

April 21, 2008

TO: Cindy Castillo, Director  
De Anza College Financial Aid Office

FROM: Andrew LaManque, De Anza Research  
Elena Litvinova, Student Assistant

SUBJECT: Applicant (New and Returning) Student survey, Spring 2008

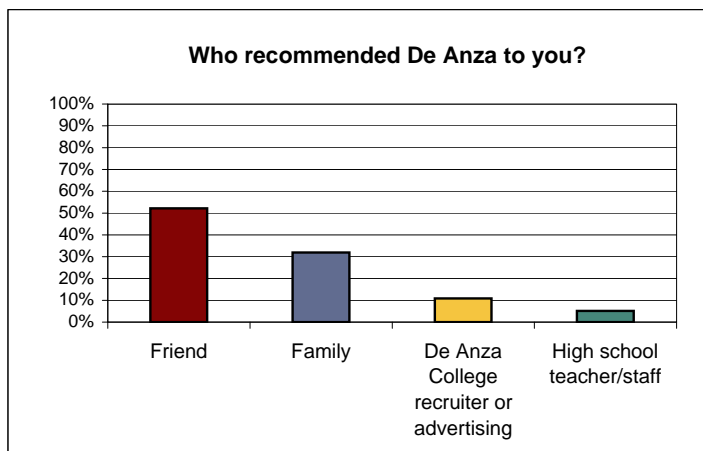
The Spring 2008 Applicant survey was conducted from February 9 through April 21, 2008. A total of 362 students responded. Overall, the results are similar to Winter 2008.

Important highlights include:

- 52% (183 of 351) of the students indicated that a friend recommended De Anza College to them. 4% lower than that of Winter 2008.
- 40% (141 of 355) of the students responded that they were accepted to a four-year college. This is 4 percentage points lower than that of Winter 2008.
- The top two reasons students decided to attend De Anza College are: programs offered (41%, 145 of 357) and convenience (26%, 92 of 357).
- Of the 201 students that speak a language other than English, Other (31%, 69 of 224), Spanish (23%, 52), and Mandarin (15%, 34) were the top spoken languages. Of the students that selected “other,” the top spoken language is Tagalog (14%, 11 of 81).
- 42% (157 of 374) of the respondents would use a tutor if one were available in Math.
- 47% (152 of 362) of the students’ parents are college graduates.
- 42% (138 of 387) of the students worry “a lot” about paying for college expenses. This is higher than the 36% in Winter 2008.
- 75% (268 of 358) of the students have never met with a counselor to discuss what classes they should take; 63% (221 of 362) of the students would like more help picking classes.
- 63% (150 of 239) of the respondents do not know how much (\$) the resident per unit enrollment fee is at De Anza College.

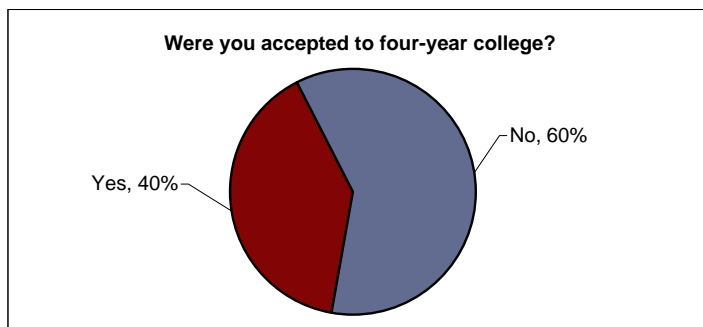
**1. Who recommended De Anza to you?**

Response	Count	Percent
Friend	183	52%
Family	112	32%
De Anza College recruiter or advertising	38	11%
High school teacher/staff	18	5%
Total Valid	351	100%
Total Missing	11	
Total	362	



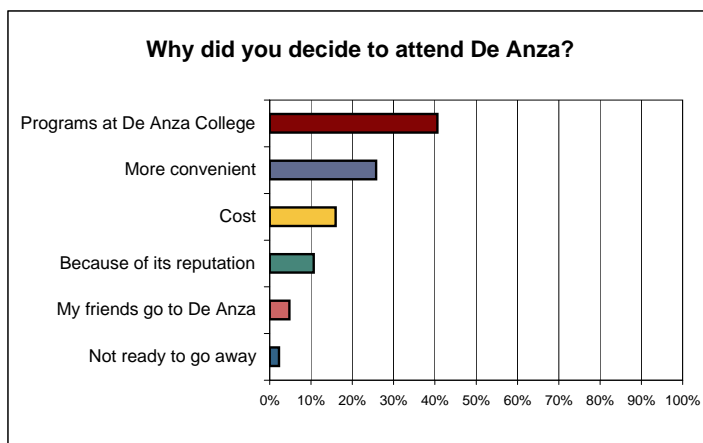
**2. Were you accepted to a four-year college?**

Response	Count	Percent
Yes	141	40%
No	214	60%
Total Valid	355	100%
Total Missing	7	
Total	362	



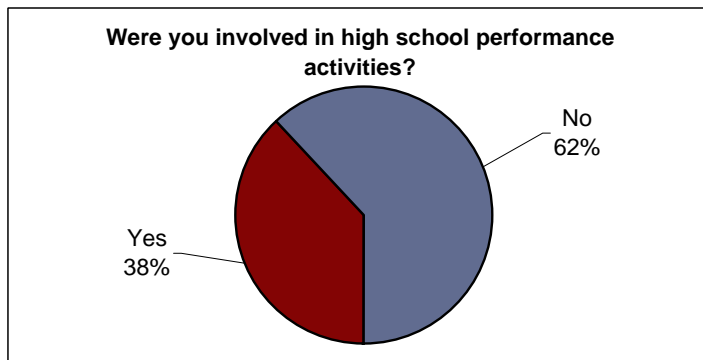
**3. Why did you decide to attend De Anza?**

