

February 27, 2007

TO: Cindy Castillo, Director
De Anza College Financial Aid Office

FROM: Andrew LaManque, De Anza Research
Elena Litvinova, Student Assistant

SUBJECT: New Student survey, Winter 2008

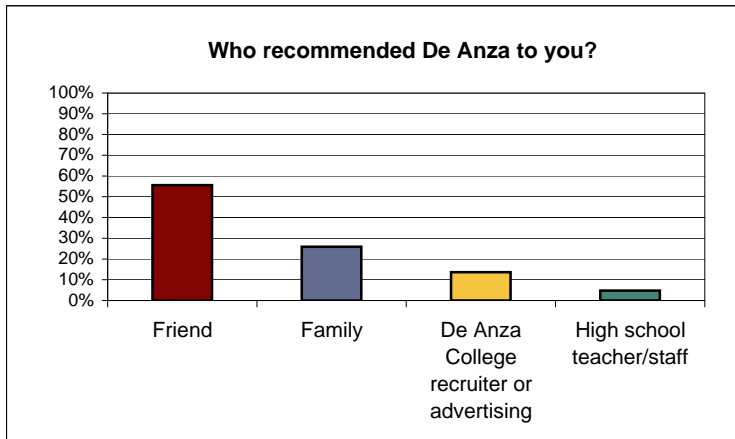
The Winter 2008 New Student survey was conducted from October 15 through February 3 2008. A total of 393 students responded. Overall, the results are similar to Fall 2007.

Important highlights include:

- 56% (208 of 374) of the students indicated that their friends recommended De Anza College to them.
- 44% (168 of 379) of the students responded that they were accepted to a four-year college.
- The top two reasons students decided to attend De Anza College was due to programs offered (37%, 144 of 387) and convenience (29%, 111 of 387).
- Of the 198 students that speak a language other than English, Other (32%, 62 of 193), Spanish (29%, 56), and Mandarin (18%, 34) were the top spoken languages. Of the students that selected “other,” the top spoken language is Japanese (22%, 15 of 62).
- 42% (168 of 400) would use a tutor if one were available in Math.
- 47% (185 of 387) of the students’ parents are college graduates.
- 36% (138 of 387) of the students worry “a lot” about paying for college expenses.
- 74% (289 of 388) of the students have never met with a counselor to discuss what classes they should take; 64% (241 of 378) of the students would like more help picking classes.

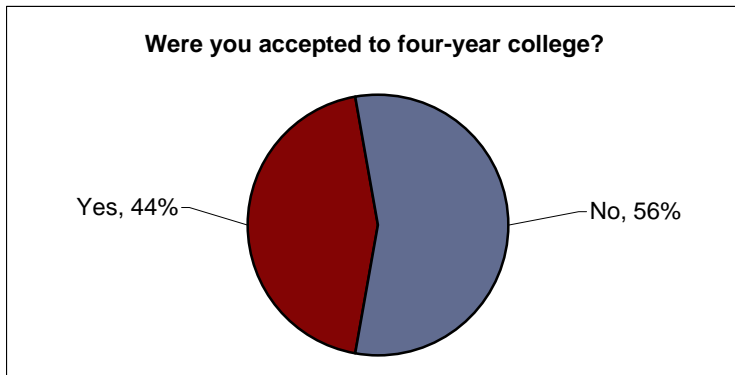
1. Who recommended De Anza to you?

Response	Count	Percent
Friend	208	56%
Family	97	26%
De Anza College recruiter or advertis	51	14%
High school teacher/staff	18	5%
Total Valid	374	100%
Total Missing	19	
Total	393	



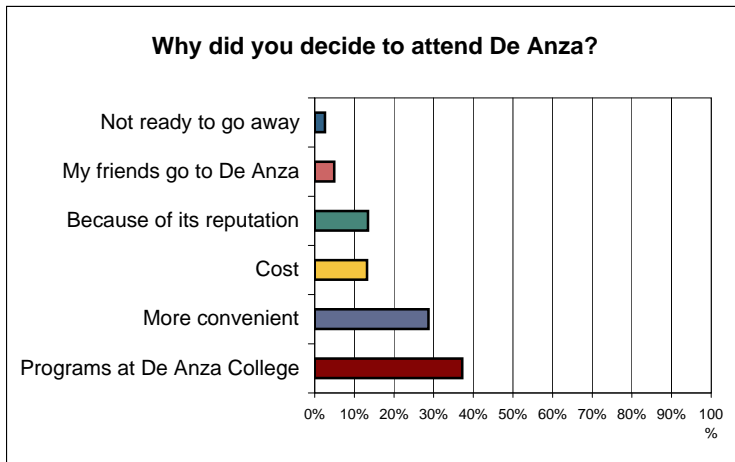
2. Were you accepted to a four-year college?

Response	Count	Percent
Yes	168	44%
No	211	56%
Total Valid	379	100%
Total Missing	14	
Total	393	



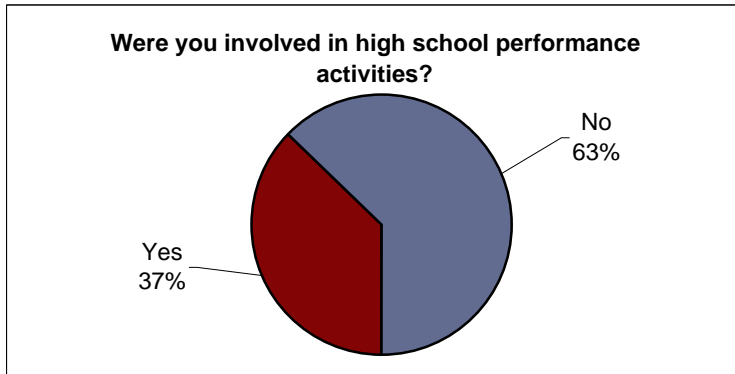
3. Why did you decide to attend De Anza?

