



SLO Assessment Cycle for ARTS 55C

Graphic Design-Communication: Production Techniques SLO Modified: [04/02/2011]

Michael Cole's Team Members:

1. [William Nagel](#) (x5837) ARTS

Additional Team members not on list/notes about team:

Additional Notes:

Outcomes:

Outcome 1: Statement Modified: [10/22/2010]

The student will explore the analysis and interpretation of the elements and principles of graphic design as applied to the practice of visual communication and current graphic production techniques.

Assessment Cycle Records:

Outcome 1: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Winter 2011

Assessors: Michael Cole

Assessment Tools: Portfolios

Sections being assessed: 01

Outcome 1: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

Results are as expected.

A small number of students need the prerequisite for the course.

There is always a small number of students with outstanding performance.

Improvement always includes staying current with art and design software in the field related to current production techniques for print and the WWW.

Students met my expectations for the course.

Enhancement (Part I):

Request periodic software upgrades.

Change course assignments accordingly.

Upgrade current video tutorials to reflect new software and course assignments.

Enhancement (Part II):

Software upgrades require periodic hardware (computer) upgrades.

Outcome 2: Statement Modified: [10/22/2010]

The student will demonstrate an understanding of the design process and current graphic production techniques through directed laboratory exercises.

Outcome 2: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Winter 2011

Assessors: Michael Cole

Assessment Tools: Portfolios

Sections being assessed: 01

Outcome 2: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

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[Number of Outcomes for ARTS 55C: 2]