We Need to Correct Some Misinformation

In prior issues of the Flea Market Newsletter we introduced new staff members that would be assisting with the Flea Market. This was in no way intended to convey that Mr. Casey Dick would be leaving. Casey is the Director of Special Events and will continue supervising the DASB Flea Market. We depend on his expertise and expect him to be with us until a ripe age of retirement. Dr. John Cognetta is the Faculty Advisor for the Student Government who owns this market and as such, provides oversight for the student organization. Mrs. La Donna Yumori-Kaku and Mr. Dennis Shannakian are both staff members with responsibilities for Activities, Clubs and Organizations and have respective responsibilities for the market. Casey Dick is the main contact for the Flea Market so please direct inquiries and concerns to him. Which leads us to the next bit of news . . .

New Location and Contracts

The Flea Market will be moved into its new location in Lots A and B beginning with the October Flea Market. Visit our web site at www.deanza.edu/fleamarket for the new vendor area map. We expect contracts for January through June 2004 to go on sale sometime in November. Stay tuned or visit our web site for further details.

New E-Mail Address

In keeping with the 21st century, we have instituted a new e-mail address for you to access. The new address is fleamarket@deanza.edu. In the future we may be asking for each of your e-mail addresses so we will be able to provide updated information. For example we are trying to keep you informed of the construction projects and contract status. If we have your e-mail addresses we will be able to send you periodic updates as we learn of new information.

New Registration Forms

We have developed a new registration packet that we feel includes more information and is more user friendly. However, this required us to move from a two (2) page packet to a five (5) page one. With the need to keep printing cost as low as possible we are asking that if you have WEB access that you please go to www.deanza.edu/fleamarket to view and print the information and form(s) you need. Thanks for your understanding on this as we attempt to keep our costs low and pass the savings onto the vendors.

over please
Take Advantage of the Following Opportunities to Increase Your Sales:

We Need Vendors for On-Campus Sales

We offer vendors the opportunity to sell their new merchandise to our students and staff during each of our academic quarters. Sales take place in our Campus Center and we will provide you with approximately a 12’ x 5’ selling area. However, it is not like the Flea Market in that you must unload your merchandise, set up your area (we provide 2 tables) and park your vehicle (we supply the permit).

We Need Vendors for our Holiday Boutique

Each winter holiday season we conduct a special Holiday Boutique during the week on our college campus. The event is held in Campus Center and Main Quad. Students and faculty appreciate the opportunity to purchase unique, handcrafted items as gifts. This year the Holiday Boutique is scheduled for Monday, December 1 through Thursday, December 4, 2003. The cost to participate is $140 for the week (includes parking permit).

If you are interested in learning more about these opportunities please contact Dennis Shannakian at (408) 864-8757 or ShannakianDennis@deanza.edu.

Vendor of the Month

Tom and Alice Rebensdorf are our vendors for the month of August. Alice has been in the clothing business for more than 27 years at both the retail and wholesale markets. She and her husband have been vendors at the De Anza Flea Market for 16 years. Alice has a steady clientele as they depend on her help for style, fit and looks. They currently sell clothing, handbags and Italian charms. Tom and Alice travel all over the United States and in fact sell at many stores throughout the world. They travel each month from Turlock, CA to be with us. Please stop by and congratulate Tom and Alice at spaces E05 and E06 in Lot C.

If you wish to nominate any vendor, or yourself, please e-mail your candidate to John at fleamarket@deanza.edu.