Response	Count	Percent
Programs at De Anza College	144	37%
More convenient	111	29%
Cost	51	13%
Because of its reputation	52	13%
My friends go to De Anza	19	5%
Not ready to go away	10	3%
Total Valid	387	100%
Total Missing	6	
Total	393	



4. Were you involved in high school performance activities?

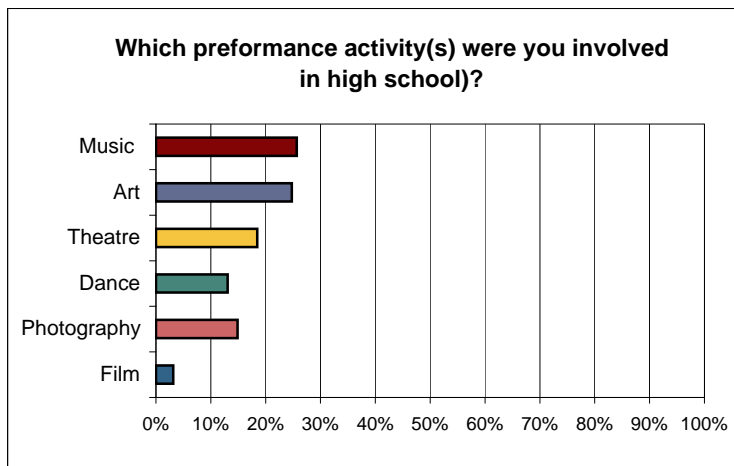
Response	Count	Percent
Yes	144	37%
No	244	63%
Total Valid	388	100%
Total Missing	5	
Total	393	



4a. If yes, which activity(s)?

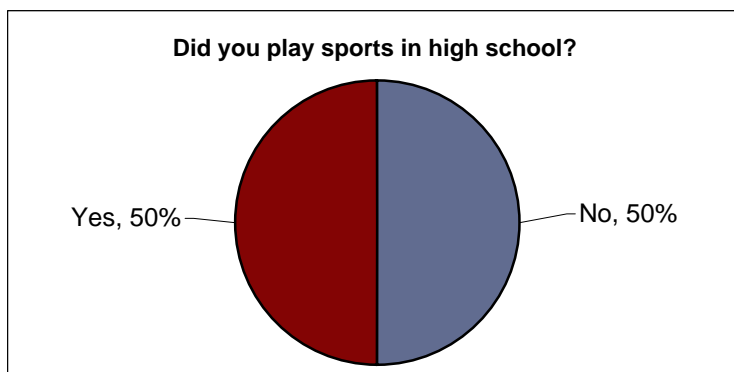
Response	Count	Percent
Music	57	26%
Art	55	25%
Theatre	41	18%
Dance	29	13%
Photography	33	15%
Film	7	3%
Total Responses	222	100%
Total Individuals	144	
Total Missing	249	
Total	393	

*For question 4a. Students could select more than one activity.



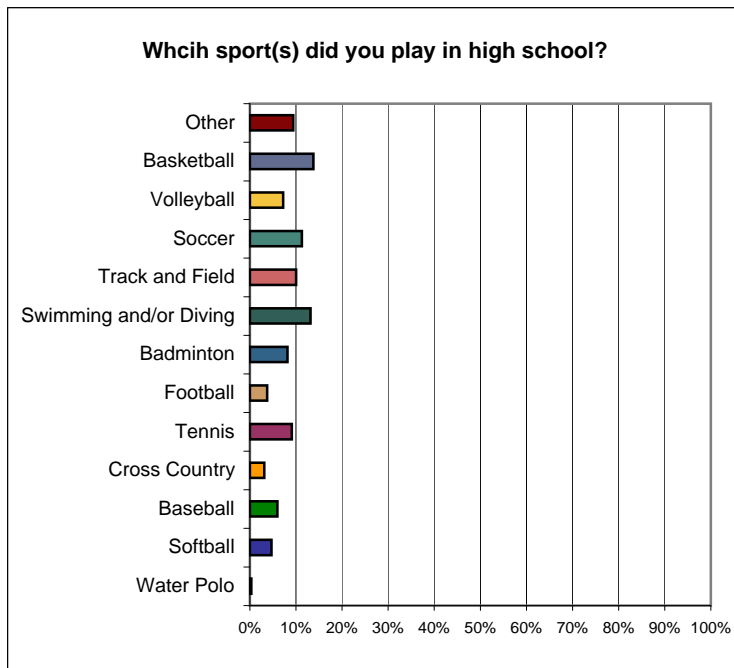
5. Did you play sports in high school?

Response	Count	Percent
Yes	193	50%
No	193	50%
Total Valid	386	100%
Total Missing	7	
Total	393	



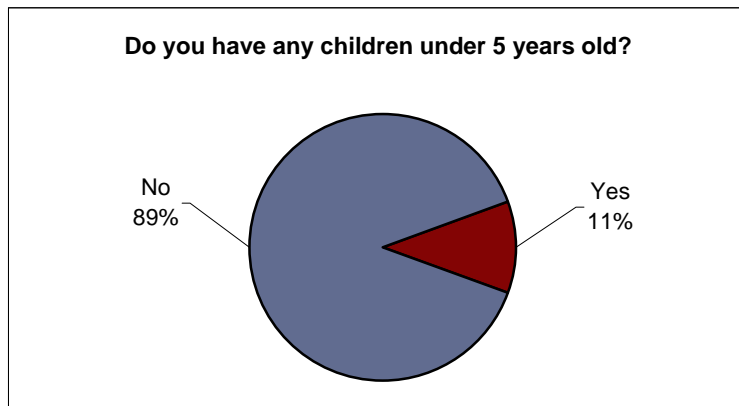
5a. If yes, which sport(s)?

Response	Count	Percent
Other	30	9%
Basketball	44	14%
Volleyball	23	7%
Soccer	36	11%
Track and Field	32	10%
Swimming and/or Diving	42	13%
Badminton	26	8%
Football	12	4%
Tennis	29	9%
Cross Country	10	3%
Baseball	19	6%
Softball	15	5%
Water Polo	1	0%
Total Responses	319	100%
Total Individuals	192	
Total Missing	201	
Total	393	



6. Do you have any children under 5 years old?

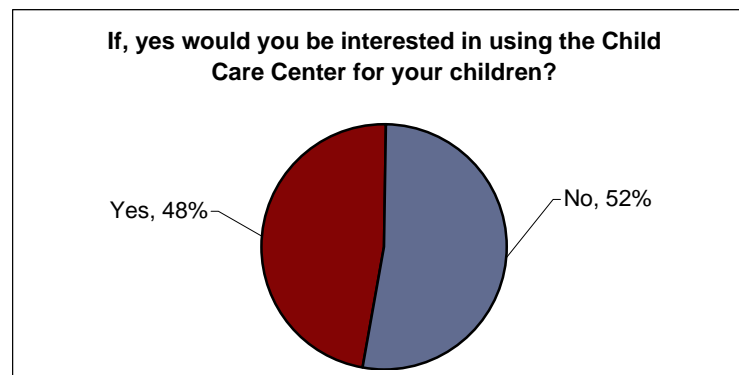
Response	Count	Percent
Yes	43	11%
No	342	89%
Total Valid	385	100%
Total Missing	8	
Total	393	



6a. If yes, would you be interested in using the Child Care Center for your children?

