



## California Community Colleges One-Time CTE Enhancement Funds (Senate Bill No. 852) **FACT SHEET**

### **Background**

The 2014-15 California State Budget allocates \$50 million in one-time funds to the California Community Colleges System to “create greater incentive for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs.” ([Click here for full language of the bill.](#))

### **Allowable Use of Funds**

Funds may be used by colleges for equipment, curriculum development, professional development, and other related costs necessary to develop, enhance, retool, and expand quality career technical education offerings.

### **Allocation of Funds**

Funds will be allocated to the seven community college regions, as designated by the Chancellor’s Office, based on a formula that factors in the total number of full-time equivalent students, the full-time equivalent students in career technical education courses, and the number of colleges in the region. As of August, the proposed allocation to the 28-college Bay region is \$11,316,651.

Sixty percent of the funds allocated to each region will be distributed to colleges in the region as local shares based upon a formula determined by the Chancellor’s Office. The remaining forty percent of the funds allocated to each region will be awarded to individual colleges or consortia of colleges through a competitive process administered by the Regional Consortium.

### **Intent of Funds**

The intent of the CTE Enhancement Funds is to strengthen CTE programs with a particular emphasis on building the *regional* capacity of community colleges to deliver high quality CTE that is responsive to the needs of the regional economy. The Chancellor’s Office cites the following rationale for the focus on regional capacity building and coordination:

*California is driven by regional economies—with workforce needs that require a regional response from community colleges. With the vast majority of community college students staying in California to work and attending more than one community college, students are better served when more CTE programs are aligned with the economy and coordinated regionally.*

## Criteria

To be eligible to receive funds, programs must meet the following criteria:

- (A) Be for occupations and sectors that are demonstrated to be in demand in the regional labor market.
- (B) Be for occupations for which regional production of employees is insufficient to meet labor market demand.
- (C) Demonstrate regional alignment of program and curricula.

Priority for funding will go to programs that meet all of the above criteria *and* meet one or more of the following criteria:

- (A) Are in priority sectors identified by the region.
- (B) Are in emerging sectors identified by the region.
- (C) Are articulated with K-12 or four year institutions.

The priority and emerging sectors for the Bay region: Advanced Manufacturing; Advanced Transportation & Renewables; Agriculture, Water, Environmental Technologies; Energy Efficiency & Utilities; Health; Life Science/Biotech; Information Communication Technologies/Digital Media; Trade, Export, Logistics; Small Business; Tourism, Retail, Hospitality.

Programs are to be developed with industry input and matched by industry resources. A one to one match by industry partners will be required to receive funds.

## Administration of Funds

The Chancellor's Office in consultation with community colleges within the region, will designate either the district serving as the fiscal agent for the regional consortia or an alternative district to serve as the fiscal agent for these funds.

Distribution of the CTE Enhancement Funds will be overseen by the Regional Consortium. The Regional Consortium's role includes:

- Certifying labor market demand with input from regional employers and essential workforce and economic development partners.
- Prioritizing investment of funds according to industry sectors and occupations.
- Ensuring regional coordination.
- Certifying that applications from colleges for local share formula funds meet legislatively mandated requirements.
- Establishing and overseeing a review and appeals process for competitive funds.

## Timeframe

The Chancellor's Office will disburse funds to the regions in fall 2014. All funds must be expended by March 2016.