

**Request for Measure C New Equipment Funding \$74,000
 For the Three-Year Period 2011-2014
 Furniture, Fixtures & Equipment (FF&E)**

Please read the Measure C FF& E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

Division: Creative Arts

Department: FTV

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature: 

E-mail: canternancy@fhda.edu

Date: 11-30-11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

Creative Arts Division Dean notified Department Chairs of the deadline dates and provided forms. Each Dept Chair took the lead in gathering measure c requests from the faculty and staff and submitted the requests both electronically and in printed form to the division dean. The Dean asked each department to give an indication of the #1 priority requests for measure c funding. Some departments left that up to the Dean (FTV), other departments (Art, Dance) only requested one item, Music (did not indicate) so the Dean decided.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested- (equipment/technology needs)

FTV for these two classroom /smart classroom refresh's- additional equipment is required

1.b. How Will The Equipment Be Used?

For instruction

1.c. Can The Equipment Be Shared With More Than One Discipline?

yes

1.d. What Is The Anticipated Annual Cost Of Maintenance?

n/a

1.e. Where Will It Be Located? Is There Sufficient Space?

ATC115, 107

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

This equipment is for the smart classroom refresh for ATC 107, 115

These are not standard classroom refresh's- since these rooms need specialized equipment due to the instructional use by FTV.

2.b. How Will The Equipment Improve Student Learning Or Student Services?

2.c. What Data Or Evidence Supports Your Request?

3. Will The Project Support Student Learning Outcomes Or Other Outcomes?

3.a.i Student Learning Outcomes?

3.a.ii. Administrative Unit Outcomes?

3.a.iii. Student Services Outcomes?

3.a.iv. Program Level Outcomes?

3.b. How Will Outcomes Be Measured For Future Planning?

3.c. What Evidence Supports Your Requests?

Bid documents compiled by Ed Breault and Bill Matsumoto



EQUIPMENT LIST

PREPARED FOR

FHDA

21250 Stevne Creek Blvd.
Cupertino, CA
Bill Matsumoto

Prepared By: Barbara Stuller

Date Prepared: October 26, 2011

Proposal Number: 162550

Room Name: AT107

Valid Until: December 25, 2011

ITEM	QTY	MFG	MODEL	DESCRIPTION	UNIT PRICE	EXTENDED PRICE
1					\$0.00	\$0.00
2	1	Crestron	HD-MD8x2	8x2 HDMI Matrix Switcher	\$1,350.00	\$1,350.00
3	1	Crestron	Pro2	Controller	\$1,620.00	\$1,620.00
4	1	Crestron	TPMC-12	12" Touch Panel, Table top tilt	\$3,060.00	\$3,060.00
5	1	Crestron	HD-DA-2	1x2 HDMI DA with SPDIF out	\$495.00	\$495.00
6	1	Crestron	HD-EXT1-C	HDMI 8G Extender	\$472.50	\$472.50
7	1	Crestron	CNTBLOCK	Cresnet Distribution Block	\$76.50	\$76.50
8	3	Crestron	PW-2420RU	50Watt Power Supply	\$112.50	\$337.50
9	1	Crestron	C2-ENET2	Ethernet Card for Pro2	\$585.00	\$585.00
12	1	Samsung	UN22D5003	22" LED LCD TV	\$268.24	\$268.24
15	1	Sony/World Import	BDP-S570	Region Free BluRay/DVD Player	\$573.33	\$573.33
18	1	LG/World Import	DV-281	Region Free VHS Player	\$400.00	\$400.00
21	1	Wolfvision	VZ-8Light3	Document Camera	\$2,804.00	\$2,804.00
24	3	Gefen	EXT-DVIAUD-2	DVI/Audio to HDMI Converter	\$299.00	\$897.00
25	2	Gefen	GTV-COMPSVID-2	Video/audio to HDMI Converter	\$299.00	\$598.00
28	1	Denon	AVR-3312CI	Surround Sound Processor/Amplifier	\$822.22	\$822.22
31	1	Definitive Technology	ProCinema 600	5.1 Channel Speaker System	\$887.78	\$887.78
32	6	Definitive Technology	ProMount 80	Wall Mount Bracket	\$47.06	\$282.36
35	1	Netgear	GS608	8 Port Ethernet Switch, 10/100/1000	\$70.00	\$70.00
38	5	Middle Atlantic	EVT-1	Rack Vent Panel	\$7.00	\$35.00
41	2	Parkin Security	SDC-410/HD10A	Projector Security Lock	\$30.00	\$60.00
44	4	Middle Atlantic	PD-915RC-20	Rack Power Strip/Surge Protector with 20' cord	\$75.00	\$300.00
47	1	Furman	PS-8R2	Power Sequencer	\$195.44	\$195.44
48	1	Furman	MP-20	Power Relay	\$105.55	\$105.55
51	1	Extron	AAP Series	Auxiliary Input Plate	\$602.35	\$602.35
52	1	Extron	60-642-02	4-gang Surface Mount Box for Plate	\$139.20	\$139.20
55	6	Extron	26-663-06	HDMI Cables, 6'	\$40.60	\$243.60
57	6	Atlona	AT14031-8	HDMI Cables, 25'	\$0.00	\$0.00
59	4	Extron	26-662-06	DVI Cables, 6'	\$40.60	\$162.40
61	1	Extron	26-566-02	VGA/audio cable, 6'	\$29.00	\$29.00
62	1	Extron	26-316-03	Svideo Cable, 12'	\$13.92	\$13.92
65	3	Middle Atlantic	RSH-4S	Custom Rack Mount for BluRay, Receiver, & VHS	\$99.17	\$297.51
75	0			Labor Breakdown	\$0.00	\$0.00
76	0			Engineering/Project Management: 34 hrs @ \$104.60=\$3556.40	\$0.00	\$0.00
77	0			Install: 90hrs @ \$78.93 = \$7103.70	\$0.00	\$0.00
78	0			CAD: 10hr @ \$73.22 = \$732.20	\$0.00	\$0.00
79	0			Programming: 26hrs @ \$151.67=\$3943.42	\$0.00	\$0.00
81	0			Total = \$15335.72	\$0.00	\$0.00
82	0			Pricing, terms and conditions are per bid #1167	\$0.00	\$0.00
83	0				\$0.00	\$0.00
84	0			SOW:	\$0.00	\$0.00
85	0			See attached scope	\$0.00	\$0.00
86	0			Client to provide electrical.	\$0.00	\$0.00
87	0				\$0.00	\$0.00



EQUIPMENT LIST

PREPARED FOR

FHDA

21250 Stevne Creek Blvd.

Cupertino, CA

Bill Matsumoto

Prepared By: Barbara Stuller

Date Prepared: October 26, 2011

Proposal Number: 162550

Room Name: AT107

Valid Until: December 25, 2011

ITEM	QTY	MFG	MODEL	DESCRIPTION	UNIT PRICE	EXTENDED PRICE
88	0				\$0.00	\$0.00
89	0			Schedule: 45 days ARO or 1/9/12, whichever is longer.	\$0.00	\$0.00

Equipment Total	\$17,783.40
Installation Materials	\$410.00
Labor And System Warranties	\$15,335.72
Direct Costs	\$0.00
General & Administrative	\$0.00
Subtotal	\$33,529.12
Tax	\$1,500.96
TOTAL	\$35,030.08

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AVI-SPL SOLUTIONS

After careful and deliberate consideration of your requirements, we are pleased to provide the following audiovisual solutions. The solutions listed below are based on sound engineering principles, reliable technology, and have been formulated specifically to meet the requirements listed above.

