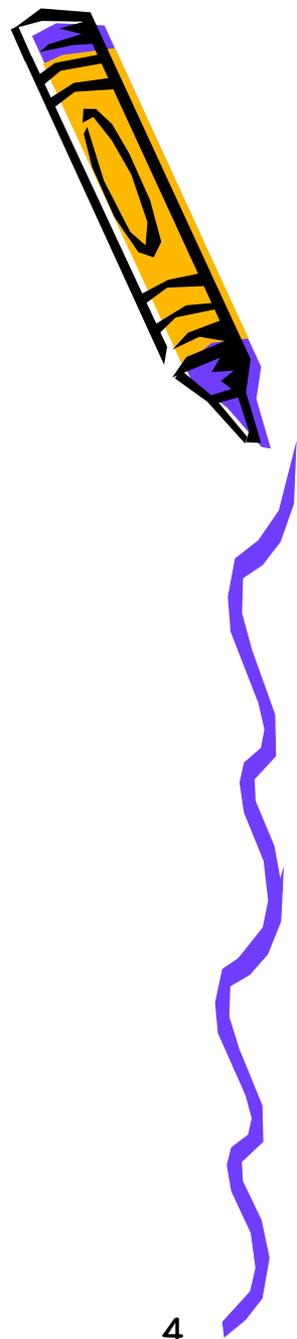
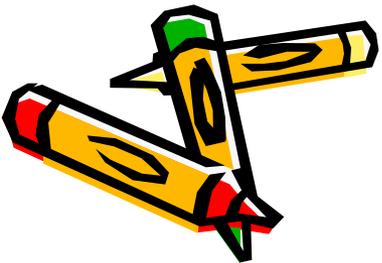
Rational

Artisan

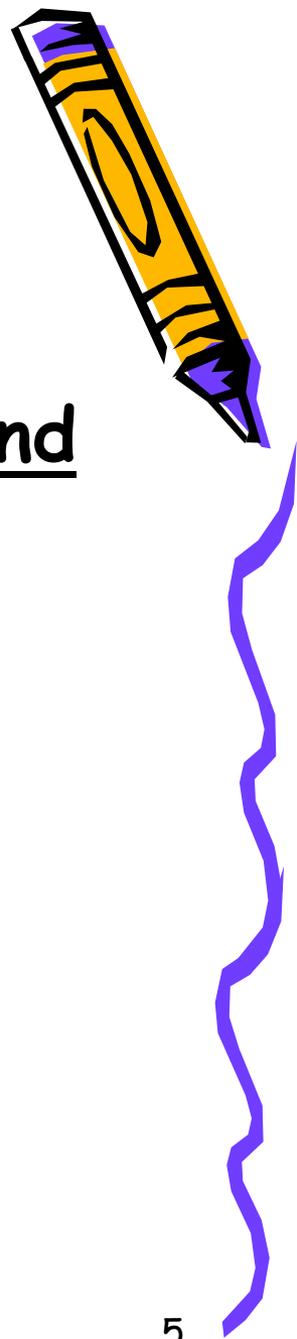


In career development it is best to emphasize your natural preferences.

Your True Colors !



Natural preferences are a good thing!



