

De Anza College, Summer 2023
COMM-1.61Z & COMM-1.62Z: Public Speaking
Online Asynchronous

Instructor & Contact Information

Instructor:
Nick Chivers
chiversnick@fhda.edu

Office Hours (Zoom):
Wednesdays & Thursdays, 12p-2p
And by appointment

A note about contacting me: *Please do it!* You may email me at literally any time, and I will get back to you as soon as I can (within 24 hours Mon-Fri, within 48 hours Fri-Sun). I am available via e-mail or Zoom during office hours to help you work through course material and assignments in any way I can. Please don't hesitate to ask any questions. ***Don't wait until the last minute!*** Check in with me early and often and I will assist you with the process. I never said it would be easy, but we can do it together.

Public Speaking: Description & Outcomes

Course Description

De Anza College Course Catalog: Theory and techniques of public speaking in a democratic society. An introduction to a variety of perspectives and approaches used to research, assess, organize, present, and evaluate public presentations. Students will develop and apply effective research strategies.

Your Instructor: The primary objective of this course is to empower us all to be more capable and confident communicators. To meet this objective, we will reduce our communication apprehension by incrementally improving our communication skills, and also to develop an understanding and appreciation of the importance of public speaking in a democratic society. Whatever expertise or talents any of us may have, the ability to *speak effectively* remains fundamental to our success; as a student, as a professional, and as a citizen of an increasingly complex world, this skill is paramount. We will develop the critical skills needed to analyze problems from a variety of perspectives, as well as the abilities to research complex material effectively and ethically, to synthesize information, to structure a coherent message or argument, and to deliver it in an engaging and persuasive manner to a range of diverse audiences.

COMM – 1: Student Learning Outcomes

Upon completion of COMM-1, students will be able to:

1. Organize, compose, present, and critically evaluate informative and persuasive presentations appropriate in content and style to the audience and situation
2. Display increasing confidence in speaking extemporaneously.
3. Demonstrate effective listening skills in various public speaking contexts.
4. Identify, locate, evaluate and use information technologies and information sources.

Comm – 1: Course Objectives

In order to meet the above outcomes, students in COMM-1 will:

1. Examine historical and cultural traditions of oral communication in both domestic and global contexts and assess their impact on our views, beliefs, and practices relating to speaking in public.
2. Evaluate how making the decision to respect diversity, speak ethically, and think critically influences communication outcomes.
3. Select, locate, evaluate and use information technologies and information sources.
4. Apply research, analyze, organize, compose, present, and evaluate informative and persuasive speeches.
5. Develop confidence in delivering speeches extemporaneously in front of a live audience.
6. Develop listening skills to foster respectful, reflective, and critical listening appropriate in public presentation.

Required Text/Materials

- ❖ *Stand Up, Speak Out: The Practice and Ethics of Public Speaking in LibreTexts* (November 8 2016). University of Minnesota. https://socialsci.libretexts.org/Bookshelves/Communication/Public_Speaking/Stand_up_Speak_out_-_The_Practice_and_Ethics_of_Public_Speaking_CC_BY-NC-SA_3.0
 - Stand Up, Speak Out is an Open Education Resource available online at no cost to students. It will be made available to students in several formats through our Canvas course.

- ❖ This class will be in a hybrid distance learning format, therefore reliable access to technology, including audio & video capabilities, as well as reliable internet will be necessary.

Assignments & Grading

Course Assignments & Exercises

Assignment	Points Possible	Your Total
6 Word Memoir Speech (SLO: 1, 2, 3; CO: 1, 2, 5, 6)	10	_____
Listicle Speech (SLO: 1, 2, 3; CO: 1, 2, 5, 6)	15	_____
TED Talk Speech (SLO: 1, 2, 3; CO: 1, 2, 5, 6)	65	_____
Informative Speech (SLO: 1, 2, 3, 4; CO: 1, 2, 3, 4, 5, 6)	90	_____
Nonprofit Persuasive Speech (SLO: 1, 2, 3, 4; CO: 1, 2, 3, 4, 5, 6)	75	_____
Impromptu Speech (15pts) (SLO: 1, 2, 3; CO: 1, 2, 5, 6)	15	_____
Quizzes (6 total @ 15ea.) (SLO: 1, 2, 3, 4; CO: 1, 2, 3)	90	_____
Discussion Boards (4 total @ 15 ea.)(SLO: 1, 2, 3, 4; CO: 1, 2, 3)	60	_____
Peer Evaluations (3 total @ 15ea.) (SLO: 2; CO: 6)	45	_____
Course Engagement (SLO: 1, 2, 3; CO: 1, 2, 4, 5, 6)	30	_____
Total Points Possible:	500	_____

