

Voter's Guide 2025-2026

DASG Internal Officer Elections
Social Media Officer, Public Relations
05/14/2025

Social Media Officer

Aisyah Faisal (She/Her/Hers) DASG Social Media Officer



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

As a DASG Social Media Officer, I hope to reach as many students as we can through our social media pages in order to promote community, resources, and relevant news. I'm especially interested in using trends and student-driven content to make our post more engaging and relatable. As such, I think it is so important to take into account all students on campus in order to achieve a greater outreach.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

1). Design Skills:

I've always been interested in design and enhancing visuals. As a member of the social media team for Guided Pathways at De Anza, I've made posters to promote events hosted in our villages.

I've also made promotional posters and worked on creative presentations for my clubs and group projects from when I was in highschool.

Examples of my work are included in my portfolio (under web addresses)

2). Communication/Leadership/Working with a team:

As President of Creative Corner, a club in highschool, I led meetings and facilitated an environment where students can share their creative projects. I made sure each member felt included and had the chance to share with everyone. This led to everyone getting to know each other better, get inspired, and be motivated from our positive comments.

As Vice President and former activities coordinator of the Muslim Student Association club in highschool, I worked in a team of five for weekly member meetings. We collaborated on each presentation and took members' feedback into account when organizing events.

3). Organization/Time Management:

As Secretary of the National Technical Honors society in highschool, I took meeting minutes and helped organize career related events for students.

I'm also big on planning when it comes to approaching assignments, projects, or even a normal day. Time-blocking is my favorite and I believe I manage well when I keep track of the things I do.

3. What other commitments do you have and how will you manage your time?

Completing my general ed and major requirement classes (ESPECIALLY STEM CLASSES!!). I plan to manage my time through notion and notion calendar to block out my time and have a clear sense of my schedule. I'd also use prioritization when managing my time as well.

4. Additional Comments (maximum 200 words)

I'm open to any feedback or guidance for this position!

5. What student concerns do you feel the DASG should address?

1. Probably financial opportunities, I've heard from many of the financial struggles they have. Majority from international students. As DASG, we should find ways to promote opportunities for them or have a space where they can find support from us.

2. Protecting international students from the ICE situation.

3. Bringing students together more.

6. Why I Joined the DASG

The reason I joined DASG was mainly to gain experience. I wanted to get a sense of what it's like to be a part of it, working with others, and perhaps making friends along the way :)

7. Program Affiliations: De Anza Student Government (DASG) Senate and/or Committee(s)

Kelvin Shein (He/Him)

DASG Social Media Officer



- 1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?**

I honestly find Marketing really fun especially creating contents on social media and raising awareness to people. I'm really passionate in handling social media accounts as I am currently managing 3 social media accounts at the moment. I'm also chronically online which means I know all the trends, slangs and music that are trending at the moment. By being a DASG Social Media officer I know I have the ability to make their social platforms get more reach and views. To be honest, I just find this position really engaging and exciting.

- 2. What are some of the skills and experiences that you will bring to the DASG Senate?**

As I have mentioned earlier I have quite a few experience in managing social media accounts. I have gone live on facebook pages talking for hours, took and edited photos, short videos, vlogs. I know how to edit for a certain amount and also familiar with making flyers and posts.

- 3. What other commitments do you have and how will you manage your time?**

I'm only part of one another club in de anza and all I do is school and work. I have a certain amount of free time and I'm willing to devote some of those times and my time in college for dasg marketing as an internal officer.

- 4. Additional Comments (maximum 200 words)**

I admit I have never joined the marketing meetings in last quarters and I'll come and observe your work this quarter. I won't disappoint you if you just give me a chance to be an officer.

5. What student concerns do you feel the DASG should address?

I believe one of the concerns that students in de anza has is having a more sociable campus more events and fairs. I wish DASG would organize more events than what we have right now and make the campus more lively.

6. Why I Joined the DASG

One day, one of my friends just randomly came and told me let's join on of the dasg meetings. I was like ok why not and joined programs(now events) meeting. I was surprised to see new faces and realized this is a place for me to meet more people right away. After hearing about the agendas of meetings each day, I started to realize that keeping this club strong and organized is not a really easy thing at all. Moreover, organizing events is not that simple and requires both time, money and manpower. This club just made my college life more interesting and educating I would say ahaha.

