

De Anza College Office of Institutional Research and Planning

To: Senior Staff

From: Ola Sabawi, Research Analyst

Date: 3/27/2017

Subject: Non-Returning Students Survey - Fall 2016 and Winter 2017

The Non-Returning Student Survey was distributed by email to students who did not re-enroll at De Anza after attending the previous term, either from spring 2016 to fall 2016 or fall 2016 to winter 2017. The survey was sent to 7,212 students who did not return in the fall quarter of 2016, and to 5,398 students who did not return in the winter quarter of 2017. The survey was open for two weeks between February 24th and March 10th. A total of 680 students responded to the surveys resulting in a response rate of 5%.

Important highlights include:

Respondents: 63% (431) of respondents completed the fall 2016 survey and 37% (249) completed the survey for winter 2017.

Terms Enrolled: 55% (377) of respondents reported completing 6 or more terms at De Anza, 22% (150) completed 1 to 2 terms, 22% (148) completed 3 to 4 terms, and 1% (5) did not submit a response (Question 1).

City of Residence: Of all survey respondents, 44% (296) reported that San Jose was their city of residence while attending De Anza, followed by 11% (75) living in Cupertino, 10% (65) in Sunnyvale, 7% (50) Santa Clara, and 4% (24) reported living in Milpitas. The remaining survey respondents reported living in other cities at rates of 3% or less (over 21 other cities were listed) (Question 2).

Reason for Not Returning: The highest rated reasons for not returning to De Anza include: 43% (292) of respondents reported transferring to a four-year college, 9% (61) completed their educational goal, 7% (48) stated the course times they needed were not available, and 6% (44) reported they enrolled at another two-year college. 1% (4) students indicated that the national political climate made it so they did not feel safe to attend. Other reasons for not returning were cited at rates of 5% or less (22 other reasons were listed) (Question 3).

Transferred: Of respondents who reported they had transferred, 87% (253) participated in the fall 2016 survey while 13% (39) participated in the winter 2017 survey.

- 79% (232) of respondents who reported transferring to a four-year college indicated that "Being supported by family and friends" was helpful to them in reaching their transfer goal (Question 4a).

- 66% (192) of respondents indicated that “Being supported by faculty and staff” was helpful to them in reaching their transfer goal (Question 4a).

Completed a Degree/Certificate: 34 (5%) of all respondents reported they completed a degree or certificate and longer needed to attend.

- Of these students, 68% (23) indicated that “Being supported by family and friends” was helpful to them in reaching their transfer goal (Question 9a).
- 59% (20) of respondents indicated that “Being supported by faculty and staff” was helpful to them in reaching their transfer goal (Question 4a).

Completed Educational Goal: Respondents who completed their educational goal reported their goal as: 28% personal enrichment (17), 16% completing four-year university requirements (10), and 16% training for a new career (10). Other educational goals were reported at rates of 5% or less (4 other educational goals were listed) (Question 5a).

Time Course is Offered: Respondents who chose “The course times I needed were not offered”, 35% reported that Monday through Friday was their preferred days to take courses at higher rates than other days (17) and they preferred evening classes between 6:30 p.m. and 10:00 p.m. over other times (Question 6a and 6b). 48% (23) of these respondents indicated they would take the class online if the course they needed were offered.

Enrolled at Another College: Respondents who chose “I enrolled at another two-year college”, 34% reported they are currently attending Foothill College at the highest rate (15). Those respondents also chose “It was closer to home” as the highest rated reason for attending another college (Question 7a and 7b). Of these respondents, 32% (14) stated the reason they enrolled at another community colleges was it was closer to home.

Course was Full: Respondents who chose “The course I wanted was full” most highly rated the Business or Computer Science department as the one most closely matched to the department in which the course(s) were full (22%; 8) (Question 8a).

Plan to Return to De Anza: Of all respondents, 29% (195) indicated they do plan on attending De Anza in the future, 28% (189) indicated they did not plan on attending in the future, and 43% (293) indicated they may be attending in the future (Question 20). 139 students provided their contact information to be contacted by a De Anza counselor to help them re-enroll. This information has been provided to the Counseling Department.

Parking: Of all respondents, 1% (10) indicated parking was too limited and/or challenging. Of these respondents, 50% (5) reported that it took them too long to find parking and they were always late.

4. Follow up question for respondents who chose “I transferred to a four-year college”:

a. Please rate the following items in regards to how helpful they were in meeting your transfer goal:

	Helpful		Neither Helpful Nor Unhelpful		Not Very Helpful		Not Applicable		No Response		Total	
	Respondents	Percent	Respondents	Percent	Respondents	Percent	Respondents	Percent	Respondents	Percent	Respondents	Percent
Developing an education plan	183	63%	40	14%	41	14%	24	8%	4	1%	292	100%
Selecting a major/program of study early on	156	53%	71	24%	31	11%	27	9%	7	2%	292	100%
Guidance from counselor/advisor	160	55%	48	16%	59	20%	19	7%	6	2%	292	100%
Joining a club, group, or athletic team	83	28%	76	26%	27	9%	97	33%	9	3%	292	100%
Being mentored/guided by a faculty or staff member	143	49%	56	19%	26	9%	59	20%	8	3%	292	100%
Being part of cohort program or learning community	99	34%	80	27%	26	9%	81	28%	6	2%	292	100%
Being supported by faculty and staff	192	66%	55	19%	20	7%	18	6%	7	2%	292	100%
Being supported by other students	176	60%	67	23%	23	8%	17	6%	9	3%	292	100%
Being supported by family and friends	232	79%	35	12%	7	2%	11	4%	7	2%	292	100%
Ability to take a variety of online courses	171	59%	50	17%	21	7%	44	15%	6	2%	292	100%