

De Anza College
38720, ARTS 8, Two-Dimensional Design, Winter 2024

SYLLABUS

Course and Contact Information:

Instructor: Lei Chi

Office Location: Classroom A93

Email: chilei@fhda.edu

Class Days/Time: **This is a hybrid course.**

**Tuesday (Lab), Classroom A93, 12:30 PM – 3:20 PM,
Online (Canvas)**

Office Hours: Tuesday, 9 AM - 9:30 AM, 12:15 PM – 12:30 PM, 3:20 PM – 3:50 PM

Advisory: EWRT 211 and READ 211, or ESL 272 and 273

Course Description:

We will study elements of form, which include line, shape, value, texture, and color, as well as the principles of organization such as harmony, repetition, variety, contrast, balance, movement, proportion, dominance, and economy. Our focus is to understand the concept of the visual elements and principles through problem-solving assignments and also to learn how to manipulate those tools in order to demonstrate the content effectively in your work. You will also be given a historical context of two-dimensional art for a deeper understanding of different aesthetics from selected periods, which will help to conceptualize your work.

This course will also introduce a vocabulary and criteria to make objective and subjective aesthetic analysis and interpretation of two-dimensional artwork.

Student Learning Outcome Statements (SLO):

Utilize critique skills to evaluate and analyze works of art for cultural/historical influences, strengths and areas for improvement.

Course Objectives:

- A.** Demonstrate the basic elements of design through composition.
- B.** Demonstrate the basic principles of design through composition.
- C.** Demonstrate the creative process.
- D.** Produce designs using a variety of two-dimensional art materials.
- E.** Compare and contrast a variety of two-dimensional works of art representing a diversity of art traditions and cultures.
- F.** Develop problem-solving skills in visual planning and design.

Format:

- The in-person portion of the class will be spent discussing and executing projects. Lectures and demonstrations will be presented at the beginning or at the end of class for each assignment. If you miss a lecture or demonstration for any reason, it is your responsibility to get the information from a classmate or see me during my office hours.
- The online portion of the class will be conducted asynchronously on Canvas. The course Canvas site will be organized in terms of content modules, normally on weekly basis. Besides the in-person class meeting on Tuesdays, you should spend at least 2.5 hours each week reviewing and working on the module content online. This includes important lecture slides, assignment/project guidelines, and submitting your assignments and online discussions.
- Important class announcements will be posted on the Canvas course homepage on the weekly basis throughout the quarter.

Exercises/Projects:

A series of exercises and projects will be assigned which will focus on various aspects of design concepts. Students are expected to complete assignments at home if they did not finish within class time.

Class Critique:

Class critique will provide you with a chance to share ideas, reflect upon your work, realize your strengths, and discuss possible solutions to any problem areas. It is your opportunity to practice using appropriate terminologies and analyzing artwork objectively. It is also an extremely significant part of class participation. Your active participation is required in critique. Critiques are usually on the due date.

Preparation/Homework:

Part of the homework will be your preparation for the assignments. Each assignment requires preparation such as collecting reference, developing ideas with rough sketches, and bringing additional materials. **It is very important that you come to class prepared.**

Take notes when the assignment is being given to you. Ask questions if you are not clear with the assignment.

Late Assignment Policy:

You may hand in up to two assignments late. They must be turned in no later than one-week after the due date. After the two lates, **NO OTHER LATE WORK WILL BE ACCEPTED FOR ANY REASON.**

Redo Assignment Policy:

Students may redo assignment with the instructor's permission, if the original assignment is turned in on time.

Class Attendance and Participation:

Class attendance and participation is a vital part of this hybrid class. Consistent attendance and active participation of students will create a positive and inspiring learning environment, in-person and online. Within the environment, students can open dialogue with fellow students and exchange useful information. This is a time for the instructor to assess student's progress, participation, and learning.

Participation also includes student's preparedness. Students are required to bring all the materials by the first day of the second week. Bring all required materials to every class meeting. You will be asked to bring photographic references, and additional items throughout the semester.

Do not waste time during class looking for your materials.

