

Hi Bradley and Andrew,

We talked a few weeks ago about comparing the emails from our Getting Started listserv to the emails on new applicants from Winter 05 through Fall 05 to get a feel for whether or not there is a connection between being on the Getting Started listserv being a positive affect on the applicants for admissions. I believe Bradley was going to download the emails that are in Lyris under Getting Started and send it to Andrew who was going to see how many became new applicants. We realize there is no name/SSN to compare but it would be a place to start. I had it on my calendar to remind us to do this after the third week of the quarter.....is that right? Thanks. -Cindy

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De Anza College

Total Email Addresses: 1,247

Total Matches in SIS: 583 (individuals – a few emails are used by more than one student, e.g. if someone is married, etc.)

First Term Attendance 05W-05F: 460 (37% of 1,247)

Enrolled End-of-Term 05W-05F: 431 (most summer / fall)

(An additional 66 students with enrollment prior to winter and about 15 students enrolled at Foothill)