

Program Review 2018
Dean's Summary/Comments

The Creative Arts Division

The Creative Arts Division (CA) consists of the academic Departments of Art, Dance/Theatre, Film/TV, Music, Photography and the college wide resources of the Euphrat Museum of Art and Art on Campus.

The primary mission of the Creative Arts Division is to provide courses for transfer education, career/technical education (Film Production, Animation, Graphic Design, Photography) and basic skills defined as fulfilling cultural and visual literacy and communication and expression. The Creative Arts Division provides students the educational opportunity, resources and access to express themselves while developing creative critical skills in visual, media, and cultural, digital and global literacy.

The Creative Arts Division Academic Departments
Annual Enrollments 2016-17

Art 4,042
F/TV 2,396
Music 2,230
Dance 1,121
Photo 1,270 increased from 2015-16
Theatre 373 increased from 2015-16

Enrollment total 11,432
CA Productivity 495

Euphrat Student Visitor Count- 9,240 Total Visitor Count -18,050

Art on Campus-over 2,500 works of Art in collection

Enrollment Trends/Success Rates

The Creative Arts Division has had a decline in enrollment since the last program review in 2015-16 of 629 students. In 2015-16 total enrollment 12,061 and 2016-17 total enrollment of 11,432

The enrollment decline in Creative Arts has been a direct result of the Fall 2013 State imposed restrictions eliminating repeatability and imposing the family structure, which limits the number of classes a single student can register for in a group or family of classes to a maximum of 6 courses offered at either Foothill College or De Anza College. This restriction of families has made it impossible for students to complete some AA degrees in the Creative Arts Division. In anticipation

of the State imposed restrictions starting in 2013 CA began to re-structure and re-write curriculum in 2012 to include multi levels of classes in hopes of retaining students affected by the repeatability limits. In 2013-14 we began to see a decline in enrollment as students began to term out of registration options and could not enroll in Creative Arts classes.

The decline can be seen dramatically in the declining percent of students over the age of 40 taking CA classes. The number of community student, life long learning student with a previous degree has declined. Night and Saturday classes have seen a dramatic decline in enrollment and we continue to adjust the schedule of classes each quarter according to student demand for more daytime sections for full time students who are transfer bound. Students seeking transfer classes are increasing in numbers in reaction to the States emphasis on transfer models, declaring majors and submitting educational plans and the push to get your education quickly and transfer. De Anza College AA degrees that are terminal degrees have been awarded less often and classes that fulfill requirements at Cal State Universities and AA transfer degrees that include major required classes for transfer institutions are what students are seeking in order to make a smooth transition to a four- year college as a junior transfer. Most students are transfer bound or seeking a certificate that will update skills needed for entry-level jobs in the workplace.

The Challenge for Creative Arts will be to increase our current enrollment numbers and to attract additional students. To do that we will need to update our AA degrees to include courses that lead to a 4 year college transfer requirements, replace retirement/vacant positions of full time staff and faculty positions where student enrollment numbers indicate, and increase the responsiveness of a schedule of classes offered and willingness of the faculty to schedule and teach classes when students want to take them and to offer courses in various delivery methods by developing additional online sections and hybrid classes of existing classes. The Creative Arts Division has more than doubled online courses offered and Canvas Certificated faculty members in the last year. The CA Division must increase outreach to area high -schools; update our web sites to Omni and to participate in the College's Open House for new students/parents and other college wide recruitment efforts.

Student Profile in CA

Gender 2016-17 50% Female 50 % Male students.

Asian 44% increase of 2% from last program review

Latino 22%

White 20% decrease of 2% from last program review

(1% decrease Filipino)

CA Success rates for all students have remained consistent over the last three years at 80%. The success rate of Targeted Groups has increased over last 4 years from 71% in 2012-13 to in 2015-16 reaching 75%. In 2016-17 the CA Division witnessed a decline in the Targeted population success rate to 73%.

2016-17 Success Rates All

Art 86%
Danc 87%
F/TV 75%
Musi 74%
Photo 71%
Thea 84%

Target Groups

81%
87%
67%
65%
66%
76%

The Art Department and the Dance Department have increased the success rates of Targeted groups.

