



SLO Assessment Cycle for ARTS 55B

Graphic Design-Communication SLO Modified: [04/02/2011]

Michael Cole's Team Members:

1. [William Nagel](#) (x5837) ARTS

Additional Team members not on list/notes about team:

Additional Notes:

Outcomes:

Outcome 1: Statement Modified: [10/22/2010]

The student will further develop the analysis and interpretation of the elements and principles of graphic design as applied to the practice of visual communication.

Assessment Cycle Records:

Outcome 1: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Winter 2011

Assessors: Michael Cole

Assessment Tools: Portfolios

Sections being assessed: 01

Outcome 1: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

Results are as expected.

A small number of students need the prerequisite for the course. There is always a small number of students with outstanding performance.

Improvement always includes staying current with art and design software in the field.

Students met my expectations for the course.

Enhancement (Part I):

Request periodic software upgrades.

Change course assignments accordingly.

Upgrade current video tutorials to reflect new software and course assignments.

Enhancement (Part II):

Software upgrades require periodic hardware (computer) upgrades.

Outcome 2: Statement Modified: [10/22/2010]

The student will further demonstrate an understanding of the design process through directed laboratory exercises.

Outcome 2: Assessment Planning Modified: [04/02/2011]

Assessment Strategy Used:

Quarter: Winter 2011

Assessors: Michael Cole

Assessment Tools: Portfolios

Sections being assessed: 01

Outcome 2: Reflect & Enhance Modified: [04/02/2011]

Number of people involved in Phase III: 1

Changes:

Methods:

Portfolio assessment of directed laboratory exercises.

Summary:

Results are as expected.

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Improvement always includes staying current with art and design software in the field.
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Enhancement (Part I):

Request periodic software upgrades.
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Upgrade current video tutorials to reflect new software and course assignments.

Enhancement (Part II):

Software upgrades require periodic hardware (computer) upgrades.

[Number of Outcomes for ARTS 55B: 2]