Response	Count	Percent
Programs at De Anza College	145	41%
More convenient	92	26%
Cost	57	16%
Because of its reputation	38	11%
My friends go to De Anza	17	5%
Not ready to go away	8	2%
Total Valid	357	100%
Total Missing	5	
Total	362	



**4. Were you involved in high school performance activities?**

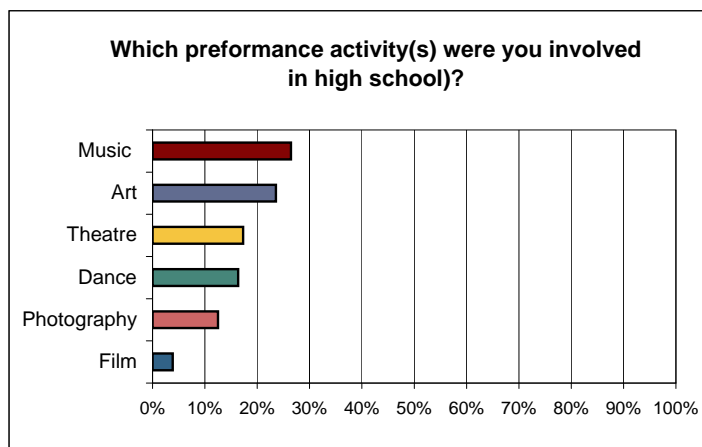
Response	Count	Percent
Yes	135	38%
No	221	62%
Total Valid	356	100%
Total Missing	6	
Total	362	



**4a. If yes, which activity(s)?**

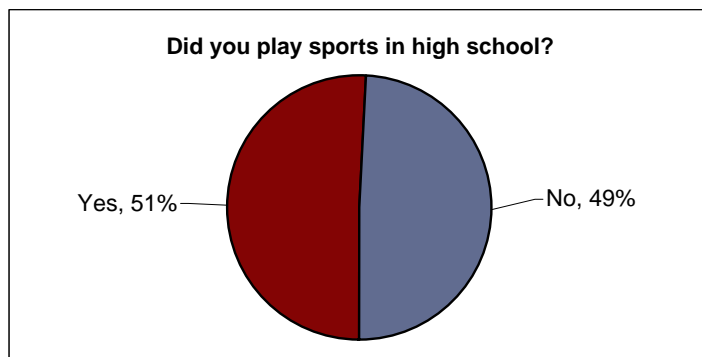
Response	Count	Percent
Music	55	26%
Art	49	24%
Theatre	36	17%
Dance	34	16%
Photography	26	13%
Film	8	4%
Total Responses	208	100%
Total Individuals	134	
Total Missing	1	
Total	135	

\*For question 4a. Students could select more than one activity.



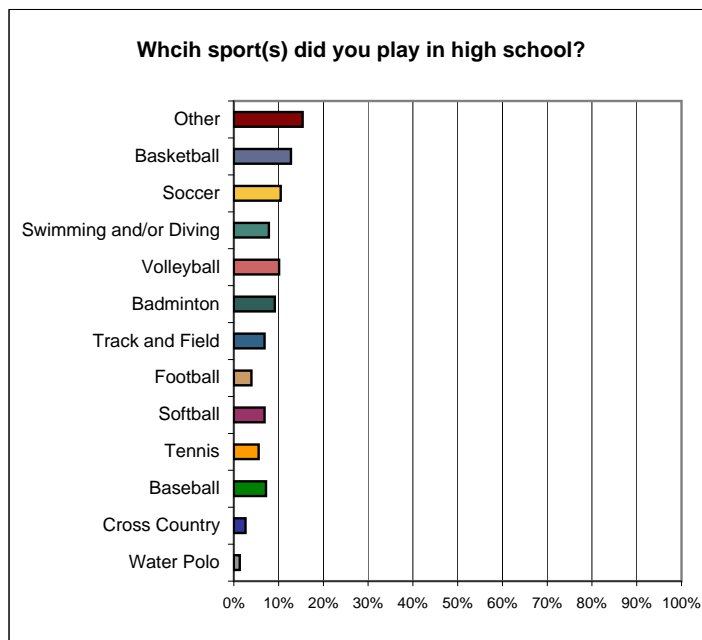
**5. Did you play sports in high school?**

Response	Count	Percent
Yes	182	51%
No	176	49%
Total Valid	358	100%
Total Missing	4	
Total	362	



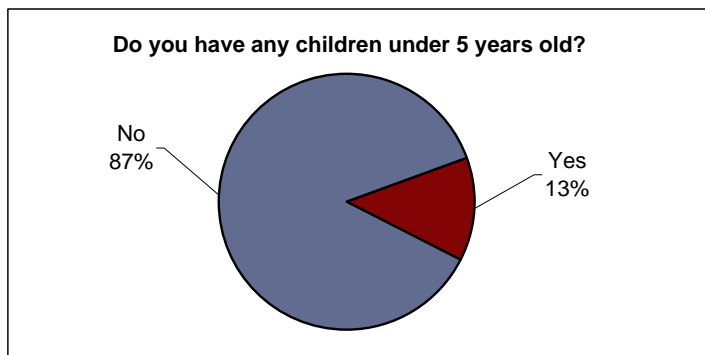
**5a. If yes, which sport(s)?**

Response	Count	Percent
Other	47	15%
Basketball	39	13%
Soccer	32	10%
Swimming and/or Diving	24	8%
Volleyball	31	10%
Badminton	28	9%
Track and Field	21	7%
Football	12	4%
Softball	21	7%
Tennis	17	6%
Baseball	22	7%
Cross Country	8	3%
Water Polo	4	1%
Total Responses	306	100%
Total Individuals	182	
Total Missing	0	
Total	182	