Preferred Hand

Easy

Quick

Natural

Effortless

Comfortable

Authentic

Non-preferred Hand

Hard

Difficult

Strange

Forced

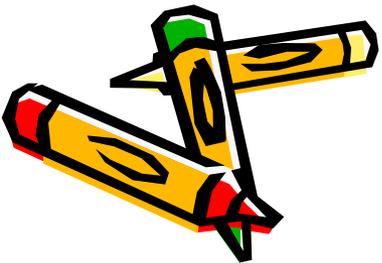
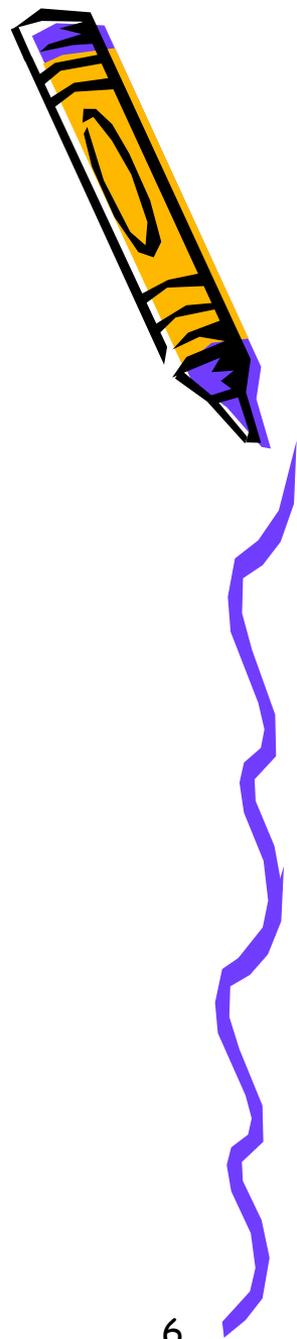
Awkward

Had to fake it

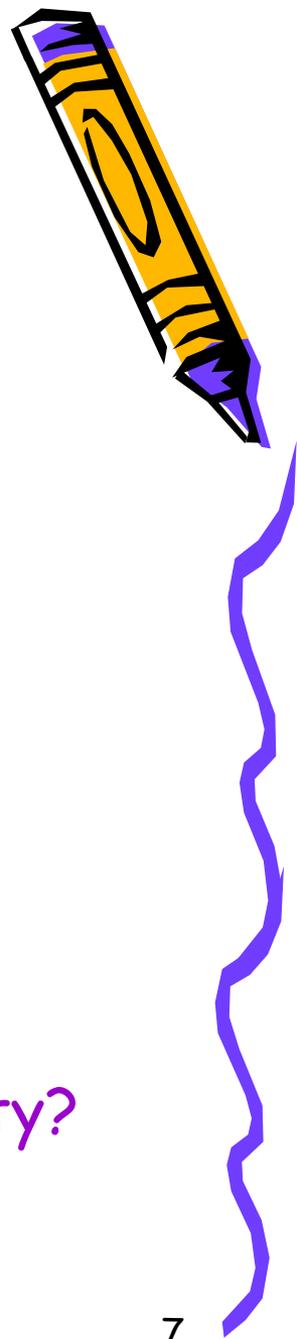


The True Colors are:

- **Blue** (The Idealist)
- **Gold** (The Guardian)
- **Green** (The Rational)
- **Orange** (The Artisan)



Some Brief Descriptors



Blue

Enthusiastic
Sympathetic
Personal
Warm
Communicative
Compassionate

10%

Gold

Loyal
Dependable
Prepared
Thorough
Sensible
Punctual

45%

Green

Analytical
Global
Conceptual
Cool
Calm
Collected

10%

Orange

Witty
Charming
Spontaneous
Impulsive
Generous
Impacting

35%

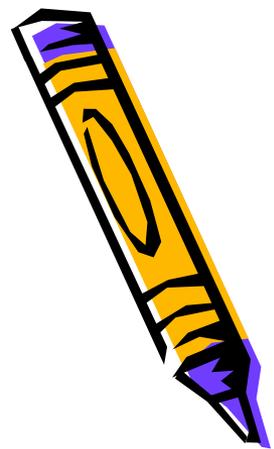
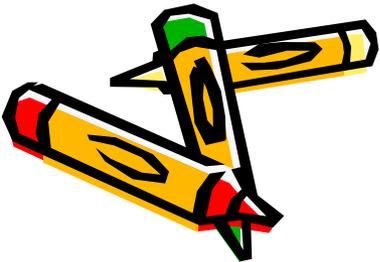
Which color best describes your personality?