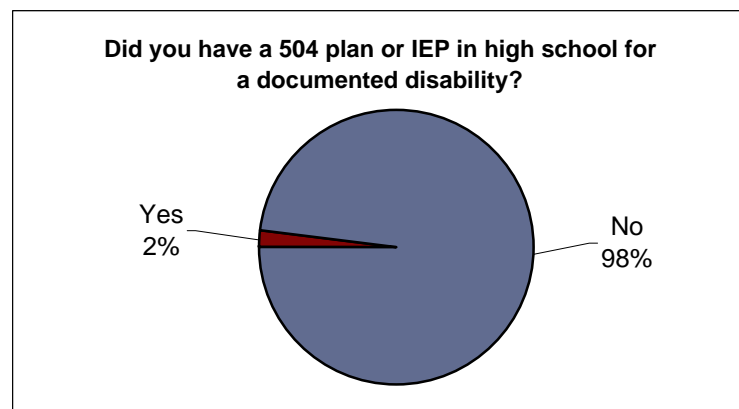
Response	Count	Percent
Yes	20	48%
No	22	52%
Total Valid	42	100%
Total Missing	1	
Total	43	

NOTE: Only includes individuals that indicated 'yes' in question 6.



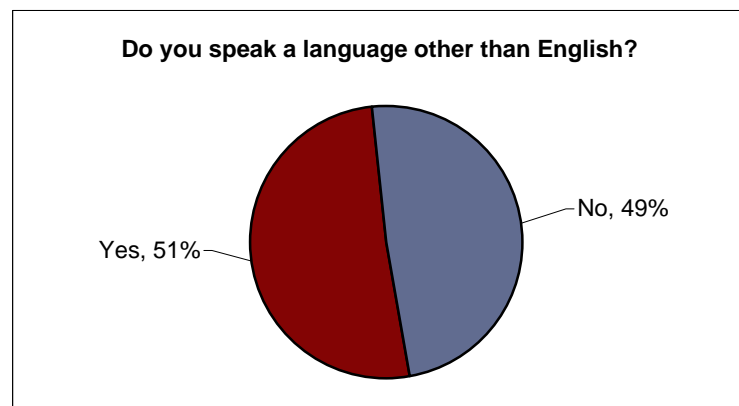
7. Did you have a 504 plan or IEP in high school for a documented disability?

Response	Count	Percent
Yes	7	2%
No	352	98%
Total Valid	359	100%
Total Missing	34	
Total	393	



8. Do you speak a language other than English?

Response	Count	Percent
Yes	198	51%
No	190	49%
Total Valid	388	100%
Total Missing	5	
Total	393	



8a. If yes, which one(s)?

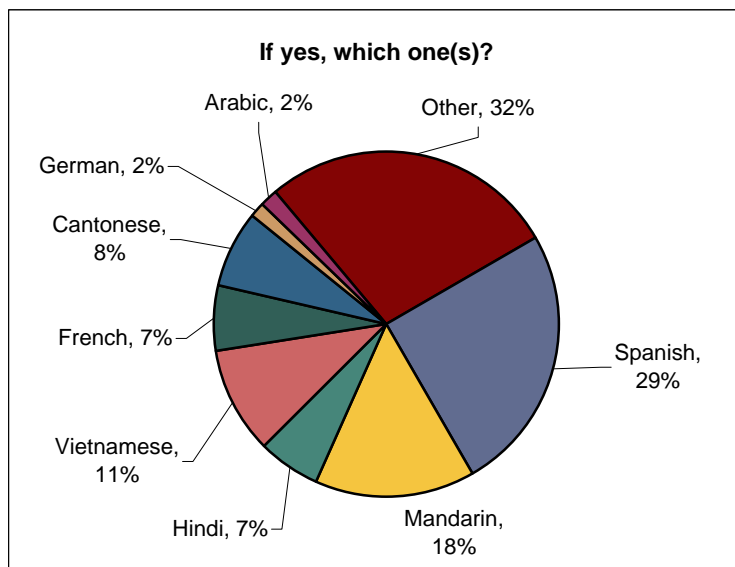
Response	Count	Percent
Other	62	32%
Spanish	56	29%
Mandarin	34	18%
Hindi	13	7%
Vietnamese	22	11%
French	14	7%
Cantonese	16	8%
German	3	2%
Arabic	4	2%
Total Responses	224	
Total Individuals	193	100%
Total Missing	200	
Total	393	

NOTE: Only includes individuals that indicated 'yes' in question 8.

8b. If "other," please state language below.

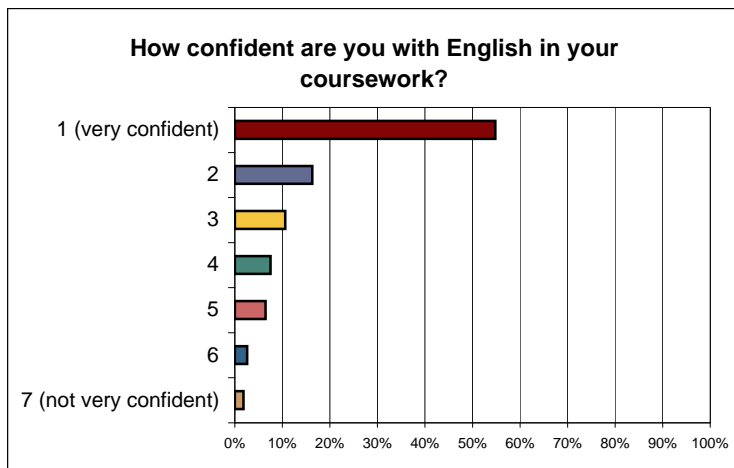
Response	Count	Percent
Japanese	15	22%
Korean	11	16%
Portuguese	4	6%
Russian	4	6%
tamil	4	6%
Farsi	3	4%
Tagalog	3	4%
Tongan	2	3%
Turkish	2	3%
amharic	1	1%
Fijian	1	1%
German	1	1%
greek	1	1%
Gujarati - Indian	1	1%
gujurati	1	1%
hebrew	1	1%
ilocano	1	1%
Indonesian	1	1%
KHMER	1	1%
Malayalam	1	1%
Mien	1	1%
Ukrainian	1	1%
slovenian	1	1%
somalia	1	1%
waray-waray	1	1%
Thai	1	1%
Tigringa	1	1%
SAMOAN	1	1%
Tulu	1	1%
Total Responses	68	100%
Total Individuals	62	
Total Missing	0	
Total	62	

NOTE: Only includes individuals that indicated 'other' in question 8.



