

DASG MARKETING & COMMUNICATIONS COMMITTEE

AGENDA | www.deanza.edu/dasb | <https://www.deanza.edu/dasb/committees/marketing/>

Recurring meeting every Monday | March 8th, 2021 | 10:30 AM

Zoom Meeting Link (no password): <https://fhda-edu.zoom.us/j/4998077765>

Chair of Committee: Kirana Rafli | Contact: kiranarafli13@gmail.com or dasbmarketing@fhda.edu

I. Call to Order

A. Roll call of Marketing & Communication Committee

Senators	Present	Absent	Late	Excused
Kirana Rafli (Committee Chair)				
Sam Lai (Vice Chair)				
Britney Tran				
Sunnie Chen				
Interns	Present	Absent	Late	Excused
Taerim Kim				
Aki Baidya				
Claire Saul				
Wenyi Lin				
Kenny Luk				
Huy Bui				

Guests:

II. Approval of the Minutes

III. Public Announcements

IV. Committee Announcements

V. Business Items

1. DISCUSSION: DNE for Student voices United for Change

Time: 10 minutes

Presenter: Iris Kim and Britney

This item is for DNE Members to discuss the material distribution and marketing plans for the SVUC Event in Spring, including videos, branding, and flyers.

2. DISCUSSION: Marketing support for DNE undead week

Time: 10 minutes

Presenter: Iris Kim

This item is for DNE Members to discuss the material distribution and marketing plans for the Undead week events and how we can collaborate.

3. DISCUSSION: Social Media Managers and Content Creators

Time: 5 Minutes

Presenter: Kirana

This item is to discuss a check-up operation of each social media account we have and how each Marketing Committee member can partake more in the involvement of social media management.

4. DISCUSSION: Canvas Shell Videos

Time: 5 minutes

Presenter: All

This item is to discuss the progress of Canvas Shell Videos and how we can meet the upcoming deadline for the finished videos.

5. DISCUSSION: Marketing Plans in Spring

Time: 15 minutes

Presenter: All

This item is to discuss Marketing Plans in Spring and listing out priorities we will be taking in Spring.

V. Public Announcements

VI. Adjournment