Blue (The Idealist)

Identity-Seeking Personality

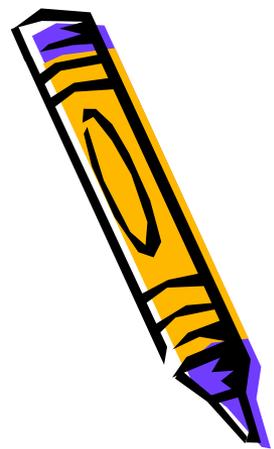
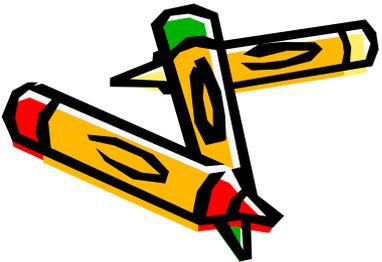
Blues seek harmony. They strive to understand themselves and others. They are true romantics. People describe Blues as being nurturing. People often confide in Blues.



Gold (The Guardian)

Security-Seeking Personality

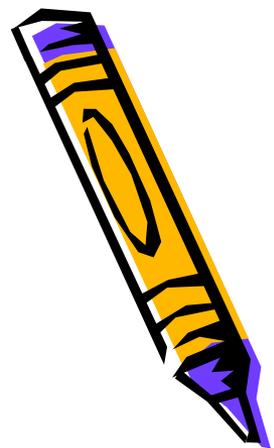
Golds like stability. They are consistent and usually very organized. They are dependable. Golds don't like change or people who break the rules. People describe Golds as being efficient. People can rely on Golds to keep their word.



Green (The Rational)

Knowledge-Seeking Personality

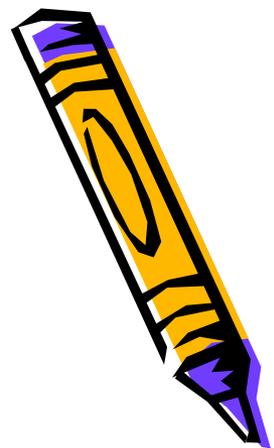
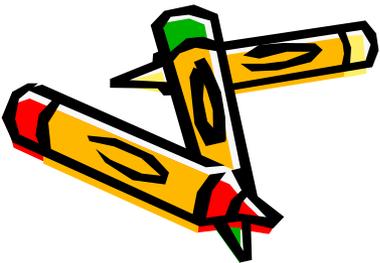
Greens are investigators. They thrive on learning and analyzing everything. They often find creative solutions to problems. People describe Greens as being non-conformist and independent.



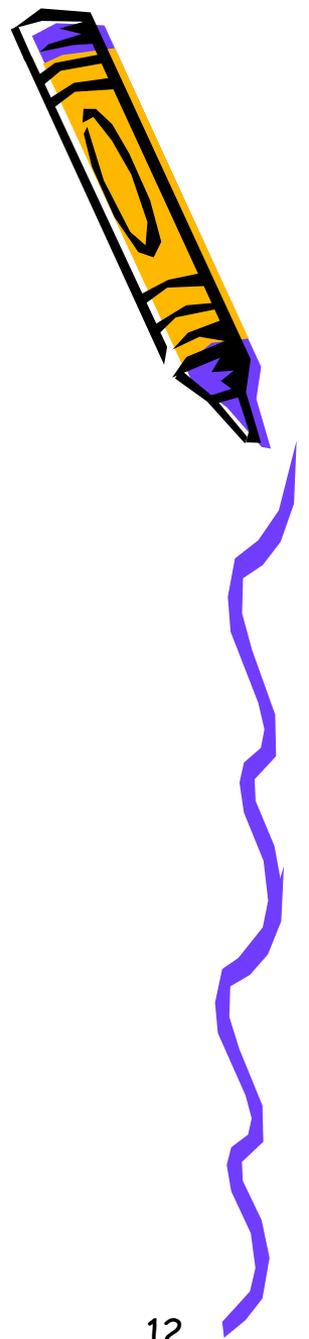
Orange (The Artisan)

Stimulation-Seeking Personality

Oranges like action. They are adventurous and carefree. They like being in motion and challenged. People describe Oranges as being competitive and fun to be around. They are natural performers.



What is your Primary True Color?

