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FY 13-14

CARTS FTU  
DeAnza College

Production Equip  
ATC

**Request for Measure C New Equipment Funding \$121,610  
For the Three-Year Period 2011-2014  
Furniture, Fixtures & Equipment (FF&E)**

Please read the Measure C FF& E Spending Guidelines to determine what can be purchased with these funds.

The request comprises of three parts. All three parts must be completed:

Part 1 – Division Process for Preparing Request for Measure C Funding

Part 2 – Narrative Supporting Request (See questions below.)

Part 3 – Measure C – Budget & Item Detail (See separate Excel Spreadsheet)

**IMPORTANT DATES:**

Due Date: **November 10, 2011**  
Allocation Date: **February 2012**

**REQUIRED SIGNATURES**

**Division:** Creative Arts

**Department:** Film/TV

**Request # (as per spreadsheet)**

**Dean/Manager's Name:** Dr. Nancy Canter

**Signature:** 

**E-mail:** canternancy@DeAnza.edu

**Date:** 11/30/11

**PART 1 – DIVISION PROCESS**

**1. Please Describe Your Division Process For Preparing Your Request.**

## **PART 2 –NARRATIVE**

Please answer all questions. Put N/A if questions don't apply.

### **1. Please Describe Your Measure C Project**

#### **1.a. Summarize What Is Being Requested**

Film/TV instructional equipment including hardware and software used by students in the production their projects. Keeping current in Film and Video technology is essential for student success in their educational goals and career paths.

#### **1.b. How Will The Equipment Be Used?**

Support of student production projects and instruction in fulfillment of transfer or AA degree requirements.

#### **1.c. Can The Equipment Be Shared With More Than One Discipline?**

Use by the following disciplines within the Film/TV department:

1. Film Production
2. Video Production
3. Animation

#### **1.d. What Is The Anticipated Annual Cost Of Maintenance?**

None

#### **1.e. Where Will It Be Located? Is There Sufficient Space?**

ATC-110

### **2. What Programs And Disciplines Will The Project Support?**

#### **2.a. List The Programs/Disciplines That The Equipment Will Support**

All Film/TV Department production areas

## **2.b. How Will The Equipment Improve Student Learning Or Student Services?**

Essential and necessary for student success in transfer and film and television careers.

## **2.c. What Data Or Evidence Supports Your Request?**

Our program review data supports great student demand for skill sets in film, television and animation. (See attached sheet for student success)

# **3. Will The Project Support Student Learning Outcomes Or Other Outcomes?**

## **3.a.i Student Learning Outcomes?**

Learning student outcomes reflect diverse film/tv production classes

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

## **3.a.ii. Administrative Unit Outcomes?**

N/A

## **3.a.iii. Student Services Outcomes?**

N/A

## **3.a.iv. Program Level Outcomes?**

The Film/TV Department equips students for the rapidly evolving media-saturated world. The program encompasses four primary areas: film

studies; screenwriting; animation; and film and television production. Students utilize conceptual tools to foster critical thinking and creative artistry. This prepares vocational students for success in the competitive professional workplace and transfer students for upper division and graduate education.

Success in matriculating the F/TV AA degrees will enable students:

- To develop and write a production proposal, including targeting an audience, location scouting, production schedule and budgeting.
- To research and write a film/video script for production
- Identify and exhibit mastery of positions in a remote or studio environment, including camera, sound and lighting
- Use and apply dramatic skills to cast and evaluate talent
- Use and apply principles of editing techniques and post production
- Use and apply principles of post production audio
- Develop a plan for distribution of a finished film/video project

### **3.b. How Will Outcomes Be Measured For Future Planning?**

Film/TV department data from program review in student success, retention, gender and ethnic equity. (See attached data sheet)

### **3.c. What Evidence Supports Your Requests?**

Program review data that supports student success in the department. (See attached data sheet)

**Measure C Phase II FF&E Request for 2011-2014**

Division Name:

DIV	Request #	DEPT	Quantity	ITEM/S BEING REQUESTED	PURPOSE	UNIT COST	\$ TOTALS	YEAR
Creative Arts	1	Film/TV		F/TV Production Equipment	Offer our students and faculty essential equipment and support for film and video productions within the department, including camera, audio and lighting. (See attached list)	\$121,610	\$121,610	11-12
	2						\$ -	11-12
	3						\$ -	11-12
	4						\$ -	11-12
	5						\$ -	11-12
	6						\$ -	11-12
	7						\$ -	11-12
					2011-2012 Total	N/A	#VALUE!	
	1						\$ -	12-13
	2						\$ -	12-13
	3						\$ -	12-13
	4						\$ -	12-13
	5						\$ -	12-13
	6						\$ -	12-13
	7						\$ -	12-13
					2012-2013 Total	N/A	\$ 121,610.00	
	1						\$ -	13-14
	2						\$ -	13-14
	3						\$ -	13-14
	4						\$ -	13-14
	5						\$ -	13-14
	6						\$ -	13-14
	7						\$ -	13-14
					2013-2014 Total	N/A	\$ -	

Summary:

2011-12 Total	\$ 121,610.0
2012-13 Total	\$ -
2013-14 Total	\$ -

Total of Requests \$ 121,610.00

**NOTES:**

Put the requests in order of importance to the division i.e. rank them  
Please fill in the quantity & the unit cost. The "total" column will auto complete  
The cells will expand to accommodate the amount of text you type