Class participation includes:

1. Involvement/Engagement (research and trials)
 2. Preparedness
 3. Timely submission of required assignments and homework
 4. Active participation in class critique, discussion, and group projects in the hybrid course setting
- Students are expected to attend all class meetings on time.
 - Attendance is taken at the beginning of class.
If you are late it is the student's responsibility to check with the instructor to make sure you are not marked absent.
You will be marked absent if you do not check in with me.
 - 3 late arrivals are equal to 1 absence.
 - Leaving midway through class 2 times is equal to 1 absence.
 - 6 absences may result in automatic failure of course.
 - **You are responsible for dropping class if you stop attending any time during the quarter. You will receive a failing letter grade if you do not drop class.**
 - Please contact a classmate to find out what you missed when you are absent. Exchange contact information with at least two students in class.
 - If you have an emergency situation, please discuss it with me. Also, I suggest contacting me if you know your absence or late arrival in advance. In any case, I recommend that you keep the communication open with the instructor to avoid misunderstanding of any circumstances.

Textbook:

No textbook. The course Canvas and its modules contain all important announcements, lecture slides, art samples, projects/assignments guidelines, etc. for the class.

Assessment:

Course grades will be based on the following:

Project:	% of Final Grade
In-class Projects	20%
Home Assignments	30%
Class Participations	20%
Essays & Quizzes	10%
Final Project	20%

Grade percentages are as follows:

A+: 96-100, A: 93-95, A-:90-92, B+: 87-89, B: 83-86, B-: 80-82, C+: 77-79, C: 73-76, D+ 67-69, D: 63-67, D-: 60-62, F: 0-59

Assignment Grading Criteria:

1. Objective and Techniques (1/3)
 - Assignment criteria based on lecture
 - Objectives fulfilled
 - Demonstration and understanding of lecture concepts
 - Materials and techniques properly executed
2. Creativity and Composition (1/3)
 - Unique point of view
 - Creative solutions
 - Ambition
 - Thoughtful placement (Consideration of positive and negative space)
3. Craftsmanship and Presentation (1/3)
 - Attention to detail
 - Careful and skillful mark-making
 - Cropped, cleaned, labeled and well presented
 - (Include your name, assignment no. and date of submission)

Studio Rules of Conduct and Etiquette:

No cell phone use is allowed in class. Cell phone must be turned off during the class period. Please step outside to use for an emergency situation.

You may use your personal music device during lab hours. However, the volume must be turned low so that fellow students are not disrupted by your music. Also, announcements and comments will be made during the class time. Instructor will decide when personal music device is allowed.

Using your music device during the collaborative assignments is NOT allowed. No use of music devices during lecture.

No texting allowed in class. Student will be asked to leave the class immediately. The class will be count as one tardy.

Clean your work area at the end of the class. Start to clean 10 minutes before the class ends. Protect your area from use of Xacto-knife and paint. Glass containers or glass palettes are not allowed in class due to the danger of shattered glass. Please also take care with art tools such as X-Acto knives.

PLEASE CLEAN UP THE SINK AREA AFTER WASHING YOUR ACRYLIC PAINT. THERE SHOULD BE NO PAINT LEFT IN THE SINK.

Act in a respectful manner toward classmates and faculty – inappropriate language or behavior that violates a safe environment conducive to learning and creating artwork is an automatic expulsion from the class. Disruptive behavior that interferes with classroom learning is not tolerated.

The Academic Honor Code assumes that all students will pursue their studies with integrity and honesty; however all students should know that incidents of academic dishonesty are taken very seriously. Representing the work of someone else in part or in its entirety as your own and submitting it for any purpose constitutes academic dishonesty. Consequences of violating the Honor Code are determined by the instructor and the administration; ranging in failing the course, being placed on disciplinary probation, suspension or expulsion from the college.

Important Dates:

- Last day to add classes: January 20, 2024
- Last day to drop classes without a W: January 21, 2024
- Last day to drop classes with a W: March 1, 2024
- Final Exam: March 26, Tuesday, at 11:30 AM

CONTACTS FOR CLASS: (When you need information: supplies, assignments, etc.)

NAME _____ ph.# _____ email _____

NAME _____ ph.# _____ email _____

Suppliers

Local arts and crafts stores such as Michaels

Dick Blick Artists Materials, 811 University Ave, Berkeley, www.dickblick.com

Materials

Bring items with * for the next meeting

Dry Drawing Media:

- * **HB, 2B pencil**
- * **Black pen, sharpies, or micron pigman pen**
- * **Erasers: plastic**

Wet Media:

Artist Brand Acrylic paints will be used primarily and are very good. If you are an art major or would like to try *Gouache* paint instead of acrylic paint, you may do so. They are both water-soluble and may be mixed together. Acrylic paint tends to have a shiny surface and gouache paint is more matte. For this reason, many graphic designers use gouache paint because there is no “sheen” or “hot spot” present when photographing the artwork.

