

September 25, 2006

TO: Brian Murphy
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FROM: Jeanine Hawk
Vice President, Finance and College Services
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SUBJECT: 2005-06 Growth Initiative Funding Report

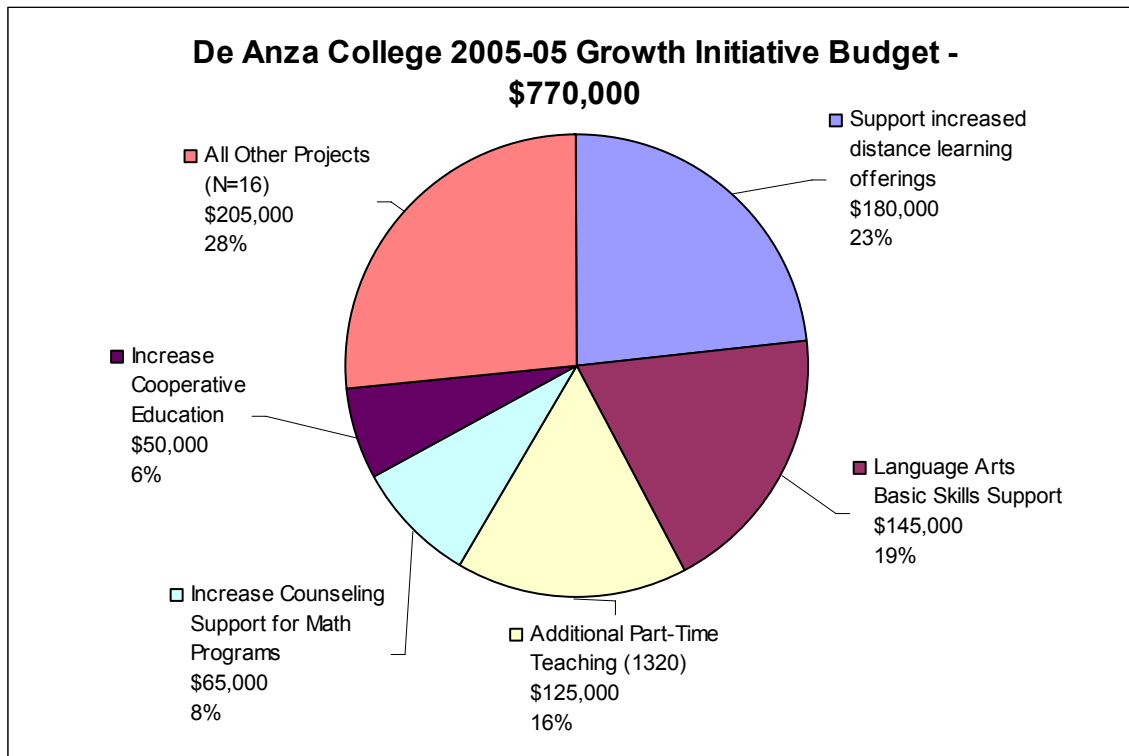
Please find attached a description of the 2005-06 District Growth Initiative funding received by De Anza College.

A total of \$770,000 was budgeted for 2005-06 Growth Initiatives, from Fund 14. By year end \$462,000 had been allocated (about 60% of budget). Several projects did not fully utilize the funding because of the timing of the allocation with respect to scheduling of program activities and the hiring of program personnel. This experience indicates the need for 2 and 3 year funding/planning models to achieve long term results resulting in increases in student retention and targeted enrollments. In addition we are reviewing project goals for realignment with FY06-07 budget allocations.

Figure 1 depicts the major project areas that were funded. Figure 2 is a summary of expenditures by project. Figure 3 is a descriptive summary of the goals and outcomes of the projects.

In Spring 2006, Job Corps enrollment increased by 564 FTES over the previous spring. This figure is more than double the original estimate of FTES generation for De Anza expected as a result of the growth funding from the district. Overall, De Anza achieved significant short term results through full funding of the job corps program (including 1320 expenditures) and is poised to reap long term results over the next two years.

Figure 1



1. Increase distance learning offerings and technology enhanced instruction

Description and Goal:

This funding is being used to increase the capacity for additional distance learning sections through support of faculty instructional design needs. Two positions have been funded.

Early Results:

Hiring was initiated late last spring for a faculty coordinator and instructional designer with personnel starting in the fall term. It is anticipated that over the next 1-2 years, the new positions will make it easier for faculty to develop, maintain, and enhance distance learning and hybrid course offerings to attract new students to De Anza. There was not an expected increase in wsch for 05-06 in this area.

2. Open Counseling on Saturdays to support increased offerings

Description and Goal:

The goal of this funding was to provide counseling services to students on Saturday mornings during the first few weeks of class. The idea was that students attending Saturday classes can only make it to campus on Saturdays and the availability of counseling staff would result in more students attending.

Early Results:

Counseling staff saw only a few students during the first Saturday of the spring quarter. There is a need for marketing to promote the availability of Saturday hours. In addition, a survey will be conducted in Fall 2006 to gauge the needs of evening and Saturday only students as course offerings increase on Saturdays.

3. Develop and offer First Year Student Program

Description and Goal:

This program is aimed at assisting students from under-represented backgrounds in need of hands on counseling and academic assistance. The goal for the first phase was to initiate a pilot for a limited number of students with expansion in coming years. Based on the academic literature, providing individual assistance in the first year of a students' program should result in increased retention.

