



**DASB ENVIRONMENTAL SUSTAINABILITY COMMITTEE
MEETING AGENDA**

Friday, October 23, 2020 | 1:30pm-3:30pm

Zoom Meeting | bit.ly/esczoomlink

Chair: Yuetong Zhang | **Contact:** zhangyuetong@fhda.edu

Vice Chair: | **Contact:**

I. Call to Order

A. Roll call of the Environmental Sustainability Committee

Called to order at 1:39pm

Position	Name	Present	Absent	Late	Excused
Chair	Yuetong Zhang	x			
Senator	Matthew Holt	x			
Intern	Afizah Ghazali	x			
Intern	Mishel Tsoy	x			
Intern	Ryan Kim	x			
Intern	Wei Chen	x			

Guests:

II. Public Announcements

Please note: Announcements are limited to two minutes. The Committee cannot take action or respond to items during Public Announcements.

1) Internal officer elections will be held 11/6. [Description of officer roles](#)

2) Why Voting Matters Contest:

https://docs.google.com/forms/d/e/1FAIpQLSfLJRTs86YvUaV1-pbkTj1eoKYtwqs7_4ZqBPupcnqE4zsEeQ/viewform?usp=sf_link

3) Volunteer with the FA PAC:

https://docs.google.com/forms/d/e/1FAIpQLSdmRLjATxw4IP5eJzaQrVMtbTvrjE0drmnz4otl8kuIbxdp0A/viewform?usp=pp_url

Handy mentioned that his club College Leap will be hosting an event

<https://www.google.com/url?q=https://zoom.us/j/93013901921&sa=D&source=calendar&usd=2&usg=AOvVaw3sl68mOqL7uycweNn93NJw>

Yuetong mentioned Leadership Conference

III. Committee Announcements

- A) *Environmental Projects Manager (vacant):*
- B) *Environmental Relations Coordinator (vacant):*
- C) *Environmental Sustainability Analyst (vacant):*
- D) *EcoFund Coordinator (vacant):*

IV. Business Items

1.) DISCUSSION

Title: Check-in

This item is for members of the Committee to introduce themselves and check-in.

Presenter: Yuetong Zhang

Time: 10 minutes

2.) INFORMATION/DISCUSSION

Title: EcoFund

This item is to assemble an editing and marketing team for the EcoFund video and check in on the filming process.

Presenter: Yuetong Zhang

Time: 30 mins

Yuetong gave brief rundown of EcoFund and new video

EcoFund Script:

https://docs.google.com/document/d/1TaRuOn1mAj1pQB1H_W8L77jh7yQyswhKouMzZ3wHzHE/edit?usp=sharinghttps://docs.google.com/document/d/1TaRuOn1mAj1pQB1H_W8L77jh7yQyswhKouMzZ3wHzHE/edit?usp=sharing

- A) Editing team: Wei, Afizah, Mishel
 - a) Decide on technical requirements
 - b) Do actual editing
 - c) MP4, 16:9 aspect ratio
 - d) Wei requested access to the EcoFund folder
 - e) Mishel recommended interactions between members, throw clothing up and having the next person wear it.
 - i) Wei used that in his video
 - ii) Mishel mentioned that we can use that for different scenes as well
 - f) Mishel recommended transition: scrolling through a feed (like on Instagram)
 - i) Mishel will try to find video example and share to groupchat

- B) Marketing team: Fiza, Handy, Ryan, Lianna, Medha, Naomi, Rawan, Mohamed, Matt, Yuetong
- a) Lots of social media and outreach
 - b) Presentations, professor outreach, social media
 - c) Yuetong asked committee whether we want to move the deadline for the new video back
 - i) Committee took informal vote
 - ii) Consensus on moving to November 6th
 - d) Fiza recommended asking different groups to send out emails to their members
 - e) Handy offered to send committee list of club emails
 - f) Yuetong recommended we create an email template for committee to use
 - g) Naomi offered to make graphics for stuff like instagram stories, posters, etc.
 - i) Medha has also offered to help create graphics
 - h) Rawan said she could help with social media campaign
 - i) Yuetong asked if committee could present in classes/send information to their own professors

3.) DISCUSSION/INFORMATION

Title: Environmental Sustainability Workshop

This item is to expand on major topics for ES Workshop. The committee will be in groups discussing possible topics, activities, and format.

Presenter: Yuetong Zhang

Time: 30 mins

- A) Answer (as best as you can) [Green highlighted bullet points](#)- using as outline
- B) Yuetong gave brief rundown of ES workshop
- C) Matthew moved to extend the agenda item by 5 minutes
 - a) Yuetong seconded

4.) DISCUSSION/INFORMATION

Title: Sustainability from Home/Other ES Projects

This item is to regroup and discuss brainstorm ideas to promote student sustainable lifestyles from home.

Presenter: Yuetong Zhang

Time: 15 mins

- A) Educating using infographics, documentaries, short videos
 - a) Topics
 - i) Matthew suggested screening “Before the Flood” documentary
 - ii) Medha suggested “Kiss the Ground”
 - b) Mediums-Documents and short videos
- B) Surveys to find out what students want to learn about
 - a) Google form that is regularly looked at by committee
 - i) A committee member could be in charge of maintaining this
 - ii) Wei suggested give incentive for filling out form
 - (1) Give environmental related product
 - iii) Fiza recommended to partner up with eco-friendly companies, discount code or gift card for their environmental products
 - (1) Yuetong will have to look into what we are allowed to take from companies based off of the bylaws

V. Public Announcements

Please note: Announcements are limited to two minutes. The Committee cannot take action or respond to items during Public Announcements.

Vote

Join the Facebook group!

VI. Committee Announcements

- A) Environmental Projects Manager (vacant):*
- B) Environmental Relations Coordinator (vacant):*
- C) Environmental Sustainability Analyst (vacant):*
- D) EcoFund Coordinator (vacant):*

VII. Adjournment

Meeting adjourned at 3:06PM