

November 24, 2010

To: John Cognetta and De Anza Associated Student Body

From: Mallory Newell, College Researcher and Nergal Issaie, Student Assistant

Re: De Anza DASB Student Transportation Survey Results, Fall 2010

The DASB developed an online survey which was emailed to 8,820 randomly selected students enrolled at De Anza College in Fall 2010. Students who participated in the survey were entered into a drawing for one of three gift certificates to the campus bookstore. A total of 1,267 students (14%) responded to the survey.

Highlights of the survey include:

- The majority of students (70%) drive to campus with 14% taking the bus and 8% walking or getting a ride.
- Respondents reported they come to campus, 2 (24%), 4 (30%) and 5 (27%) days per week.
- It takes the majority of students less than 30 minutes to get to campus while 25% take 31-45 minutes to get to campus.
- On average, half of all students who responded spend 2-4 hours on campus followed by 37% of students who spend 5-7 hours on campus.
- Students reported their zip codes as being within the following areas: 48% live in San Jose, 14% live in Sunnyvale, 12% live in Cupertino, 7% live in Santa Clara, 3% live in Campbell, Milpitas, or Mountain View.
- The amount of money students report they spend on transportation to and from De Anza ranges from \$0-\$50, with one-third spending \$0-\$10, 30% spend between \$11-\$20 and another 30% spend \$21-\$50.
- The majority of students (55%) report that the cost of gas has not made them think about going to a college closer to their home.
- Forty-two percent of students report they attend De Anza College because of its reputation with another 20% stating they attend the college because of specific programs like Automotive Technology and Nursing.
- Thirty-eight percent of respondents report they would not pay for a VTA buss pass while 22% report they would pay \$20 while 21% report they would pay \$10.
- Thirty-eight percent of respondents report that they would not pay for a VTA bus pass while 22% report they would pay \$20 while 21% report they would pay \$10.

Highlights of comparison results:

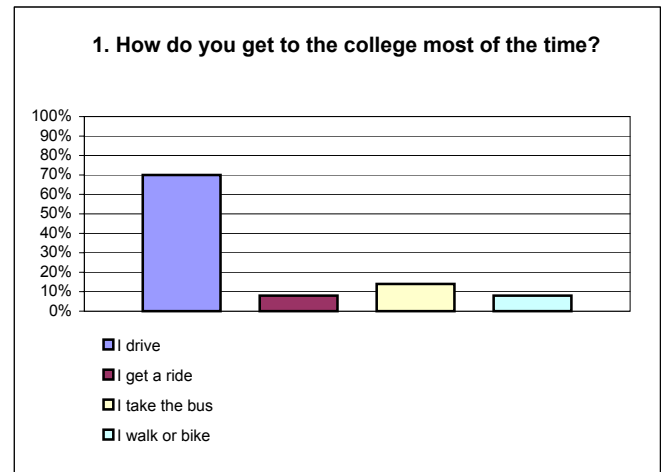
- The 2010 respondents report they walk or bike to school at a higher rate than students in 2006, where 1% of students in 2006 state they walk or bike to college while 8% of 2010 respondents state they walk or bike to college.

- The 2010 respondents report they spend less money on transportation than they did in 2006, with 9% spending \$0-\$10 in 2006 and 33% of 2010 respondents now spending \$0-\$10. The percent of respondents spending over \$51 on transportation to campus decreased from 14% in 2006 to 7% in 2010.
- The 2010 respondents report they choose to take classes at De Anza College because it is closer to home (18%) at a higher rate than 2006 respondents (10%); 50% of respondents in 2006 reported taking classes at De Anza because of its reputation, compared with 42% for 2010 respondents.

DA DASB Student Transportation Survey Results, Fall 2010

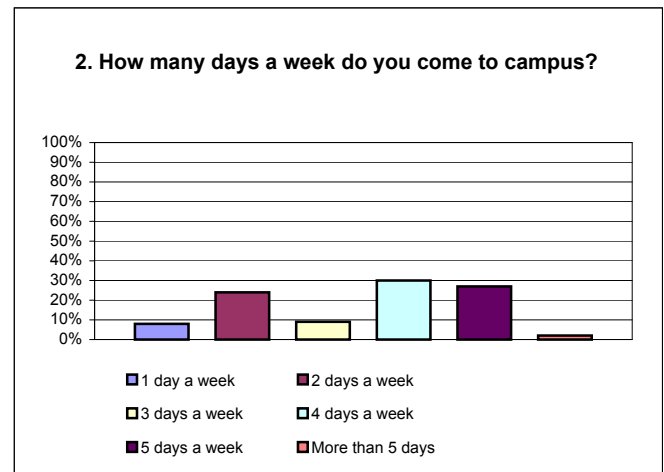
1. How do you get to the college most of the time?

