

The Finance Committee conducted a research on 22 California Community Colleges within the 50 mile radius. The main goal was to look at alternative sources of revenue and how best to increase the efficiency of the budget request and deliberation process. The following are some of the interesting points the committee found that DASB may want to consider for the future:

Diversity and Events

1. ideas for future events:
 - History Months (Black History Month, LGBTQIA+ History Month, Asian Heritage Month etc)
 - Dia de Los Muertos
 - Cinco De Mayo
 - Veterans Awareness Week
 - Free Food for Finals
 - give out free food to students during finals week
 - Lunar New Year
 - Asian American and Pacific Islander students make up >50% of the De Anza population
 - Creative Art Contest
 - Thanksgiving Banquet

Student Rights and Services

1. see Finance 1.4

Flea Market

1. have an option for vendors to crash the Flea Market:
 - Chabo has a Flea Market that give vendors the option to come on the day of the Flea Market, have all the required paperwork, pay an extra fee, and set up in the empty locations/stalls

Marketing and Communications

1. better marketing of DASB scholarship
 - We've had very little applicants in the past. We extended the deadlines, but in the end Finance chose to lower the amount to \$2000 a year, \$500 per scholarship.
 - not specifically Marketing, but related to DASB scholarship: ask Financial Aid Office for DASB to be the readers of the DASB scholarship applications
 - SJCC also offers scholarships to *potential* applicants, meaning those who are not officially students yet (raises the question of whether Outreach should be solely campus' job)
2. better marketing of DASB-funded events
 1. graphic design services: help the event organizers design their promotional items
 2. publicize: use social media to advertise DASB-funded events to our followers (like the Shakespeare play that requested from Special Allocations this year)
3. some sort of platform to help students engage
 1. DVCsync is an online platform to connect students to clubs, student government, events, etc
4. see Finance 4

Environmental Sustainability

1. see Finance 5

Legislative Affairs

1. If Clubs are using DASB funds, all their events/meetings should be opened to the public
2. all ICC Club Officers and those receiving scholarships must have a DASB card
3. see Finance 1,2,3,4
 - help Finance propose these to the college, and get them approved!!

Finance

1. either propose for the DASB card to be more “powerful” on campus, or start selling stickers that are optional (instead of raising the DASB fee) but would give the following institutional support:
 1. discounts in the cafeteria, bookstore
 2. discounts for activities/events on campus like athletics games, music/dance/theatre performances
 3. discounts in shops and stores around campus (more than just the “student discount”)
 4. (some amount) of scantrons and blue books for free (or at a discounted rate) during finals week
 - SRS has been purchasing scantrons and handing them out for free. We could instead propose to the college for our cards/stickers to allow students to get their scantrons and blue books straight from the bookstore. Goal is so that our help could reach more students. A sign that says “funded by DASB” in the bookstore could also get more people interested and involved in DASB.
2. vending machines, ATM machines, instant noodle stations, coffee machines, photocopier machines, calculator rental, etc that would give direct revenue to DASB, located in the DASB office or around
3. For a portion of athletics games ticket sales to be given to DASB
 - DASB is already funding athletics away games
4. each internal committee can make a product to sell at the bookstore
 - Marketing can help with the designs, even though each internal committee are the ones to come up with the idea of the product
 - for example, Coffee mugs that say “support your student government”
5. expansion of EcoFund:
 - SJCC funds research programs. Right now, DASB has the EcoFund which funds projects related to ES. We could expand it beyond ES to support more research programs as “investment”
6. (Non-)interest loans to campus student organization fundraisers
 - similar to our movie ticket sales, this can be a “recycle” fund (meaning zero profit, but there’s an added source of revenue for future Senates from the paid loans)
7. enforce documentation for DASB-funded events
 - photo, receipt, cheque for excess funds, meeting agenda and minutes within a week of the event, or not they won’t receive the full fund/reimbursement
8. Budget Deliberations
 1. possible add to the Rubric: “Are there any benefits to students who hold the DASB Card (i.e. discounts)?”
 2. have a few budgeters at every Finance Committee meeting to speak about their programs
 - also for Finance and Senate to understand what the program is all about (how different is this from one Senator/Intern interviewing the budgeter?)
 - challenge: how to not give the impression that this is a budget presentation