De Anza College

SLO Assessment Cycle for F/TV 51A

Intermediate Digital Film and Video Production SLO Modified: [04/14/2011]

Zaki Lisha's Team Members:

1. Dave Barney (x8451) F/TV

Additional Team members not on list/notes about team:

Dave Barney

Additional Notes:

Outcomes:

Outcome 1: Statement Modified: []

Uses and applies digital film/video shooting techniques in a production.

Assessment Cycle Records:

Outcome 1: Assessment Planning Modified: [04/14/2011]

Assessment Strategy Used:
Quarter: Fall 2010
Assessors: Zaki Lisha
Assessment Tools: Art Works or Products
Sections being assessed: 01

Outcome 1: Reflect & Enhance Modified: [04/14/2011]

Number of people involved in Phase III: 1

Changes:

Methods:
Assessment of finished video

Summary:
Students apply the skills of video production and camera techniques to a video work. For the most part, students understand the technology and tools in capturing a video image. Improvement in camera technique can be had by practice and staying current in image capture technology.

Students have met the expectation of the course.

Enhancement (Part I):
Making available the latest cameras to students to practice with the most current tools is essential. Challenge students students with exercises that use the current techniques and technology.
Given the opportunity, students rise to the challenge.

Students have met the expectations of the course.

Enhancement (Part II):
Upgrade in production and post production is essential to meeting industry standards in video image capture.

Outcome 2: Statement Modified: []

Develops a production and post production plan for a video/film project.

Outcome 2: Assessment Planning Modified: [04/14/2011]

Assessment Strategy Used:
Quarter: Fall 2010
Assessors: Zaki Lisha
Assessment Tools: Art Works or Products
Sections being assessed: 01

Outcome 2: Reflect & Enhance Modified: [04/14/2011]

Number of people involved in Phase III: 1

Changes:

Methods:
Assessment of finished video project.

Summary:
Students follow a production and post production plan to execute their video production. A small number of students need to spend more time in planning their shoots.

Students have met expectaions of the course.

Enhancement (Part I):
Give students more time to assess their own production plans. Showing students successful plans from professional productions guides them to follow suit and be prepared in their own productions.

Enhancement (Part II):
Software upgrades in pre-production apps will enhance students' video projects.

[Number of Outcomes for F/TV 51A: **2**]