**6. Do you have any children under 5 years old?**

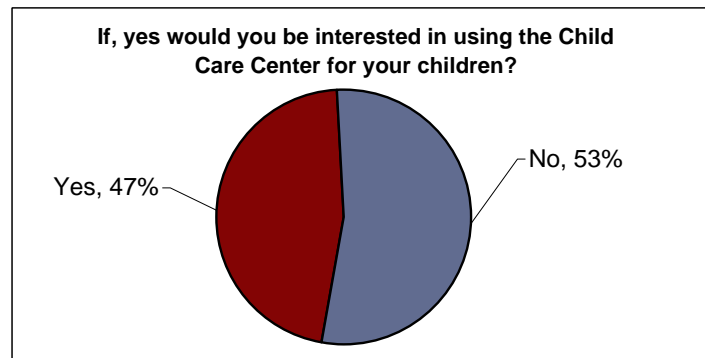
Response	Count	Percent
Yes	46	13%
No	310	87%
Total Valid	356	100%
Total Missing	6	
Total	362	



**6a. If yes, would you be interested in using the Child Care Center for your children?**

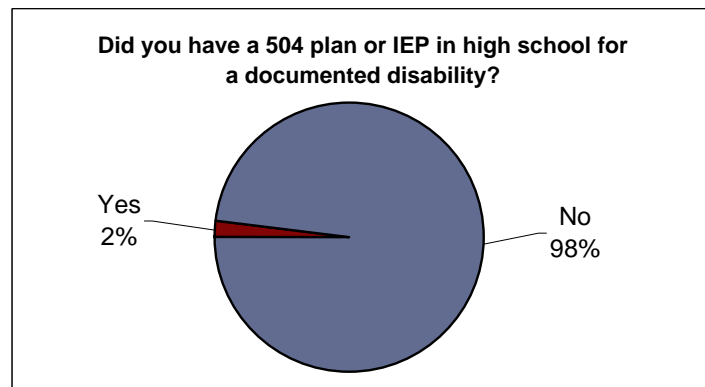
Response	Count	Percent
Yes	20	47%
No	23	53%
Total Valid	43	100%
Total Missing	3	
Total	46	

NOTE: Only includes individuals that indicated 'yes' in question 6.



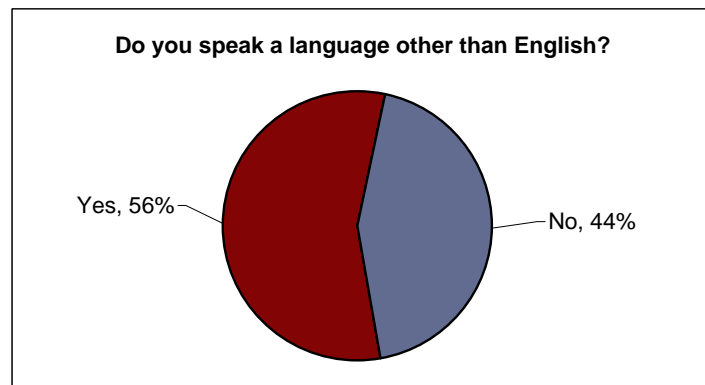
**7. Did you have a 504 plan or IEP in high school for a documented disability?**

Response	Count	Percent
Yes	7	2%
No	332	98%
Total Valid	339	100%
Total Missing	23	
Total	362	



**8. Do you speak a language other than English?**

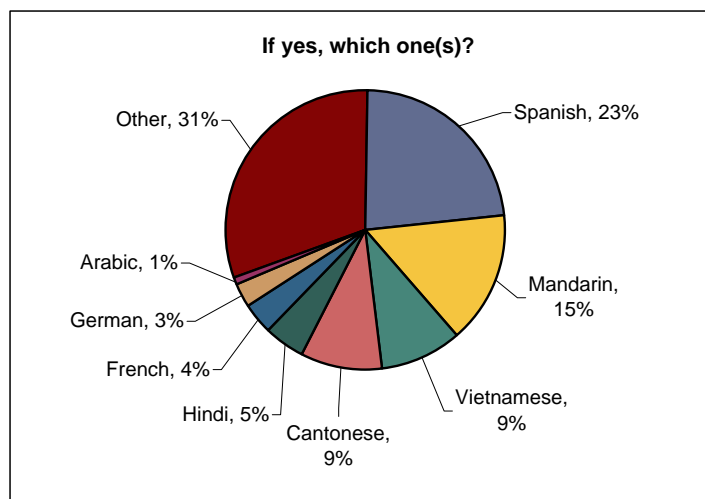
Response	Count	Percent
Yes	201	56%
No	158	44%
Total Valid	359	100%
Total Missing	3	
Total	362	



**8a. If yes, which one(s)?**

Response	Count	Percent
Other	69	31%
Spanish	52	23%
Mandarin	34	15%
Vietnamese	21	9%
Cantonese	21	9%
Hindi	11	5%
French	8	4%
German	6	3%
Arabic	2	1%
Total Responses	224	100%
Total Individuals	192	
Total Missing	9	
Total	201	

NOTE: Only includes individuals that indicated 'yes' in question 8.



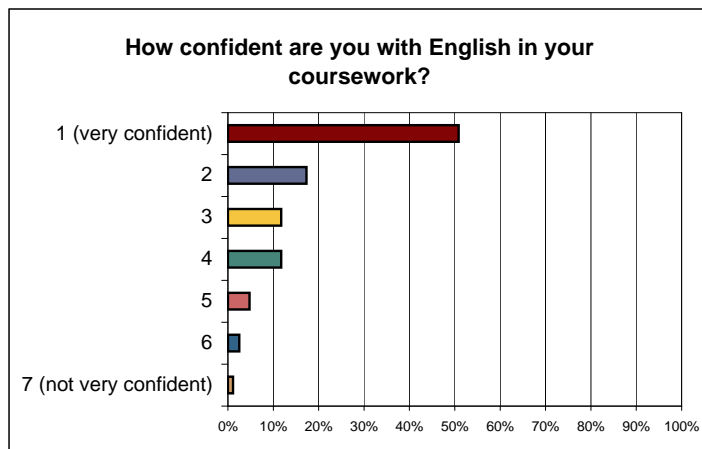
**8b. If "other," please state language below.**