Requirement Number	Description of Solution
1	AVI-SPL will perform the following Scope of Work in both classrooms AT107 & AT115 at DeAnza College in Cupertino, CA:
2	Provide and install equipment as listed in the equipment list, and required miscellaneous cables, connectors, and hardware needed, per the conceptual drawing provided by DeAnza College.
3	The following sources and equipment will be installed in the Owner Furnished (OFE) Teacher Station:
4	--OFE 'Mac' dedicated computer.
5	--Document Camera.
6	--Extron AAP input plate in surface mount box with the following inputs: DVI/audio, HDMI, VGA/audio, Component video, Composite Video, Stereo audio, Ethernet, & USB (to Mac).
7	--Crestron Touch Panel Controller.
8	--Preview Monitor.
9	All other equipment will be installed in an OFE 24RU Equipment Rack.
10	Cabling between the Equipment Rack and the Teacher's Station will run in surface raceway at the corner of the wall/stair and floor to avoid tripping hazards.
11	A set of 5.1 surround sound speakers will be provided and installed. L,F,R, SL, SR speakers will be wall mounted on AVI-SPL provided wall mounts.
12	The existing ceiling mounted OFE projector will be used as a display device. New HDMI cabling will be connected to the projector over a Cat6 extender. The projector will project on an existing projection screen.
13	The core of the system will be an 8x2 HDMI matrix switcher that will enable any of the 6 sources (7 in AT107) independently to either of the 2 displays (projector and preview monitor).
14	Audio from all sources will be routed to a surround sound processor/amplifier to enable surround sound from surround encoded sources.
15	In classroom AT107 only, an HDMI/audio feed from room AT112 will be connected to the switching system in room AT107. Cabling and any extension equipment needed will be provided and installed by the Owner.
16	A Crestron control system will control all AV equipment as shown on the conceptual drawing with a similar touch panel interface and similar functionality as in classroom AT120. An Ethernet connection card will be provided with the system, however Crestron RoomView programming will not be provided as part of this Scope of Work.
17	Engineered AV functional drawings will be provided prior to construction for review if schedule permits, and Record Drawings will be provided at the conclusion of the project along with electronic copies of Crestron program files.
18	No electrical work is provided under this proposal because it is assumed that existing electrical outlets for the rack and teacher station can be used.
19	Additional costs may apply if there are no access to cable pathways for field cabling.
20	AVI-SPL assumes sufficient time will be made available in the room for work to be completed during normal business hours; additional costs will apply if after hours or overtime work is required.
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**PROPOSAL SUMMARY****Prepared For****FHDA**

21250 Stevne Creek Blvd.

Cupertino, CA
91111**Prepared By:** Barbara Stuller**Date Prepared:** October 26, 2011**Proposal Number:** 162550**Project Name:** AT107 & AT115**Valid Until:** December 26, 2011**TOTAL EQUIPMENT COST****\$18,193.40**

Includes: cable, connectors, hardware, switches, relays, terminal blocks, panels, etc., to insure a complete and operational system.

PROFESSIONAL INTEGRATION SERVICES**\$15,335.72**

Includes: Engineering, project management, CAD, on-site installation and wiring, coordination and supervision, testing, checkout, owner training, etc. performed on the Owner's premises. Also includes all fabrication, modification, assembly, rack wiring, programming, warranties, etc., some performed at AVI-SPL

DIRECT COSTS**\$0.00**

Includes: Non equipment or labor costs such as travel expenses, per diem, lift and vehicle rentals.

GENERAL & ADMINISTRATIVE**\$0.00**

Includes all G & A expenses: clerical, bonds, vehicle mileage, shipping & insurance

CUSTOMER SUPPORT**\$0.00**

One Year Full System Warranty - Includes on site diagnostics and labor, bench repair labor, and all parts necessary to complete a repair.

SUBTOTAL**\$33,529.12****TAXES****\$1,500.96****TOTAL****\$35,030.08****MONTHLY EXPENSE OPTIONS**

AVI-SPL Financial Solutions makes it easy for you to secure the best possible technology solutions. Our leasing options are perfect for companies that demand the best, but don't want to consume valuable capital dollars or credit line.

60 Month SHIELD Lease

Monthly Expense _____

The Shield Program is a unique Operating expense used for the acquisition of today's Video Teleconferencing Solutions. The Shield program includes a "System Replacement Guarantee" SRG, that ensures that you will always have access to the best Video

Not included: Structural, ceiling, millwork, or AC/heat modifications, HV electrical or conduit.

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Customer Signature _____

Print _____

Date _____

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4	--OFE 'Mac' dedicated computer.
5	--Document Camera.
6	--Extron AAP input plate in surface mount box with the following inputs: DVI/audio, HDMI, VGA/audio, Component video, Composite Video, Stereo audio, Ethernet, & USB (to Mac).
7	--Crestron Touch Panel Controller.
8	--Preview Monitor.
9	All other equipment will be installed in an OFE 24RU Equipment Rack.
10	Cabling between the Equipment Rack and the Teacher's Station will run in surface raceway at the corner of the wall/stair and floor to avoid tripping hazards.
11	A set of 5.1 surround sound speakers will be provided and installed. L,F,R, SL, SR speakers will be wall mounted on AVI-SPL provided wall mounts.
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13	The core of the system will be an 8x2 HDMI matrix switcher that will enable any of the 6 sources (7 in AT107) independently to either of the 2 displays (projector and preview monitor).
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EQUIPMENT LIST

