



It's Just Good Pedagogy Seminars

Instructional Strategies for Using The Wall Street Journal In The Classroom



Our seminar leaders will be **Peter Eliason** and **Dr. Louis E Schubert**. Peter and Louis have given many seminars at community colleges throughout the western regional United States on the instructional benefits and strategies for using the Wall Street Journal as a supplemental or required text in your courses.

Peter Eliason, is the Wall Street Journal in Education Representative, who holds an A.A., Mission College; his B.A. San Jose State University; and a M.B.A. from the University of Redlands. **Dr. Louis E Schubert** teaches at City College of San Francisco, and holds his B.A. from the University of Connecticut; and his

M.A. and Ph.D. from the University of Southern California. Dr. Shubert currently requires the Wall Street Journal in his social science courses.

Participant Learning Outcomes:

- Identify strategies for using the Wall Street Journal in your classes
- Learn how to apply 3 strategies toward being a more effective teacher

Seminar Date: November 18th, 2009 from 2:30 to 4:00 in the Don Bautista Room

Please RSVP to Mary Kay as refreshments will be served and we need to have an accounting a few days ahead of time.

**RSVP to Mary Kay Englen at x8322 or to
englenmarykay@fhda.edu**

This is a PAA/PGA credit staff development function

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