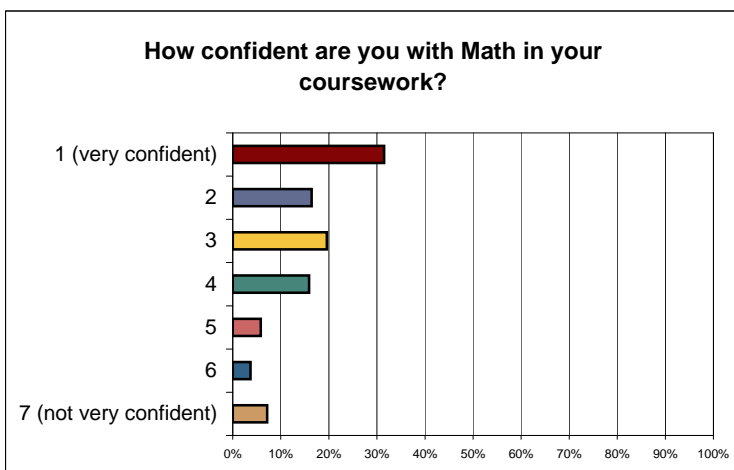
9. How confident are you with English in your coursework?

Response	Count	Percent
1 (very confident)	212	55%
2	63	16%
3	41	11%
4	29	7%
5	25	6%
6	10	3%
7 (not very confident)	7	2%
Total Valid	387	100%
Total Missing	6	
Total	393	



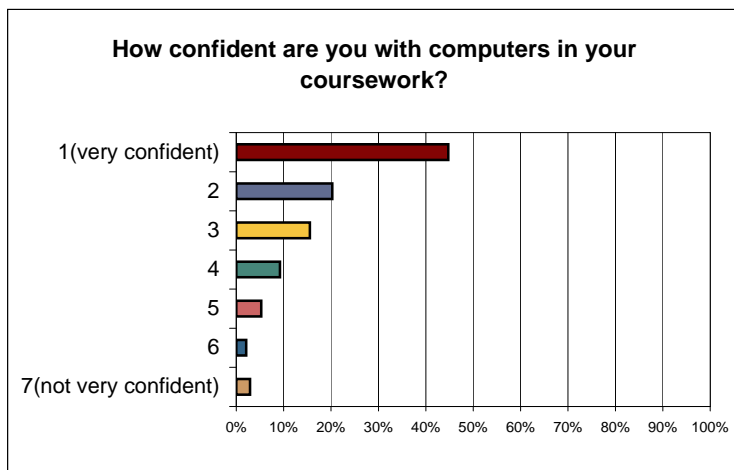
10. How confident are you with Math in your coursework?

Response	Count	Percent
1 (very confident)	119	31%
2	62	16%
3	74	20%
4	60	16%
5	22	6%
6	14	4%
7 (not very confident)	27	7%
Total Valid	378	100%
Total Missing	15	
Total	393	



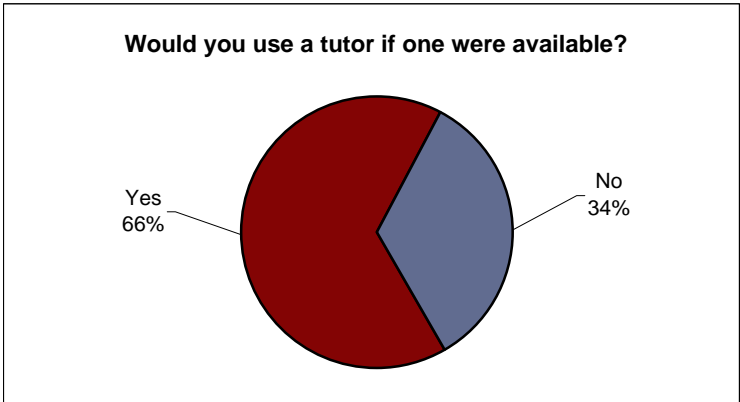
11. How confident are you with computers in your coursework?

Response	Count	Percent
1(very confident)	170	45%
2	77	20%
3	59	16%
4	35	9%
5	20	5%
6	8	2%
7(not very confident)	11	3%
Total Valid	380	100%
Total Missing	13	
Total	393	



12. Would you use a tutor if one were available?

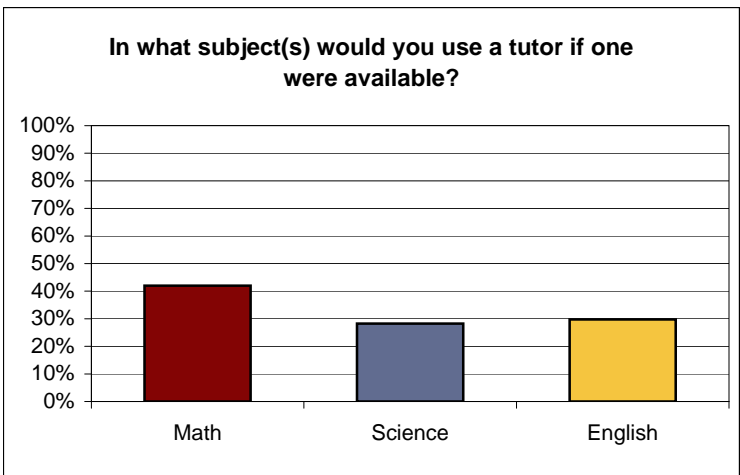
Response	Count	Percent
Yes	253	66%
No	130	34%
Total Valid	383	100%
Total Missing	10	
Total	393	



12a. If yes, in what subject(s)?