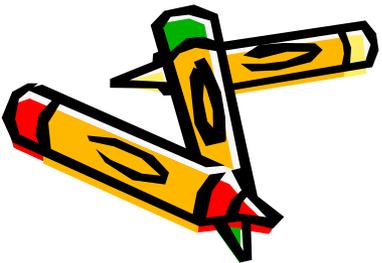


___ Warm, compassionate Blue?

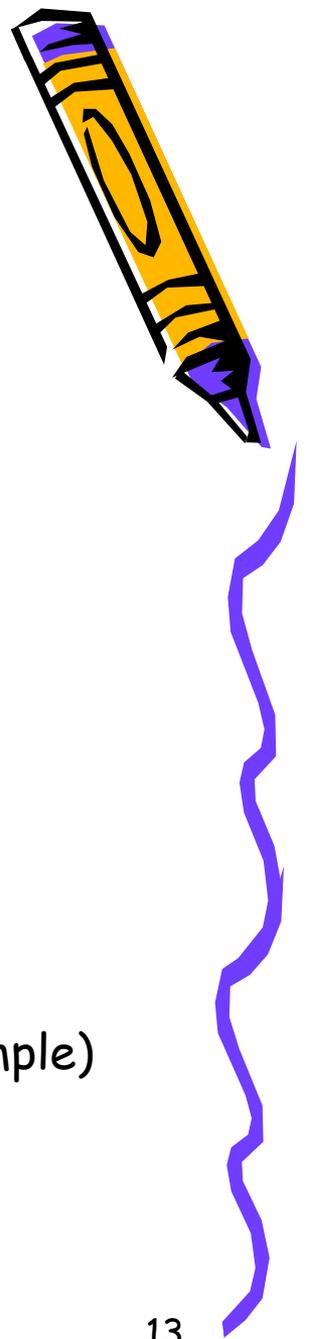
___ Helpful, dependable Gold?

___ Independent, creative Green?

___ Fun-loving, adventurous Orange?



Your Primary Color is your True Color?



1 Independent, creative Green!

2 Warm, compassionate Blue

3 Helpful, dependable Gold

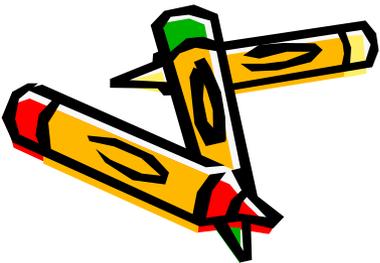
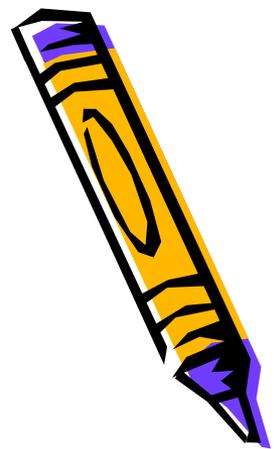
4 Fun-loving, adventurous Orange

(John Doe Example)



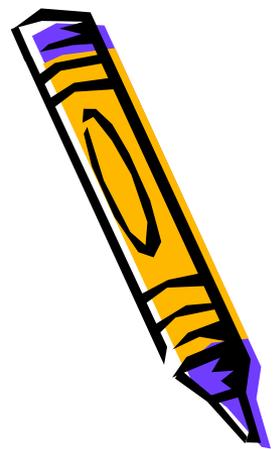
Sample Majors and Careers for Blues

Psychology, Child Development, Languages, Public Relations, Education, Journalism, Social Work, English, Art Therapy, Acting, Theology, Travel Agent and more.



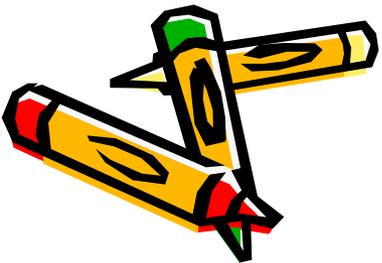
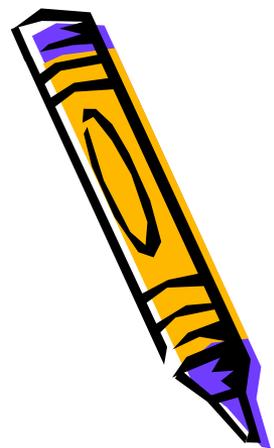
Sample Majors and Careers for Golds

Business Administration, Law Enforcement, Pharmacy, Nursing, Library Science, Finance, Dentistry, Forestry, Math, Computer Programmer, Human Resources and more.



