



DASG FINANCE COMMITTEE MINUTES

Monday, February 7, 2022

4:00 pm

Zoom

Chair: Sharon Utomo

Contact: dasgfinance@fhda.edu

Dennis Shannakian (he/him/his) is inviting you to a scheduled Zoom meeting.

Topic: DASG Finance Committee Winter 2022

Time: This is a recurring meeting Meet anytime

Join Zoom Meeting

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Call to Order

⇒ Sharon U calls this meeting to order at 4:05 PM.

Roll Call

Name	Present	Absent	Excused	Late	Left Early
Sharon U.	X				
Anahi R.		X			

Ivy S.	X				
Fiza S.		X			
Peter T.			X		
Issac L.	X				
Arayeysu S.	X				
Ananda D.	X				
Alexander Jason T.	X				
Mohamed E.			X		

Approval of Minutes

- ⇒ Alexander Jason T. moves to approve the meeting minutes from February 2, 2022. Seconded by Ivy S. No objections.

Public Comments

Please Note: This segment of the meeting is reserved for members of the public to address the DASG Senate on any matter of concern that is within the legislative jurisdiction of the Board. A time limit of two (2) minutes per speaker shall be observed. The law does not permit any action to be taken, nor extended discussion of any items not on the agenda. The DASG Senate may briefly respond to statements made or questions posed. (California Government Code §54954.3).

- ⇒ Sharon U: Since Fiza S is VP of Senate, announce Ivy S. taking over the position as VP of Finance.

Business Items

1. DISCUSSION/ACTION

Title: 2022-23 DASG Budget Stipulations

This item is to discuss and approve the 2022-2023 DASG Budget Stipulations.

Presenter: Sharon Utomo

Time: 10 minutes

- ⇒ Sharon U: Logo change from DASB to DASG.
- ⇒ Alexander Jason T: What is the creative arts section?
- ⇒ Dennis S: Music, Art, etc. They did not submit any requests this year, so that is why their section has been crossed out.

2. INFORMATION/DISCUSSION

Title: DASG Additional Revenue Project Brainstorm

This item is to brainstorm future potential projects and collaborations as additional sources of revenue for DASG.

Presenter: Sharon Utomo

Time: 40 minutes

- ⇒ Sharon U: Discussed collaborating with foundations and Programs and Events to create additional revenue.
- ⇒ Ivy S: Is the student rep fee optional?
- ⇒ Dennis S: Both the student rep fee and the DASG fee are optional. Automatically charged to them, most students don't ask for refund. Student rep fee used to be like DASG fee, now they are required to be asked if they would like to pay for this fee beforehand.
- ⇒ Lisa K: Also tied to decline in enrollment. Suggest coordinate with Foothill.
- ⇒ Dennis S: Law mandates that all schools must have Student Rep Fee and ask before charging.
- ⇒ Ivy S: Flea Market twice a month instead of once a month?
- ⇒ Lisa K: It is already a huge ask to college to use the parking lot.
- ⇒ Alexander Jason T: FM once thought of collaborating with PnE for a mini cultural fair; however, PnE is currently under full capacity.
- ⇒ Sharon U: Fundraising in person with food is nearly impossible during the pandemic.
- ⇒ Alexander Jason T: Paid advertisements? Small businesses, clubs, flea market vendors, orientation meetings, welcome week.
- ⇒ Dennis S: La Voz does paid advertisements already. Where would we advertise. Don't know if we are able to advertise with ICC restrictions. Focus should be on the clubs.
- ⇒ Isaac L: Entrance Fee? Parking fee.
- ⇒ Dennis S: Parking fees are collected by the school.
- ⇒ Sharon U: Flea Market already discussed an entrance fee.
- ⇒ Alexander Jason T: Footwork vs car traffic. Huge difference if we charged entrance fee.
- ⇒ Hyon Chu B: Wouldn't be charging students because of DASG cards. Several access points. Make flea market accessible to the community. Long time vendors are able to pick where they want to be. Possibly have a premium on spots near food trucks, and offer them sponsorships on DASG website. Used to have 800+ vendors, now down to ~550.
- ⇒ Lisa K: Flea market has given a space for free to nonprofit organizations. Garage sale/used items do not require a seller's permit.
- ⇒ Sharon U: Contact student governments from other community colleges on how they fundraise. Foothill does not have as many student programs requesting funds.
- ⇒ Aryayeshu S: What do vendors sell?
- ⇒ Hyon Chu B: Clothes, toys, food, etc. We haven't been aggressive to vendors that sell to the younger market. Popular bobblehead stand. Flower stand. Plants.
- ⇒ Dennis S: <https://www.deanza.edu/fleamarket/documents/report-merchandise.pdf>
- ⇒ Aryayeshu S: DASG Central Marketplace online?
- ⇒ Hyon Chu B: Explored this idea. Do not have a whole lot of resources, but good idea for the future. DASG should be promoting De Anza at the flea market to increase enrollment and activity.

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- ⇒ Sharon U: Encourage finance interns to come to senate deliberations on Wednesday. Finance committee look over budget interview comments, so they are prepared to answer any questions from the senate.
- ⇒ Alexander Jason T: Why is Finance committee capped?
- ⇒ Dennis S: Budget Request used to be on paper, had to create binders for each program. Can reconsider uncapping the finance committee.

Introduction and Approval of Prospective Interns

Adjournment

- ⇒ Sharon U adjourns this meeting at 5:06 PM.

Upcoming Events