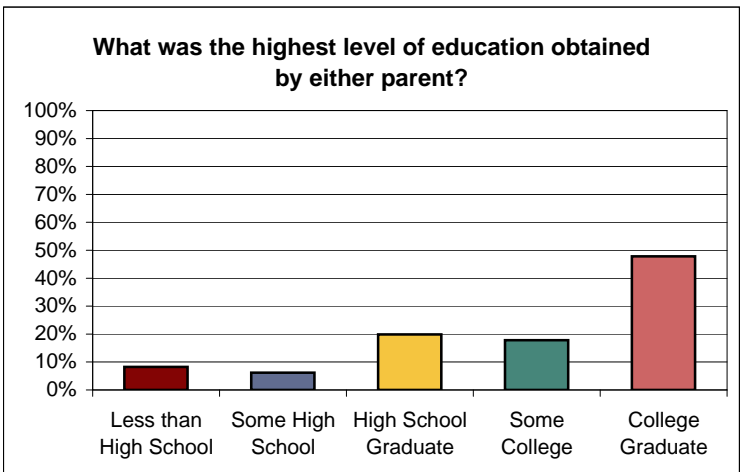
Response	Count	Percent
Math	168	42%
Science	113	28%
English	119	30%
Total Responses	400	100%
Total Individuals	242	
Total Missing	151	
Total	393	

NOTE: Only includes individuals that indicated 'yes' in question 12. Students were able to select more than one.



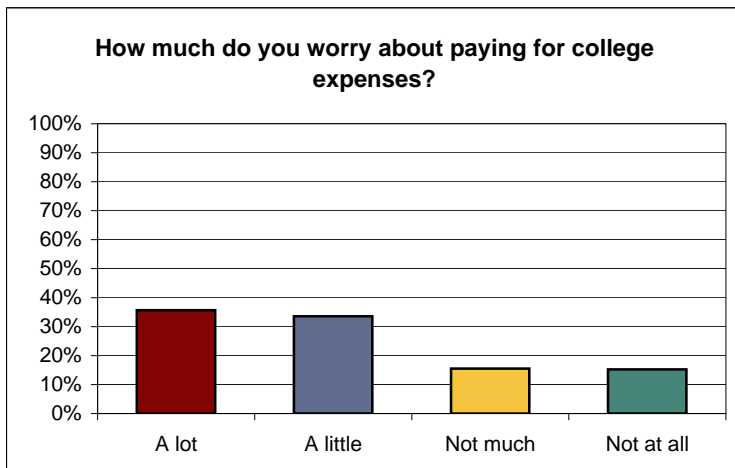
13. What was the highest level of education obtained by either parent?

Response	Count	Percent
Less than High School	32	8%
Some High School	24	6%
High School Graduate	77	20%
Some College	69	18%
College Graduate	185	48%
Total Valid	387	100%
Total Missing	6	
Total	393	



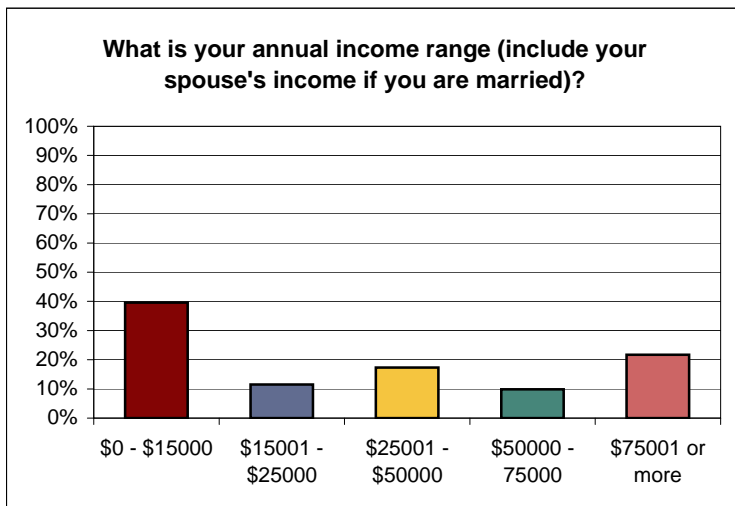
14. How much do you worry about paying for college expenses?

Response	Count	Percent
A lot	138	36%
A little	130	34%
Not much	60	16%
Not at all	59	15%
Total Valid	387	100%
Total Missing	6	
Total	393	



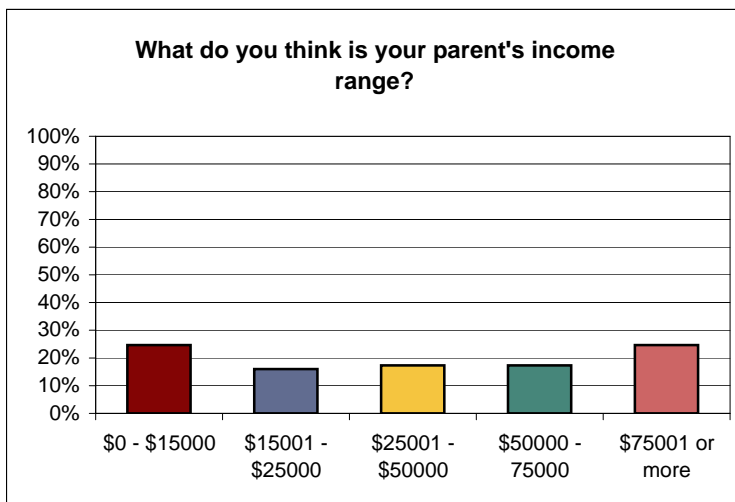
15. What is your annual income range (include your spouse's income if you are married)?