PREPARED FOR

FHDA

 21250 Stevne Creek Blvd.
 Cupertino, CA
 Bill Matsumoto

Prepared By: Barbara Stuller

Date Prepared: October 26, 2011

Proposal Number: 162552

Room Name: AT115

Valid Until: December 25, 2011

ITEM	QTY	MFG	MODEL	DESCRIPTION	UNIT PRICE	EXTENDED PRICE
1					\$0.00	\$0.00
2	1	Creston	HD-MD8x2	8x2 HDMI Matrix Switcher	\$1,350.00	\$1,350.00
3	1	Creston	Pro2	Controller	\$1,620.00	\$1,620.00
4	1	Creston	TPMC-12	12" Touch Panel, Table top tilt	\$3,060.00	\$3,060.00
5	1	Creston	HD-DA-2	1x2 HDMI DA with SPDIF out	\$495.00	\$495.00
6	1	Creston	HD-EXT1-C	HDMI 8G Extender	\$472.50	\$472.50
7	1	Creston	CNTBLOCK	Cresnet Distribution Block	\$76.50	\$76.50
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9	1	Creston	C2-ENET2	Ethernet Card for Pro2	\$585.00	\$585.00
12	1	Samsung	UN22D5003	22" LED LCD TV	\$268.24	\$268.24
15	1	Sony/World Import	BDP-S570	Region Free BluRay/DVD Player	\$573.33	\$573.33
18	1	LG/World Import	DV-281	Region Free VHS Player	\$400.00	\$400.00
21	1	Wolfvision	VZ-8Light3	Document Camera	\$2,804.00	\$2,804.00
24	3	Gefen	EXT-DVIAUD-2	DVI/Audio to HDMI Converter	\$299.00	\$897.00
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32	6	Definitive Technology	ProMount 80	Wall Mount Bracket	\$47.06	\$282.36
35	1	Netgear	GS608	8 Port Ethernet Switch, 10/100/1000	\$70.00	\$70.00
38	5	Middle Atlantic	EVT-1	Rack Vent Panel	\$7.00	\$35.00
41	2	Parkin Security	SDC-410/HD10A	Projector Security Lock	\$30.00	\$60.00
44	4	Middle Atlantic	PD-915RC-20	Rack Power Strip/Surge Protector with 20' cord	\$75.00	\$300.00
47	1	Furman	PS-8R2	Power Sequencer	\$195.44	\$195.44
48	1	Furman	MP-20	Power Relay	\$105.55	\$105.55
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55	6	Extron	26-663-06	HDMI Cables, 6'	\$40.60	\$243.60
57	6	Atlona	AT14031-8	HDMI Cables, 25'	\$0.00	\$0.00
59	4	Extron	26-662-06	DVI Cables, 6'	\$40.60	\$162.40
61	1	Extron	26-566-02	VGA/audio cable, 6'	\$29.00	\$29.00
62	1	Extron	26-316-03	Svideo Cable, 12'	\$13.92	\$13.92
65	3	Middle Atlantic	RSH-4S	Custom Rack Mount for BluRay, Receiver, & VHS	\$99.17	\$297.51
68	0			AV TRAC Option	\$0.00	\$0.00
69	1	Extron	42-156-24A	Basic AV-Trac kit with Rubber Inlay and AC Power Module	\$725.00	\$725.00
70	1	Extron	70-671-01	Extra Channel Kit	\$342.20	\$342.20
71	1	Extron	70-801-02	Additional AAP Plate Enclosure	\$116.00	\$116.00
72	12	Extron	Various	AAP Modules	\$53.33	\$639.96
73	5	Extron	26-663-15	HDMI Cables, 15'	\$58.00	\$290.00
76	0			Labor Breakdown	\$0.00	\$0.00
77	0			Engineering/Project Management: 34 hrs @ \$104.60=\$3556.40	\$0.00	\$0.00
78	0			Install: 114hrs @ \$78.93 = \$8998.02	\$0.00	\$0.00
79	0			CAD: 10hr @ \$73.22 = \$732.20	\$0.00	\$0.00
80	0			Programming: 26hrs @ \$151.67=\$3943.42	\$0.00	\$0.00
81	0			Total = \$17230.04	\$0.00	\$0.00



EQUIPMENT LIST

PREPARED FOR

FHDA

21250 Stevne Creek Blvd.
Cupertino, CA
Bill Matsumoto

Prepared By: Barbara Stuller

Date Prepared: October 26, 2011

Proposal Number: 162552

Room Name: AT115

Valid Until: December 25, 2011

ITEM	QTY	MFG	MODEL	DESCRIPTION	UNIT PRICE	EXTENDED PRICE
82	0			Pricing, terms and conditions are per bid #1167	\$0.00	\$0.00
83	0				\$0.00	\$0.00
84	0			SOW:	\$0.00	\$0.00
85	0			See attached scope	\$0.00	\$0.00
86	0			Client to provide electrical.	\$0.00	\$0.00
87	0				\$0.00	\$0.00
88	0				\$0.00	\$0.00
89	0			Schedule: 45 days ARO or 1/9/12, whichever is longer.	\$0.00	\$0.00

Equipment Total	\$19,896.56
Installation Materials	\$410.00
Labor And System Warranties	\$17,230.04
Direct Costs	\$0.00
General & Administrative	\$0.00
Subtotal	\$37,536.60
Tax	\$1,675.30
TOTAL	\$39,211.90

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PROPOSAL SUMMARY

Prepared For

FHDA

21250 Stevne Creek Blvd.

Cupertino, CA
91111

Prepared By: Barbara Stuller

Date Prepared: October 26, 2011

Proposal Number: 162552

Project Name: AT115

Valid Until: December 26, 2011

TOTAL EQUIPMENT COST

\$20,306.56

Includes: cable, connectors, hardware, switches, relays, terminal blocks, panels, etc., to insure a complete and operational system.

PROFESSIONAL INTEGRATION SERVICES

\$17,230.04

Includes: Engineering, project management, CAD, on-site installation and wiring, coordination and supervision, testing, checkout, owner training, etc. performed on the Owner's premises. Also includes all fabrication, modification, assembly, rack wiring, programming, warranties, etc., some performed at AVI-SPL

DIRECT COSTS

\$0.00

Includes: Non equipment or labor costs such as travel expenses, per diem, lift and vehicle rentals.

GENERAL & ADMINISTRATIVE

\$0.00

Includes all G & A expenses: clerical, bonds, vehicle mileage, shipping & insurance

CUSTOMER SUPPORT

\$0.00

One Year Full System Warranty - Includes on site diagnostics and labor, bench repair labor, and all parts necessary to complete a repair.

SUBTOTAL

\$37,536.60

TAXES

\$1,675.30

TOTAL

\$39,211.90

MONTHLY EXPENSE OPTIONS

AVI-SPL Financial Solutions makes it easy for you to secure the best possible technology solutions. Our leasing options are perfect for companies that demand the best, but don't want to consume valuable capital dollars or credit line.

60 Month SHIELD Lease

Monthly Expense _____

The Shield Program is a unique Operating expense used for the acquisition of today's Video Teleconferencing Solutions. The Shield program includes a "System Replacement Guarantee" SRG, that ensures that you will always have access to the best Video

Not included: Structural, ceiling, millwork, or AC/heat modifications, HV electrical or conduit.

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Customer Signature _____

Print _____

Date _____

②

12/13

CARTS FTU

Screenwriting
lab / software

ATC III lab



Request for Measure C New Equipment Funding \$ 24,678
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)

Please read the Measure C FF&E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

Division: Creative Arts

Department: Music

Request # (as per spreadsheet)

Dean/Manager's Name: Carter

Signature: 

E-mail: 

Date: 11/30/11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

The departmental process involved proposals from department faculty along with discussion and prioritization at two department meetings.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

Requesting an upgrade to essential film/video pre-production and screenwriting software in ATC 111 (the Screenwriting and Film/Video Pre-production computer lab), as well as software upgrades to instructor office (ATC 105) and classrooms (ATC 115 and 107). This software, Final Draft V.8, Movie Magic Screenwriter V.6, Movie Magic Scheduling V.5, and Movie Magic Budgeting V.7. We are also requesting additional essential instructional resources in ATC 111 in the expansion, storage, and maintenance of the screenplay library including a large file-cabinet with see-through locking doors, supplies such as screenplay brads, washers, covers and the purchase of 300 new screenplays. Also being requested is a large rolling dry-erase white board.

1.b. How Will The Equipment Be Used?

The upgraded software is essential for student use in preparation for and to keep current with the film/tv/video industry standards, both in screenwriting and in the producing and pre-production budgeting and scheduling of films which will not only improve the quality of student film education but also to use newly acquired producing skills to best position students in the transfer to four-year film schools and into the industry as well. Students regularly use the computers in ATC 111 both in class and on their own to write their screenplays. With the new pre-production software they will also be using the computers to better produce their films.

As all screenwriting students are required to read produced screenplays, the already established and small screenplay library requires consistent maintenance and expansion to continue to be relevant in teaching and demonstrating the new professional screenwriting standards, formats and to keep current with newly produced and theatrically released films.

