



SLO Assessment Cycle for ARTS 57

Graphic Design-Communication: Typography SLO Modified: [04/02/2011]

Michael Cole's Team Members:

1. [William Nagel](#) (x5837) ARTS

Additional Team members not on list/notes about team:

Additional Notes:

Outcomes:

Outcome 1: Statement Modified: [10/22/2010]

The student will use typographic design to demonstrate a knowledge of the elements and principles of design, organization of design elements, materials and forms of communication.

Assessment Cycle Records:

Outcome 1: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Spring 2010

Assessors: Michael Cole

Assessment Tools: Art Works or Products • Portfolios

Sections being assessed: 01

Outcome 1: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

Results are as expected.

Most students in this course have the required software skills for successful completion.

Improvement always includes staying current with art and design software in the field related to current trends in typographic design. Students met my expectations for the course.

Enhancement (Part I):

Request periodic software upgrades.

Change course assignments accordingly.

Upgrade current video tutorials to reflect new software and course assignments.

Enhancement (Part II):

Software upgrades require periodic hardware (computer) upgrades.

Outcome 2: Statement Modified: [10/22/2010]

The students will analyze styles in typographic design, type selection, and type specification, in relation to new computer technology and the World Wide Web.

Outcome 2: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Spring 2010

Assessors: Michael Cole

Assessment Tools: Art Works or Products • Portfolios

Sections being assessed: 01

Outcome 2: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

Results are as expected.

A small number of students need the prerequisite for the course.

There is always a small number of students with outstanding performance.
Improvement always includes staying current with art and design software in the field related to typographic design for print and the WWW.
Students met my expectations for the course.

Enhancement (Part I):

Request periodic software upgrades.
Change course assignments accordingly.
Upgrade current video tutorials to reflect new software and course assignments.

Enhancement (Part II):

Software upgrades require periodic hardware (computer) upgrades.

[Number of Outcomes for ARTS 57: 2]