

De Anza College Educational Master Plan, 2015-2020

Institutional Metrics

Office of Research and Planning

Fall 2015

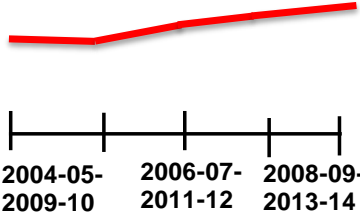
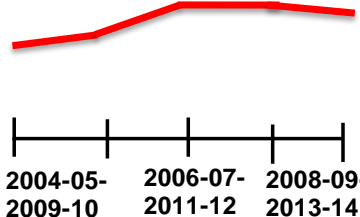
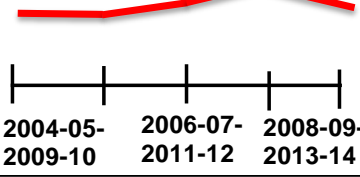
Educational Master Plan:

http://deanza.edu/emp/pdf/EMP_2015-2020_10-23.pdf

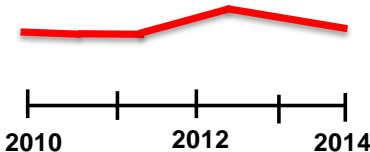
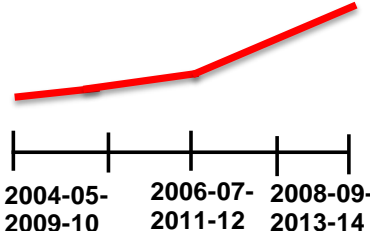
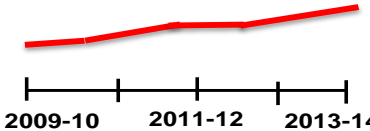
Methodology

- Master Plan Goal = The rate that will be used in the document, this is a rate that the college can achieve year after year.
 - Set at a rate equivalent to growth over the past five-years
- Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level.
 - Set 2 percentage points above the master plan goal
- Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate.
 - Set 1 percentage point below the five-year average

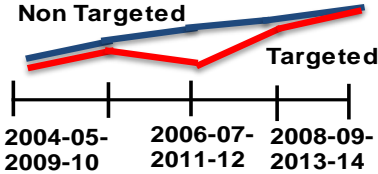
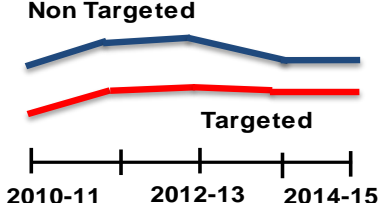
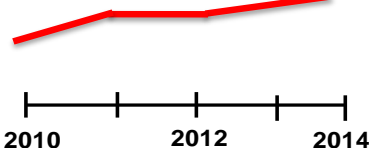
Basic Skills Metrics

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Basic Skills	The basic skills English course completion rate will achieve 77% (Scorecard metric and IEPI indicator).	70%	73%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	77%	79%	69%
Basic Skills	The basic skills Math completion rate will achieve 57% (Scorecard metric and IEPI indicator).	52%	55%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	57%	59%	51%
Basic Skills	The basic skills ESL completion rate will achieve 50% (Scorecard metric and IEPI indicator).	42%	46%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	50%	52%	41%

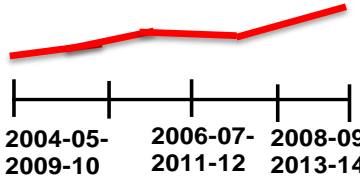
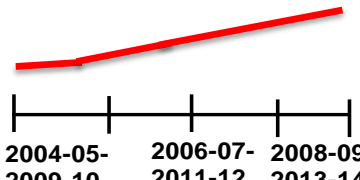
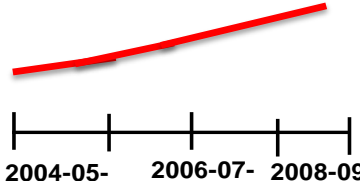
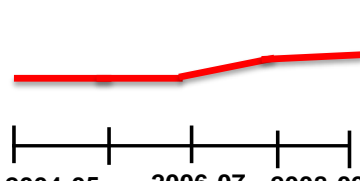
Civic Engagement, Career Technical Education & Transfer Metrics

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Civic Engagement	Six percent of students with a goal of transfer or degree will have enrolled in at least one course having a community/civic engagement component each fall.	4%	3%	 <p>2010 2012 2014</p>	6%	8%	3%
CTE	De Anza will have a 58% completion rate for the Career Technical Education Completion Rate (Scorecard metric and IEPI indicator).	46%	55%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	58%	60%	45%
Transfer	The number of students who transfer to a four-year institution will increase to 2,800 (IEPI indicator).	2,420	2,604	 <p>2009-10 2011-12 2013-14</p>	2,800	2,850	2,400

