Message from the Director

This year President Obama signed the Edward M. Kennedy Serve America Act, hallmark legislation that will increase the number of community and civic engagement opportunities for students and community members. The Serve America Act will also create an opportunity for new ideas and effective and innovative programs. We are inspired to empower our youth and our De Anza students to get involved and contribute to the development and transformation of our local communities. We are committed to developing the value of civic engagement in our students so they see engagement as a lifelong learning commitment. The health and wellness of our communities depend on us standing in the place we live and being part of the way we solve our challenges. Our ultimate goal is to create sustained civic engagement.

For the past year, in the midst of budget challenges, we have continued to carry out programs and activities that reflect our mission to advance education for democracy with full participation of all our communities as its core value. In 2009-10, we welcome you to help us as we expand opportunities for new partnerships and collaborations. We are pleased to announce our new partnership with GenerationEngage, a nonpartisan, nonprofit organization that empowers young adults. The agency provides the access and resources students need to become engaged participants in their communities. GenerationEngage is nationally and locally focused on working with community college students through engagement forums, video conferencing and partnerships. We will also continue to grow our valuable partnership formed in 2008-09 with our home city of Cupertino and its neighborhood and youth programs.

After three years of foundational work, I have decided to take a professional development leave. We recently appointed a new Coordinator of Diversity, Community and Civic Engagement, Edmundo Norte, whose primary role will be to strengthen and grow our campus community and civic engagement initiative linked to critical equity and diversity goals (see last page for information). Many thanks to Rowena Tomaneng, Cynthia Kaufman and Jackie Reza, founding members; Marlo Custodio and Maria Hernandez, student leaders; and the De Anza College Marketing/Communications Office for your support this past year. A special note of appreciation to Brian Murphy, De Anza College President, whose vision inspired, supported and gave life to the Institute of Community and Civic Engagement, and to our college deans, faculty and staff for entrusting us to grow this initiative for our campus and our communities.

Con respeto,

Mayra E. Cruz
Director
Accomplishments

A. Because it is our goal to empower students to be agents of change in the social, economic and political realities of their lives, their communities and beyond, on Nov. 21, 2008, De Anza College held its fourth annual youth conference titled “Youth Voices United for Change.” Two hundred high schools students and 100 De Anza students attended. The conference goals were

- To offer young people an experience that will help them develop their knowledge of community issues, skills, motivation and capacities as civically engaged members of their communities
- To connect young people interested in advocacy, action and activism to community-based organizations focused on specific campaigns
- To reach out to students from underserved populations who might be interested in attending De Anza College

The success of the conference was reflected in the energy, enthusiasm, fresh ideas and initiative demonstrated by student participants who began brainstorming and developing action plans addressing issues on their campus and community. Various projects concerning diverse social, political and environmental areas were generated by high school students in attendance. For instance, students from Andrew Hill want to organize and create a Leadership Club on their campus to develop their student leadership skills on and off campus. At James Lick, students decided to create a Social Justice Club to focus on social issues that they are facing today. And Mt. Pleasant High School students plan to actively address state budget cuts to education. As a result of the Youth Voices United for Change conference, campus student leaders and groups organized a number of endeavors focusing on student leadership development such as the Student Alliance and a new AB540 student club. Participants also organized themselves around budget impact on students, immigration rights, and voter education and advocacy. The November 2009 election provided ample opportunities for civic engagement and for continuous civic education.
Because it is our goal to define education as a transformative and deeply relevant force in students’ lives, in September 2009, the Institute offered a two-day Institute Pathways to Student Success in the Community College with Dr. Bob Franco, Service Learning Director of Kapio‘lani Community College in Hawaii and an expert in Community Service Learning (CSL). Institute goals focused on basic skills’ areas such as retention and academic success for college students, improving student development outcomes, and closing student equity gaps in undergraduate education through community service learning. Thirty faculty and staff attended from various disciplines and programs such as Business, Computer Science, English, Child Development, Counseling, Political Science, Cooperative Education, Humanities, Women’s Studies, Mathematics, Biology, Psychology, Spanish, Intercultural Studies, Administration of Justice, Philosophy and ESL. The conference evaluations indicated that the institute helped to further concretize service-learning goals by dealing with the nuts and bolts and organization of service learning as pedagogy within the curriculum.

CSL is a form of experiential education in which students apply knowledge, skills, critical thinking and good judgment to address genuine community needs. It can be required or can be attached as additional credit in GE courses from all disciplines at De Anza College.

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<tr>
<th>COMMUNITY SERVICE LEARNING 2008-2009</th>
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<tr>
<td>NUMBER OF INSTRUCTORS</td>
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The hours of service provided to the community have a value of $415,369 (at an average of $20 per hour). What a remarkable outcome!
B. Because it is our goal to emphasize the teaching and practice of democracy for advocacy and change through community-based learning and collaboration, we are connecting academic study with community and public service in order to strengthen communities and develop effective public leaders through a wide variety of projects.