Final Grading Scale

Letter Grade	Percentage of Total Points	Total Point Range
A	93-100	465-500
A-	90-92	450-464
B+	87-89	435-449
B	83-86	415-434
B-	80-82	400-414
C+	77-79	385-399
C	72-76	360-384
D+	67-71	335-359
D	63-66	3115-334
D-	60-62	300-314
F	0-59	0-299

Grading vs. Feedback

Tldr: you're gonna get points, but your points won't help you be successful in class. Before points, you'll get comments and feedback, and if you have questions about them you should talk to me.

In this class, we will prioritize narrative feedback over quantitative scoring. The longer explanation of the philosophy will be described on Canvas, but you should know that the evaluation of your execution of the above assignments will be quantified with grade points as described above, and your final grade will be calculated by the total number of grade points scored, as described above. *However*, during the course, as each assignment is submitted and evaluated, you will be given narrative feedback through rubrics and comments – *without revealing* the associated quantitative points – to inform you on areas of strength and opportunities to help guide your progress through the outcomes and towards the objectives of the course. Your quantitative points will be recorded and revealed to you some time after the narrative evaluations have been completed, but we will prioritize the narrative feedback over the quantitative scoring.

Brief Descriptions of Assignments & Speeches

Speeches

All quarter we will progressively work to reduce your public speaking anxiety and build your public speaking skills through class work, textbook lessons, and practice in the classroom. Over the quarter you will deliver 6 different speeches:

- *Six Word Memoir Speech*: In this short ice-breaker introductory speech, you will describe your life in exactly six words.

- *Listicle Speech*: In this short speech, you will use well crafted slides and extemporaneous style to share with us your ranked list on any topic you want.
- *TED Talk Speech*: Browse the presentations available at TED.com, select one that is impactful to you, and deliver a speech to the class about this TED talk. The primary goals of this speech are to deliver a low-stakes extemporaneous speech to your audience using an outline and self-disclose about yourself to build and foster classroom community.
 - *Video Reflection Paper*: you will record your performance of the TED speech for you to watch back for reflection! ☺
- *Informative Speech*: Introduce the class to a *socially significant topic* of your choosing using specific skills for *research*, content development, organization, and delivery.
 - *Annotated Bibliography for the Informative Speech*: In preparation for this speech, you will find and cite several sources, and create short but useful notes for yourself as to why this source will be useful for your purposes.
 - *Evaluating Sources of Supporting Material for the Informative Speech*: A worksheet and discussion questions asking you to analyze the quality and effectiveness of your researched sources.
- *Nonprofit Persuasive Speech*: In this speech, you will be asked to convince your audience to support a nonprofit organization of your choice. You will inform us of the need this organization addresses and convince us that your organization does the most good for the most important cause. Get yourself and us involved in this mission.
- *Impromptu Speech*: Choose at random a topic of common knowledge, and with little time, develop a short but effective and organized speech on that topic.
- *Perspectives Speech*: (this one will be a bonus speech as needed) Take a stance on anything and support or defend that stance in *three minutes or less*.

Quizzes

Throughout the quarter you will be required to complete six short quizzes that will test your knowledge of course content, including information from both required readings and in-class lessons. Quizzes will be administered via Canvas.

Discussion Boards

Throughout the quarter you will be required to engage in online discussion with your peers to enhance our skills in speech construction and speech critique and foster community in the classroom. These discussions will take place via Canvas.

Peer Evaluations

You will be required to evaluate your peers' performance for three of the live speeches using the materials provided at the time of the speech. Critical and focused listening will help you reflect on effective public speaking, further assisting you in delivering an effective speech. Your feedback will also help your peers further develop their skills.

Course Engagement

In a communication course, the classroom time and space are incredibly important, perhaps sacred. Developing a community within the classroom is crucial to the success of this course, and *Course Engagement* is an evaluation of your *contribution to the community* we are creating. There will be several miscellaneous opportunities to demonstrate course engagement throughout the course, including but not limited to low-prompt module discussion boards, post-presentation conversation and discussion, in-class activity participation receipts, Canvas content page Wikis, etc. Most of these engagements will be "credit/no-credit" evaluation and must be present in-time to complete. Also, see the "class etiquette" section of Course Policies for more information.