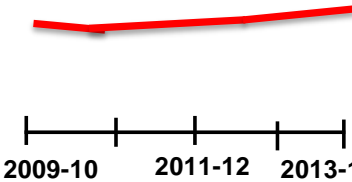
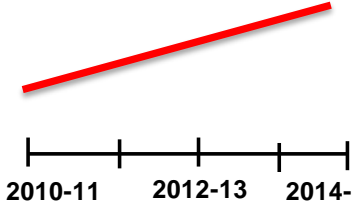
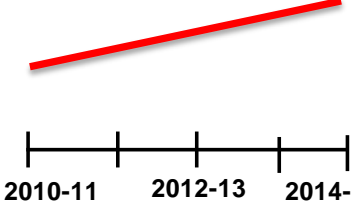
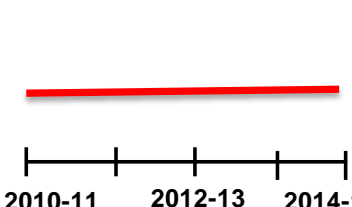
Equity and Outreach Metrics

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Equity	Targeted groups will persist from fall to fall at a rate within 5% of all other groups (Scorecard metric).	68% - Average of Targeted vs 71% Non Targeted	73% - Average of Targeted vs 71% Non Targeted		75% - African America, Latino and Filipino	77% - African America, Latino and Filipino	67% - African America, Latino and Filipino
Equity	There will be no more than a 5 percentage point difference between the annual Course Completion Rate for targeted groups and all other groups (IEPI indicator).	68% - Average of Targeted vs 74% Non Targeted	68% - Average of Targeted vs 77% Non Targeted		72% - African America, Latino and Filipino	74% - African America, Latino and Filipino	67% - African America, Latino and Filipino
Outreach	Fall enrollment of students residing in geographical locations with historically low participation rates will increase to 47%.	43%	44%		47%	49%	42%

Success and Retention Metrics

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will attain an overall Persistence Rate of 75% (Scorecard metric).	74%	71%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	75%	78%	73%
Success and Retention	The college will achieve a rate of 71% or the highest score within the peer group on the Overall Scorecard Completion Rate (Scorecard metric, IEPI indicator).	65%	67%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	71%	73%	64%
Success and Retention	The college will achieve a rate of 89% or the highest score within the peer group on the Scorecard Completion Rate for Prepared students (Scorecard metric, IEPI indicator).	83%	84%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	89%	91%	82%
Success and Retention	The college will achieve a rate of 62% or the highest score within the peer group on the Scorecard Completion Rate for Unprepared students (Scorecard metric, IEPI Indicator).	58%	60%	 <p>2004-05-2009-10 2006-07-2011-12 2008-09-2013-14</p>	62%	64%	57%

Success and Retention Metrics

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will achieve a rate of 77% for the Annual Course Completion Rate (IEPI indicator).	75%	76%	 <p>A line graph showing a slight upward trend from 2009-10 to 2013-14. The x-axis is labeled with 2009-10, 2011-12, and 2013-14. The y-axis represents the rate percentage. The line starts at approximately 75% in 2009-10, dips slightly in 2010-11, and then rises to approximately 77% in 2013-14.</p>	77%	78%	74%
Success and Retention	The college will achieve a rate of 75% for the Annual Course Completion Rate for online courses.	65%	71%	 <p>A line graph showing a steady upward trend from 2010-11 to 2014-15. The x-axis is labeled with 2010-11, 2012-13, and 2014-15. The y-axis represents the rate percentage. The line starts at approximately 65% in 2010-11 and rises to approximately 75% in 2014-15.</p>	75%	77%	64%
Success and Retention	The number of associate degrees awarded will increase to 2,100 (IEPI indicator).	1,444	1,701	 <p>A line graph showing a steady upward trend from 2010-11 to 2014-15. The x-axis is labeled with 2010-11, 2012-13, and 2014-15. The y-axis represents the number of degrees. The line starts at approximately 1,444 in 2010-11 and rises to approximately 2,100 in 2014-15.</p>	2,100	2,300	1,500
Success and Retention	The number of certificates awarded will increase to 675. (IEPI Indicator).	550	584	 <p>A line graph showing a steady upward trend from 2010-11 to 2014-15. The x-axis is labeled with 2010-11, 2012-13, and 2014-15. The y-axis represents the number of certificates. The line starts at approximately 550 in 2010-11 and rises to approximately 675 in 2014-15.</p>	675	700	500