Response	Count	Percent
\$0 - \$15000	144	40%
\$15001 - \$25000	42	12%
\$25001 - \$50000	63	17%
\$50000 - 75000	36	10%
\$75001 or more	79	22%
Total Valid	364	100%
Total Missing	29	
Total	393	



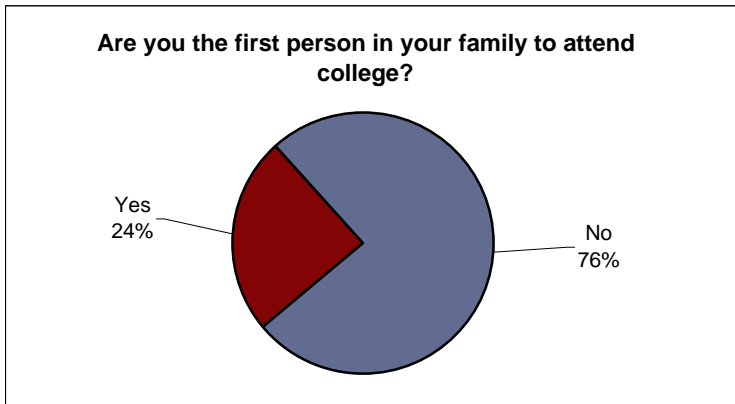
16. If you live at home and/or if you were claimed on a parent's tax return, what do you think is your parent's income range?

Response	Count	Percent
\$0 - \$15000	37	25%
\$15001 - \$25000	24	16%
\$25001 - \$50000	26	17%
\$50000 - 75000	26	17%
\$75001 or more	37	25%
Total Valid	150	100%
Total Missing	243	
Total	393	



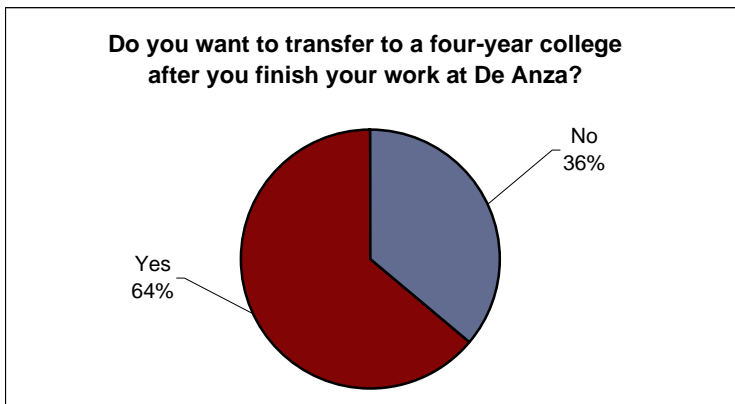
17. Are you the first person in your family to attend college?

Response	Count	Percent
Yes	94	24%
No	291	76%
Total Valid	385	100%
Total Missing	717	
Total	1102	



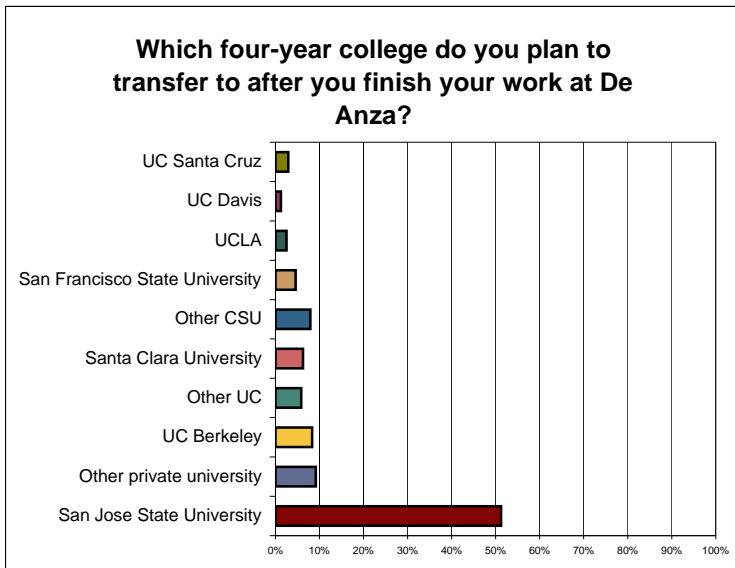
18. Do you want to transfer to a four-year college after you finish your work at De Anza?

Response	Count	Percent
Yes	236	64%
No	133	36%
Total Valid	369	100%
Total Missing	24	
Total	393	



18a. If yes, which college? (select your PRIMARY choice only)

Response	Count	Percent
San Jose State University	123	51%
Other private university	22	9%
UC Berkeley	20	8%
Other UC	14	6%
Santa Clara University	15	6%
Other CSU	19	8%
San Francisco State University	11	5%
UCLA	6	3%
UC Davis	3	1%
UC Santa Cruz	7	3%
Total Valid	240	100%
Total Missing	4	
Total	393	



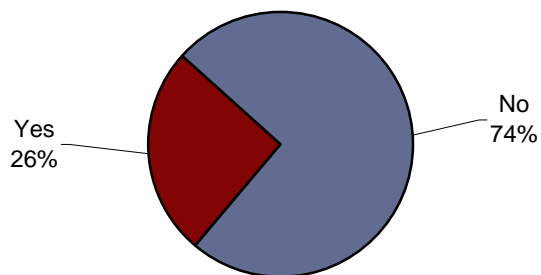
18b. If not, what are your career goals after you finish at De Anza College?

Response	Count	Percent
Find work: in specific field	24	21%
Uncertain/Other education path	19	17%
Nursing Program	17	15%
Personal Enrichment	17	15%
Upgrade/obtain new skills for new/better career	16	14%
Find work: general	1	1%
Obtain Certificate/License	8	7%
Obtain AS/AA/ASN	5	4%
Improve english language skills	5	4%
Total responses	112	100%
Total missing	990	
Total	1102	

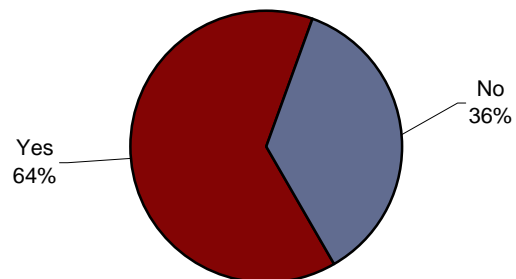
Note: Actual categorized responses to question 18b are included at the end of this report.