Extra Credit

Very rarely will extra credit be offered, but plenty of extra credit will be given... 🙄

Course Policies

Speeches

We are on a very strict calendar; therefore we must adhere to the speech schedule. Please use the course calendar to avoid any conflicts *in advance*. Before each round of speeches, we will assign specific speech dates, and **you must present your speech on your assigned date, no exceptions. There will be no make-up speeches.**

- *Live Speeches*: Several of our speeches this quarter will be delivered live to your peers via zoom. The speeches will be scheduled for the entire class meeting (see top of syllabus for section schedule). On the day you are expected to speak, you are expected to be present for the entire class meeting. (No popping in to deliver your speech and then bouncing out; be an audience for your peers.)

- **Choosing Speech Days:** If a round of speeches is scheduled to take two days of the course schedule, then you will know at least five days before the round begins which of the two days you are expected to present.

Online Class Work

This class is constructed to mirror the rhythm of a face-to-face class. That is, there will be several assignments due every week, and assignments will scaffold to build skills needed for later assignments. You must check our Canvas course regularly to stay current with course concepts and complete assignments in order.

Assignment Submissions

All assignments will be submitted via Canvas; i will not accept assignments via email unless cleared with me *in advance*. Assignments will be accepted late up until I have completed assessing assignment and redistributed feedback and evaluations, or the very end of the quarter, whichever comes first.

Class Etiquette

This class is based on active engagement with the subject matter; therefore, full class attendance, punctuality, and focus on course material are essential. I feel that class time is sacred. **Having enrolled in this class, you are making a commitment to yourself, your instructor, and your peers.** We will learn much from each other, so long as we are all present and contributing to the learning environment. Furthermore, *the audience is a crucial part of the public speaking process; show up for each other, support each other, and we'll grow together.* The Communication Studies Department expects all members of the class (teachers and students) to treat each other with respect in their communication practices. This includes: 1) coming to class on time ready to participate; 2) *listening to others actively and dialogically*; 3) staying focused on the material of the class; 4) not disrupting class; and 5) *engaging in genuine dialogue, even amidst differences of opinion.*

- **Etiquette in Regards to Zoom Meetings:** The etiquette expectations in regards to our Zoom meetings can be divided into two parts: standard class discussion lead by the instructor, and student presentations.
 - **Standard Class Discussion & check-in:** Just show up. That's it, full stop. I believe that you will get out of our Zoom meetings what you put in, so please put into them what you can. That means *ideally* you will be present in the Zoom meeting, on video, dressed, alert, and ready to participate and engage. However, these circumstances are far less than ideal, and i understand you may not be able to meet those expectations, but please don't let that be a deterrent from coming to the Zoom meetings. Show up as best you can to maximize the results of our meetings... but just show up.
 - **Student Presentation Zoom Meetings:** When students are presenting, there will be a higher expectation for Zoom etiquette. Speaking to a screen full of attentive faces is far more engaging and dynamic than a screen full of black boxes. When you or your peers are presenting, you must be on video with your camera steady and your face visible for the duration of the class meeting.
 - **Parents & Families (including pets):** Having a child or living with your family should not be a barrier to your success in academia. I am sure that you have set up regular childcare or activities for the times you are attending class, however I also know that things happen. Do not fret if your children or family are present during our class meetings; it will happen to all of us, and we'll react with grace and empathy. Its no big deal. (and pets are always hella welcome)

Plagiarism & Academic Integrity

The faculty of De Anza is convinced that academic integrity is an essential part of any true educational experience, requiring integrity on the part of faculty members, administrators, staff members, and students, and that each of us has expectations of integrity in each other. The Center for Academic Integrity defines academic integrity as a commitment, even in the face of adversity, to five fundamental values: honesty, trust, fairness, respect and responsibility. From these values flow principles of behavior that enable academic communities to translate ideals to action. The entire campus affirms the importance of academic integrity, fosters a "love of learning," and holds each person responsible for defining and supporting academic integrity standards. Such tenets of integrity have a great impact on students' ability to succeed in their educational and life goals. In all phases of teaching and learning--from preparing for a class, interacting in class, taking and preparing for exams, and attending to written assignments and homework, the responsibility for fostering and maintaining campus-wide academic integrity must be shared by all - faculty, students, administrators and staff.