Response	N	%
I drive	882	70%
I get a ride	106	8%
I take the bus	181	14%
I walk or bike	95	8%
Total	1,264	100%



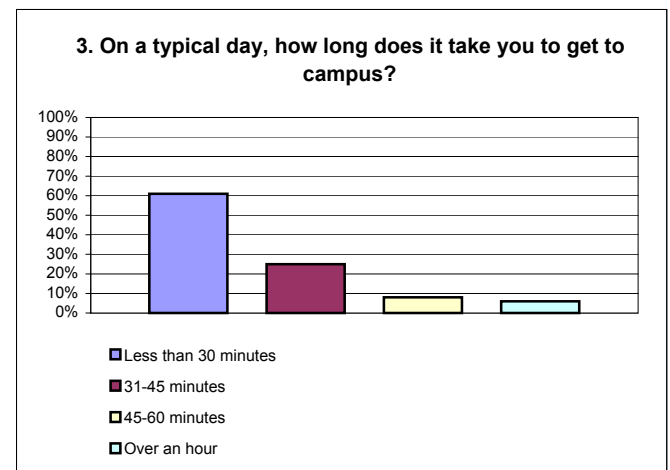
2. How many days a week do you come to campus?

Response	N	%
1 day a week	96	8%
2 days a week	304	24%
3 days a week	116	9%
4 days a week	378	30%
5 days a week	347	27%
More than 5 days	26	2%
Total	1,267	100%



3. On a typical day, how long does it take you to get to campus?

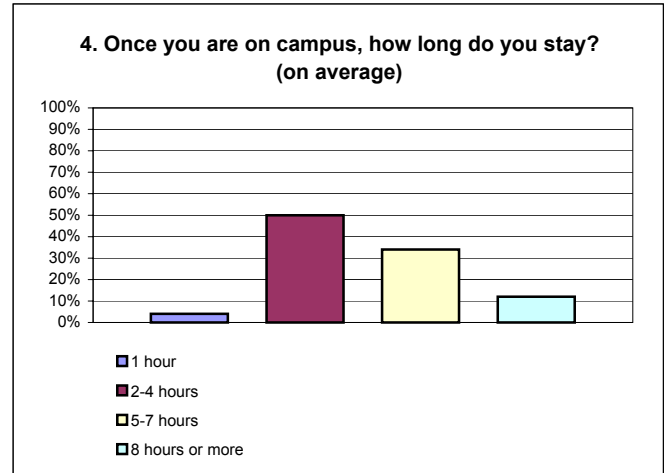
Response	N	%
Less than 30 minutes	762	61%
31-45 minutes	318	25%
45-60 minutes	105	8%
Over an hour	73	6%
Total	1,258	100%



DA DASB Student Transportation Survey Results, Fall 2010

4. Once you are on campus, how long do you stay? (on average)

Response	N	%
1 hour	50	4%
2-4 hours	634	50%
5-7 hours	429	34%
8 hours or more	154	12%
Total	1,267	100%



5. What is your zip code?

Response	N	%
Alviso (95002)	2	0%
Atherton (94027)	1	0%
Belmont (94002)	1	0%
Berkeley (94705)	1	0%
Burlingame (94010)	2	0%
Campbell (95008, 95011)	31	3%
Capitola (95010)	1	0%
Castro Valley (94546)	1	0%
Cupertino (95014, 95015, 95020)	143	12%
Daly City (94015)	1	0%
Danville (94506)	1	0%
Discovery Bay (94505)	1	0%
Fremont (94536, 94538, 94539, 94555)	16	1%
Gilroy (95020)	5	1%
Half Moon Bay (94019)	1	0%
Hollister (95023)	4	0%
Hayward (94541, 94544)	4	0%
La Honda (94020)	1	0%
Livermore (94550)	1	0%
Los Altos (94022, 94024)	7	1%
Los Gatos (95030, 95032, 95033)	19	2%
Menlo Park (94025)	2	0%
Milpitas (95035, 95036)	40	3%
Morgan Hill (95037)	4	0%
Mountain View (94040, 94041, 94043)	31	3%
Newark (94560)	3	0%
Palo Alto (94301, 94303, 94306, 94308)	15	1%
Pleasanton (94566)	2	0%
Redwood City (94061, 94063)	3	0%
Richmond (94807)	1	0%

