

DE ANZA COLLEGE
Student Learning Outcomes (SLOs) Assessment Report
Mapping Program Level Outcomes to Institutional Core Competencies

Program/Certificate/Degree Name:
 _Journalism (JOUR)_____

Date:
 _01 May 2011_____

Division (if applicable):
 _Language Arts_____

Program Contact Person:
 _Beth Grobman_____

Phone:
 _x. 8588_____

See instructions for ICCs reference numbers "Expanded ICCs" tab below. Every program will need an individual sheet. Attach additional pages as necessary.

Name as DEPT_PLO_ProgramName.xls		Submit as e-mail attachment to outcomes@deanza.edu			
ICC Number #'s	Program Level Outcomes	Means of Assessment and Criteria for Success	Summary of Data Collected	Use of Results	Timeline for Program Modification
1	Students will demonstrate competency in the basics of journalistic writing, including grammar, punctuation, story structure and journalistic styles.				
2	Students will attain competency in research, information gathering and critical analysis of information using techniques such as observation, researching sources and interviewing.				
5	Students will compile a portfolio of print, electronic and/or multimedia projects that tell journalistic stories.				
4	Students will develop media literacy skills enabling them to explain the communication process and detect media bias.				
3	Students will summarize steps appropriate to gain employment in a mass communications industry.				

ICC 1: Communication and expression
 ICC 2: Information literacy

ICC 3: Physical/mental wellness and personal responsibility
 ICC 4: Global, cultural, social and environmental awareness

ICC 4 Critical thinking