The large rolling dry-erase board will be for teaching purposes in ATC 111

1.c. Can The Equipment Be Shared With More Than One Discipline?

It will be used by screenwriting and live-action film and video production students.

1.d. What Is The Anticipated Annual Cost Of Maintenance?

Approximate cost for screenwriting and producing software will be \$15,000 for the licensing of four types of software installed on 11 computers. This is without bulk academic discount.

Approximate cost of expansion, maintenance, and storage of screenplay library will approximately cost \$12,000

1.e. Where Will It Be Located? Is There Sufficient Space?

Software installed in ATC 111 (8) as well as one of each in ATC 115, 107, 105. There will be more than sufficient space for all the aforementioned items. The Screenplay library and white-board will be housed in ATC 111. There is sufficient space.

2. What Programs And Disciplines Will The Project Support?**2.a. List The Programs/Disciplines That The Equipment Will Support**

All disciplines within the Film/TV Department

2.b. How Will The Equipment Improve Student Learning Or Student Services?

Provide necessary and essential tools to prepare students for successful transfer or careers in film and television.

2.c. What Data Or Evidence Supports Your Request?

Our program review data supports great student demand for skill sets in film and television.

3. Will The Project Support Student Learning Outcomes Or Other Outcomes?**3.a.i Student Learning Outcomes?**

- Describe the nature of a script or screenplay and its conceptual role in creating works in film and video
- Interpret and apply the various functions of the script in the process of film and video production
- Understand and apply the elements of strong narrative fiction screenwriting
- Interpret and apply a variety of programs and script formats for non-fiction film and video
- Write scripts in correct format for fiction and non-fiction programs
- Understand and apply increasingly advanced elements of strong narrative fiction screenwriting
- Write scripts for fiction and non-fiction programs
- Discuss and interpret the creative and vocational practice of scriptwriting in current and emerging arenas

- Analyze and apply the narrative structure of a traditional three-act screenplay with plot points that drive the story and expand the characters.
- To develop and write a production proposal, including targeting an audience, location scouting, production scheduling and budgeting.

3.a.ii. Administrative Unit Outcomes?

N/A

3.a.iii. Student Services Outcomes?

N/A

3.a.iv. Program Level Outcomes?

- Describe the nature of a script or screenplay and its conceptual role in creating works in film and video
- Interpret and apply the various functions of the script in the process of film and video production
- Understand and apply the elements of strong narrative fiction screenwriting
- Interpret and apply a variety of programs and script formats for non-fiction film and video
- Write scripts in correct format for fiction and non-fiction programs
- Understand and apply increasingly advanced elements of strong narrative fiction screenwriting
- Write scripts for fiction and non-fiction programs
- Discuss and interpret the creative and vocational practice of scriptwriting in current and emerging arenas
- Analyze and apply the narrative structure of a traditional three-act screenplay with plot points that drive the story and expand the characters.
- To develop and write a production proposal, including targeting an audience, location scouting, production scheduling and budgeting.

3.b. How Will Outcomes Be Measured For Future Planning?

Film/TV department data from program review in student success, retention, gender and ethnic equity.

3.c. What Evidence Supports Your Requests?

Program review data that supports student success in the department. (See attached data sheet)

Measure C Phase II FF&E Request for 2011-2014

Division Name:

DIV	Requ est #	DEPT	Quantity	ITEM/S BEING REQUESTED	PURPOSE	UNIT COST	\$ TOTALS	YEAR
CA	1	FTV	11	Final Draft V.8	Essential Screenwriting Software	\$250	\$ 2,750.00	11-12
CA	2	FTV	11	Movie Magic Screenwriter V.6	Essential Screenwriting Software	\$250	\$ 2,750.00	11-12
CA	3	FTV	11	Movie Magic Scheduling V.5	Essential Producing Software	\$499	\$ 5,489.00	11-12
CA	4	FTV	11	Movie Magic Budgeting V.7	Essential Producing Software	\$499	\$ 5,489.00	11-12
CA	5	FTV	300	Screenplays	Screenplay Library for Students	\$20	\$ 6,000.00	
CA	6	FTV	1	Brads, Washers, Covers	Construction and maintenance of Scripts for library in ATC 111	\$1,000	\$ 1,000.00	11-12
CA	7	FTV	1	Large, locking file cabinet with see-through doors	Storage of screenplays with access to students	\$600	\$ 600.00	11-12
CA	8	FTV	1	Rolling Dry-Erase Board, large	Student instruction in ATC 111	600	\$ 600.00	11-12
					2011-2012 Total	N/A	\$ 24,678.00	
	1						\$ -	12-13
	2						\$ -	12-13
	3						\$ -	12-13
	4						\$ -	12-13
	5						\$ -	12-13
	6						\$ -	12-13
	7						\$ -	12-13
					2012-2013 Total	N/A	\$ -	
	1						\$ -	13-14
	2						\$ -	13-14
	3						\$ -	13-14
	4						\$ -	13-14
	5						\$ -	13-14
	6						\$ -	13-14
	7						\$ -	13-14
					2013-2014 Total	N/A	\$ -	

Summary:

2011-12 Total	\$ 24,678.0
2012-13 Total	\$ -
2013-14 Total	\$ -

Total of
Requests

NOTES:

Put the requests in order of importance to the division i.e. rank them
Please fill in the quantity & the unit cost. The "total" column will auto complete

\$ 24,678.00

3

CARTS

FTV

storage cabs



ATC 100

Request for Measure C New Equipment Funding \$ 1,320
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)

Please read the Measure C FF& E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

Division: Creative Arts

Department: Film/TV

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature: 

E-mail: canternancy@fhda.edu

Date: 11/2/11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

We are requesting Can-Am Media cabinets for the F/TV Department's DVD collection of more than 2,000 titles. The DVD collection exceeds the capacity of the current Can-Am cabinets, and F/TV must continue to acquire new titles for instructional use.

1.b. How Will The Equipment Be Used?

The new cabinet will provide safe storage for the expanding F/TV Department DVD collection; organization of the collection; and instructor access for classroom use.

1.c. Can The Equipment Be Shared With More Than One Discipline?

No

1.d. What Is The Anticipated Annual Cost Of Maintenance?

No cost

1.e. Where Will It Be Located? Is There Sufficient Space?

AT100 (Storage); sufficient space

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

The storage equipment will support all F/TV Department programs: Film Studies, Screenwriting, Film Production, Video Production, Animation.

2.b. How Will The Equipment Improve Student Learning Or Student Services?

The DVD storage cabinets are essential for instructional use in support of F/TV courses for transfer or AA degree requirements. They allow instructors to organize and easily access DVDs for classroom use, while ensuring the collection is secure.

2.c. What Data Or Evidence Supports Your Request?

Our program review data supports great student demand for F/TV courses, all of which use the DVD collection.

<p>3. Will The Project Support Student Learning Outcomes Or Other Outcomes?</p>
--

3.a.i Student Learning Outcomes?

A sampling of F/TV SLOs dependent upon the DVD collection and its proper storage:

F/TV 1: Apply an analytical approach learned in class to examine the narrative, visual and aural elements of a motion picture.

F/TV 2A: Display ability to critically appraise motion pictures from different time periods and parts of the world in aesthetic, technological, economic and socio-historical contexts.

F/TV 2B: Analyze representations of class, race/ethnicity, gender and sexuality, demonstrating an understanding of the politics of representation learned in class.