Qty	Description	Mfr	Model	Unit price	Ext Price
4	large-sensor HD camcorder	Panasonic	AG-AF100	\$ 4,600	\$ 18,400
4	camcorder battery, 2-pack	Panasonic	VW-VBG6	\$ 260	\$ 1,040
4	lens set for HD camcorder	Duclos	Zeiss ZF.2 Cine-Mod Set	\$ 9,000	\$ 36,000
4	matte box, follow focus, base plate	Redrock Micro	Panasonic AF-100 Bundle	\$ 1,900	\$ 7,600
4	hard case for HD camcorder	Pelican	1650	\$ 400	\$ 1,600
1	camera stabilizer	Glidecam	X-22	\$ 8,000	\$ 8,000
4	portable audio recorders	Fostex	FR-2LE	\$ 600	\$ 2,400
4	portable microphone power supply	AKG	SE300B	\$ 290	\$ 1,160
4	microphone cardioid capsule	AKG	CK91	\$ 250	\$ 1,000
4	microphone hypercardioid capsule	AKG	CK93	\$ 220	\$ 880
4	microphone omni capsule	AKG	CK92	\$ 210	\$ 840
4	microphone bi-directional capsule	AKG	CK94	\$ 540	\$ 2,160
6	light meters	Sekonic	L-398M	\$ 220	\$ 1,320
1	camera greyscale test chart	DSC Labs	DX-1 102Db	\$ 1,310	\$ 1,310
1	camera color calibration chart	DSC Labs	Combi ColorDuMonde DX-1	\$ 1,500	\$ 1,500
1	Illuminated head for charts	DSC Labs	Illuminated Head	\$ 3,000	\$ 3,000
1	studio vocal/instrument microphone	Neumann	U-87 AI	\$ 3,200	\$ 3,200
1	studio vocal/instrument microphone	Neumann	TLM170R	\$ 3,200	\$ 3,200
1	microphone power supply	Neumann	N248	\$ 500	\$ 500
1	film to digital transfer system	Vito Kobligha	16/35 Flash Scanner	\$15,000	\$ 15,000
1	conversion of camera to S16 format	Axel Broda	SR16 Super 16 upgrade	\$ 4,500	\$ 4,500
1	conversion of Zeiss 10-100 to S16	Duclos	Zeiss 10-100 to 12-120	\$ 2,000	\$ 2,000
1	sound effects library	blastwave fx	BLASTDRIVE 2.0 HD	\$ 5,000	\$ 5,000
			TOTAL		\$121,610

Camera charts for AT-113  
Studio microphones for AT-121  
16/35 scanner for AT-106  
Sound effects library for AT-112

FY 13-14

CARTS FTV

edubing computer  
hard software  
ATC

(2)

DeAnza College

**Request for Measure C New Equipment Funding  
For the Three-Year Period 2011-2014  
Furniture, Fixtures & Equipment (FF&E)**

\$67,000

Please read the Measure C FF& E Spending Guidelines to determine what can be purchased with these funds.

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**Department:** Film/TV

**Request # (as per spreadsheet)**

**Dean/Manager's Name:** Dr. Nancy Canter

**Signature:** \_\_\_\_\_

**E-mail:** CanterNancy@DeAnza.edu

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## **PART 2 –NARRATIVE**

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### **1. Please Describe Your Measure C Project**

#### **1.a. Summarize What Is Being Requested**

Computer hardware and software for audio, video and film post-production located in various editing rooms on the ground floor of the ATC. Keeping current in Film and Video technology is essential for student success in their educational goals and career paths.

#### **1.b. How Will The Equipment Be Used?**

Support of student production projects and instruction in fulfillment of transfer or AA degree requirements.

#### **1.c. Can The Equipment Be Shared With More Than One Discipline?**

Use by audio, video and film discipline areas within the Film/TV department:

1. Film Production
2. Video Production
3. Animation

#### **1.d. What Is The Anticipated Annual Cost Of Maintenance?**

Software updates at a cost of approximately \$1,000 maximum

#### **1.e. Where Will It Be Located? Is There Sufficient Space?**

Editing suites located throughout the lower level of the ATC building

### **2. What Programs And Disciplines Will The Project Support?**

#### **2.a. List The Programs/Disciplines That The Equipment Will Support**

All Film/TV Department production areas.



## **2.b. How Will The Equipment Improve Student Learning Or Student Services?**

Essential and necessary for student success in transfer and film and television careers

## **2.c. What Data Or Evidence Supports Your Request?**

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	4						\$ -	11-12
	5						\$ -	11-12
	6						\$ -	11-12
	7						\$ -	11-12
					<b>2011-2012 Total</b>	N/A	\$ -	
	1						\$ -	12-13
	2						\$ -	12-13
	3						\$ -	12-13
	4						\$ -	12-13
	5						\$ -	12-13
	6						\$ -	12-13
	7						\$ -	12-13
					<b>2012-2013 Total</b>	N/A	\$ -	
	1						\$ -	13-14
	2						\$ -	13-14
	3						\$ -	13-14
	4						\$ -	13-14
	5						\$ -	13-14
	6						\$ -	13-14
	7						\$ -	13-14
					<b>2013-2014 Total</b>	N/A	\$ <b>\$67,000</b>	

**Summary:**

2011-12 Total	\$ -
2012-13 Total	\$ -
2013-14 Total	\$ 67,000.0

Total of  
Requests

**NOTES:**

\$ **67,000.00**