If you were to ever consider breaking this code of academic integrity ... don't even try it. The amount of trouble you get into is not worth the effort of cheating. If you are unclear about plagiarism, please see me. Plagiarism occurs when a student misrepresents the work of another as his or her own. Plagiarism may consist of using the ideas, sentences, paragraphs, or the whole text of another without appropriate acknowledgement, but it also includes employing or allowing another person to write or substantially alter work that a student then submits as his or her own. Any

assignment found to be plagiarized **will be given an “F” grade (zero points)**. All instances of plagiarism in the Communication Studies Department will be reported to the Division Dean, and may be reported to the Vice President of Student Services for further action.

For Your Information & Consideration

***most of De Anza's student services are working to assist you remotely. Nobody has ever succeeded in life or in college on their own, especially during times like these. You will have to ask for help, the trick is to know when and who to ask:*

Disabilities and Accommodations

College is supposed to be hard – if it was easy everyone would do it – however a disability should not be the barrier that makes college impossible. Students with disabilities who need reasonable accommodations are encouraged to contact the Disability Support Programs and Services. The mission of the Disability Support Programs and Services (DSPS) Division is to ensure access to the college's curriculum, facilities, and programs, and to promote student success in realizing individual educational and vocational goals. For more information, please visit Disability Support Programs & Services Division at RSS 141, or at the [DSPS Website](http://www.deanza.edu/dsps) (<http://www.deanza.edu/dsps>)

Student Success Center

One potential challenge in college is the increased expectations of academic skills; everything comes up a notch. Need a hand? Student Success Center peer tutors can relate and are ready to help! Go to the [SSC homepage](https://www.deanza.edu/studentsuccess/) (<https://www.deanza.edu/studentsuccess/>) and click on the yellow links for schedules and Zoom links. The SSC is ready to offer: **Individual Weekly or Drop-in Tutoring:** Come with assignments or questions, or just drop by to see how tutoring works. **Workshops, group tutoring and group study:** Most people learn better with others...give it a try! **Support for online learning:** Speak with a friendly peer tutor or SSC staff member about motivation and organization strategies for online classes. We get it and are going through the same things, so let's support each other! **After-hours or weekend tutoring:** See the [Online Tutoring](https://www.deanza.edu/studentsuccess/onlinetutoring/) (<https://www.deanza.edu/studentsuccess/onlinetutoring/>) page for information about **NetTutor** (via Canvas) or **Smarthinking** (via MyPortal).

Stress and Mental Health

Balancing the rigors of academia with the ever evolving and complex social world students find themselves in can be challenging and potentially dangerous. If you feel you are having particular difficulty meeting all of the demands of your new lifestyle, perceived or real, do not fret! You are not alone. From time to time, problems of everyday living can be resolved through talking with friends, family, or someone whom we trust to help us. However, there are times when seeking help outside of one's familiar environment might be more helpful. Psychological Services is here to meet such needs. For more information, visit Psychological Services at RSS 127, or the [Psych Services website](https://www.deanza.edu/psychologicalservices/) (<https://www.deanza.edu/psychologicalservices/>)

Student disclosures of sexual violence

De Anza College is committed to fostering a campus free of sexual and gender-based violence including sexual harassment, domestic violence, dating violence, stalking, and/or any form of sex or gender discrimination. If you disclose a personal experience as a De Anza College student, the course instructor is required to notify the Vice President of Student Services. To disclose any such violence confidentially, contact: **Campus Police** 408.924.8000; **Health Services** 408.864.8732; **Psychological Services** 408.864.8732; or **Dean of Student Development** 408.864.8828.

LGBTQ+ Students

To maximize your success as a college student, it is crucial for all students to build upon strong foundations both in and out of the classroom. However, despite much recent legal, political, and social change, being of a minority gender or sexual identity can potentially create instability in these crucial foundations. If you are an LGBTQ+ student struggling with identity or finding community, please see the Pride Center in Library 158 or visit the [Pride Center Website](https://www.deanza.edu/pride/) (<https://www.deanza.edu/pride/>)

Undocumented Students

Applying, transferring, registering, and paying for college can be a complex maze of forms and deadlines for any student, and this complexity is compounded for students with undocumented residency. Undocumented students have extra layers of regulatory complexity to navigate, in addition to the fear and uncertainty surrounding legal citizenship status. However, De Anza College, its staff and faculty, are steadfast in their commitment to supporting our undocumented students in our communities. If you are an undocumented student and seek knowledgeable, honest, and trustworthy assistance with financial aid programs such as AB540 and the California DREAM Act or have any

other concerns about your citizenship or academic pathways, please reach out to HEFAS at the [HEFAS website](https://www.deanza.edu/hefas/) (https://www.deanza.edu/hefas/) for more information.

