



SLO Assessment Cycle for ACCT 1A

Financial Accounting I

Assessment Initiated by: [Mike Gough](#) (x8622) in ACCT

Outcomes:

Outcome 1: Statement

Demonstrate a knowledge of double entry accounting for business transactions and adjustments and prepare, explain and analyze financial statements using GAAP.

Assessment Cycle Records:

Outcome 1: Assessment Planning Modified: [05/12/2010]

Assessment Strategy Used:

Quarter: Winter 2010

Assessors: Mike Gough, Christopher Kwak, Mia Breen, Scott Osborne, Scott Osborne

Assessment Tools: Exams

Sections being assessed: 03, 01, 01, 04

Outcome 1: Reflect & Enhance Modified: [05/13/2010]

Number of people involved in Reflection and Enhancement: 7+

Changes:

This is the first time the course has been assessed.

Methods:

We used a comprehensive quiz designed to be taken late in the term by all Acct 1A students of the Winter, 2010 term. It was developed jointly by the full-time faculty in the department that tested, objectively the application of the rules of debit/credit in accounting.

Summary:

Out of 491 students who registered with the website we use as part of the course, 266 students took the quiz. Of those 266, the average score of the 15 question quiz was around 70%.

We determined that in the future, we need to work on including all sections in the testing - some of our part-time instructors did not have their classes partake in the exam (there were two sections that did not participate). Of those who did take the quiz, the results were slightly lower than we would expect given the time of the term that the test was taken. However, we noted a couple of encouraging indicators. First, because the quiz was unannounced until late in the term, and counted minimally toward the grade, we believe the students for the most part took the quiz "cold," and as such were able to answer a majority of the questions correctly. Second, there were very few (less than 10% of most sections) abject failures where students scored less than 50%.

This being a very important objective in determining success in future accounting courses, we were somewhat pleased that the overall success rate was reasonable for a first shot at this measurement.

Enhancement (Part I):

We plan on scheduling the quiz earlier in the term to allow for an earlier feedback loop and to provide us time to ensure all sections take the quiz. We plan to analyze specific questions to determine if the certain areas of double entry accounting (for example - accruals and deferrals) need to be stressed in our courses more.

Enhancement (Part II):

We do not see a need for additional college resources at this time.

Outcome 2: Statement

Analyze fundamental business concepts, how businesses operate, how accounting serves them and identify ethical issues in an accounting context.

[Number of Outcomes for ACCT 1A: 2]

