

De Anza College Educational Master Planning Committee Minutes
Wednesday, November 5, 2009

Attending: Fifield, Kramer, Lee, Murphy, Spatafore

Absent: Jenkins, LaManque

1) Review of the minutes of the October 7, 2009 meeting.

2) Discuss the Mission Statement

Kramer provided his proposed change to the De Anza Mission Statement, copy of which is attached, and information on the three elements of an effective mission statement (How to Write a Mission Statement by Janel M. Radtke). (two handouts)

The three elements are: Purpose, Business and Values

Discussion included the following:

Murphy - Should the mission statement cover diversity, sustainability and social justice?

Lee - Suggested including something unique about De Anza and our geographical area.

Kramer – Recommended that committee members review existing mission statements for ideas to bring back to the next meeting.

Spatafore--commented on her interest in making the Mission Statement include global issues.

Action prior to the next meeting:

Mission statement

- Review other mission statements
- Look for statements that make De Anza unique
- Develop language generic enough but that resonates

3) Context Statement –

Murphy suggested the statement include where our students come from, what they need and where they are going. This would provide an accounting to the strategic initiative commitments to under represented students.

Action – Murphy will bring a proposed context statement to the next meeting.

The next meeting is scheduled for November 11, 2009 at 3:30 p.m.