PLEASE, PLEASE

PLEASE. Read this and all Flea Market Newsletters provided by the Staff. This is our main way of communicating with all of you. If you do not receive a newsletter on your way into the flea market, please pick one up at the Information Booth before 2:00 PM, or ask to read a neighbor’s Newsletter, or read it on our website.

We value all of our patrons and need to let you all know of changes that will be occurring during the next few months. The changes will be presented in the Newsletters and website. Do Not Miss Out, be sure to read each issue of the newsletter. If you need further clarification, feel free to contact Casey Dick at (408) 864-8414 or Dr. John Cognetta at (408) 864-8239.

New Faces to Help You!

Beginning with the July Market, Casey Dick will be assisted by Dr. John Cognetta. Some of you may know that the Flea Market is now being supervised by Student Services. With this change the DASB and Activities Office Staff may be assisting you. Please welcome, Dr. John Cognetta, Director of Student Activities, Mr. Dennis Shannakian, Administrative Assistant and Ms. LaDonna Yumori-Kaku, Student Activities Specialist.

Pardon the Dust

Due to Measure E construction, Student Parking Lot A will be closed for the July, August and September Flea Markets. Please bear with us during our time of reconstruction. Once the dust settles, we will have an expanded and better Flea market. Hopefully construction will be completed by the October 4, 2003 Market. The DASB Flea Market will then be located in lots A and B. This means that the August and September markets will be only in Lot C and the Auxiliary Lot. Space will be at a premium so be sure you are familiar with the rules and regulations for securing a selling area. Since we will have limited vendor areas, we will not be offering contract vendor locations. Again, we value those who have been with us for a long time but due to the limited area, we will not be able to accommodate contract vendors until the January through June cycle begins.

FAQ’s (Frequently Asked Questions)

How do I sign up for a selling area?

The procedures have not changed. For those who live in the De Anza Community College District, (all of Cupertino, Sunnyvale, Zip codes 95051 and 95129) may register in person at the Flea Market Office in the lower level of the Campus Center Tuesday following each Flea Market from 6:30 AM to 11:00 am. Be sure to bring photo identification showing you live in one of these areas.

Can I register by mail?

Yes, in fact if you live outside of the district you are encouraged to do so. Use the appropriate forms (from web site). Mail in registration must be postmarked no earlier than the 1st and no later than 14th of the month prior to the month of the Flea Market you wish to sell. Mail will be processed by post mark beginning on the Tuesday following the Market.

When can I sign up for a contract space?

Please read for information in this newsletter or read the Web site.

Why is the parking fee increased to $5.00?

You undoubtedly have read about the State of California budget deficit. All community colleges are effected by this deficit. In order to maintain our facilities, colleges need to begin looking or ways to increase revenue. It is unfortunate for all, including our students, but it is only out of necessity that the College decided fees must be increased. Please do not demonstrate your frustrations to the Flea Market Staff, as the staff does not have any input regarding College fees.
When will the new vendor area map for the Flea Market be available?

See Below.

For complete details on these and other questions please see the De Anza Flea Market Information sheet.

Reminders:

Please be reminded of the following:

1. No dogs allowed. We have anywhere from 10,000 to 15,000 visitors each market. Dogs, even on a leash cause problems. If you witness individuals with dogs, please alert the Flea market Staff.

2. Garbage has become quite a problem so several years ago, a Pack It In, Pack It Out policy was instituted. Since then, we have really been able to cut down on the amount of garbage. Please remember to take all of your boxes, papers and unsold items with you.

3. If you need to leave the Market prior to 2 P.M. Please contact Flea Market staff for an escort. Failure to do so could result in you being locked out of future markets.

Vendor of the Month

Beginning next month we will be honoring our long time vendors in a column here in the De Anza Flea Market Newsletter. If you would like to nominate someone (even yourself) for the column please send us a message by mail or email including the name of the vendor, when he or she began selling at the De Anza Flea Market, what is being sold, contact information for yourself and the nominee, and why you think he or she should be honored.

Been wondering about the new Flea Market layout?
Well Wonder No More!

Here is a draft of the new map for when the Flea Market moves into Lots A and B.