Response	Count	Percent
Tagalog	11	14%
Japanese	7	9%
Farsi	6	7%
Portuguese	6	7%
Korean	5	6%
Amharic	4	5%
Russian	4	5%
American Sign Language	3	4%
Chinese	3	4%
Filipino	3	4%
Indonesian	3	4%
Dari	2	2%
Hindi	2	2%
Kannada	2	2%
Samoan	2	2%
Taiwanese	2	2%
Assyrian	1	1%
Gujarati	1	1%
Hebrew	1	1%
Igbo	1	1%
Laotian	1	1%
Lingala	1	1%
Malyalam	1	1%
Marati	1	1%
Punjabi	1	1%
Somali	1	1%
Swahili	1	1%
Tamil	1	1%
Telugu	1	1%
Thai	1	1%
Tigrygnya	1	1%
Tshiluba	1	1%
Total Responses	81	100%
Total Individuals	68	
Total Missing	1	
Total	69	

NOTE: Only includes individuals that indicated 'other' in question 8.

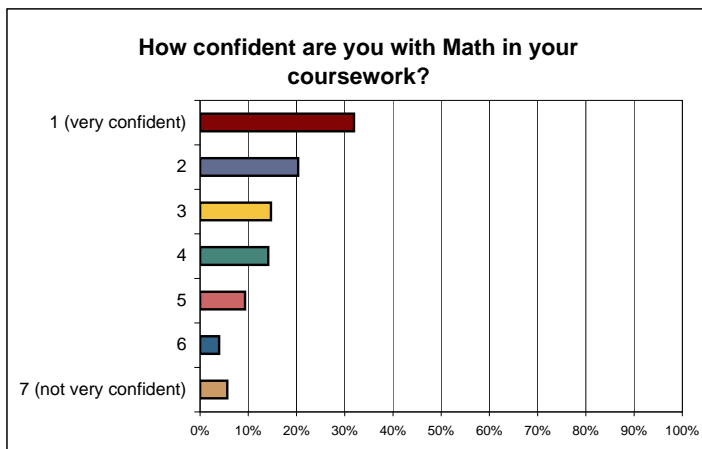
**9. How confident are you with English in your coursework?**

Response	Count	Percent
1 (very confident)	182	51%
2	62	17%
3	42	12%
4	42	12%
5	17	5%
6	9	3%
7 (not very confident)	4	1%
Total Valid	358	100%
Total Missing	4	
Total	362	



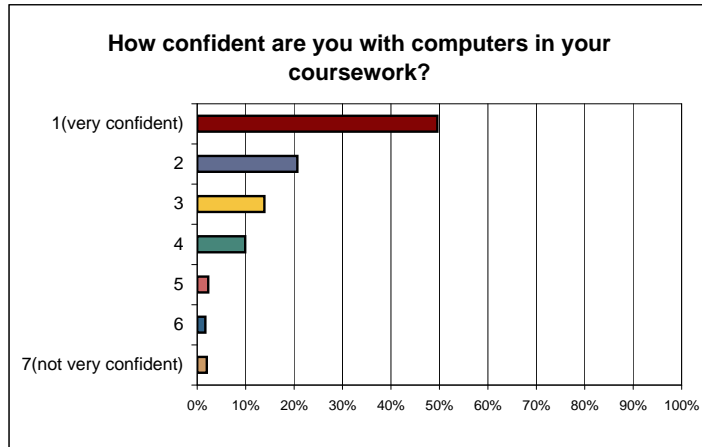
**10. How confident are you with Math in your coursework?**

Response	Count	Percent
1 (very confident)	113	32%
2	72	20%
3	52	15%
4	50	14%
5	33	9%
6	14	4%
7 (not very confident)	20	6%
Total Valid	354	100%
Total Missing	8	
Total	362	



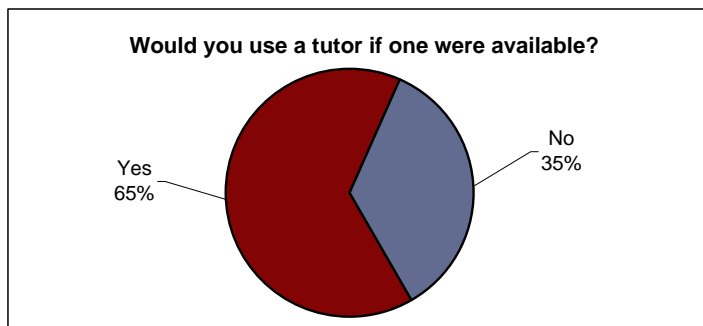
**11. How confident are you with computers in your coursework?**

Response	Count	Percent
1(very confident)	175	50%
2	73	21%
3	49	14%
4	35	10%
5	8	2%
6	6	2%
7(not very confident)	7	2%
Total Valid	353	100%
Total Missing	9	
Total	362	



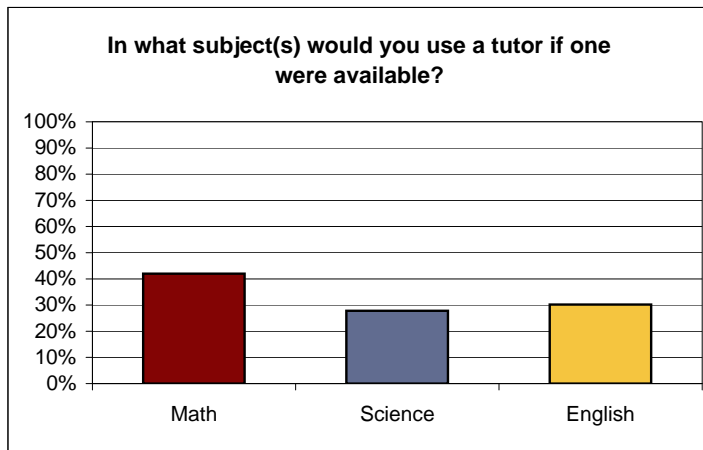
**12. Would you use a tutor if one were available?**