7. Program Affiliations: Clubs, International Student Programs (ISP)

Yu Min Chiang (She/Her/Hers)

DASG Social Media Officer



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I want to become DASG social media officer since I am passionate about using creative content to connect with people. By using different platforms to share students' life at De Anza College, I hope to bring our student community closer together. I believe it is important to let students know what's happening on campus, and I want to help make DASG's presence more engaging and visible online.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

Experiences:

1. Founder and Leader, Master Biology, Health Occupations Students of America (HOSA)

Led a team of 9 to the national round. Published 20+ articles & posts on adolescent mental health across 4 platforms in China, reaching 1,000+ views

2. Founder and Leader, Biology Club, Maple Leaf International School

Organized & held lectures on A-level Biology for 6 Grade 11 students. Administered practice tests & assisted in registrations

3. Tiktok English Teacher @Maple Leaf Tiktok account

Taught 10000+ followers basic English through 1-minute videos, receiving 200+ shares. Learned how to write, shoot, and edit engaging content

4. Researcher & Advisor (synthetic biology), Yiye-Wuhan, International Genetically Engineered Machine

arched siRNAs that target TEAD4 as an emerging drug for treating colorectal cancer w/ Dr. Liu @ Wuhan; fundraised \$1,261 for the research

5. Class Monitor , Maple Leaf School Leaders Team

Attended monthly meetings with other representatives; reported on class situations & served as a link between 27 students & 15 school administrators

6. Digital Artist

Designed a cultural shopping bag for the Mazu pilgrimage, an annual Taoist festival that attracts 180,000+ attendees; sold 8,000+ bags for \$5,000

Skills:

1. Bilingual (Chinese/English)
2. Office Software (Word/Excel/PowerPoint, etc.)
3. Schedule Management & Time Planning
4. Event Coordination Experience
5. Video editing
6. Digital Drawing/graphic design

3. What other commitments do you have and how will you manage your time

As a first-year student at De Anza, my main commitment is my coursework. Besides that, I plan to do some research programs. I am confident in my ability to manage my time efficiently.

4. Additional Comments (maximum 200 words)

I may be new to De Anza, but I'm highly motivated and ready to learn, contribute, and grow alongside DASG.

5. What student concerns do you feel the DASG should address?

I think DASG can should focus on improving communication and awareness of campus resources. My students, especially international and first-year students, often do not know what's available to them.

6. Why I Joined the DASG

I hope to bring our student community closer together at De Anza. Learning from different people in DASG helps me to fit in and get better. Most importantly, I like to help others.

7. Program Affiliations: International Student Programs (ISP), First Year Experience (FYE)

Tram Lieng (She/Her/Hers)

DASG Social Media Officer



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I am applying for the DASG Social Media Officer position because I would like to further market and strengthen the connection between student representatives and the student body. I hope that in the future, our student government will become even more organized, informed and supportive of our student voices so everyone can feel heard and seen. As an Internal Officer I would like to make DASG the bridge between our government and our students.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

Through my involvement with my other club commitments on campus like UNICEF, the Pickleball Club, or MADA. In majority of them, I hold the position of Marketing or Digital Marketing. Even now, I serve as one of the Marketing Committee Editors where I've had the opportunity of working alongside many of the marketing interns, senators, and other DASG members. I've also contributed on posters, flyers, reels and videos in order to market DASG and events put out.

Working under our current marketing senators, has provided me a lot of insight as to how working with others or in a team works and understanding how important communication can be. I've learned to manage my responsibilities, time and deadlines as well as how to give constructive feedback. I

have developed a good sense of marketing through lots of trial and error and I am ready to apply what I have learned to DASG.

3. What other commitments do you have and how will you manage your time?

I am currently involved in several clubs on campus like UNICEF, Pickleball, Tennis, PBL and more. While still remain active in those clubs I will utilize calendars, reminders, deadlines and self discipline to meet DASG commitments. I also think that communication is incredibly important when working in a team so I won't be afraid to communicate with my peers when anything needs urgent adjustments.

4. Additional Comments (maximum 200 words)

I am excited to be able to represent our student body and help student engagement. I see the role of Internal Officer as an opportunity to strengthen connections and I am also excited to support and be apart of a team. I am completely ready to listen and learn while leading with all my purpose!

5. What student concerns do you feel the DASG should address?

I think DASG should steer it's attention towards listening to student's voices. I think a lot of students feel disconnected from DASG so creating a welcoming energy to promote to our campus will definitely help make students more inclined to see DASG as a government that has open arms.