DA DASB Student Transportation Survey Results, Fall 2010

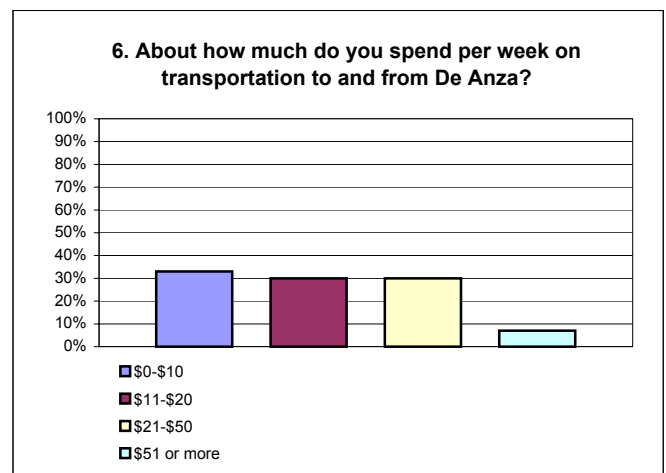
Response	N	%
San Carlos (94070)	1	0%
San Bruno (94066)	2	0%
San Francisco (94103, 94110, 94134)	4	0%
San Juan Bautista (95045)	1	0%
San Leandro (94577, 94579)	2	0%
San Martin (95046)	1	0%
San Mateo (94404)	4	0%
Santa Clara (95050, 95051, 95054, 95056)	81	7%
Santa Cruz (95060, 95062, 95064)	5	1%
Santa Rosa (95401)	1	0%
Saratoga (95070)	18	2%
* San Jose	584	48%
Scotts Valley (95066)	1	0%
Stockton (95207)	1	0%
Sunnyvale (94085, 94086, 94087, 94089)	173	14%
Union City (94587)	5	1%
Walnut Creek (94597)	1	0%
Watsonville (95076)	1	0%
Total	1231	100%

* Note: San Jose includes the following zip codes:

95110, 95111, 95112, 95113, 95115, 95116, 95117, 95118, 95119, 95120, 95121, 95122, 95123, 95124, 95125, 95126, 95127, 95128, 95129, 95130, 95131, 95132, 95133, 95134, 95135, 95136, 95137, 95138, 95139, 95148, 95153.

6. About how much do you spend per week on transportation to and from De Anza?

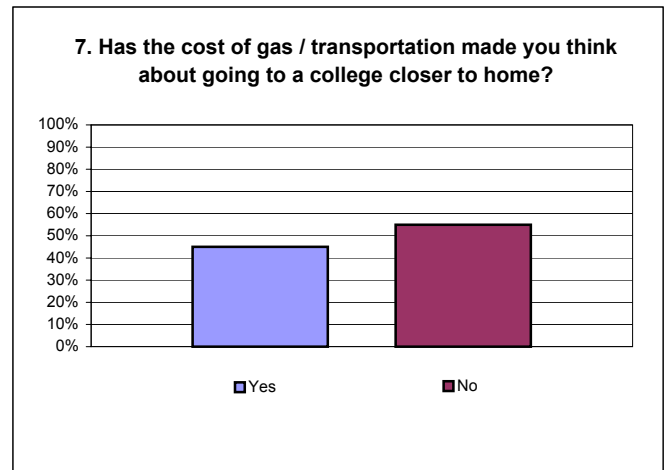
Response	N	%
\$0-\$10	418	33%
\$11-\$20	376	30%
\$21-\$50	374	30%
\$51 or more	85	7%
Total	1,253	100%



