



21250 Stevens Creek Blvd.
Cupertino, CA 95014
408-864-5678
www.deanza.edu

Academic Year
2016 - 2017

Graphic and Interactive Design

Creative Arts Division
Bldg. A4, Room A47
408-864-8832

Counseling and Advising Center
Student and Community
Services Bldg., 2nd Fl.
408-864-5400

Please visit the Counseling Center to apply for degrees and for academic planning assistance.

Certificate of Achievement Requirements

A minimum "C" grade in each major course.

Note: A maximum of six (6) quarter units may be transferred from other academic institutions.

Certificate of Achievement-Advanced Requirements

1. A minimum "C" grade in each major course.
2. Demonstrated proficiency in English and mathematics as evidenced by eligibility for EWRT 1A or EWRT 1AH or ESL 5 and eligibility for MATH 114.

Note: A maximum of 18 quarter units may be transferred from other academic institutions.

A.A./A.S. Degree Requirements

1. Completion of all General Education (GE) requirements (31-42 quarter units) for the A.A./A.S. degree. GE units must be completed with a minimum 2.0 GPA ("C" average).
2. Completion of all major requirements. Each major course must be completed with a minimum "C" grade.
Major courses can also be used to satisfy GE requirements (except for Liberal Arts degrees).

Note: A maximum of 22 quarter units from other academic institutions may be applied toward the major.

3. Completion of a minimum of 90 degree-applicable quarter units (GE and major units included). All De Anza courses must be completed with a minimum 2.0 GPA ("C" average). All De Anza courses combined with courses transferred from other academic institutions must be completed with a minimum 2.0 GPA ("C" average).

Note: A minimum of 24 quarter units must be earned at De Anza College.

Major courses for certificates and degrees must be completed with a letter grade unless a particular course is only offered on a pass/no-pass basis.

Graphic Design

Certificate of Achievement

Certificate of Achievement-Advanced

A.A. Degree

The Graphic and Interactive Design program emphasizes the elements and principles of design in combination with the use of computers, software and other design peripherals to produce graphic design projects. Focus is placed on the creative integration and selection of type styles and images as they relate to the printed page, film/video output, Web-based design, user interface design, and multimedia applications. The Graphic and Interactive Design program is designed to prepare students for the workforce.

Student Learning Outcomes - upon completion, students will be able to:

- demonstrate awareness of the computer as an effective and important mode of visual communication used by artists and designers today.
- demonstrate the creative potential of art and design software.
- analyze and interpret the elements and principles of graphic design as applied to the practice of visual communication and current graphic production techniques.
- demonstrate an understanding of the design process.
- analyze styles in typographic design, type selection, and type specification in relation to new computer technology and the World Wide Web.
- demonstrate an understanding of the range of business practices currently used by artists and designers in the visual communications industry.

Certificate of Achievement

1. Meet the requirements for this certificate level.
2. Complete the following.

ARTS 8	Two-Dimensional Design	4
ARTS 12	Design and Color	4
ARTS 53A	Introduction to Visual Technology	4
ARTS 53B	Introduction to Visual Technology II	4
ARTS 55A	Graphic Design-Communication I	4
PHTG 4	Introduction to Digital Photography	3
Total Units Required		23

Recommended

ARTS 4D

Certificate of Achievement-Advanced

- 1. Complete the Certificate of Achievement requirements. 23
- 2. Meet the requirements for this certificate level.
- 3. Complete the following.

ARTS 55B	Graphic Design-Communication II	4
ARTS 56	Graphic Design: Page Layout for Digital Publishing	4
ARTS 57	Graphic Design-Communication: Typography	4
ARTS 63	Business Practices for Graphic Designers	4
ARTS 65	Graphic Design: UI / UX and the World Wide Web	4
ARTS 85	Graphic Design: Motion Graphics	4
ARTS 86	Graphic Design: Digital Illustration Techniques	4

Complete a minimum of three (3) units: 3

ARTS 4A	Beginning Drawing (4)	
ARTS 55C	Graphic Design-Communication III: Production Techniques (4)	
CIS 89A	Web Page Development (3)	
F/TV 20	Beginning Video Production (4)	
JOUR 61A	Student News Media Production I (3)	
JOUR 62B	Freelance Photography for Student Media (1)	
JOUR 62D	Freelance Digital Production for Student Media (1)	
JOUR 62E	Freelance Graphic Production for Student Media (1)	
Total Units Required		54

A.A. Degree

<i>Major</i>	<i>Complete the Cert. of Achievement and the Cert. of Achievement-Advanced requirements</i>	54
<i>GE</i>	<i>General Education (31-42 units)</i>	
<i>Electives</i>	<i>Elective courses required when major units plus GE units total is less than 90</i>	
Total Units Required		90