F/TV 2C: Demonstrate the ability to analyze and synthesize the narrative, visual and aural language of film.

F/TV 41: Apply an analytical approach learned in class to examine the dominant narrative, visual and aural conventions of films within a specific genre.

F/TV 43: Apply a critical methodology based on concepts of authorship, learned in class, to examine the works of a specific film artist

3.a.ii. Administrative Unit Outcomes?

N/A

3.a.iii. Student Services Outcomes?

N/A

3.a.iv. Program Level Outcomes?

Apply critical methodologies to analyze animated and live action film, TV and digital media from different time periods and parts of the world in aesthetic, technological, economic and socio-historical contexts.

3.b. How Will Outcomes Be Measured For Future Planning?

F/TV faculty survey assessing the functionality of the Can-Am Media cabinets.

F/TV Department data from program reviews in the categories of student success, retention, gender and ethnic equity.

3.c. What Evidence Supports Your Requests?

F/TV Department data from program reviews in the categories of student success, retention, gender and ethnic equity.

Measure C Phase II FF&E Request for 2011-2014

Division Name: Creative Arts

DIV	Requ est #	DEPT	Quantity	ITEM/S BEING REQUESTED	PURPOSE	UNIT COST	\$ TOTALS	YEAR
CA	1	F/TV	1	MC3D20: 3-Drawer Can-Am Media Cabinet (charcoal gray): storage		\$595	\$ 595.00	11-12
CA	2	F/TV	1	MC2D14: 2-Drawer Can-Am Media Cabinet (charcoal gray): storage		\$475	\$ 475.00	11-12
CA	3	F/TV		Shipping		\$250	\$ 250.00	11-12
	4						\$ -	11-12
	5						\$ -	11-12
	6						\$ -	11-12
	7						\$ -	11-12
					2011-2012 Total	N/A	\$ 1,320.00	
	1						\$ -	12-13
	2						\$ -	12-13
	3						\$ -	12-13
	4						\$ -	12-13
	5						\$ -	12-13
	6						\$ -	12-13
	7						\$ -	12-13
					2012-2013 Total	N/A	\$ -	
	1						\$ -	13-14
	2						\$ -	13-14
	3						\$ -	13-14
	4						\$ -	13-14
	5						\$ -	13-14
	6						\$ -	13-14
	7						\$ -	13-14
					2013-2014 Total	N/A	\$ -	

Summary:

2011-12 Total	\$ 1,320.00
2012-13 Total	\$ -
2013-14 Total	\$ -

**Total of
Requests**

NOTES:

Put the requests in order of importance to the division i.e. rank them
Please fill in the quantity & the unit cost. The "total" column will auto complete
The cells will expand to accommodate the amount of text you type

\$ 1,320.00

④

Request for Measure C New Equipment Funding \$ 207,000
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)

Please read the Measure C FF&E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**
Allocation Date: **February 2012**

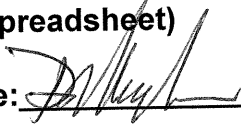
REQUIRED SIGNATURES

Division: Creative Arts

Department: Film/TV

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature: 

E-mail: canternancy@deanza.edu

Date: October 31, 2011

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

We are requesting a non-standard high-speed computer lab that supports computer intensive instructional courses. District standard computers do not have the power to support some processing intensive instructional software. The requested computer equipment has faster processors, more memory, higher-end graphic cards and a larger display monitor. This request also includes special drawing, graphic and compositing software. The preliminary equipment specifications for this project were collected from preliminary meetings with faculty and ETS staff.

1.b. How Will The Equipment Be Used?

This special computer lab will offer our students and faculty a one to one student to computer lab that can run special need software that other labs on campus can not. Some example courses that could take advantage of this type of equipment are computer graphic, 2D/3D drawing, animation, compositing, video editing, computer CAD and many others. Although the requested computer equipment are "high-speed", these computers will operate the same as our district standard Mac computers, so when this computer lab is not scheduled by special need courses, this lab can be schedule to support other course that require a standard Mac computer lab.

Summary of use:

1. Student training in Film/TV production, post-production, audio, and animation
2. Student film, video, and animation projects

1.c. Can The Equipment Be Shared With More Than One Discipline?

Use by all three disciplines within the Film/TV department:

1. Film Production
2. Video Production
3. Animation

1.d. What Is The Anticipated Annual Cost Of Maintenance?

Software updates, which involves licensing estimated at \$5,000

1.e. Where Will It Be Located? Is There Sufficient Space?

ATC-307

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

All area within Film & Television Department

2.b. How Will The Equipment Improve Student Learning Or Student Services?

The lab provides necessary and essential tools to prepare students for successful transfer or careers in film and television.

2.c. What Data Or Evidence Supports Your Request?

Our program review data supports great student demand for skill sets in film, television and animation. (See attached sheet for student success)

3. Will The Project Support Student Learning Outcomes Or Other Outcomes?

3.a.i Student Learning Outcomes?

Learning student outcomes reflect diverse film/tv production classes

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.a.ii. Administrative Unit Outcomes?

N/A

3.a.iii. Student Services Outcomes?

N/A

3.a.iv. Program Level Outcomes?

The Film/TV Department equips students for the rapidly evolving media-saturated world. The program encompasses four primary areas: film studies; screenwriting; animation; and film and television production. Students utilize conceptual tools to foster critical thinking and creative artistry. This prepares vocational students for success in the competitive professional workplace and transfer students for upper division and graduate education.

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.b. How Will Outcomes Be Measured For Future Planning?

Film/TV department data from program review in student success, retention, gender and ethnic equity. (See attached data sheet)

3.c. What Evidence Supports Your Requests?

Program review data that supports student success in the department. (See attached data sheet)

Measure C Phase II FF&E Request for 2011-2014

Division Name:

DIV	Requ est #	DEPT	Quantity	ITEM/S BEING REQUESTED	PURPOSE	UNIT COST	\$ TOTALS	YEAR
Creative Arts	1	Film/TV	1	High speed Mac computer lab computers and software	Offer our students and faculty a high-end computer Mac lab that support current and future courses that require the support of processing intensive software. When this lab is not schedule with special need courses, the lab can be scheduled like any other Mac lab.	\$207,000	\$ 207,000.00	11-12
	2						\$ -	11-12
	3						\$ -	11-12
	4						\$ -	11-12
	5						\$ -	11-12
	6						\$ -	11-12
	7						\$ -	11-12
					2011-2012 Total	N/A	\$ 207,000.00	
	1						\$ -	12-13
	2						\$ -	12-13
	3						\$ -	12-13
	4						\$ -	12-13
	5						\$ -	12-13
	6						\$ -	12-13
	7						\$ -	12-13
					2012-2013 Total	N/A	\$ -	
	1						\$ -	13-14
	2						\$ -	13-14
	3						\$ -	13-14
	4						\$ -	13-14
	5						\$ -	13-14
	6						\$ -	13-14
	7						\$ -	13-14
					2013-2014 Total	N/A	\$ -	

Summary:

2011-12 Total	\$ 207,000.0
2012-13 Total	\$ -
2013-14 Total	\$ -

**Total of
Requests**

\$ 207,000.00

NOTES:

Put the requests in order of importance to the division i.e. rank them
Please fill in the quantity & the unit cost. The "total" column will auto complete
The cells will expand to accommodate the amount of text you type