6. Why I Joined the DASG

I joined DASG in order to involve myself in the process and behind the scenes of creating opportunities, events and exciting memories at De Anza. At first I thought it was a way to step out of my comfort zone but it turned out to be much more than that. When I joined I slowly realized that DASG was an incredible team of regular students just like everyone else that works together to further improve student life. DASG also offers opportunities and connection building and I joined to strengthen De Anza's student body while making loving memories.

7. Program Affiliations: Clubs, Cross Cultural Partners (CCP), De Anza Student Government (DASG) Senate and/or Committee(s), EOPS (Extended Opportunities Programs and Services), Honors Program, Mentors at De Anza

Lexie Wang (She/Her/Hers)

DASG Social Media Officer



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I'm running for the Marketing & Social Media Officer position because I love art, design, and creative expression. I believe that good marketing is not just about information — it's about creating something that people feel connected to. Through creative campaigns and a stronger social media presence, I hope to make DASG's work more visible, relatable, and inspiring to more students. I want to use my passion for creativity to help more people feel excited about getting involved.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

I bring a strong background in creativity, digital media, and communication to this position. I'm skilled in using Canva for graphic design, editing videos, creating posters, and photography. In high school, I served in the student government's publicity department, where I was responsible for promoting major events like sports meets. Through that experience, I learned how to plan campaigns, design visuals, and create content that really connects with students. With my skills and passion, I'm excited to help DASG grow its presence, strengthen student engagement, and bring fresh energy to the Senate.

3. What other commitments do you have and how will you manage your time?

Outside of DASG, I'm mainly focused on my academics and a few volunteer activities, but I'm very careful about managing my schedule. I use planners and set priorities to make sure I stay organized. Since I'm passionate about this position, I'm ready to dedicate the time and energy needed to fully commit to DASG. I believe in working efficiently and making sure I always show up prepared and ready to contribute.

4. Additional Comments (maximum 200 words)

N/A

5. What student concerns do you feel the DASG should address?

N/A

6. Why I Joined the DASG

I joined DASG because, as an international student, I really wanted to get more involved and feel connected to the community here. Being part of DASG gives me the chance to meet new people, better understand the campus culture, and contribute to making De Anza an even more welcoming place. It's also a great way for me to grow personally and build leadership skills while feeling more at home.

7. Program Affiliations: Clubs, De Anza Student Government (DASG) Senate and/or Committee(s), Clubs,

Public Relations Officer

Jacob Chen (He/Him/His)

DASG Public Relations Officer



- 1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?**

I want to become the DASG Public Relations Officer as of my natural talent with connecting with others. Ever since I became a student at De Anza College, I have put myself out there as much as I could and have made many strong connections with a variety of individuals. Within DASG, I am currently confident that I have gotten to know most people and have formed strong relationships with almost everybody. As the Public Relations Officer, I'm expected to communicate with the Social Media Officers, different DASG committees, and other student organizations for promotional items. Not only am I already in good standing with the people within these groups, but I'm also genuinely interested in gaining more experience in the field of public relations itself. I see this opportunity as a chance to grow as both a student leader/representative and on a personal level. I hope to ensure a strong line of communication amongst different students organizations amongst De Anza College as to ensure everyone has an idea of the details of any specific dates/events. Therefore, students are able to get the resources they need and/or help with promotion to encourage more students to attend. For example, if given all the necessary details, La Voz may help the Events Committee's quarterly De-Stress Event and the Marketing Committee's promotional work upon their social media page and/or their website.

- 2. What are some of the skills and experiences that you will bring to the DASG Senate?**

During high school, I held many different club positions within a variety of clubs such as President, Vice President, Secretary, Treasurer, and Activities Director. Through these positions, I learned how to not only manage my own schedule, but also work with other clubs and school-based organizations such as ASB (Associate Student Body) for a variety of projects. As a senator, I am confident that with my experiences that I will be a responsible and highly trustworthy student representative in any of my senator projects and/or outside of DASG organizations such as Academic Senate and ASFC. In addition, I'm currently an intern for both the Marketing and Events committee alongside just being appointed as the Marketing Liaison. Since the beginning of the Fall quarter, I have helped DASG in many different areas such as volunteering for any of the Events committee school-wide events (Homecoming, De-Stress, Love and Connections) and with social media/promotional-related work (Promotional posts for the Eco-fund, Promotional post for the DASG internal elections, DASG Spotlight T-shirt designs). As the Marketing Liaison, I must attend different DASG committees and exchange information for upcoming events for the DASG marketing committee to promote in the future. Overall, I have become very well-rounded and knowledgeable within DASG itself through everything and plan to continue to bring the same amount of effort I have already brought.

