## De Anza College Guided Pathways

**Meta-major:** Business and Finance  
**Pathway for:** Marketing Management--Associate of Arts Degree

**FALL QUARTER**  
**First year**  
- **Required courses:**
  - BUS 10
  - BUS 87
  - EWRT 1A or ESL 5 as required
  - MATH as required

- **Additional courses:**

**WINTER QUARTER**  
- **Required courses:**
  - BUS 89
  - BUS 90
  - COMM as required
  - CRITICAL THINKING as required

**SPRING QUARTER**  
- **Required courses:**
  - ACCT 1A
  - BUS 18
  - 1-2 G.E. courses as required

**FALL QUARTER**  
**Second year**  
- **Required courses:**
  - BUS 54
  - BUS 73
  - 1-2 G.E. courses as required

- **Additional courses:**

**WINTER QUARTER**  
- **Required courses:**
  - BUS 96
  - 1-2 G.E. courses as required

**SPRING QUARTER**  
- **Required courses:**
  - Complete a minimum of 9 units: BUS 21, BUS 56, BUS 57, BUS 65, BUS 70, BUS 85, BUS 94 or COMM 70

**Additional notes:**
- Any required courses may be substituted by the exact corresponding Honors course when available.
- It is recommended to complete EWRT and MATH as soon as possible.
- Electives depend on transfer university.