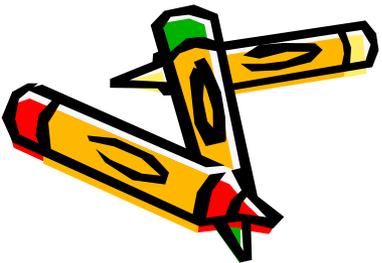
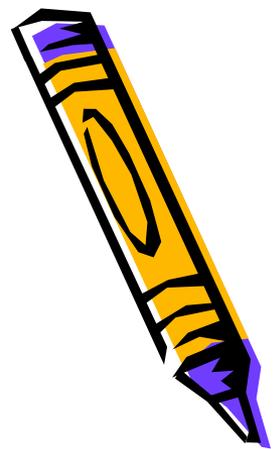
Sample Majors and Careers for Greens

Law, Engineering, Chemistry, Biology, Creative Writing, Philosophy, Medicine, Film, Architecture, Psychologist, Motion Picture Director, Political Science and more.

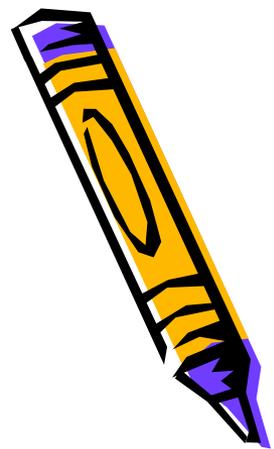


Sample Majors and Careers for Oranges

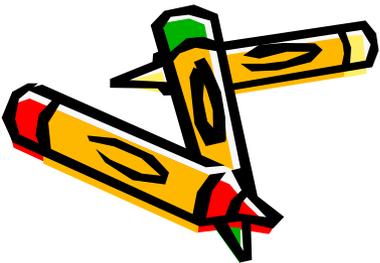
Art Design, Music, Physical Therapy, Marketing, Radio/TV, Firefighter, Fashion, Air Traffic Controller, Drama, Dance, Real Estate, Trial Lawyer, Athlete and more.



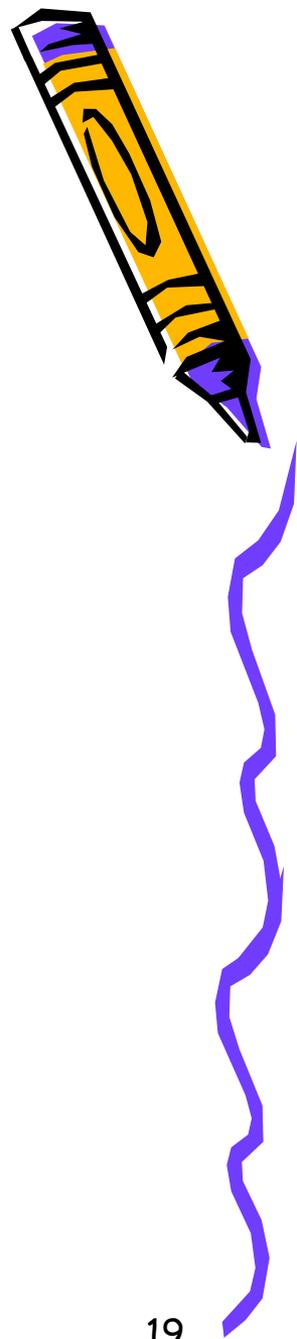
To learn more about Temperament Theory ...



- Read Dr. Keirsey's Book "**Please Understand Me II**" for a better understanding of your personality strengths.



Important Tip!



- Be careful not to make a decision based solely on someone else's dreams and desires.