Response	Count	Percent
Yes	233	65%
No	125	35%
Total Valid	358	100%
Total Missing	4	
Total	362	



**12a. If yes, in what subject(s)?**

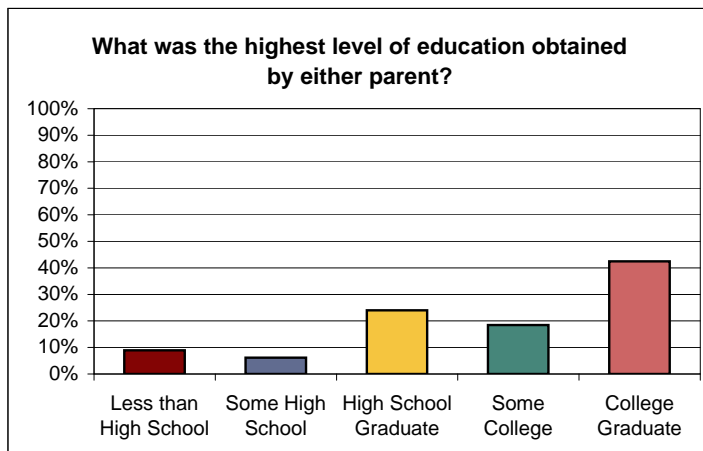
Response	Count	Percent
Math	157	42%
Science	104	28%
English	113	30%
Total Responses	374	100%
Total Individuals	227	
Total Missing	6	
Total	233	



NOTE: Only includes individuals that indicated 'yes' in question 12. Students were able to select more than one.

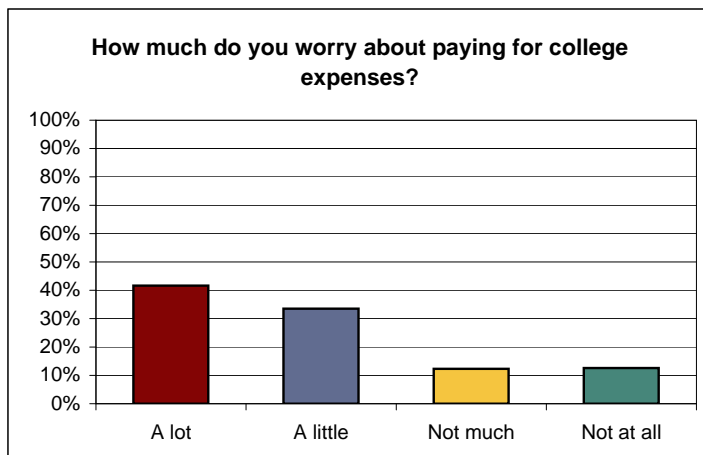
**13. What was the highest level of education obtained by either parent?**

Response	Count	Percent
Less than High School	32	9%
Some High School	22	6%
High School Graduate	86	24%
Some College	66	18%
College Graduate	152	42%
Total Valid	358	100%
Total Missing	4	
Total	362	



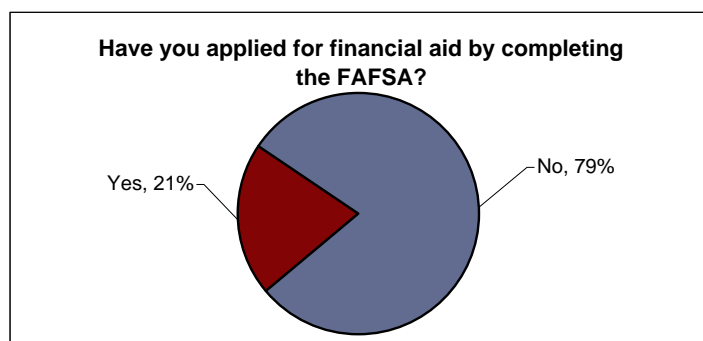
**14. How much do you worry about paying for college expenses?**

Response	Count	Percent
A lot	149	42%
A little	120	34%
Not much	44	12%
Not at all	45	13%
Total Valid	358	100%
Total Missing	4	
Total	362	



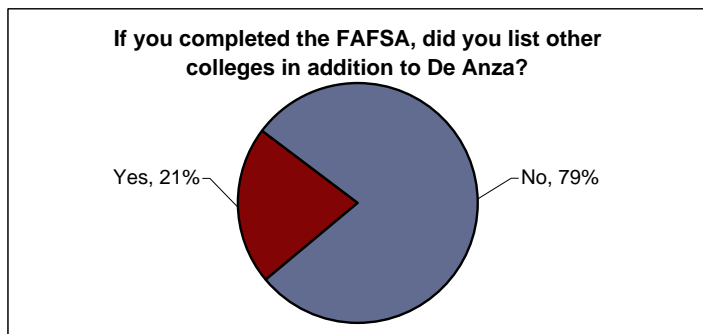
**14a. Have you applied for financial aid by completing the FAFSA?**

Response	Count	Percent
Yes	52	21%
No	200	79%
Total Valid	252	100%
Total Missing	5	
Total	257	



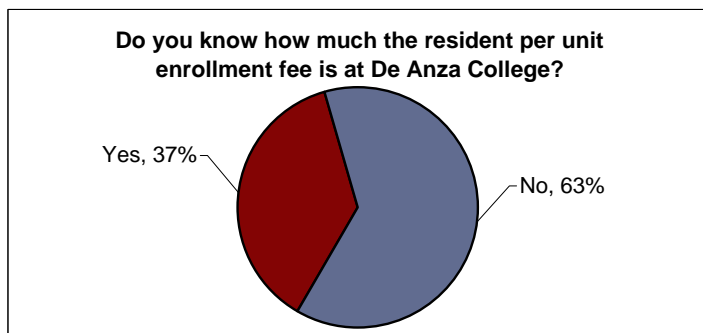
**14b. If you completed the FAFSA, did you list other colleges in addition to De Anza?**

Response	Count	Percent
Yes	32	21%
No	117	79%
Total Valid	149	100%
Total Missing	108	
Total	257	



