

Department: Journalism - Request for enhanced lottery funds

1. What will the money be used for?
 - a) \$3,000 for five DSLR camera kits (including lens, extra battery, shoulder bag, screen protector)
 - b) \$1,300 for a classroom response system with 30-32 clickers.
2. How many students will benefit from this purchase?
 - a) Approximately 120 students per quarter in face-to-face journalism classes.
 - b) Approximately 30 students per quarter in JOUR 61a, b and c and JOUR 62a, b, c and d classes that produce La Voz News media
3. How does this enhance your Equity Goals?
 - a) A classroom response system used anonymously can help students succeed by allowing them to try different responses and risk being wrong, without the stigma of speaking their thoughts out loud. The system can also be used to take polls and votes in which students don't have to reveal their responses. These are equity goals to help students not in the mainstream to voice opinions or try out responses. The real-time feedback serves as a classroom assessment that helps the instructor meet students' needs in the moment.
 - b) Students in the La Voz News media production classes need to use cameras of a higher quality than iPhones to shoot photos clear enough to be printed and video suitable for YouTube and website delivery. Some students have their own photo/video equipment, but lower-income students rarely do. La Voz is chronically low on cameras to lend to students. Having better access to quality equipment benefits underserved students.
4. How does this enhance your Student Learning Outcomes?
 - a) Access to a classroom response system would enhance students' ability to fulfill Student Learning Outcomes in JOUR 2 – Mass Communications and various newswriting classes. For example, a Mass Communication class might include a quiz or a survey about First Amendment rights such as a free press. News Writing classes could use the response system to drill students in grammar and journalistic style.
 - b) Access to quality cameras is critical to students fulfilling Student Learning Outcomes in several student news production classes, and a Program Learning Outcome to compile a portfolio of print, electronic and/or multimedia projects that tell journalistic stories. JOUR 61a and b SLOs require students to have multimedia, video and/assignments in their portfolios. JOUR 62b and c SLOs require student to produce photo and video assignments.
5. Was this noted on your Program Review?

Yes.

DSLR Camera Kits	\$600/each	\$3,000
Classroom Response System (Clickers)		\$1,300
		\$4,300