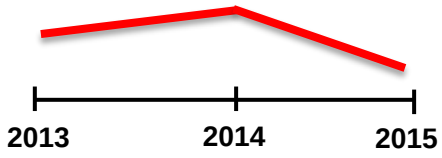
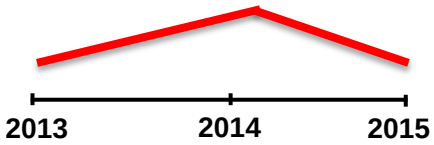
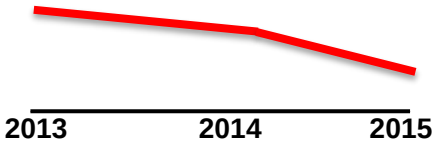
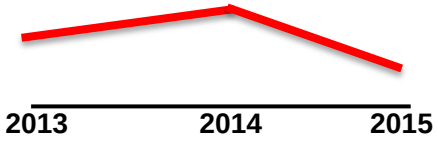
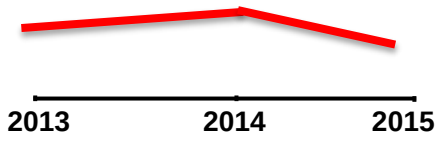
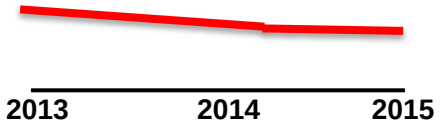
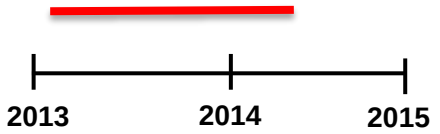
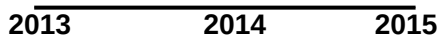
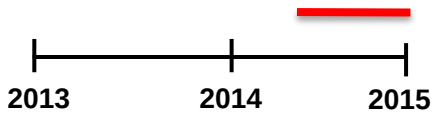
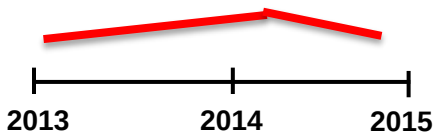
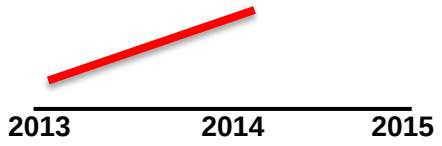
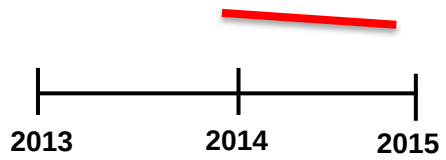
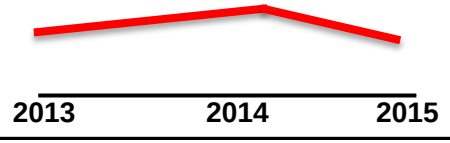
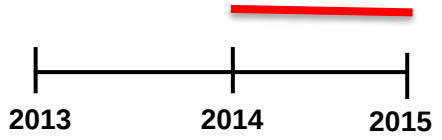
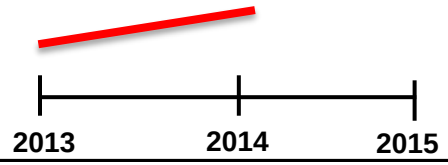
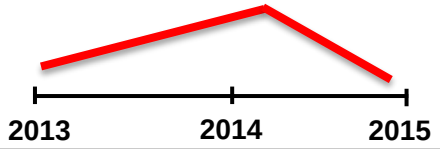
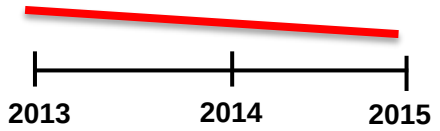
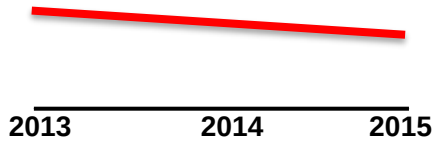
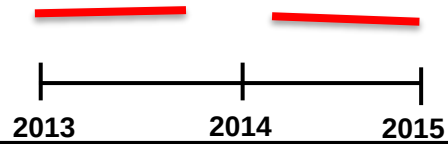
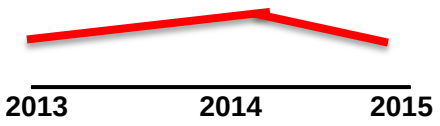
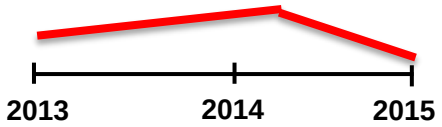
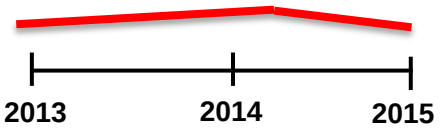
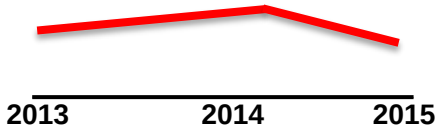
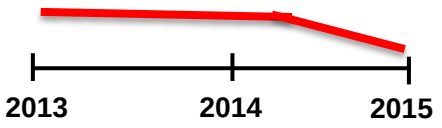
Career Technical Education - Job Placement Rates