**14c. Do you know how much (\$) the resident per unit enrollment fee is at De Anza College?**

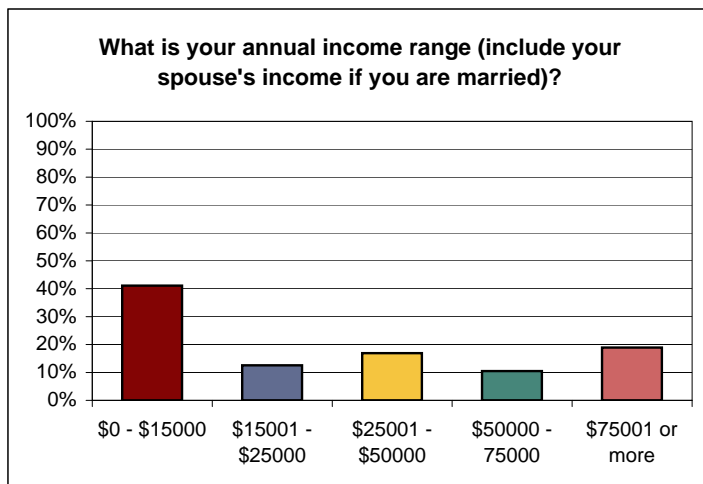
Response	Count	Percent
Yes	89	37%
No	150	63%
Total Valid	239	100%
Total Missing	18	
Total	257	





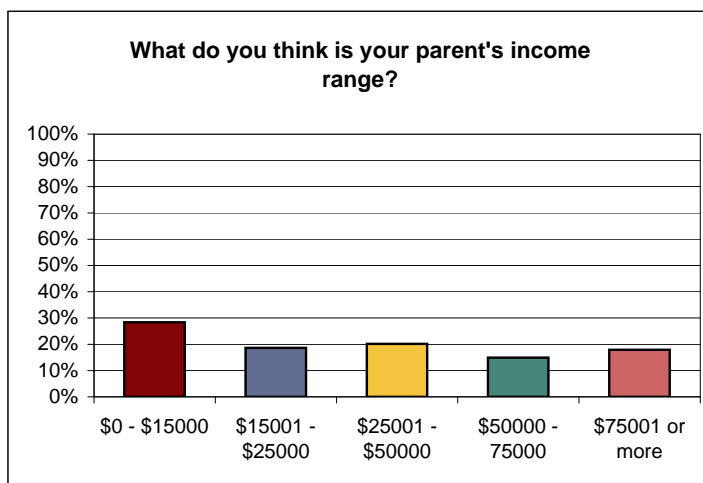
**15. What is your annual income range (include your spouse's income if you are married)?**

Response	Count	Percent
\$0 - \$15000	141	41%
\$15001 - \$25000	43	13%
\$25001 - \$50000	58	17%
\$50000 - 75000	36	10%
\$75001 or more	65	19%
Total Valid	343	100%
Total Missing	19	
Total	362	



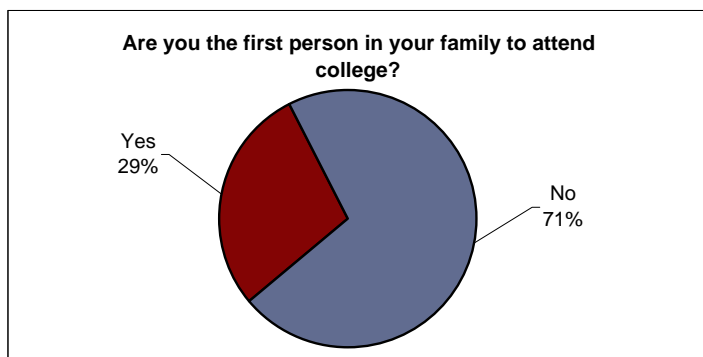
**16. If you live at home and/or if you were claimed on a parent's tax return, what do you think is your parent's income range?**

Response	Count	Percent
\$0 - \$15000	38	28%
\$15001 - \$25000	25	19%
\$25001 - \$50000	27	20%
\$50000 - 75000	20	15%
\$75001 or more	24	18%
Total Valid	134	100%
Total Missing	228	
Total	362	



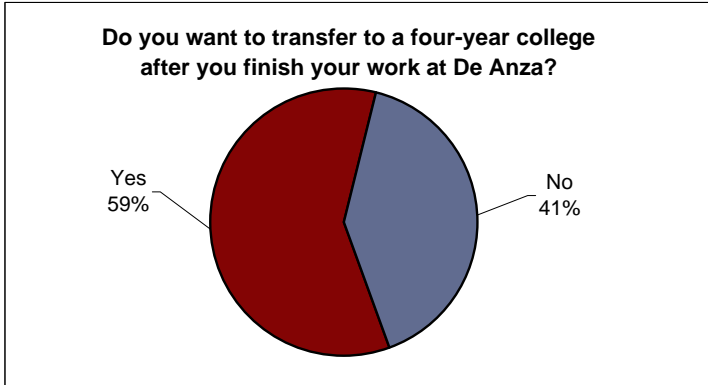
**17. Are you the first person in your family to attend college?**

Response	Count	Percent
Yes	102	29%
No	253	71%
Total Valid	355	100%
Total Missing	7	
Total	362	



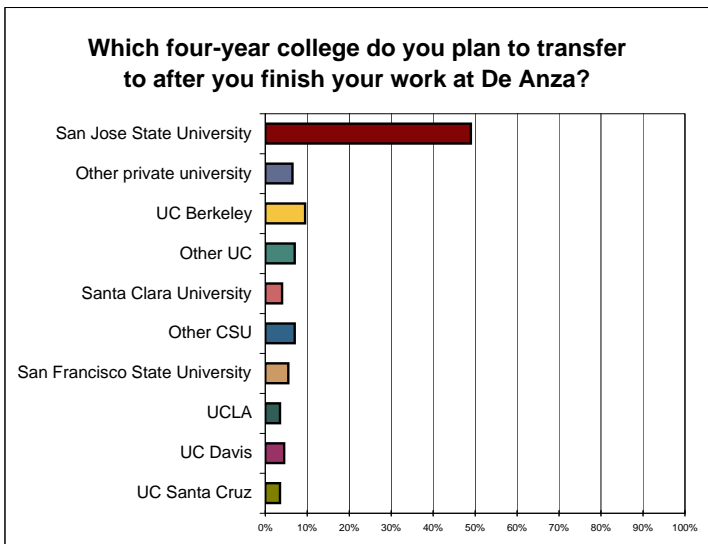
**18. Do you want to transfer to a four-year college after you finish your work at De Anza?**