DA DASB Student Transportation Survey Results, Fall 2010

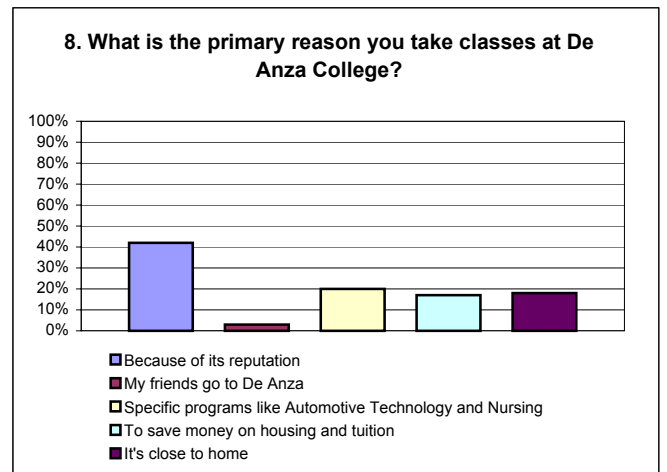
7. Has the cost of gas / transportation made you think about going to a college closer to home?

Response	N	%
Yes	562	45%
No	691	55%
Total	1,253	100%



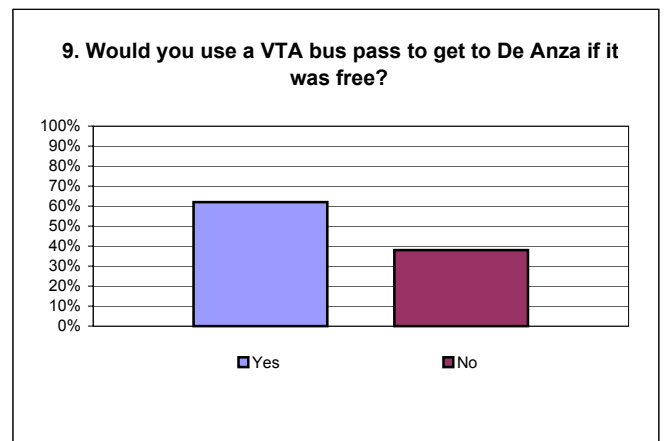
8. What is the primary reason you take classes at De Anza College?

Response	N	%
Because of its reputation	530	42%
My friends go to De Anza	36	3%
Specific programs like Automotive Technology and Nursing	253	20%
To save money on housing and tuition	208	17%
It's close to home	227	18%
Total	1,254	100%



9. Would you use a VTA bus pass to get to De Anza if it was free?

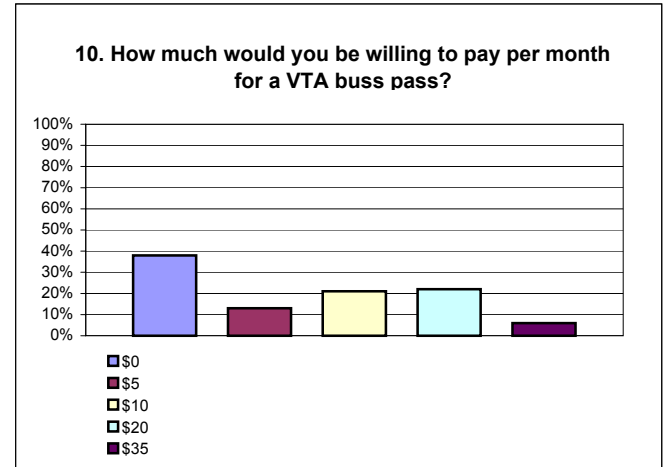
Response	N	%
Yes	773	62%
No	479	38%
Total	1,252	100%



DA DASB Student Transportation Survey Results, Fall 2010

10. How much would you be willing to pay per month for a VTA buss pass?

Response	N	%
\$0	472	38%
\$5	159	13%
\$10	265	21%
\$20	269	22%
\$35	80	6%
Total	1,245	100%



Comparison of Student Transportation Survey Results, 2006 and 2010

1. How do you get to the college most of the time?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
I drive	861	80%	882	70%	-10%
I get a ride	85	8%	106	8%	0%
I take the bus	115	11%	181	14%	3%
I walk or bike	16	1%	95	8%	7%
Total	1,077	100%	1,264	100%	0%

* 2. How many days a week do you come to campus?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
1 day a week	36	3%	96	8%	5%
2 days a week	98	9%	304	24%	15%
3 days a week	112	11%	116	9%	-2%
4 days a week	355	33%	378	30%	-3%
5 days a week	474	44%	347	27%	-17%
More than 5 days	-	-	26	2%	-
Total	1,075	100%	1,267	100%	-

* "More than 5 days" option added in 2010.