Artist Brand paints are required. Student brand acrylic paints are unacceptable. Grumbacher, Golden, Liquitex, Winsor Newton, Utrecht Professional carry artist brand paints. They also carry student brands so **shop carefully**. Some of the student brands are Galleria, Liquitex Basics, Daler-Rowney and Winsor student brand. Student brands contain less pigment and more filler and are very “watery”.

Artist Acrylic Paint List:

Titanium white and Ivory, or mars black

Warm Primary colors

Cadmium Red Medium Hue or Naphthol Red Light

Cadmium Yellow Medium Hue or Cadmium Yellow Light

French Ultramarine Blue or Cobalt Blue

Cool Primary colors

Quinacridone Magenta

Hansa Yellow

Phthalo Blue

Winsor & Newton Designer Gouache List (optional):

Series 1: Ivory Black, Ultramarine Blue, Phthalo Blue, Alizarin Crimson, Permanent White (large tube)

Series 2: Permanent Green Medium and Magenta

Series 3: Brilliant Yellow or Cadmium Yellow Light

Series 4: Cadmium Orange, Cadmium Red Pale, Cobalt Blue (optional — can use Ultramarine Blue listed above)

Brushes: Type of brush: soft, synthetic sable watercolor brush. Not bristle!

And not craft brushes that come in a package (inexpensive, but poor quality and very poor paint application.)

Brands: Winsor/Newton, Grumbacher, Simmons, for example.

Size of brush: Round, pointed brush, #4, #6, # 8, soft, synthetic sable. I recommend Sceptre Gold II series from Winsor/Newton brand.

One flat, ½" brush, soft, synthetic sable

Papers:

***Bristol board Pad, Vellum, (14" x 17")**

Black construction papers

Tracing Paper Pad, 9 x 12

***Sketchbook 9 x 12**

Magazines

Palette: Large, white, non-absorbent surface for mixing paint approximately 10" x 12" or larger.

No small palettes with tiny cups or paper plates! **White butcher trays are good.**

Water Can: Tin or plastic container only. No Glass!

Miscellaneous Materials:

Carry case: Something to hold art supplies – tool boxes from hardware store or art bin from art supply stores.

Small mist bottle to keep paints moist

Brush cleaner soap (optional)

X-Acto knife - #1 with extra blades

Cutting board – Plastic-type cutting board with grid found in art stores or very hard cardboard.

DO NOT CUT ON THE DESKES.

Drafting tape or Artist tape (masking tape tears paper)

Ruler – 18" metal ruler with cork backing

Small containers for mixed paint (optional)

Color Wheel (small)

Scissors

Paper towels or clean rags

Additional supply may be required

Printout images as reference, additional materials for group assignment, additional acrylic paint colors, pens

38720, Arts 8: Two-Dimensional Design, Course Schedule

Schedule is subject to change.

Week	Date	Topics, Assignments, Deadlines
1	1/9 Canvas	Introduction- go over syllabus, materials, expectations, Materials Demonstrations Line, Exercise: Line Inventory, Contour Line Drawing
2	1/16 Canvas	Shape, Exercise: Shape Inventory Balance, Exercise: Balancing Act, Project: Line Dynamics
3	1/23, Canvas	Continue: Line Dynamics, Critique, Lecture: Value
4	1/30 Canvas	Value, Assignment: Achromatic Landscape/Portrait Poster Design
5	2/6 Canvas	Lecture Content: Emphasis, Unity
6	2/13 Canvas	Lecture: Texture, Assignment: Explore Actual and Simulated Textures
7	2/20 Canvas	Continue Texture assignment
8	2/27 Canvas	Lecture Content: Rhythm, Scale and Proportion Color Lecture, Assignment: Hue Modification Design
9	3/5 Canvas	Color Continue, Assignment: Expressive Color
10	3/12 Canvas	Assign the Final Project
11	3/19 Canvas	Work on the Final Project
12	3/26	Final Exam/Critique: 11:30 am – 1:30 pm