- Community Scholars program featured Youth United for Community Action (YUCA), Erica Benton and Hector Aristizabal
- Global Warming Solutions (GWS) conference included speakers, workshops and conversations with regional policy makers
- Community Civic Leadership Program with the Asian Pacific American Leadership Institute (APALI)
- Leadership and Learning Partnership with City of Cupertino, under the leadership of Mark Linder, Parks and Recreation Department Director

C. Because it is our goal to embrace the cultural and social contexts of students as learners representing different ways of knowing, understanding and experiencing community and civic engagement projects have been linked to existing projects in student clubs, Student Success and Retention Services, APALI, the California History Center, Heritage Month Committees, Visiting Speakers Series and the De Anza Associated Student Body (DASB) programs.
Our Focus Areas and Program Impact

Oral History
Description: Focuses on preparing faculty and students to participate in oral history projects across ethnic communities

Activities: Incorporated oral history assignment as the service learning in History, English and Counseling

Impact:
• 80 students in 3 courses completed oral histories of local community members and leaders
• 3 faculty participated
• Voces del Valle, No. 2, Leaders in SCC, will be published this summer

Community partners: California History Center
Special Funding: Castellano Family Foundation

Women’s Issues
Description: Focuses on women and politics

Activities: Engage Her: Getting Minority Women to Lead and Vote event

Impact:
• 20 students and 10 faculty attended

Community partners: De Anza College Office of the President and Office of Diversity

Immigration
Description: Focuses on local and national immigration issues and policies, with particular emphasis on AB 540 law education

Activities:
• Voter Education on Immigration legislation
• Immigration Forum
• AB 540 Education

Impact:
• 200 students and 8 faculty attended

Community partners: Latina/o Empowerment at De Anza (¡LEAD!), AB 540 Club, DASB Latino Heritage
Environment

**Description:** Goal of event was to educate the campus population on things that can be done to fight global warming while providing leadership development for student facilitators.

**Activity:** Feb. 5, Global Warming Solutions, a national call for action for academic institutions to engage in dialogue and action on global warming and climate change, and an associated leadership development class. The event ended with a set of workshops led by students. Students also developed a brochure given to all attendees called “Action Steps for Dealing with Global Warming.”

**Impact:**
- 500 students in the audience, 10 volunteers, 15 student leaders, 16 faculty attended

**Community Partners:** De Anza College Environmental Studies Department, WISE 37

Youth and Student Leadership

**Description:** Focuses on opportunities for leadership development and civic engagement.

**Activities:**
- Nov. 21, Youth Voices United for Change fourth Annual Conference
- Voter Education Series
- AB 540 Education
- Filipino American, South East Asian and Pacific Islander Students Education Collaboration
- May 29, Day of Service
- DASB Meet the Candidates Forum
- Camp Wellstone

**Impact:**
- 350 high school and college students from underserved areas attended the Youth Conference
- More than 500 students attended the Voter Education series (Faculty Panel on Presidential Elections, ¡LEAD!, Welcome Event for New Parents and Students, Voter Education on Immigration Legislation, Film Screening and Community Dialogue “Chicago 10”)
- 200 students and 12 faculty attended
- 150 students attended the Filipino American, South East Asian and Pacific Islander Students Education, 30 faculty and staff attended
- 50 students participated in the day of service at the Sobrato Family Living Center
- 60 students and 3 faculty attended Camp Wellstone
Community Partners: GenerationEngage, ¡LEAD!, AB 540 Club, DASB/ Latina/o Heritage, APALI, Isang P.U.S.O., Filipino American Student Club, 4 Elements, Joe Flores and Students for Justice

Special Funding: IMPACT API Grant, DASB

Community Service Learning
Description: Experiential learning in which students apply knowledge, skills, critical thinking and good judgment to address genuine community needs

Activities:
- 7 Community Service learning faculty trainings
- 2 Community Links orientations
- 2 Encuentros, Meet and Greet
- Formed the Leadership and Learning Partnership with City of Cupertino, Parks and Recreation Department, Block Leaders Program

Impact: Faculty and community partnerships development
- 30 faculty participated in training
- 32 faculty in 63 courses implemented in 2008-09
- 20 community organizations attended the Meet and Greet events to connect with faculty
- 3 Cupertino Block Leaders

Community partners: More than 60 community partners in Community Links, service learning database management system
Community Scholars

**Description:** Program brings community activists and leaders to the campus as educators for public lectures, workshops and team-teaching opportunities

**Activities:**
- 4-week workshop series focused on environmental justice with Youth United for Community Action (YUCA)
- 2-day training session with Hector Aristibazal, Theater of the Oppressed
- 2-week workshop series on Pacific Islanders education with Erica Benton

**Impact:**
- 250 students and 6 faculty attended the activities

**Community Partners:** De Anza Visiting Speakers Series

**2009-10 Directions**

**Welcome Our New Coordinator**
Edmundo Norte brings an abundance of experience and knowledge to ICCE from his work with local communities from Oakland to Gilroy. A national consultant on issues of diversity, equity and transformative leadership, he has also taught at every level of public education, from kindergarten to post-graduate programs. Norte holds a master’s degree from Harvard University and is near completion of his doctorate there as well.

We are moving into a promising year focused on increasing student participation by fostering student and youth leadership development in collaboration with internal and external organizations. We also are committed to partnership development through continuing our Leadership and Learning Partnership with Cupertino and collaboration with GenerationEngage. Critical emphasis will be given to enhance the operation of the Community Service Learning program.
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