AT 307 HARDWARE AND SOFTWARE UPGRADE

Qty	Unit	DESCRIPTION	UNIT PRICE	EXTENDED PRICE	SPECIFICATION	MAKE
Computer Lab AT307 Hardware						
30	each	Desktop Computer	\$3,721	\$111,630	One 2.8GHz Quad-Core Intel Xeon "Nehalem", 12GB (3x4GB), 1TB 7200-rpm Serial ATA 3Gb/s hard drive, ATI Radeon HD 5770 1GB, One 18x SuperDrive, Apple LED Cinema Display (27" flat panel), Apple Mouse, Apple Keyboard with Numeric Keypad (English)	MacPro ZOLF
35	each	Optical Mouse	\$12	\$420	Optical Mouse, 4-Way Scrolling, 4 Customizable Buttons, 2 year warranty	Optical Mouse 3000
35	each	Graphic Card	\$754	\$26,390	256 CUDA Cores, 2GB GDDR5 memory, one Dual Link DVI-I, Two DisplayPorts, Max Resolution 2560x1600 @ 60Hz, Mac OSX Mac version	Quadro 4000 for Mac
Computer Lab AT307 Software						
1	each	3D Modeling and Animation Software	\$1,100	\$1,100	Entertainment Creation Suite 2012 License Network (perpetual license), Autodesk Entertainment Creation Suite for Education 2012 includes Maya (Mac and Windows), MotionBuilder (Windows only), Mudbox (Mac and Windows), SketchBook Designer (Mac and Windows), Softimage (Windows only), and 3ds Max (Windows only)	Entertainment Creation Suite 2011 License Network (perpetual license) Mac Version AUL656D10552211001
34	each	3D Modeling and Animation Software	\$440	\$14,960	Entertainment Creation Ste 2012 Add-on 24-123 Network Add-on (perpetual licenses), Autodesk Entertainment Creation Suite for Education 2012 includes Maya (Mac and Windows), MotionBuilder (Windows only), Mudbox (Mac and Windows), SketchBook Designer (Mac and Windows), Softimage (Windows only), and 3ds Max (Windows only)	Entertainment Creation Suite 2011Add-on 24-123 Network Add-on (perpetual licenses) Mac Version AUL656D10012611K31
35	each	Digital Sculpting and Painting Software	\$399	\$13,965	ZBrush 4 Mac 10+ licenses, ZProjects, Project presentation, Concept creation, Hard Sculpting, Major brushes, Strokes, Pipeline and Productivity. 3D Painting and Materials	ZBrush 4 Mac Version PXLZBM4010
35	each	Video Editing and Compositing Software	\$330	\$11,550	CS5.5 Production Premium License CLP3, Includes: Adobe Premiere Pro, After Effects, Photoshop, Adobe Audition, Flash, Flash Professional, Illustrator, Adobe OnLocation, Encore, Device, Central, Bridge, Media Encoder	Production Premium Mac Version ADL65114792AB03A00
1	each	Video Editing and Compositing Software	\$25	\$25	CS5.5 Production Prem Mac Install DVD CLP	Production Premium Mac Version DVD ADL65114814
1	each	Vector based Drawing Animation Software	\$4,999	\$4,999	Toon Boom Animate2 Mac/Windows 25-pk Network, HD image compositing, library and interactive camera tools, includes morphing, inverse kinematics and compositing capabilities	Animate Mac Version TBLANILP20ENEDUEN NLO
1	each	Vector based Drawing Animation Software	\$2,499	\$2,499	Toon Boom Animate2 Mac/Windows 10-pk Network, HD image compositing, library and interactive camera tools, includes morphing, inverse kinematics and compositing capabilities	Animate Mac Version ANILP20-ENEDUEN-NL 00
35	each	Video Capture/Playback Software	\$30	\$1,050	Create movies for iPhone, iPod and Apple TV, capture movies, save movies from the web, share movies, create H.264 video, Mac OSX version	Quicktime Pro Mac Version

Equip Total \$188,588

Tax \$15,559
Total \$204,147

12-13
⑤

**Request for Measure C New Equipment Funding
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)**

\$ 39,461

Please read the Measure C FF&E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

Division: Creative Arts

Department: Film/TV

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature: 

E-mail: CanterNancy@DeAnza.edu

Date: 11/30/11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

Hardware and software to support conversion of legacy instructional materials to current digital formats; audio/video editing and DVD/Bluray authoring system. Consolidation of spaces due to loss of ATC-117 in building remodel project. This space functions as a production and finishing suite for all areas within the Film/TV

1.b. How Will The Equipment Be Used?

Support of student production projects and instruction in fulfillment of transfer or AA degree requirements. In addition, to support faculty and staff to provide instructional materials for classroom use.

1.c. Can The Equipment Be Shared With More Than One Discipline?

Use by all disciplines within the Film/TV department:

1. Film Production
2. Video Production
3. Animation
4. Film Studies

1.d. What Is The Anticipated Annual Cost Of Maintenance?

None

1.e. Where Will It Be Located? Is There Sufficient Space?

ATC-118

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

All Film/TV Department areas

2.b. How Will The Equipment Improve Student Learning Or Student Services?

Ability to use legacy instructional materials; conversion of obsolete tape and disc and film formats to DVD and/or Blu-ray disc.

2.c. What Data Or Evidence Supports Your Request?

Our program review data supports great student demand for skill sets in film, television and animation

<p>3. Will The Project Support Student Learning Outcomes Or Other Outcomes?</p>
--

3.a.i Student Learning Outcomes?

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.a.ii. Administrative Unit Outcomes?

N/A

3.a.iii. Student Services Outcomes?

N/A

3.a.iv. Program Level Outcomes?

The Film/TV Department equips students for the rapidly evolving media-saturated world. The program encompasses four primary areas: film studies; screenwriting; animation; and film and television production. Students utilize conceptual tools to foster critical thinking and creative artistry. This prepares vocational students for success in the competitive professional workplace and transfer students for upper division and graduate education.

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.b. How Will Outcomes Be Measured For Future Planning?

Film/TV department data from program review in student success, retention, gender and ethnic equity. (See attached data sheet)

3.c. What Evidence Supports Your Requests?

Program review data that supports student success in the department. (See attached data sheet)