Early Results:

We began the program with 15 students. Utilizing 1 part-time counselor, we prepared educational plans, and registered the students for HUMA20 (Life Skills for Higher Education). This year the counselor will monitor their progress and assisted them with registering for classes for the upcoming quarters. So far all 15 students have started the fall quarter.

4. Develop and offer Summer Bridge Program

Description and Goal:

This program is aimed at providing academic assistance to students from historically underrepresented ethnic groups. Students enrolled in the HUMA20 (Life Skills for Higher Education) class.

Early Results:

30 students were recruited with 26 graduating. All 26 students registered for fall and have started a Summer Bridge club through DASB.

5. Open A&R on Saturdays to support increased offerings

Description and Goal:

The goal of this funding was to provide admissions and records services to students on Saturday mornings during the first few weeks of class. The idea was that students attending Saturday classes can only make it to campus on Saturdays and the availability of A&R staff would result in more students attending.

Early Results:

3 staff members were available from 9am to 1pm during the first 2 Saturdays of Spring quarter. Less than 20 people were helped each Saturday, with no students seen between 12-1pm. In 2006-07 A&R will offer degree audit services on a drop in basis for students on Saturdays and support increased course offerings on Saturdays.

6. Increase Math Performance Success & Enable-Learning pilot project

Description and Goal:

This initiative is aimed at providing additional counseling support for the MPS and Enable-Learning math programs. These math programs are for basic skills math classes that have a relatively low success rate. Past experience and research indicates that when counselors make a connection with a student the student is more likely to succeed.

Early Results:

Counseling support was provided for these programs but not charged to the growth initiative account. The funding will be used in 2006-07 with expanded support given to the Enable-Learning program.

7. Open the Library on Saturdays

Description and Goal:

The purpose of the funding was to increase access for students to library services. Due to previous budget cuts the library had been closed on Saturday's. This funding allowed the library to open in the winter and spring of 2006 and make a commitment to remain open in 2006-07.

Early Results:

Many students utilized the library during this period and there was very positive feedback from students. The open media lab is a student support service and no longer directly generates wsch.

8. Offer two 6-week sessions during Spring 06 and increase Saturday offerings

Description and Goal:

The idea of this initiative came out of enrollment management team discussions in the winter of 2006. Offering two short sessions was that to increase student scheduling flexibility. The first session might have been attractive to students wishing to join the employment market earlier and the first session might have been attractive to students that already completed a spring semester at another institution. Because the focus was on new students it was decided to only offer sections with large enrollments.

Early Results:

This program did not run because of difficulties in the selection and scheduling of sections and faculty load with the potential to enroll large numbers of new students. Plans are underway for a full Saturday college program beginning in fall 2007 and there is an expectation of increased wsch as a result of new sections.

9. Additional Part-Time Teaching (1320)

Description and Goal:

This funding was used to increase course capacity both on campus and at Job Corps sites through the hiring of additional faculty.

Early Results:

Job Corps FTES increased by more the 500 from spring 2005 to spring 2006. Overall, the college made a significant contribution to the District growth targets and capturing of growth funding from the state.

10. Open the Fitness Center on Saturdays

Description and Goal:

The purpose of the funding was to increase access for students to the fitness center. Due to previous budget cuts the fitness center had been closed on Saturday's. This funding allowed the fitness center to open in the winter and spring of 2006 and make a commitment to remain open in 2006-07.

Early Results:

We had the fitness center open on Saturdays from 8:00 - 1:00 for the Winter, Spring, and Summer quarters. We logged 1179 positive attendance hours for the Winter and Spring and an additional 250 for the summer.

11. Increase Job Corps sites, students, course options

Description and Goal:

This program serves disadvantages students around the state. The funding was aimed at increasing enrollment in the program by adding sites and course options. Funding was needed for travel/marketing/recruitment activities.

Early Results:

Several additional sites were brought on-line in the spring term results in a significant increase in enrollment. Job Corps FTES increased by more the 500 from spring 2005 to spring 2006. Overall, the college made a significant contribution to the District growth targets and capturing of growth funding from the state.

12. Increase Cooperative Education

Description and Goal:

This initiative is aimed at increasing student enrollment in cooperative education classes. Many students do not know about this opportunity at De Anza – Foothill has made a major push to increase enrollment in internships. This program gives students' credit for work experience.

Early Results:

This initiative will continue into 2006-07. Initial funding has focused on marketing of the program. The expectation is that enrollments will increase in 2006-07 over 2005-06.

13. Cross Cultural Partners, Writing/Reading Ctr (WRC), Tutorial, and Study Skills, Reading Readiness Program – New Curriculum Design

Description and Goal:

This program included aimed several initiatives to increase the capacity of the readiness program to serve students. The components included additional training, time for curriculum re-design, and increased funding for tutoring hours.

Early Results:

Results for 2005-06 include:

- ❖ Cross Cultural Partners program reached 400 partnerships (40% increase)
- ❖ Designed series of integrated courses for 1st year developmental students
- ❖ 12 RTAs attended professional conferences; 7 RTAs observed master teachers; 4 RTAs participated in tutoring/focus group research project; 3 RTAs researched and designed special projects, addressing student needs

14. Increase High School Outreach

Description and Goal:

This funding is aimed at increasing our outreach efforts to high school students. Funding in spring 2006 went toward materials for the two student/parent nights and providing outreach materials for local high schools.

Early Results:

Each event was attended by about 500 students and parents, and according to A&R, 154 students registered for COUN 100 at our April 27th event and about 100 at the May 24th event.