Staffing Levels-Classified

Current Staff in CA

- 1 Div. Assistant
- 1 IA in Film/TV
- 1 Lab Tech in Art/Sculpture (Hazmat Required)
- 1 Lab Tech in Photo (Hazmat Required)
- 1 (12 hrs. per wk. .Permanent position) Ceramics Tech. (Hazmat required.)
- 1(15 hrs. per wk. permanent position) Music piano accompanist
- 1 Art in Schools Director Euphrat Museum of Art (outside funded)

The CA Division has experienced reductions in classified staff due to college wide budget reductions over the years. In 2005 we lost a full time Music accompanist position and re-established a 15 hr. per wk. position in 2006. In 2011-12 we lost a full time CA computer support IA position that had oversight of all CA computer labs/software and assisted the Graphic Design CTE program/classes. In 2011-12 the full time position of Director of the Euphrat Museum was eliminated.

Staffing Position Requests

- 1 FT Director of Euphrat Museum of Art (retirement)
- 1 FT IA position CA Division Computer Labs Support/CTE Graphic Design support
- 1 FT Lab Tech position in Art/Ceramics
- 1 ½ time Tech Support for VPAC Performances/ Theatre
- 1 FT Accompanist/Assistant in Music

Faculty

The CA Division in 2010-11 had 22 Full time faculty. In 2011-12 the Full time faculty numbered 19. In 2013-14 the number was 20.

In 2016-17 the number is 18. In 2017-18 the number is 15. Due to retirement positions not being filled.

(2) FT faculty are on Article 18 reduced teaching load. (1) FT faculty teaches their full load in another division. (1)FT faculty is on re-assigned time .40 as division scheduler. (1) FT faculty is on PDL. (8) FT faculty are on Article 19.

In 2016-17 full time faculty taught 46.5% of all courses and PT faculty taught 49.0%

The Challenge for Creative Arts Division is to acknowledge and improve the disproportionate number of full time faculty to part time faculty and to improve the gender unbalance of male faculty to full time women faculty when compared to the ratio of male (50%) and female (50%) students we serve.

The lack of ethnic diversity of FT faculty compared to the diversity of students we serve and the inter- relationship these facts may have on enrollment growth and equity goals is concerning to the Dean.

Faculty Position Requests

1. FT Faculty/ Director of Euphrat Museum (fill Classified retirement with faculty)
2. FT Music faculty (fill retirement)
3. FT Photo /CTE faculty (fill retirement)
4. FT Creative Arts Counselor position (new)
5. FT Music faculty (fill retirement)
6. FT Art History faculty (growth)
7. FT Theatre Arts faculty (need FT faculty to lead dept. only PT now)

Budget Requests

The operating "B" budgets have decreased over the 20 years I have been Dean and are inadequate as base funding. Over the years we have fallen into a pattern of augmented funding from the "B" with CTE/Perkins, DASB, Lottery dollars, Fund 15 accounts, and Foundation accounts. We would not be able to operate the departments on the most basic operating levels and offer classes without all of these funding sources. The Euphrat Museum of Art receives no operational "B" or college funding only DASB and City of Cupertino funding. The Bond Measures E and C have allowed our facilities, technology and equipment to be updated on a regular basis. Now the bond measures are ending and it will be difficult if not impossible to update equipment and technology in the same frequency cycle. The elimination of material fees district wide collected at registration has resulted in a change. Both Ceramics

and Sculpture department faculty are now participating in access fees with the college bookstore. Each faculty member is keeping records as enrolled students pay fees through the bookstore to access classroom supplies to do their student projects. The additional audit record keeping has become another job the faculty and the Dean must do so students have the materials they need to be successful in classes.

New Equipment Requests

Here is a List of the # 1. Priority items from each Department in Creative Arts. Entire request lists can be found with each Department Program Review.

Art. (15) Wacom Cintiq Pro 16 pen/displays \$30,000.00
FTV (35) Animation Toon Boom Harmony software license \$12,512.50
Photo (2) Epson Wide Format Printers \$3,500.00
Music (1) Cello \$2,000.00

Challenges

To stabilize enrollments by:

Flexibility of faculty to schedule high demand and high enrollment courses every quarter to teach at time slots when students want to take them.

Flexibility of faculty to write and re-write curriculum that can be offered in multiple delivery methods and increasing online sections.

To immediately hire replacement faculty and staff positions upon retirement where enrollment demand indicates and help the Division move to a more gender balanced and diverse faculty that reflects the diversity and gender of the students we serve.

To continue to increase our success rates of Targeted Groups and finally close the success gap.

Need a dedicated Faculty Counselor for Creative Arts to help increase our student success rates, completion rates for certificates and transfer AA degrees and review petitions.

Increase faculty participation in outreach with high school visits, new Omni web pages, and other college wide recruitment efforts for new students.