ATC Room AT118 Transfer Room Equipment List

Qty	Unit	DESCRIPTION	UNIT PRICE	EXTENDED PRICE	SPECIFICATION	MAKE	MODEL
AT118 Transfer Room Hardware							
1	each	Matrix Switcher	\$6,190	\$6,190		Extron	ISM 824
1	each	Matrix Switcher Output Card	\$2,500	\$2,500		Extron	ISM DVI
1	each	Matrix Switcher Output Card	\$2,500	\$2,500		Extron	ISM HDSDI
2	each	Matrix Switcher Output Card	\$1,600	\$3,200		Extron	ISM SC
1	each	Touch Panel	\$2,890	\$2,890		Extron	TLP 710TV
1	each	Control Processor	\$2,590	\$2,590		Extron	IPCP505
1	each	Color Corrector Control Panel	\$1,600	\$1,600		Avid	Artist Control
1	each	Color Corrector Card	\$995	\$995		Black Magic	DaVinci Resolve
1	each	Capture Card	\$995	\$995		Black Magic	DeckLink HD Extreme 3D
2	each	Graphic Card	\$754	\$1,508	256 CUDA Cores, 2GB GDDR5 memory, one Dual Link DVI-I, Two DisplayPorts, Max Resolution 2560x1600 @ 60Hz, Mac OSX Mac version	Quadro 4000 for Mac	Nvidia
1	each	Desktop Computer	\$3,721	\$3,721	One 2.8GHz Quad-Core Intel Xeon "Nehalem", 12GB (3x4GB), 1TB 7200-rpm Serial ATA 3Gb/s hard drive, ATI Radeon HD 5770 1GB, One 18x SuperDrive, Apple Mouse, Apple Keyboard with Numeric Keypad (English)	MacPro Z0LF	Apple
1	each	Optical Mouse	\$12	\$12	Optical Mouse, 4-Way Scrolling, 4 Customizable Buttons, 2 year warranty	Optical Mouse 3000	Microsoft
2	each	Apple LED Cinema Display (27" flat panel)	\$899	\$1,798		Apple	Apple 27" LED Cinema Display
1	each	HD Video Monitor	\$2,850	\$2,850	17" HDSDI Monitor	Panasonic	BT LH1710
3	each	Apple Computer Internal Hard Drive	\$299	\$897	2TB SATA Hard Disk Drive Kit for Mac Pro	Apple	2TB Serial ATA Apple Hard Drive
1	each	Edit Console	\$1,500	\$1,500		Anthro	Fit System
Equip Total				\$36,454			
Tax				\$3,007			
Total				\$39,461			

6

12-13

**Request for Measure C New Equipment Funding
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)**

\$2,000

Please read the Measure C FF& E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

Division: Creative Arts

Department: Film/TV

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature: 

E-mail: CanterNancy@DeAnza.edu

Date: 11/30/11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

Set of 50 headsets for music classrooms/labs including A29 and A91

1.b. How Will The Equipment Be Used?

Equipment will be used by students in almost all music classes in both classrooms and some film/tv classes taught in A91

1.c. Can The Equipment Be Shared With More Than One Discipline?

Yes. The equipment will be used by students taking classes in both the music and the film/tv department.

1.d. What Is The Anticipated Annual Cost Of Maintenance?

Typical maintenance costs are minimal, and could be zero if no headphones break during expected life.

1.e. Where Will It Be Located? Is There Sufficient Space?

The equipment will be in A91 and A29 where the existing labs are located. There are no space issues in this case.

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

The equipment will be used primarily by the Music and also by the Film/TV disciplines.

2.b. How Will The Equipment Improve Student Learning Or Student Services?

The equipment is the core tool of these classes and is an intrinsic part of all of the courses. Classroom/lab activities require the use of headphones.

2.c. What Data Or Evidence Supports Your Request?

Program review data on enrollment and previous planning by the department supports this request.

3. Will The Project Support Student Learning Outcomes Or Other Outcomes?

3.a.i Student Learning Outcomes?

Without restating the obvious, in all of the supported courses, the equipment is central and intrinsic to the objectives and learning outcomes as described in the course outlines.

3.a.ii. Administrative Unit Outcomes?

3.a.iii. Student Services Outcomes?

3.a.iv. Program Level Outcomes?

3.b. How Will Outcomes Be Measured For Future Planning?

In the most basis sense, it can and will be measured in terms of students successfully completing courses focused on the use of this equipment.

3.c. What Evidence Supports Your Requests?

The existing courses, created and subject to continuing program review at the department and division level, confirm the role of these classes and the direct requirement for the update of this software to support the courses.

⑦

12-13



network upgrade

\$ 56,000

**Request for Measure C New Equipment Funding
For the Three-Year Period 2011-2014
Furniture, Fixtures & Equipment (FF&E)**

Please read the Measure C FF&E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

IMPORTANT DATES:

Due Date: **November 10, 2011**

Allocation Date: **February 2012**

REQUIRED SIGNATURES

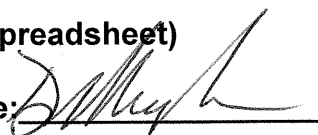
Division: Creative Arts

Department: Film/Television

Request # (as per spreadsheet)

Dean/Manager's Name: Dr. Nancy Canter

Signature:



E-mail: canternancy@fhda.edu

Date: 11/30/11

PART 1 – DIVISION PROCESS

1. Please Describe Your Division Process For Preparing Your Request.

PART 2 –NARRATIVE

Please answer all questions. Put N/A if questions don't apply.

1. Please Describe Your Measure C Project

1.a. Summarize What Is Being Requested

We are requesting network, server and data storage equipment required to create a high speed network storage system to allow the sharing of video, audio and graphic information with between our students, faculty, and staff in the ATC building. The current network equipment is too slow to share large media files that faculty and student generate in classroom assignments. The preliminary equipment specifications for this project were gathered in meetings with ETS staff.

1.b. How Will The Equipment Be Used?

The new network and storage equipment will allow students to quickly browse a music, graphic and video library. For example, students will gain the ability to send, store and share large media files between high tech classrooms, audio/video studios, computer labs and video edit bays in the ATC building. The storage equipment specified in this project will allow faculty to set up multiple class sharing folders that allow students to drop their assigned media projects into that can then be accessed by the faculty for classroom playback using the video-on-demand capabilities of the new requested equipment.

1.c. Can The Equipment Be Shared With More Than One Discipline?

Use by all three disciplines within the Film/TV department:

1. Film Production
2. Video Production
3. Animation

1.d. What Is The Anticipated Annual Cost Of Maintenance?

Software and hardware updates \$ 1000.00

1.e. Where Will It Be Located? Is There Sufficient Space?

ATC lower level

2. What Programs And Disciplines Will The Project Support?

2.a. List The Programs/Disciplines That The Equipment Will Support

All ATC lower level instructional departments

2.b. How Will The Equipment Improve Student Learning Or Student Services?

The networking update is necessary and essential for student instruction and production of projects, as well as support film studies and writing program file management

2.c. What Data Or Evidence Supports Your Request?

Our program review data supports great student demand for skill sets in film, television and animation. (See attached sheet for student success)

3. Will The Project Support Student Learning Outcomes Or Other Outcomes?

3.a.i Student Learning Outcomes?

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.a.ii. Administrative Unit Outcomes?

N/A

3.a.iii. Student Services Outcomes?

N/A

3.a.iv. Program Level Outcomes?

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

3.b. How Will Outcomes Be Measured For Future Planning?

Film/TV department data from program review in student success, retention, gender and ethnic equity. (See attached data sheet)

3.c. What Evidence Supports Your Requests?