19. Have you ever met with a counselor to discuss what classes you should take?

Response	Count	Percent
Yes	99	26%
No	289	74%
Total Valid	388	100%
Total Missing	5	
Total	393	

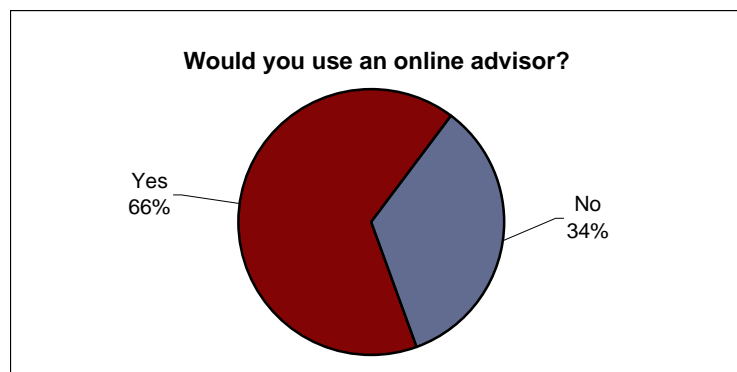
Have you ever met with a counselor to discuss what classes you should take?**20. Would you like more help in picking classes?**

Response	Count	Percent
Yes	241	64%
No	137	36%
Total Valid	378	100%
Total Missing	15	
Total	393	

Would you like more help in picking classes?

21. Would you use an online advisor?

Response	Count	Percent
Yes	251	66%
No	131	34%
Total Valid	382	100%
Total Missing	11	
Total	393	

**18b. If you do not plan to transfer to a 4-year college after you finish your work at De Anza College, what are your career goals?**

Response	Category
To go back to work. I am changing careers from semiconductors to healthcare.	Upgrade/obtain new skills for new/better career
To get another career	Upgrade/obtain new skills for new/better career
Take foreign languages courses, in addition to other courses to either enhance or introduce me to an alternative career path.	Upgrade/obtain new skills for new/better career
Re Entering into DeAnza - already have 2 bachelors and will be completing a masters next march. deciding to expand my knowledge in technology for a potential career change.	Upgrade/obtain new skills for new/better career
Radiology Tech. If not maybe something along the lines of a History Major	Upgrade/obtain new skills for new/better career
Just plan to take CAD classes for keeping up with work technologies.	Upgrade/obtain new skills for new/better career
I would like to obtain a new career in a completely different field as my passions in life have changed dramatically than when I was in high school. I do intend to proceed in my field of study and obtain a bachelors degree.	Upgrade/obtain new skills for new/better career
I have an MBA and am changing careers. I'm starting with classes at De Anza because the classes I'm interested in are available there, it's cheap, it's convenient and I really don't need another grad or under-grad degree.	Upgrade/obtain new skills for new/better career
I am already a Certified Massage Therapist in the U.S. and I'd like to go one step more. That is one of the reasons I want to be certified as a personal fitness trainer. I want to work for senior people to keep in a good shape and aware of wellness. And/then, I want to take some more classes for more variety of modality of massage.	Upgrade/obtain new skills for new/better career
Program. If I do well, I may want to get my degree at either SJ State or Hayward (East Bay University) as those are closer to my home. I'm an older student and attended WVC's Court Reporting Program in the early 1990's. So I'm trying to do a career change and complete my degree, if possible.	Upgrade/obtain new skills for new/better career
Change a career	Upgrade/obtain new skills for new/better career
applying for a manager's assistant job at my current work place	Upgrade/obtain new skills for new/better career
Advance in medical/health care field.	Upgrade/obtain new skills for new/better career
Acquiring new skills, which helps my career.	Upgrade/obtain new skills for new/better career

acquire a new job	Upgrade/obtain new skills for new/better career
Well, although I'm planning on transferring after De Anza, it's a little complicated - I'm actually a neurobiology student at CCSF, and am only here because I'm also interested in animation, and you guys have the best program around. I won't (probably) be continuing that study at another college - it's more likely that I'll be using that on my own even though I'm likely to go to grad school for neurobiology schtuff. By the way, since it doesn't look like there's another opportunity to leave feedback, it's been hard to figure out that I don't need to take Counseling 100 (since I have 30 college units), and frustrating that I have to take placement tests even though I'm in college algebra, English 1A, second semester chem, and have a 4.0 GPA - not to mention that I'm not planning on taking any of these courses here. Since I live far enough away and am busy enough, these things (which would be really frustrating anyway) are almost enough to prevent me from coming, except that I really want to take the animation courses. I strongly encourage you to trust your fellow community colleges more and to a	Uncertain/Other education path
unsure, possibly law, or military.	Uncertain/Other education path
undecided	Uncertain/Other education path
Not sure - I want to become fluent in another language to increase my employment opportunities	Uncertain/Other education path
Not sure	Uncertain/Other education path
No definite plans	Uncertain/Other education path
I've not decided yet.	Uncertain/Other education path
I'm not sure yet. But if time permits I would love to attend San Jose State University to get B.S. degree.	Uncertain/Other education path
I'm not sure which 4 year college because I might move to the Sacramento area after I get my 2 year degree.	Uncertain/Other education path
I'm not sure I am undecided	Uncertain/Other education path
I may want to go to a 4 year college I have not decided. I have a very successful career now. I am just filling in the blanks for my own satisfaction.	Uncertain/Other education path
I don't know.	Uncertain/Other education path
I don't have any or I would have gotten started into college a long time ago...	Uncertain/Other education path
i am only intersted in the solidworks class for now	Uncertain/Other education path
I am moving to CO. I chose to attend De Anza to finish some prereqs needed to get into a nursing program in Colorado Springs.	Uncertain/Other education path
I am a 45 year old returning student to De Anza and I have worked as a technician here	Uncertain/Other education path
Go to a post-bac program to further help my GPA to get into med school	Uncertain/Other education path
Attend Medical or Physician Assistant school.	Uncertain/Other education path
As of right now, I'm taking classes to help with my creative writing skills. At some point, I may decide to go to state school.	Uncertain/Other education path
This survey is really inapplicable to me. I simply signed up for a physical fitness course.	Personal Enrichment
Life-long learning	Personal Enrichment
Just want to take a watercolor class no career goals in mind.	Personal Enrichment
just improve my knowledge and education	Personal Enrichment
I'm here for continued education. Not looking for a degree.	Personal Enrichment
I'm 72 and run my own business. I have a BA from Stanford. My wife and I are starting to travel in Europe and I want to learn German and resurrect my college French.	
DeAnza is most convenient, and has a good reputation.	Personal Enrichment
I'd like to learn to speak Spanish at De Anza.	Personal Enrichment
I work full time and am just taking a course to expand my knowledge base.	Personal Enrichment
I have my B.A. and I am considering a legal education. I want to continue to take	Personal Enrichment
I am returning to De Anza to obtain additional skills after graduating from UC Davis with	Personal Enrichment
I am interested in the college course for personal development, not career development.	Personal Enrichment
I am attending DeAnza for personal educational enrichment.	Personal Enrichment
i already received my bachelor's from UCB.	Personal Enrichment