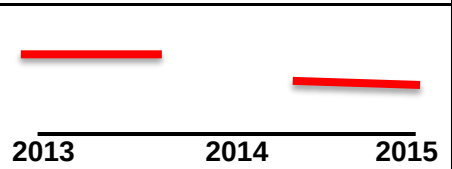
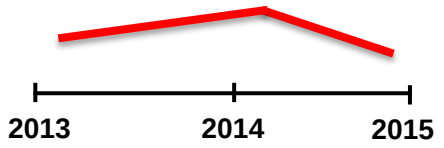
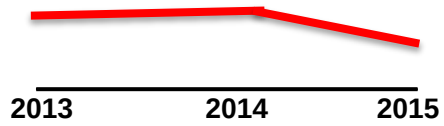
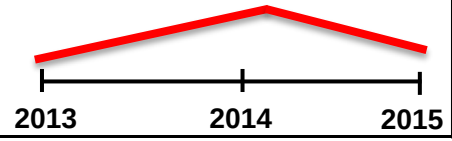
Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Accounting	61%	51%		61%	62%	50%
Administration of Justice	67%	62%		67%	68%	61%
Automotive Technology	77%	70%		77%	78%	69%
Business Administration	73%	56%		73%	74%	55%
Business Software Application	86%	NA		86%	87%	70%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Child Development	65%	59%		65%	67%	58%
Computer Aided Design	66%	66%		66%	67%	65%
CIS: Computer Systems Security	67%	N/A		67%	68%	60%
CIS: Database Design	N/A	N/A		N/A	N/A	N/A
CIS: Network Administration	66%	66%		66%	67%	60%
CIS: Programming	55%	47%		55%	56%	46%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Environmental Studies: Energy Management	59%	N/A		59%	60%	38%
Environmental Studies: Environmental Resource Management	60%	60%		60%	61%	60%
Environmental Studies: Wildlife Science Technician	66%	64%		66%	67%	63%
Film/TV: Animation	50%	41%		50%	51%	40%
Film/TV: Production	63%	62%		63%	64%	61%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Film/TV: Television Emphasis	67%	NA		67%	68%	63%
Film/TV: Screenwriting	51%	51%		51%	52%	50%
Graphic and Interactive Design	67%	41%		67%	68%	40%
Health Technologies: Insurance and Coding	65%	62%		65%	66%	61%
Health Technologies: Medical Assisting	64%	62%		64%	65%	61%
Health Technologies: Phlebotomy	64%	63%		64%	65%	62%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Journalism	67%	56%		67%	68%	55%
Management	76%	62%		76%	77%	61%
Manufacturing and CNC	74%	73%		74%	75%	72%
Marketing Management	66%	51%		66%	67%	50%
Massage Therapy	59%	50%		59%	60%	49%

Program	3-Year Average	Current Rate	3-Year Trend	Achievable Goal	Aspirational Goal	Standard
Medical Laboratory Technology	66%	62%		66%	67%	61%
Paralegal Studies	72%	62%		72%	73%	61%
Professional Photography	54%	42%		54%	55%	41%
Real Estate	62%	56%		62%	63%	55%

Achievable Goal = The rate that will be achieved within 5 years. This rate is set at the three year average. Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level. This rate is set 1 percentage point above the three year average. Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate. This rate is set 1 percentage point below the lowest rate reported over three years. Data is reported for years where students were placed in a career. N/A displays less than 6 students.