3. What other commitments do you have and how will you manage your time?

As of currently, many of my personal commitments do not take a lot of my time away. Therefore, I feel that I would be able to easily find the time for any work assigned to me alongside further connecting with people within DASG or any related student organizations. If any problems arise where I must attend to something else, I will ensure to communicate effectively to my peers to let everyone know ahead of time of my absence and/or someone to substitute for me as soon as possible. Overall, I am confident in memorizing important meetings/events and arriving at a responsible time. I even live close enough to De Anza College, so I could quickly arrive on campus at a last minutes notice.

4. Additional Comments (maximum 200 words)

None

5. What student concerns do you feel the DASG should address?

I believe that one student concern DASG should address more upon is improving the accessibility and convenience of finding information for students. Currently, details about student organizations are available on the De Anza College website, but many students find it difficult to navigate and feel that key information is missing. From my own experience, I remember I struggled to find any relevant information of DASG such as the different committees within DASG, what each committee does, and the type/amount of work that each committee is responsible for. In fact, I learned much more about DASG through speaking with a senator than I did through the website. Similar concerns have arisen from the incoming senators and have mentioned in creating a small pamphlet/guide book highlighting different resources and student organizations within De Anza College. Therefore, by having everything that is relevant to students within one and easy-to-access place, it will get more students involved in school-based organizations that entice their interests and even connect the De Anza College community further.

6. Why I Joined the DASG

Student government has been something I was unable to do within high school as of my limited schedule, but many friends of my close friends who had joined found the experience to be very rewarding. Therefore, student government has been something that I wanted to get involved with as soon as I arrived at De Anza College for the Fall quarter. I am super glad that I joined DASG as it is the place where I have made the most friends and I feel that the work I do is very rewarding based on the gratitude and recognition of the current senators and interns. From my experience, there are a lot of great resources you can discover through DASG, which is why I believe it's something most students should get involved in.

7. **Program Affiliations:** Clubs, De Anza Student Government (DASG) Senate and/or Committee(s),

Esther Kim (She/Her/Hers)

DASG Public Relations



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

As I have studied for several months in a new environment, the US, I realized how important communication is. It helps me to learn a culture, language, and even the way of communication. Thus, I want to join the Public Relations team to connect with students and help others participate more in campus life. Because I know it can be challenging to interact with others. In addition, I want to experience diversity for my future and help others who struggle with communication, through new challenges in Public Relations.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

I am an outgoing and collaborative person. I have worked together on several projects in middle-high school. For instance, I established a new club with friends, worked in a leadership department, and prepared presentations together. My experience and background as an international student give me a different perspective on marketing and communication. Moreover, I have developed my communication ability through adaptation to a new environment and understanding diverse cultures. I believe I can contribute to DASG with my experiences.

3. What other commitments do you have and how will you manage your time?

I pursue my academic work as a full-time student, volunteer every Saturday, and work out every morning. These all works require dedication and enough time. Thus, I manage my time by using

reminders and setting daily goals. I have several tasks to do, but I am sure I can contribute to DASG while doing them.

4. Additional Comments (maximum 200 words)

Applying DASG is a meaningful challenge for me, and I feel a little bit nervous. However, at the same time, I am excited to have an opportunity to join DASG. I am still improving my English but I am passionate about connecting with others. I want to contribute to our campus and support others, especially those who feel isolated or hesitate to participate.

5. What student concerns do you feel the DASG should address?

There are several concerns, but I believe the lack of communication should be addressed. Since it is challenging to make friends or have time to communicate with others, there are communication events, such as ISP events or village events. However, I believe it is necessary to inform people about events to increase participation. It can help students to enjoy campus life and know important information.

6. Why I Joined the DASG

I want to connect with a community and help others to participate more. I can gain experience by joining DASG, and I am sure it would be valuable for my future.