The Food Pantry

Living in the Bay Area & Silicon Valley is financially challenging, to put it lightly, and to try to attend school on top of that can be logistically impossible. It takes a certain level of financial stability to make it happen, which is a luxury we don't all have. Also, college is hard enough as it is, and it is even harder if you are truly hungry. If you qualify for EFAP, De Anza College has an on-campus food pantry available to you to help ease the financial burden and the health burden to maximize your success in your collegiate journey. See the [Food Pantry website](https://www.deanza.edu/outreach/food_pantry.html) (https://www.deanza.edu/outreach/food_pantry.html) for more information.

Course Calendar

*Subject to change (and, honestly, *likely* to change) at any time by the instructor. Changes will be communicated in class, online, **AND** in writing. Please keep an eye on Canvas and your De Anza e-mail accounts for updates and adjustments to the course calendar. Thank you for your flexibility.

**All readings should be done *before* coming to class on the calendar due date.

Summer 2023 – COMM-1: Public Speaking (Asynchronous Online)

Week	Date	Class Activity/Subject	Assignments
1	7/3 – 7/8 No Meetings or Assignments Monday, July 4th; Independence Day Holiday; class canceled, campus closed	<ol style="list-style-type: none"> 1. Course Expectations: <ol style="list-style-type: none"> a. syllabus, b. policies, c. canvas navigation 2. Communication Basics: <ol style="list-style-type: none"> a. definitions & models of communication, b. channels of communication, c. listening 	<ol style="list-style-type: none"> 1. Student Survey 2. Quiz #1 3. Discussion Board #1: Communication Ethics 4. 6-word Memoir Speech (video discussion board)
2	7/10 – 7/15	<ol style="list-style-type: none"> 1. Public Speaking I - The Basics: <ol style="list-style-type: none"> a. Speech Anxiety b. Audience Analysis c. Speaking Styles d. Using Slides <p style="text-align: center;"><i>IMPROMPTU SPEECHES: THIS, THAT, ANOTHER, NEITHER, OR BOTH</i></p>	<ol style="list-style-type: none"> 1. Quiz #2 2. Discussion Board #2: Speech Anxiety 3. TED Talk Speech Topic Proposals
3	7/17 – 7/22	<ol style="list-style-type: none"> 1. Outlining <ol style="list-style-type: none"> a. Topic Selection b. Purpose Statements c. Thesis & Main Points d. Organizing & Formatting e. Introductions & Conclusions <p style="text-align: center;"><i>LISTICLE SPEECHES</i></p>	<ol style="list-style-type: none"> 1. Quiz #3 2. Discussion Board #3: Structure 3. TED Talk Speech Skeletal Rough Draft Outline 4. TED Talk Speech Outline

Week	Date	Class Activity/Subject	Assignments
4	7/24 – 7/29	1. Research & Credibility a. Credibility b. Finding Sources c. Citing Sources <p style="text-align: center;"><i>TED TALK SPEECHES</i></p>	1. Quiz #4: Information Literacy 2. TED Talk Speech Peer Evaluations 3. TED Talk Speech Video Reflection Paper 4. Informative Speech Topic Proposals 5. Informative Speech Annotated Bibliographies 6. Nonprofit Persuasive Speech Topic Proposals 7. Informative Speech Outline
5	7/31 – 8/5	1. Public Speaking II – A Step Further a. Language b. Persuasion <p style="text-align: center;"><i>INFORMATIVE SPEECHES</i></p>	1. Quiz #5 2. Discussion Board #4: Making Knowledge Colloquial 3. Discussion Board X: Ethos, Logos, & Pathos 4. Nonprofit Persuasive Speech Outline 5. Perspective Speech Topic Proposals 6. Evaluating Sources of Supporting Materials Worksheet 7. Informative Speech Audience Peer Evaluations
6	8/7 – 8/11 Quarter is OVER: Friday, 8/11, @ 11:59p	<p style="text-align: center;"><i>NONPROFIT PERSUASIVE SPEECHES</i></p>	1. Quiz #6 2. Nonprofit Persuasive Speech Peer Evaluations 3. Perspective Speech Outline 4. Perspectives Speech Performance (video discussion board)