**Student Services Planning and Budget Team**

**Core Group II Criteria – 2012-13**

The SSPBT Core Group developed a group of first-time students which they contacted through emails to inform students of services available to them in an attempt to streamline their path from entry to completion of their educational goal.

The Core Group worked with the Research Office to develop criteria for inclusion in the group based upon students identified as De Anza’s core students.

The Research Office identified first-time freshmen to De Anza College in fall 2012. If these students fit any one of the criteria below, they were included in the Core Group. The Core Group includes 1,801 students.

* Target population (Latino, African American, Filipino, Pacific Islander)
* Low income (received a Federal Pell grant)
* High school graduates from Santa Clara County from schools with low college-going rates
* Students from the Fremont Union High School District (service area)

Additional demographic information was provided for each student in the Core Group, this included:

* Name
* Email
* Ethnicity
* Gender
* Email address
* Mailing address
* Phone number
* Educational major
* Educational goal
* Pre-collegiate course enrollment
* High School
* Placement exam taken (Math, English, ESL)
* Enrolled in Counseling 100/200
* Residency status
* EOPS
* DSPS
* SANKOFA/FYE
* CalWorks
* LinC