7. Program Affiliations: N/A

Martina Ng (She/Her/Hers)

DASG Public Relations



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I want to become the DASG Public Relations Officer because I am passionate about building stronger connections within our De Anza community and ensuring every student feels seen, heard, and valued. When I first arrived from Hong Kong last July, I faced many challenges adjusting to a new environment, and I realized how powerful communication and outreach can be in helping students feel connected and supported. For instance, witnessing the joy during events I helped organize as an intern at the DASG Events Committee has shown me how impactful my contributions can be. Moreover, even though I did not win the election for Chair of Events, through campaigning, I had the opportunity to connect with so many individuals at De Anza whom I would never have met otherwise. I realized that by simply reaching out, sharing information, and encouraging conversations, I could help students feel more engaged, whether by inspiring them to vote, attend events, or learn more about DASG. It showed me that I have the capability and passion to make a positive impact on our community through communication.

Therefore, I aim to utilize my voice, interpersonal, and outreach skills to promote DASG's activities and help students feel more connected to the resources, opportunities, and events De Anza has to offer in ways that reach and resonate with our diverse student body. I see college as a new chapter for everyone, and while many focus on transferring from community college, I believe it is equally important to embrace and shape our unique college experience together. Ultimately, I want to grow with everyone, both academically and personally, as a student leader.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

Beyond my passion for outreach, I will bring a strong foundation in empathy, critical thinking, and cross-cultural collaboration, developed through my academic and personal journey. My experiences at a United World College, where I learned to navigate and celebrate differences among students from over eighty countries, taught me the importance of respecting diverse perspectives and communicating across cultural lines, which I believe is an essential skill for promoting DASG's initiatives to our broad and diverse student body.

Additionally, my critical thinking skills have been strengthened through my major in Social Justice Studies, where I consistently analyze various social and political narratives. I believe this would help me approach public relations thoughtfully, ensuring that messages are inclusive, accurate, and resonate with students' varied experiences. I have also developed strong project management skills through my internship with Content Magazine, where I helped promote local art, culture, and the creative voices of Silicon Valley, fostering community and connection.

Moreover, my social intelligence, shaped by my experiences advocating for and caring for my mentally challenged sister with Angelman Syndrome, has taught me to be a patient and empathetic listener, which I believe are crucial skills when I represent DASG to students, staff, and even external partners. I am also highly adaptable. Having arrived in the United States last July, I quickly navigated challenges such as housing, transportation, and building a new support system, including making friends. For these reasons, I have become a resourceful and resilient individual—qualities I would bring into the PR Officer role.

Finally, I have demonstrated initiative by seeking out leadership opportunities early at De Anza, including becoming a Humanities Mellon Scholar and proposing new ideas like starting a music mentorship club to foster community building. As a PR Officer, I would draw on these experiences to develop innovative and inclusive strategies that enhance DASG's visibility and foster deeper student engagement across campus.

3. What other commitments do you have and how will you manage your time?

This quarter, I am taking five courses, participating in the Mentors@DeAnza program and DASG as an intern, and doing an internship outside of school. Although my schedule is demanding, these commitments have strengthened my time management, communication, and leadership skills, which I believe are directly aligned with the responsibilities of the DASG Public Relations Officer.

Having learned from past experiences where I struggled with last-minute work, I now approach my responsibilities with a proactive manner. I plan tasks weekly with my notepad, as well as set internal deadlines ahead of actual due dates. For example, when managing multiple blog drafts at my internship alongside school assignments, I organize my schedule to submit early drafts for feedback, allowing time for thoughtful revisions. As a result, I believe this structure will help me stay consistent with PR communications for DASG, ensuring that our outreach is timely, polished, and meaningful.

Overall, my experiences this year, from adapting to life in a new country to building connections with schoolmates during my campaign for Chair of Events, have strengthened my resilience, flexibility, and interpersonal skills. I have seen firsthand how simply reaching out, communicating openly, and

building relationships can make students feel more engaged and included. For this reason, I am ready and confident to bring that same energy, strategic planning, and passion to the Public Relations Officer role while effectively balancing my other commitments.

4. Additional Comments (maximum 200 words)

My journey has taught me that true leadership requires more than organizing or promoting events, as it requires fostering understanding across differences. Growing up caring for my mentally challenged sister and later living among students from over eighty countries taught me that every person's experience adds irreplaceable value to a community.

At De Anza, where many students focus mainly on transferring, I want to encourage students to not only achieve their academic goals but also to embrace this vibrant chapter of growth, exploration, and belonging. Therefore, I hope to make a positive impact through Public Relations, as I believe it is not only about communication but also about amplifying diverse voices, creating space for perspectives that might otherwise be overlooked.