3. On a typical day, how long does it take you to get to campus?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
Less than 30 minutes	567	53%	762	61%	8%
31-45 minutes	363	34%	318	25%	-9%
45-60 minutes	78	7%	105	8%	1%
Over an hour	65	6%	73	6%	0%
Total	1,073	100%	1,258	100%	0%

Note: The 2006 survey was only for Financial Aid recipients while the 2010 survey included all students.

Comparison of Student Transportation Survey Results, 2006 and 2010

4. Once you are on campus, how long do you stay? (on average)

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
1 hour	17	2%	50	4%	2%
2-4 hours	456	42%	634	50%	8%
5-7 hours	489	46%	429	34%	-12%
8 hours or more	110	10%	154	12%	2%
Total	1,072	100%	1,267	100%	0%

5. About how much do you spend per week on transportation to and from De Anza?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
\$0-\$10	95	9%	418	33%	24%
\$11-\$20	317	29%	376	30%	1%
\$21-\$50	511	48%	374	30%	-18%
\$51 or more	150	14%	85	7%	-7%
Total	1,073	100%	1,253	100%	0%

6. Has the cost of gas / transportation made you think about going to a college closer to home?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
Yes	689	64%	562	45%	-19%
No	382	36%	691	55%	19%
Total	1,071	100%	1,253	100%	0%

Comparison of Student Transportation Survey Results, 2006 and 2010

7. What is the primary reason you take classes at De Anza College?

Response	2006		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
Because of its reputation	533	50%	530	42%	-8%
My friends go to De Anza	46	4%	36	3%	-1%
Specific programs like Automotive Technology and Nursing	224	21%	253	20%	-1%
To save money on housing and tuition	155	15%	208	17%	2%
It's close to home	111	10%	227	18%	8%
Total	1,069	100%	1,254	100%	0%

8. Would you use a VTA bus pass to get to De Anza if it was free?

Response	2006*		2010		Percent Point Change from 2006 to 2010
	N	%	N	%	%
Yes	582	54%	773	62%	8%
No	487	46%	479	38%	-8%
Total	1,069	100%	1,252	100%	0%

* Apply for limited number of free monthly bus passes if
Financial Aid offered



De Anza College / DASB Student Transportation Survey

This survey will be used for research purposes only. All information will be held confidential.

You may choose not to answer any of the questions.

Thank you for participating.
De Anza College Research

NOTE: Please base your answers on your most recent term of attendance.

1. How do you get to the college most of the time?

- ☐ I drive
- ☐ I get a ride
- ☐ I take the bus
- ☐ I walk or bike

2. How many days a week do you come to campus?

- ☐ 1 day a week
- ☐ 2 days a week
- ☐ 3 days a week
- ☐ 4 days a week
- ☐ 5 days a week
- ☐ More than 5 days

3. On a typical day, how long does it take you to get to campus?

- ☐ Less than 30 minutes
- ☐ 31-45 minutes
- ☐ 45-60 minutes
- ☐ Over an hour

4. Once you are on campus, how long do you stay? (on average)

- ☐ 1 hour
- ☐ 2-4 hours
- ☐ 5-7 hours
- ☐ 8 hours or more

5. What is your zip code?

6. About how much do you spend per week on transportation to and from De Anza?

- ☐ \$0-\$10
- ☐ \$11-\$20
- ☐ \$21-\$50
- ☐ \$51 or more

7. Has the cost of gas / transportation made you think about going to a college closer to home?

- ☐ Yes
- ☐ No

8. What is the primary reason you take classes at De Anza College?

- ☐ Because of its reputation
- ☐ My friends go to De Anza
- ☐ Specific programs like Automotive Technology and Nursing
- ☐ To save money on housing and tuition
- ☐ Its close to home

9. Would you use a VTA bus pass to get to De Anza if it was free?

- ☐ Yes
- ☐ No

10. How much would you be willing to pay per month for a VTA buss pass?

- ☐ \$0
- ☐ \$5
- ☐ \$10
- ☐ \$20
- ☐ \$35

If you would like to enter into the drawing for one of 10, \$50 gift cards to the bookstore being given away by the DASB, please enter your name, email, and telephone number here:

First name, Last name:

Email:

Telephone:

Do you have any suggestions about how to help students to get to De Anza College?

Thank you!