

Cupertino, CA 95014 408-864-5678 www.deanza.edu

Academic Year

2016 - 2017

Speech Communication

Language Arts Division Bldg. L1, Room L11 408-864-8547

Counseling and Advising Center Student and Community Services Bldg., 2nd Fl. 408-864-5400

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Please visit the Counseling Center to apply for degrees and for academic planning assistance.

Certificate of Achievement Requirements

A minimum "C" grade in each major course.

Note: A maximum of six (6) quarter units may be transferred from other academic institutions.

A.A./A.S. Degree Requirements

1. Completion of all General Education (GE) requirements (31-42 quarter units) for the A.A./A.S. degree. GE units must be completed with a minimum 2.0 GPA ("C" average).

Completion of all major requirements. Each major course must be completed with a minimum "C" grade.
 Major courses can also be used to satisfy GE requirements (except

for Liberal Arts degrees).

Note: A maximum of 22 quarter units from other academic institutions may be applied toward the major.

3. Completion of a minimum of 90 degree-applicable quarter units (GE and major units included). All De Anza courses must be completed with a minimum 2.0 GPA ("C" average). All De Anza courses combined with courses transferred from other academic institutions must be completed with a minimum 2.0 GPA ("C" average).

Note: Á minimum of 24 quarter units must be earned at De Anza College.

Major courses for certificates and degrees must be completed with a letter grade unless a particular course is only offered on a pass/no-pass basis.

Speech Communication

Certificate of Achievement

Students earning the Speech Communication Certificate of Achievement learn the fundamentals of the Speech Communication discipline, which include Public Speaking, Group Communication, Interpersonal Communication, Organizational Communication, Mass Communication, Argumentation, and critical thinking. This program helps students communicate better in their academic and work environments.

Student Learning Outcomes - upon completion, students will

- display increasing confidence in their ability to use a range of speaking, listening, and collaboration skills.
- design and relate messages clearly for effective and appropriate oral communication.
- analyze, evaluate and respond competently to discourse by weighing research, examining evidence, and through critical reasoning.
- 1. Meet the requirements for this certificate level.
- 2. Complete the following.

Complete one (1) course:

SPCH 1 Public Speaking (5)

or SPCH 1H Public Speaking - HONORS (5)

Fundamentals of Oral Communication (5) SPCH 10

or SPCH 10H Fundamentals of Oral

Communication - HONORS (5)

Complete one (1) course:

SPCH 8 Argumentation and Critical Inquiry in

Oral Communication (5)

or SPCH 8H Argumentation and Critical Inquiry in

Oral Communication - HONORS (5)

SPCH 9* Argumentation: Analysis of Oral and

Written Communication (5)

SPCH 15 Critical Decision-Making in Groups (5)

or SPCH 15H Critical Decision-Making in

Groups - HONORS (5)

Complete a minimum of 10 units (not already taken): 10

JOUR 2 Mass Communication and Its Impact on Society (4)

SPCH 1 Public Speaking (5)

or SPCH 1H Public Speaking - HONORS (5) SPCH 7 Intercultural Communication (4)

also listed as ICS 7

or SPCH 7H Intercultural Communication - HONORS (4)

also listed as ICS 7H

SPCH 8 Argumentation and Critical Inquiry in

Oral Communication (5)

or SPCH 8H Argumentation and Critical Inquiry in

Oral Communication - HONORS (5)

SPCH 9* Argumentation: Analysis of Oral and

Written Communication (5)

SPCH 10 Fundamentals of Oral Communication (5)

or SPCH 10H Fundamentals of Oral

Communication - HONORS (5)

SPCH 15 Critical Decision-Making in Groups (5)

or SPCH 15H Critical Decision-Making in Groups - HONORS (5)

SPCH 16* Interpersonal Communication (5)

or SPCH 16H* Interpersonal Communication - HONORS (5) **SPCH 70*** Effective Organizational Communication (5)

or SPCH 70H* Effective Organizational

Communication - HONORS (5)

SPCH 77 series SPCH 77, 77X, 77Y, 77Z

Special Individual Projects in Speech Communication (1-4)

SPCH 78 series SPCH 78W, 78X, 78Y, 78Z

may apply.

5

Special Topics in Speech Communication (1-4) Total Units Required20

Note: up to four (4) units from SPCH 77 and 78 series courses

*High demand courses with limited quarterly offerings. Students should plan accordingly to ensure program completion.

Speech Communication

A.A. Degree

De Anza's A.A. degree in Speech Communication is based on the ladder concept whereby students complete the core Certificate of Achievement Speech Communication courses that can transfer toward a Bachelors degree in Speech Communication. Students also develop greater knowledge and skill in expressing ideas verbally and nonverbally, learn to interpret, advocate and critically debate ideas, work productively in teams and groups, examine the role of culture in communication, and demonstrate the communication skills necessary to engage in personal, professional, civic, and social relationships. Areas of study include Public Speaking, Group Communication, Interpersonal Communication, Argumentation, Intercultural Communication, Organizational Communication, and Mass Communication. In addition to core coursework, students are required to declare a specialty area that allows them to make interdisciplinary connections and explore specific areas of interest.

Student Learning Outcomes - upon completion, students will be able to:

- display increasing confidence in ability to use a range of speaking, listening, and collaboration skills.
- design and relate messages clearly for effective and appropriate oral communication.
- analyze, evaluate and respond competently to discourse by weighing research, examining evidence, and through critical reasoning.
- 1. Meet the A.A./A.S. degree requirements.
- 2. Complete the following.

JOUR 2	Mass Communication and Its Impact	
	on Society	4
SPCH 7	Intercultural Communication	4
	also listed as ICS 7	
or SPCH 7H	Intercultural Communication - HONORS	4
	also listed as ICS 7H	
SPCH 15	Critical Decision-Making in Groups	5
or SPCH 15H	Critical Decision-Making in	
	Groups - HONORS	5
SPCH 16*	Interpersonal Communication	5
or SPCH 16H*	Interpersonal Communication - HONORS	5
SPCH 70*	Effective Organizational Communication	5
or SPCH 70H*	Effective Organizational	
	Communication - HONORS	5
Specialty Area Coursework**		12

Complete one (1) course:

SPCH 1 Public Speaking (5)

or SPCH 1H Public Speaking - HONORS (5)

SPCH 10 Fundamentals of Oral Communication (5)

or SPCH 10H Fundamentals of Oral

Communication - HONORS (5)

5

Complete one (1) course:

SPCH 8 Argumentation and Critical Inquiry in

Oral Communication (5)

or SPCH 8H Argumentation and Critical Inquiry in

Oral Communication - HONORS (5)

SPCH 9* Argumentation: Analysis of Oral and

Written Communication (5)

Major Speech Communication
GE General Education (31-42 units)

Electives Elective courses required when major

units plus GE units total is less than 90

Total Units Required90

5

45

*High demand courses with limited quarterly offerings. Students should plan accordingly to ensure program completion.

**Contact a full-time Speech Communication instructor to create your specialty area of study (minimum 12 units) at least two quarters prior to completing your course of study. Your specialty area description with signed approval from the Speech Communication Department must accompany your application for the A.A. degree.