I already have advanced degrees and have been working in industry for 30 years. I'm just taking one class.	Personal Enrichment
graduated from ucsc in 2005	Personal Enrichment
Expand knowledge.	Personal Enrichment
Enrichment courses	Personal Enrichment
To satisfy CPA exam requirements (Accounting 48 units).	Obtain certificate/license
To obtain the credits required for CAP exam.	Obtain certificate/license
My present goal is to complete some classes in Accounting in order to get a "certificate	Obtain certificate/license
I WANT TO IMPROVE MY READING AND WRITING SKILLS TO TAKE MY REAL ESTATE LICENSE.	Obtain certificate/license
I want to complete some classes to get a certificate in accounting and get promotion in my present "State job". I have completed the following classes from Losrios community colleges in Sacramento.1.Financial Accounting-4units My present goal is to complete some classes in Accounting in order to get a "certificate of proficiency" and qualify for promotion in my 2. Manangerial Accounting-4units.3.Intermediate Accounting-3units.4.Cost accounting-4 units.5.Computer assisted Accounting-120hrs from Santa Clara County's Occupation Center. The two classes which I want to finish preferably "On Line" are: (A)Business Law (B)Auditing plus I want to repeat Cost Accounting to improve my grades. In my previous education I have Master's in Sociology and B.Sc from India. Please advise to achieve my goal.;;;Thanks	Obtain certificate/license
CPA	Obtain certificate/license
CAD engineering	Obtain certificate/license
After I get certificate, I hope I will get job as soon as possible.	Obtain certificate/license
To work on getting mt associate degree in engineering	Obtain an AS/AA/ASN
I am going back to De Anza to finish my AA degree and further my career in the medical field.	Obtain an AS/AA/ASN
get a two year AA degree	Obtain an AS/AA/ASN
After obtaining an Associate degree in Nursing I would like to do MSN/MBA.	Obtain an AS/AA/ASN
2 year degree from Foothill or another college. Need to get into a medical program.	Obtain an AS/AA/ASN
RN	Nursing Program
RN	Nursing Program
posiibly applying for nursing program	Nursing Program
or medical assisting	Nursing Program
Nursing School	Nursing Program
Nursing (RN)	Nursing Program
nursing	Nursing Program
Nursing	Nursing Program
My goals are to become a registered Nurse	Nursing Program
I'M INTRESTED IN BECOMING A NURSE, SO I DONT KNOW HOW MANY YEARS IT WOULD BE OF COLLEGE.	Nursing Program
I will like to study nursing	Nursing Program
I want to get into the nursing field.	Nursing Program
I am trying to get into the RN program at De Anza. I will not transfer into San Jose State until I'm done with the nursing program. I don't expect to transfer to State for another 5 years though.	Nursing Program
Finish Nursing school and beging career as an RN.	Nursing Program
do the bridge program for nursing at SJSU - obtain BSN	Nursing Program
become an RN	Nursing Program
Attend nursing school and later obtain a master's degree	Nursing Program
I WANT TO IMPROVE ENGLISH SKILLS	Improve English language skills
I am MD from El Salvador and I came to De Anza College to improve my english in order to have better communication skills during the hospital residency.	Improve English language skills
Better communication.	Improve English language skills
To continue working in the field I do, and perhaps look for a job which offers more opportunity to welcome the courses I will be taking at De Anza College.	Improve current career skill level
The class I'm taking is offered @ NOVA in Sunnyvale, through the County of Santa Clara for career enrichment. No other plans at this time.	Improve current career skill level

To become an entrepreneur	Find work: in specific field
to become a preschool teacher	Find work: in specific field
To become a massage therapist.	Find work: in specific field
to be a translator.	Find work: in specific field
Start my own business	Find work: in specific field
Sit for RN state boards.	Find work: in specific field
Screenwriting	Find work: in specific field
My career goals after I finish De Anza is to complete my degree in nursing and/or physical therapy, and maybe go on to study psychology.	Find work: in specific field
My career goal is be an accountant.	Find work: in specific field
Law Enforcement. Real quick my name is Cpl. Schasker, I'm a United States Marine currently deployed for the second time and trying to take classes.	Find work: in specific field
I'd like to work in the film industry or in engineering.	Find work: in specific field
I'd like to work in clerical.	Find work: in specific field
I would like to pursue MA in economics at SJSU. I want to do statistics and calculus(prereqs) at De Anza college.	Find work: in specific field
i want to go into real estate.	Find work: in specific field
I want to find work in Law Enforcement or the Courts system. Currently I want to just take Admin of Justice classes but I may decide at a later date to complete a 2nd AS degree.	Find work: in specific field
I want to become president of a community college.	Find work: in specific field
I want to become a teacher, or a creative arts therapist for children.	Find work: in specific field
I want to be a journalist that specializes in horse racing.	Find work: in specific field
I am trying to get in either the Radiologic Technology Program or Radiation Therapy Program at Foothill College. I'm hoping to be finished with all of my prerequisites by the end of winter quarter---if I can get into the Biology 40C class at DeAnza.	Find work: in specific field
I am hoping to have a career in Journalism	Find work: in specific field
I am currently attending SJSU, and I want to pursue a career in Occupational Therapy.	Find work: in specific field
Body worker, Personal Trainer	Find work: in specific field
Become a paralegal specializing in Intellectual Property	Find work: in specific field
I'm really interesting in getting a career that is related to Child Care. If I could get my Degree at De Anza that would be great if not I would gladly tranfer to a FOUR-YEAR college.	Find work: in specific field
I'm hoping a certificate will suffice for now to allow me to get a job right away.	Find work: general
University	
To apply to the Clinical Lab Science program at San Jose State.	
I would like to speak to a counselor to find out "why the system is not letting me add a class"? The system is telling me I have "toomanymaxs"? What does that mean? Please advise. Regards, Renato	
I am taking classes to fulfill pre-requisites for a physical therapy program. I teach special education but am considering a career change in the next 3-5 years. DeAnza is	Upgrade/obtain new skills for new/better career