Program review data that supports student success in the department. (See attached data sheet)

De Anza College Program Review

Film, Television Product

October 2011

Dimension	2010-11	2009-10	2008-09
Enrollment/Grades (Fiscal Year)	3,602	4,141	3,514
WSCH (Fiscal Year)	14,442		
Productivity (Fiscal Year)	482		
Retention % (Fiscal Year)	92%	91%	91%
Success % (Fiscal Year)	80%	81%	81%
Classroom Teaching FTEF (Academic Yr)			
Full-time FTEF	4.31		
PT/Overload FTEF	5.35		
Total	9.65		
Percent Full-time FTEF	45%		
Reassigned FTEF	0.33		
Number of Sections (Fiscal Year)	198		
% Not Vocational	14%		
% Transferable	97%		
% Degree Applicable	98%		
% Not Basic Skills	98%		

Success Rates, Fiscal Year 2010-11

Demographic Distribution			Non-			Percent		
Dimension	Count	Col %	Success	success	Withdraw	Percent Success	Non-success	Percent Withdraw
Ethnicity								
Asian	928	26	761	96	71	82	10	8
Black	131	4	93	26	12	71	20	9
Filipino	165	5	131	19	15	79	12	9
Hispanic	435	12	335	61	39	77	14	9
Native Am	9	0	9	0	0	100	0	0
Pac Islander	29	1	27	1	1	93	3	3
White	983	27	802	112	69	82	11	7
Multi-ethnic	316	9	217	55	44	69	17	14
Other	606	17	500	60	46	83	10	8
Total	3,602	100	2,875	430	297	80	12	8
Gender								
Female	1,138	32	935	117	86	82	10	8
Male	2,449	68	1,926	313	210	79	13	9
Unrecorded	15	0	14	0	1	93	0	7
Total	3,602	100	2,875	430	297	80	12	8
Age								
19 or less	716	20	558	102	56	78	14	8
20 - 24	1,530	42	1,186	190	154	78	12	10
25 - 29	538	15	438	67	33	81	12	6
30 - 34	243	7	197	26	20	81	11	8
35 - 39	174	5	151	15	8	87	9	5
40 - 49	237	7	199	17	21	84	7	9
50 +	164	5	146	13	5	89	8	3
Total	3,602	100	2,875	430	297	80	12	8

Definitions

Enrollment/Grades:
Sum of end-of-term grade count including Ws.

WSCH:
Sum of quarterly End-of-Term Weekly Student Contact Hours.

Retention %:
Number of students receiving a successful or non-successful grade / total number of students receiving a grade.

Success %:
Number of students receiving an A,B,C or CR grade / total number of students receiving a grade.

FTEF:
Sum of teaching load factors for Fall, Winter, and Spring quarters by assignment type, excluding reassignments.

Productivity:
Four-term total WSCH / four-term total FTEF, excluding reassignments.

Reassigned FTEF:
Sum of load in 994, 995, 998, and 999 courses.

Unduplicated Students by Highest Education Level

Fiscal Year	Special Admit	Other	BA/BS or higher	Total	Unduplicated Student Count
2010-11	5%	82%	13%	100%	1,640

Distribution and Success by Targeted Group

Year/Demographic	Count	Col %	Success	Percent		Percent Success	Percent		Percent Retained
				Non-success	Withdraw		Non-success	Withdraw	
Fiscal Year 2010-11									
Targeted	731	20	559	106	66	76	15	9	91
Not Targeted	2,871	80	2,316	324	231	81	11	8	92
Total	3,602	100	2,875	430	297	80	12	8	92
Fiscal Year 2009-10									
Targeted	819	20	666	100	53	81	12	6	94
Not Targeted	3,322	80	2,670	348	304	80	10	9	91
Total	4,141	100	3,336	448	357	81	11	9	91
Fiscal Year 2008-09									
Targeted	555	16	1,446	262	255	74	13	13	87
Not Targeted	2,959	84	227	87	54	62	24	15	85
Total	3,514	100	1,673	349	309	72	15	13	87

Distribution and Success by Ethnicity

Year/Demographic	Count	Col %	Success	Percent		Percent Success	Percent		Percent Retained
				Non-success	Withdraw		Non-success	Withdraw	
Fiscal Year 2010-11									
Asian	928	26	761	96	71	82	10	8	92
Black	131	4	93	26	12	71	20	9	91
Filipino	165	5	131	19	15	79	12	9	91
Hispanic	435	12	335	61	39	77	14	9	91
Native Am	9	0	9			100	0	0	100
Pac Islander	29	1	27	1	1	93	3	3	97
White	983	27	802	112	69	82	11	7	93
Multi-ethnic	316	9	217	55	44	69	17	14	86
Other	606	17	500	60	46	83	10	8	92
Total	3,602	100	2,875	430	297	80	12	8	92
Fiscal Year 2009-10									
Asian	1,098	27	925	91	82	84	8	7	93
Black	154	4	121	23	10	79	15	6	94
Filipino	194	5	159	20	15	82	10	8	92
Hispanic	471	11	386	57	28	82	12	6	94
Native Am	11	0	6	3	2	55	27	18	82
Pac Islander	47	1	42	4	1	89	9	2	98
White	1,136	27	921	113	102	81	10	9	91
Multi-ethnic	193	5	134	28	31	69	15	16	84
Other	837	20	642	109	86	77	13	10	90
Total	4,141	100	3,336	448	357	81	11	9	91
Fiscal Year 2008-09									
Asian	993	28	486	78	93	74	12	14	86
Black	72	2	35	6	8	71	12	16	84
Filipino	147	4	62	15	17	66	16	18	82
Hispanic	336	10	130	66	29	58	29	13	87
Native Am	7	0	3		1	75	0	25	75
Pac Islander	50	1	29	5	4	76	13	11	89
White	1,220	35	600	106	96	75	13	12	88
Multi-ethnic	178	5	74	23	19	64	20	16	84
Other	511	15	254	50	42	73	14	12	88
Total	3,514	100	1,673	349	309	72	15	13	87

ATC 1st Floor Network Upgrade

			UNIT	EXTENDED			
Qty	Unit	DESCRIPTION	PRICE	PRICE	SPECIFICATION	MAKE	MODEL
Network Equipment							
1	each	Network Switch, 12 port	\$5,600	\$5,600	Catalyst 3750G-12S Switch, 12 SFP-based Gigabit Ethernet ports, 32-Gbps, high-speed stacking bus	Cisco	WS-C3750G-12S-S
6	each	Gigabit Interface Converter	\$376	\$2,220	1000Base-SX SFP Gigabit Interface Converter	Cisco	GLC-SX-MM=
3	each	Gigabit Network Switch, 44 port	\$3,840	\$11,520	Catalyst 2960G-48TC Switch, 44-port 10/100/1000BASE-T (RJ-45) Gigabit Ethernet managed rackmountable switch with 4 dual-purpose uplinks	Cisco	WS-C2960G-48TC-L
3	each	Extended service agreement	\$440	\$1,320	SMARTnet extended service agreement for Catalyst 2960G-48TC Switch	Cisco	CON-SNT-C2960G4C
1	each	Extended service agreement	\$680	\$680	SMARTnet extended service agreement for Catalyst 3750G-12S Switch	Cisco	CON-SNT-3750G12S
1	each	Server	\$8,800	\$8,800	Two 2.66GHz 6-Core Intel Xeon "Westmere" (12 cores) 32GB (4x8GB), Mac Pro RAID Card 1TB 7200-rpm Serial ATA 3Gb/s hard drive 1TB 7200-rpm Serial ATA 3Gb/s hard drive ATI Radeon HD 5770 1GB One 18x SuperDrive	Mac Pro Server	Apple
1	each	Server Raid Card	\$1,000	\$1,000	FC Card for Xserve	Xserve	Apple
1	each	Fiber Network Card for Network Switch	\$4,500	\$4,500	HP StorageWorks 8/20q Fibre Channel Switch - switch - 8 ports	HP	AQ233A
1	each	Storage Raid System	\$7,300	\$7,300	Serve Storage for AT112, Hard drive array - 32 TB - 16 bays (SATA-300 / SAS) - 16 x HD 2 TB - 4Gb Fibre Channel	VTrak E-Class	Promise

Equip Total \$51,820

Tax \$4,275

Total \$56,095