



Living Water



Natural Resource

- Human Rights – Davied
- Government Corruption – Daniel
- Privatization of Water – Jenna
- Ethics & Cost of Bottle Water – Ivy
- Filtered Water vs. Bottle Water - Johanna

Human Rights

- **Millions** lack access to safe drinking water!!!

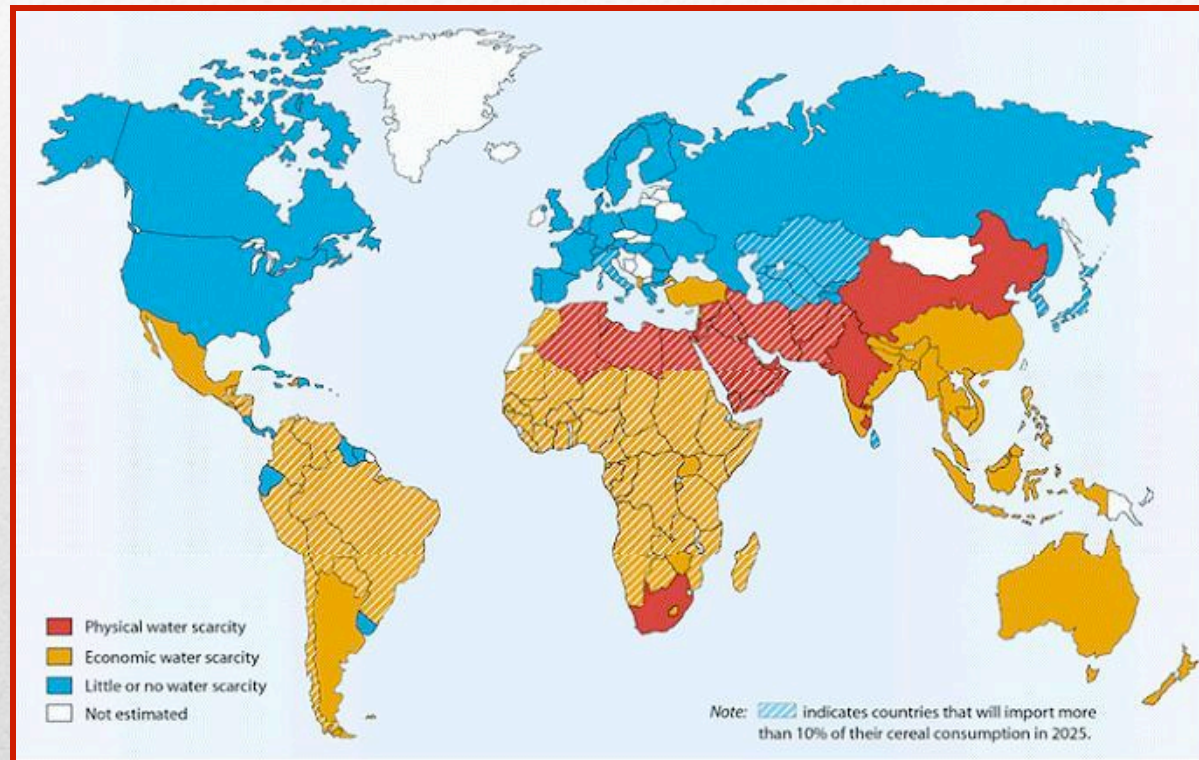


Human Rights

- Is **water** considered a **human right???**
 - Necessary for Human Survival
 - Natural Resource
 - Global Commons
 - Government Flaws
 - Entrepreneurs



- 5 million deaths a year
 - 34 jumbo jets w/400 passengers; crashing everyday;
12,500 planes a year



Water Catastrophe

- Main reason for global water crisis?
- Misused finance of money / 20 – 40% of water sector money vanishes (corruption)
- Bribes
- Toxic Waste
- No financing for change in water sector because of corruption



Government Corruption

PRIVATIZATION OF WATER

Fiji Marketing

- Product Placement
- Green Company
- Charity
- Politicians



PRIVATIZATION OF WATER



PRIVATIZATION OF WATER

Fiji Islands

- 332 Islands
- Inhabited
- Clean Water
- Dirty Water



PRIVATIZATION OF WATER

Fighting Back

- Denied Clean Water
- Aggression Rises
- Clean Water
- Protests



PRIVATIZATION OF WATER

Empty Promises

Our Promise
Carbon Negative
Saving the Rainforest
Reduced Packaging
Help by Recycling



Our Progress
None



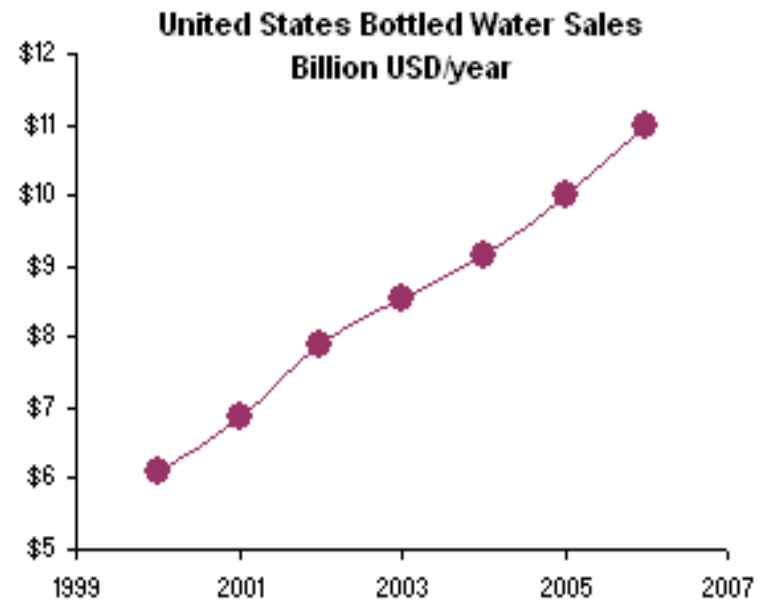
Ethics & Cost of Bottle Water

- Why do we choose bottled water?
 - Convenience
 - Cleaner
 - Recyclable



Ethics & Cost of Bottle Water

- What bottled water causes?
 - Billions spent on purchases and advertisement
 - Landfill



Ethics & Cost of Bottle Water

- What do these causes mean?
 - Spend & waste more money
 - Not as healthy
 - Pollution



**Filtered water is the healthiest solution for eliminating
contaminates in bottled and tap water.**



VS



Filtered Water

- Removes Contaminants - Phthalate & Cryptosporidium
- Works with home tap water
- Filtered water is cheaper than bottled water
- Filtered is better for the environment
- Potable water



Living Water

- Change can happen...
 - Resources , technology and entrepreneurs are there.

But,

Governments need to start being a part of the solution not the problem.



It's time to save lives!