Through my background in social justice, cross-cultural collaboration, and personal advocacy, I am committed to ensuring DASG's messaging empowers all students to feel connected, not just to programs or events, but to one another. Ultimately, I see this role as an opportunity to bridge divides, foster memories, and build a legacy of unity that lasts long after we graduate.

5. What student concerns do you feel the DASG should address?

One concern I believe DASG should address is the lack of connection many students feel within our diverse community. While De Anza offers a variety of programs like Impact AAPI, Summer Bridge, and FYE, I think students can sometimes remain isolated within their own circles, especially because many focus heavily on transferring. As a result, students sometimes overlook the opportunity to fully experience and enjoy this unique chapter of their lives, and I believe DASG plays a powerful role in changing that.

Coming from Hong Kong, I experienced firsthand how challenging it can be to navigate a new environment alone. Yet through my journey, whether interning outside school, balancing four to five courses every quarter, being a teaching assistant, joining programs like Mentors@DeAnza, or running for Chair of Events, I realized how transformative communication, collaboration, and outreach can be. Therefore, I believe DASG should encourage more cross-collaboration among different on-campus organizations, bridging students from all backgrounds and experiences. By working together to promote events and resources on both sides, we can turn De Anza's diversity into a shared strength, gathering a wide range of perspectives and creating meaningful experiences that unite us, ultimately alleviating the concern I mentioned.

In addition, I believe DASG can advocate for improving everyday student experiences. For instance, the library being closed on Fridays can be a barrier for students like me, especially when I first arrived in the United States and did not always have a quiet place to study at home. Having the library open longer or partnering with a local study café to offer student discounts would make it easier for students to access good learning environments affordably. Furthermore, while I saw many

collaborations between De Anza and Foothill students, I believe transportation could still be a challenge for many students, especially international students. Many students, including my friends who are active in campus life, do not have a car, and public transit schedules are not always convenient. For this reason, I believe DASG could work to advocate for more frequent shuttle services or better bus connections between campuses to make student participation more accessible.

Ultimately, I believe DASG should help students not just reach their transfer goals but also truly enjoy and shape their college experience at De Anza by building connections, making memories, and feeling empowered during their time here.

6. Why I Joined the DASG

I always think we are like mirrors reflecting different possibilities. I joined the DASG because I hope to discover these reflections by giving students a platform to express their voices, listening to one another, and advocating for students' needs. I believe each of us brings a unique perspective, and together, we can create a more inclusive environment that helps us realize our potential. Ultimately, I hope we can build bridges between different individuals and groups at De Anza!

7. Program Affiliations: De Anza Student Government (DASG) Senate and/or Committee(s), Athletics, Honors Programs, Humanities Mellon Scholars, Mentors at De Anza, Summer Bridge

Anthony Parra (He/Him)

DASG Public Relations



1. Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I am the secretary of a 501(c)(3) non-profit corporation called the Calle Willow Business Association in San Jose (insta@callewillowsj), and I want to be the DASG Public Relations Officer. I hope to create good public relations between the De Anza Student Government and other organizations throughout the South Bay Area. I would love to offer experience to interns at our nonprofit while at the same time having us all make meaningful connections and advance the missions of both organizations.

2. What are some of the skills and experiences that you will bring to the DASG Senate?

I am actually a founding member of the Calle Willow Business Association, I was the one doorknocking to get people to join us for almost 2 years now (1.75 years), and I was the one calling the IRS every single day until they gave us the tax-exempt status that was holding us back from receiving funding. The city of San Jose has given us \$30,000 in seed funding so we can get started as an organization. I am your boots-on-the-ground guy who will get things done while uniting people. The DA Senate needs someone like me and I need the DA Senate so I can refine my skills and further grow as a person alongside the DASG.

3. What other commitments do you have and how will you manage your time?

Besides being secretary for the Calle Willow Business Association, my only obligations are school.

My availability is:

Monday: 2-7pm

Tuesday: 2-7pm

Wednesday: 2-7pm

Thursday: 2-7pm

Friday: depends

Sat-Sun: not available.

4. Additional Comments (maximum 200 words)

Please let me know if there is any more information that you need from me.

5. What student concerns do you feel the DASG should address?

I think the DASG should address the funds that the school has to make housing for students, or at least figure out what's going on there.

6. Why I Joined the DASG

I joined the DASG because it is the perfect opportunity for me to refine my skills for my future career in politics.

7. Program Affiliations: HEFAS (Higher Education for AB 540 Students)