Response	Count	Percent
Yes	204	59%
No	139	41%
Total Valid	343	100%
Total Missing	19	
Total	362	



**18a. If yes, which college? (select your PRIMARY choice only)**

Response	Count	Percent
San Jose State University	98	49%
Other private university	13	7%
UC Berkeley	19	10%
Other UC	14	7%
Santa Clara University	8	4%
Other CSU	14	7%
San Francisco State University	11	6%
UCLA	7	4%
UC Davis	9	5%
UC Santa Cruz	7	4%
Total Valid	200	100%
Total Missing	4	
Total	204	



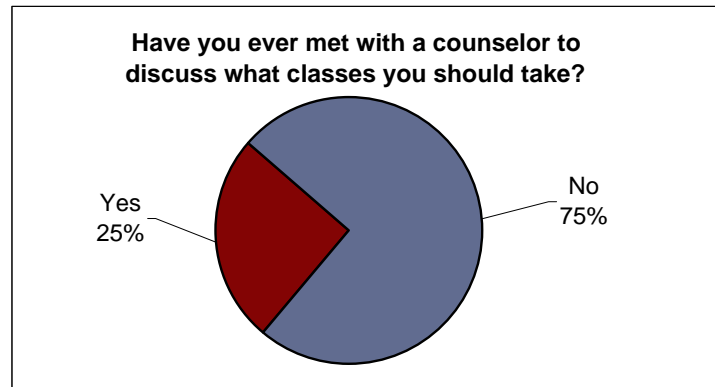
**18b. If not, what are your career goals after you finish at De Anza College?**

Response	Count	Percent
Uncertain/Other education path	18	21%
Find work: in specific field	16	18%
Upgrade/obtain new skills for current/new career	16	18%
Nursing Program	12	14%
Personal Enrichment	7	8%
Obtain Certificate/License	5	6%
Obtain AS/AA/ASN	4	5%
Continue with current career	3	3%
Find work: general	3	3%
Improve english language skills	3	3%
Total reponses	87	100%
Total missing	52	
Total	139	

Note: Actual categorized responses to question 18b are included at the end of this report.

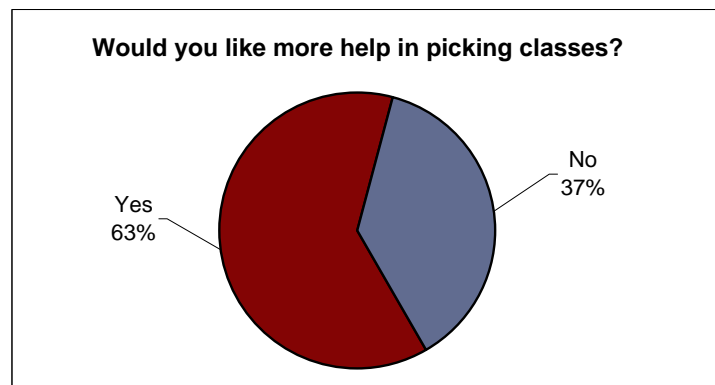
**19. Have you ever met with a counselor to discuss what classes you should take?**

Response	Count	Percent
Yes	90	25%
No	268	75%
Total Valid	358	100%
Total Missing	4	
Total	362	



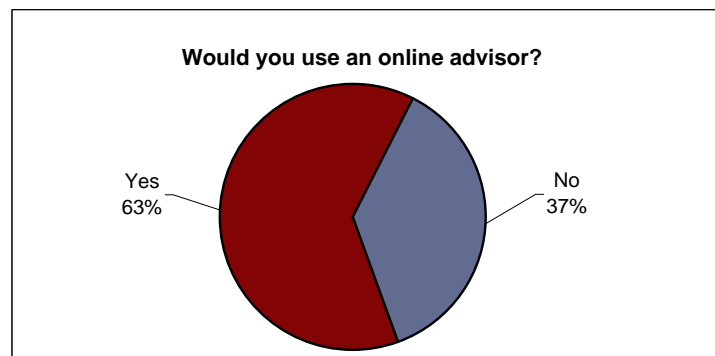
**20. Would you like more help in picking classes?**

Response	Count	Percent
Yes	221	63%
No	132	37%
Total Valid	353	100%
Total Missing	9	
Total	362	



**21. Would you use an online advisor?**

Response	Count	Percent
Yes	224	63%
No	131	37%
Total Valid	355	100%
Total Missing	7	
Total	362	



**18b. If you do not plan to transfer to a 4-year college after you finish your work at De Anza College, what are your career goals?**

