June 28, 2007

TO: Brian Murphy,

President, De Anza College

FROM: Andrew LaManque, De Anza Research

Dianne Mak, Student Assistant

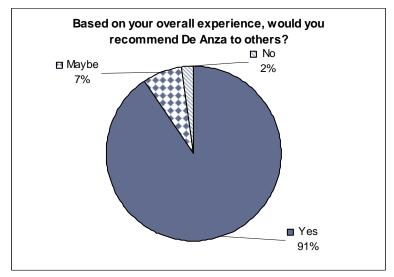
(with significant support from Bradley Creamer)

SUBJECT: Graduate Survey, Spring 2007

A survey of 2005-06 De Anza College <u>Degree and Certificate</u> graduates was conducted in early May 2007 via e-mail. Graduates were asked questions about their experiences at De Anza College as well as their current employment status. Of the 1,444 (1524 – 80 bonus backs) e-mails that were sent, 285 individuals responded, yielding about a 20% response rate. While the respondents' matched the sample in terms of gender, a higher proportion of whites (40% vs 25%) responded to the survey, than are found in the graduate population. The survey responses are tabulated below. The following data results are similar to the data results from the Spring 2006 Graduate survey. Important highlights include:

- 71% of the respondents indicated that they continued their education after graduation, either at a 2 or 4 year college.
- Just over 50% of respondents indicated that their initial goal was to transfer to a 4 year college. Of students indicating a goal of transfer, 86% indicated that they had transferred, with another 9% continuing coursework at a community college. Put differently, of those students indicating an initial goal of transfer, 95% were enrolled in a college after obtaining a degree or certificate from De Anza College.
- When asked to "indicate which of following services you feel would be most helpful to De Anza students and recent graduates:"
 - o 26% of the selections were "professional development or continuing education workshops" and
 - o 24% were "job placement assistance".
- 90% answered "yes" that they would recommend De Anza College to others (Figure 1).

Figure 1



Source: De Anza College 2005-06 Graduate Survey

1. What was your primary goal when you entered De Anza College?

Label	Number	Percent
To enter the workforce for the first time	8	3%
To prepare for career change or advancement	85	30%
To prepare for transfer to UC/CSU/private or out-of-state university	150	53%
To improve skills or personal enrichment	40	14%
Total Valid	283	100%
Total Missing	2	
Total	285	

2. Are you currently employed?

Label	Number	Percent
Yes full-time	93	33%
Yes 20 to 39.9 hrs/wk	61	21%
Yes less than 20 hrs/wk	39	14%
Not employed	92	32%
Total Valid	285	100%
Total Missing	0	
Total	285	

3. What is your approximate annual salary?

Label	Number	Percent
\$0-\$20,000 annually	73	26%
\$20,001-\$30,000 annually	31	11%
\$30,001-\$40,000 annually	21	7%
\$40,001-\$50,000 annually	17	6%
\$50,001-\$60,000 annually	12	4%
\$60,001-\$70,000 annually	9	3%
More than \$70,000 annually	27	10%
N/A - not employed	92	33%
Total Valid	282	100%
Total Missing	3	
Total	285	

4. Are you working in a field related to your studies at De Anza College?

Label	Number	Percent
Yes	106	39%
No	87	32%
N/A - not employed	82	30%
Total Valid	275	100%
Total Missing	10	
Total	285	

5. Did your salary increase after you received your certificate/degree from De Anza?

Label	Number	Percent
Yes	63	24%
No	112	42%
N/A - not employed	91	34%
Total Valid	266	100%
Total Missing	19	
Total	285	

6. How long did it take you to find employment in your field or receive a raise and/or promotion after graduating from De Anza?

Label	Number	Percent
0-3 months	68	37%
3-6 months	23	12%
6-9 months	7	4%
9-12 months	11	6%
Not employed in my field of study	76	41%
Total Valid	185	100%
Total Missing	8	
Total	193	

Note: Only individuals that selected "Yes" in question 2 are included.

7. If you are not currently employed, please indicate one of the following:

Label	Number	Percent
Actively seeking employment	13	14%
Waiting for certification/licensure to be granted	5	6%
Full-time student at UC/CSU/private or out-of-state university	46	51%
Not actively seeking employment	26	29%
Total Valid	90	100%
Total Missing	2	
Total Not Currently Employed	92	

Note: Only individuals that selected "Not employed" in question 2 are included.

8. How did De Anza College prepare you for your career goals?

Label	Number	Percent
Helped me obtain my current job	58	22%
Helped me improve my job performance	95	36%
Helped me receive a raise and/or promotion	14	5%
Did not help me prepare for my career goals	94	36%
Total Valid	261	100%
Total Missing	24	
Total	285	

2005-06 De Anza College Graduate Survey Responses (Questions 1-11) June 5, 2007

9. Did you continue your education after completing your program of study at De Anza? If yes, please indicate where.

Label	Number	Percent
University of California System	28	10%
California State University System	95	34%
Private or out-of-state college or university	23	8%
De Anza or another community college	45	16%
Private technical college	7	3%
Did not continue education	81	29%
Total Valid	279	100%
Total Missing	6	
Total	285	

10. Based on your overall experience, would you recommend De Anza to others?

Label	Number	Percent
Yes	256	90%
Maybe	21	7%
No	6	2%
Total Valid	283	100%
Total Missing	2	
Total	285	

11. Please indicate which of following services you feel would be most helpful to De Anza students and recent graduates.

Label	Number	Percent
Job search assistance	67	24%
On-campus interviews with employers	50	18%
Networking opportunities for current students with alumni	44	16%
Information about classes and events at De Anza	44	16%
Professional development or continuing education workshops	71	26%
Total Valid	276	100%
Total Missing	9	
Total	285	



De Anza Graduate Survey (Spring 2007)

Your response is highly valued.

Important Links De Anza Home News	 1. What was your primary goal when you entered De Anza College? To enter the workforce for the first time To prepare for a career change or advancement To prepare for transfer to UC/CSU/private or out-of-state university
11000	 To improve skills or personal enrichment
Spring Job Fair	2. Are you currently employed? Yes, full-time Yes, 20 to 39.9 hours per week Yes, less than 20 hours per week Not employed
	3. What is your approximate annual salary? \$0-20,000 annually \$20,001-30,000 annually \$30,001-40,000 annually \$40,001-50,000 annually \$50,001-60,000 annually \$60,001-70,000 annually More than \$70,000 annually N/A - not employed
	4. Are you working in a field related to your studies at De Anza?
	○ Yes ○ No ○ N/A - not employed
	5. Did your salary increase after you received your certificate/degree from De Anza?
	Yes No N/A - not employed
	6. How long did it take you to find employment in your field or receive a raise and/or promotion after graduating from De Anza? 0-3 months 3-6 months 6-9 months 9-12 months Not employed in my field of study
	7. If you are not currently employed, please indicate one of the following: Actively seeking employment Waiting for certification or licensure to be granted Full-time student at UC/CSU/private or out-of-state university Not actively seeking employment
	8. How did De Anza prepare you for your career goals? (Pick ONE) Helped me obtain my current job Helped me improve my job performance Helped me receive a raise and/or promotion Did not help me prepare for my career goals
	9. Did you continue your education after completing your program at De Anza? If yes, please indicate where. University of California System California State University System Private or out-of-state college or university De Anza or another community college Private technical college Did not continue education 10. Based on your overall experience, would you recommend De Anza to
	others? Yes