<b>Response</b>	<b>Category</b>
I want to be an LVN	Nursing Program
After achieving an acceptable gpa of 3.0 or higher, i'd like to pursue master's degrees/ph.d in clinical psychology	Uncertain/Other education path
after finishing my child development classes i would like to go into a career of youth counseling.	Find work: in specific field
As of yet, I do not know what my life plans are. I had a few when I went to West Valley but they proved to not be for me. I am hoping that by just finishing a general bachelors degree, I may find something that I want to do with my life.	Uncertain/Other education path
Begin working with preschool and kindergarten children at Milpitas Christian School as a preschool or Kindergarten teacher	Find work: in specific field
Being a personal trainer.	Find work: in specific field
Brushing up on my career and will become more valuable.	Upgrade/obtain new skills for
career goals to become a Medical Records Clerk	Find work: in specific field
Career Progress	Upgrade/obtain new skills for
Complete the RN program	Nursing Program
Computer Engineer	Find work: in specific field
CONTINUE TO GROW WITHIN MY JOB	Upgrade/obtain new skills for
Continue w/my sales career. Use my Personal Fitness Trainer Certification to help seniors be active/teach movement.	Find work: in specific field
Continue working at current company	Continue with current career
Doing some pre-requisite work for Speech Therapy	Uncertain/Other education path
Finf a job.	Find work: general
Further education as need arises.	Uncertain/Other education path
Get a business degree and continue to work in an animal related field or find something	Uncertain/Other education path
get a pro E certificate of completion.	Obtain Certificate/License
Get into a Material Management field.	Find work: in specific field
Get my A.A./A.S. degree.	Obtain AS/AA/ASN
GO FOR MY MASTERS AND BACHELORS IN NURSING.	Nursing Program
Grammar, vocabularly, research, and accent modification is my weakest point now. i want to improve in these areas very well.	Improve english language skills
Hopefully get my certificates and have something to put on my jobs career page	Obtain Certificate/License
I already graduated from San Jose State University. I want to take elective classes	Personal Enrichment
I am attending De Anza for personal enrichment.	Personal Enrichment
I am currently unemployed and need to learn 3d modeling so I can be eligible for	Upgrade/obtain new skills for
I am going to De Anza just to take some classes over the summer so i can get them out	Uncertain/Other education path
I am in the National Guard. I want to get a Business Degree to be applicable for OCS.	Uncertain/Other education path
I am updating my skills to meet employment requirements and get a job.	Upgrade/obtain new skills for
I Attended a vocational school and recieved a certificate in medical billing and coding.	Upgrade/obtain new skills for
I finished my 4 year degree at UC Berkeley. I am seeking for a different career path that	Upgrade/obtain new skills for
I have a b.a in psychology from Santa Clara University. I'm hoping to attend law school	Uncertain/Other education path
I have a Bachelor from a university in the States. I am currently pursuing another career parth. After DeAnza I would like to go back into the working force.	Upgrade/obtain new skills for current/new career
I have a BS degree from San Jose State University. I am going back to get a paralegal certificate. I am not a recent high school graduate. I am interested in a new career.	Upgrade/obtain new skills for current/new career
I have a BS in Nursing from California State University at Long Beach and am returning	Nursing Program
I have a Masters degree in Counseling Psychology already, and have decided to	Nursing Program
I have already earned a BA in art history from UC Santa Barbara. I am attending De	Obtain Certificate/License
i like to make my goals highest possible. So i can read any kind English books i want to	Improve english language skills
I plan on attending DeAnza College to gain a Certificate in massage therapy and possibly obtain an AA/AS degree. After I finish DeAnza College I plan on starting a career in massage therapy. And maybe further down the road go back to school to	Obtain AS/AA/ASN
I plan to attend college so I may receive an AA in Film/Video Production so I can find a	Obtain AS/AA/ASN
I took early retirement from my first career after 22 years, and am brushing up on some	Upgrade/obtain new skills for
I want to communicate with America easily and help my children to do homework	Improve english language skills
I would like to achieve my Associates Degree in Nursing then take the Boards Exam	Nursing Program

I would like to be a volunteer in the museum.	Uncertain/Other education path
I would like to obtain my AA degree and enroll in the nursing program.	Nursing Program
I would like to progress in my career with additional course work.	Upgrade/obtain new skills for
I would like to start on gaining more work experience with my degree.	Find work: in specific field
I would like to take a Math class for the prerequisite of the admission at UC Berkeley	Uncertain/Other education path
I'm currently attending UCLA. But, I'm going to De Anza just for this spring season. I'll	Uncertain/Other education path
I'm taking courses for enrichment - I graduated from Caltech in '05 and am not currently	Personal Enrichment
I'm trying to get my units to become a CPA.	Obtain Certificate/License
Improve my career.	Upgrade/obtain new skills for
just for self improvement	Personal Enrichment
just want to study something.	Personal Enrichment
keep working	Continue with current career
legal nurse consultant	Nursing Program
LVN or Medical Assistant	Nursing Program
Maybe a Masters degree I already hold a Bachelors.	Uncertain/Other education path
mechanic	Find work: in specific field
Music Performance	Uncertain/Other education path
My career goal is to use what I have learned at De Anza and apply it directly to my job.	Upgrade/obtain new skills for
My plans are to continue working in the automotive industry.	Continue with current career
Not decide yet	Uncertain/Other education path
nursing	Nursing Program
Nursing	Nursing Program
obtain a position as a paralegal	Find work: in specific field
Obtain Certificate in Small Business and start my own small business.	Find work: in specific field
Obtain my teaching credential.	Uncertain/Other education path
Obtain Paralegal education and certificate.	Obtain Certificate/License
Pursuing my office management career goals.	Upgrade/obtain new skills for
So far, I want to be a dental hygienist. However, De Anza does not have this major.	Uncertain/Other education path
Start my Career	Find work: in specific field
	Upgrade/obtain new skills for
Taking courses at DeAnza as a continuous education to improve my job performance.	current/new career
Taking this class for enrichment... have a B.S. in Bus. Admin.	Personal Enrichment
To be able to have a more successful and fulfilling job	Upgrade/obtain new skills for
to begin a career from the education I obtain at De Anza.	Find work: general
To find a job	Find work: general
To gain additional knowledge in areas of personal interest	Personal Enrichment
to get a teaching job at the local elementary school I now work at as a yard duty	Find work: in specific field
To open my own successful business that will grow.	Find work: in specific field
To Pursue a career in a leading software company as a Development or QA Engineer.	Find work: in specific field
two yr degree or certificate in my major.	Obtain AS/AA/ASN
undecided	Uncertain/Other education path
undecided.	Uncertain/Other education path
Work in a medical office.	Find work: in specific field
Work in hospital as RN	Nursing Program